

Global Blister Plaster Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Blister Plaster market size is expected to reach \$ 645 million by 2032, rising at a market growth of 5.6% CAGR during the forecast period (2026-2032).

In 2025, global Blister Plaster production reached approximately 332.7 M Pcs, with an average global market price of around 1,280 US\$/K Pcs.

Blister Plaster is a specialized protective dressing designed to prevent and relieve friction-induced blisters on feet, toes, heels and other body parts. It uses soft, cushioning and low-friction materials to reduce shear force and pressure, protect damaged skin, create a moist healing environment and relieve pain, making it suitable for daily walking, long-time standing, sports and outdoor activities.

The average single-line production capacity of Blister Plaster is 35 M Pcs, the average gross profit margin was 54.5%.

The cost structure of Blister Plaster has clear weights: core functional raw materials (45%-50%, including cushioning foam, hydrocolloid pads, low-irritation medical adhesive and friction-resistant films) account for the largest share. Packaging materials (22%-26%, mainly sterile independent packages and outer boxes) follow. Production and sterile processing costs are 12%-15%, R&D costs for material and structure optimization are 5%-8%, and the remaining 4%-6% goes to logistics, marketing and after-sales services.

The industry chain of Blister Plaster covers three sectors: upstream includes suppliers of medical-grade hydrocolloid, foam, adhesive and packaging materials as well as production and sterilization equipment; midstream consists of brand manufacturers and

OEM/ODM enterprises responsible for R&D, sterile production, quality control and packaging in line with medical hygiene standards; downstream includes pharmacies, supermarkets, outdoor stores, e-commerce platforms and footwear retail channels, with end users including daily consumers, travelers, athletes, outdoor enthusiasts and workers who stand for long periods.

Demand for Blister Plaster is driven by increased outdoor sports, travel, long-distance walking and high-heeled footwear use, as well as rising attention to foot comfort and protection. Business opportunities lie in developing ultra-thin, waterproof and hypoallergenic models, creating customized sizes for different body parts, launching portable and travel-friendly packages, expanding cross-border and footwear-matching sales channels, and improving product comfort and durability to strengthen market competitiveness.

This report studies the global Blister Plaster production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Blister Plaster and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Blister Plaster that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Blister Plaster total production and demand, 2021-2032, (M Pcs)

Global Blister Plaster total production value, 2021-2032, (USD Million)

Global Blister Plaster production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (M Pcs), (based on production site)

Global Blister Plaster consumption by region & country, CAGR, 2021-2032 & (M Pcs)
U.S. VS China: Blister Plaster domestic production, consumption, key domestic manufacturers and share

Global Blister Plaster production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (M Pcs)

Global Blister Plaster production by Material Composition, production, value, CAGR, 2021-2032, (USD Million) & (M Pcs)

Global Blister Plaster production by Sales Channel, production, value, CAGR, 2021-2032, (USD Million) & (M Pcs)

This report profiles key players in the global Blister Plaster market based on the

following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Beiersdorf, Kenvue, 3M, Perrigo, Scholl's Wellness Company, Leukoplast, Scapa Healthcare, Steroplast, Masterplast, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Blister Plaster market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (M Pcs) and average price (US\$/K Pcs) by manufacturer, by Material Composition, and by Sales Channel. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Blister Plaster Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Blister Plaster Market, Segmentation by Material Composition:

Hydrocolloid Blister Plaster

Foam Cushion Blister Plaster

Silicone Gel Blister Plaster

Global Blister Plaster Market, Segmentation by Application Position:

Heel Blister Plaster

Toe Blister Plaster

Foot Sole Blister Plaster

Others

Global Blister Plaster Market, Segmentation by Functional Feature:

Waterproof Blister Plaster

Hypoallergenic Blister Plaster

Ultra-Thin Blister Plaster

Global Blister Plaster Market, Segmentation by Sales Channel:

Online Sales

Offline Sales

Companies Profiled:

Beiersdorf

Kenvue

3M

Perrigo

Scholl's Wellness Company

Leukoplast

Scapa Healthcare

Steroplast

Masterplast

Key Questions Answered:

1. How big is the global Blister Plaster market?
2. What is the demand of the global Blister Plaster market?
3. What is the year over year growth of the global Blister Plaster market?
4. What is the production and production value of the global Blister Plaster market?
5. Who are the key producers in the global Blister Plaster market?
6. What are the growth factors driving the market demand?

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