

# Global Blister Packaging Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Blister Packaging market size was valued at USD 16600 million in 2023 and is forecast to a readjusted size of USD 23170 million by 2030 with a CAGR of 4.9% during review period.

Blister packaging is a term for several types of pre-formed plastic packaging used for small consumer goods, foods, and for pharmaceuticals. The primary component of a blister pack is a cavity or pocket made from a formable web, usually a thermoformed plastic. This usually has a backing of paperboard or a lidding seal of aluminum foil or plastic. A blister that folds onto itself is often called a clamshell. Blister packs are useful for protecting products against external factors, such as humidity and contamination for extended periods of time. Opaque blisters also protect light-sensitive products against UV rays.

On the basis of material, the plastic films segment, which is projected to be the fastest-growing market during the forecast period, held the largest share in 2018. On the basis of technology, the thermoforming segment accounted for the largest share in 2017, while the healthcare segment dominated the applications of blister packaging in 2017. Both these subsegments are projected to grow at the highest rates between 2018 and 2023, in their respective segments.

The Global Info Research report includes an overview of the development of the Blister Packaging industry chain, the market status of Healthcare (Low Speed: up to 200 Blisters/min, Medium Speed: 200-600 Blisters/min), Consumer Goods (Low Speed: up to 200 Blisters/min, Medium Speed: 200-600 Blisters/min), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent,

hot applications and market trends of Blister Packaging.

Regionally, the report analyzes the Blister Packaging markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Blister Packaging market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Blister Packaging market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Blister Packaging industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Low Speed: up to 200 Blisters/min, Medium Speed: 200-600 Blisters/min).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Blister Packaging market.

**Regional Analysis:** The report involves examining the Blister Packaging market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Blister Packaging market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Blister Packaging:

**Company Analysis:** Report covers individual Blister Packaging manufacturers, suppliers, and other relevant industry players. This analysis includes studying their

financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Blister Packaging. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Healthcare, Consumer Goods).

**Technology Analysis:** Report covers specific technologies relevant to Blister Packaging. It assesses the current state, advancements, and potential future developments in Blister Packaging areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Blister Packaging market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Blister Packaging market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Low Speed: up to 200 Blisters/min

Medium Speed: 200-600 Blisters/min

High Speed: above 600 Blisters/min

### Market segment by Application

Healthcare

Consumer Goods

Industrial Goods

Food

#### Major players covered

Amcor

Amcor

Dowdupont

Westrock

Sonoco Products

Constantia Flexibles

Klockner Pentaplast

Honeywell

Tekni-Plex

CPH GROUP

Pharma Packaging Solutions

Shanghai Haishun

#### Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Blister Packaging product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Blister Packaging, with price, sales, revenue and global market share of Blister Packaging from 2019 to 2024.

Chapter 3, the Blister Packaging competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Blister Packaging breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Blister Packaging market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Blister Packaging.

Chapter 14 and 15, to describe Blister Packaging sales channel, distributors,

customers, research findings and conclusion.

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