

# Global Blind Spot Detection (BSD) System and Adaptive Cruise Control (ACC) System Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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# **Abstracts**

According to our (Global Info Research) latest study, the global Blind Spot Detection (BSD) System and Adaptive Cruise Control (ACC) System market size was valued at USD 3894.6 million in 2023 and is forecast to a readjusted size of USD 5941.8 million by 2030 with a CAGR of 6.2% during review period.

Blind Spot Detection (BSD) system is a sensor based detection system implemented in automobiles that is used for monitoring vehicles at the rear and side of the driver/vehicle. Such systems generate tactile, audible, vibrating or visual form of warnings. They also assist the driver at the parking lots when there are other vehicles approaching from the sides. Blind spots are caused due to various objects such as passengers, headrests and window pillars. Mirrors are generally used to remove the blind spots but the disadvantage being that they leave huge dead on all the sides of the vehicle. BSD systems, with the help of cameras and sensor systems generate information about various objects that are outside the range of driver's vision.

Adaptive cruise control is similar to conventional cruise control in that it maintains the vehicle's pre-set speed. However, unlike conventional cruise control, this new system can automatically adjust speed in order to maintain a proper distance between vehicles in the same lane. This is achieved through a radar headway sensor, digital signal processor and longitudinal controller. If the lead vehicle slows down, or if another object is detected, the system sends a signal to the engine or braking system to decelerate. Then, when the road is clear, the system will re-accelerate the vehicle back to the set speed.



Europe is the largest Blind Spot Detection (BSD) System and Adaptive Cruise Control (ACC) System market with about 36% market share. North America is follower, accounting for about 31% market share.

The key players are Denso, Bosch, Continental, Delphi, TRW, Aisin, Autoliv, Valeo, Hella, GNSD etc. Top 3 companies occupied about 29% market share.

The Global Info Research report includes an overview of the development of the Blind Spot Detection (BSD) System and Adaptive Cruise Control (ACC) System industry chain, the market status of SUV (Ultrasonic Sensor, Camera), Roadster (Ultrasonic Sensor, Camera), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Blind Spot Detection (BSD) System and Adaptive Cruise Control (ACC) System.

Regionally, the report analyzes the Blind Spot Detection (BSD) System and Adaptive Cruise Control (ACC) System markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Blind Spot Detection (BSD) System and Adaptive Cruise Control (ACC) System market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Blind Spot Detection (BSD) System and Adaptive Cruise Control (ACC) System market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Blind Spot Detection (BSD) System and Adaptive Cruise Control (ACC) System industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Ultrasonic Sensor, Camera).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and



market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Blind Spot Detection (BSD) System and Adaptive Cruise Control (ACC) System market.

Regional Analysis: The report involves examining the Blind Spot Detection (BSD) System and Adaptive Cruise Control (ACC) System market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Blind Spot Detection (BSD) System and Adaptive Cruise Control (ACC) System market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Blind Spot Detection (BSD) System and Adaptive Cruise Control (ACC) System:

Company Analysis: Report covers individual Blind Spot Detection (BSD) System and Adaptive Cruise Control (ACC) System manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Blind Spot Detection (BSD) System and Adaptive Cruise Control (ACC) System This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (SUV, Roadster).

Technology Analysis: Report covers specific technologies relevant to Blind Spot Detection (BSD) System and Adaptive Cruise Control (ACC) System. It assesses the current state, advancements, and potential future developments in Blind Spot Detection (BSD) System and Adaptive Cruise Control (ACC) System areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Blind Spot Detection (BSD) System and Adaptive Cruise Control (ACC) System market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.



Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

**Market Segmentation** 

Blind Spot Detection (BSD) System and Adaptive Cruise Control (ACC) System market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Ultrasonic Sensor

Camera

Rador Sensor

Market segment by Application

SUV

Roadster

Minivan

Others

Major players covered

Denso

Bosch

Continental

Delphi

Global Blind Spot Detection (BSD) System and Adaptive Cruise Control (ACC) System Market 2024 by Manufacturers...





TRW Aisin Autoliv Valeo Hella GNSD

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Blind Spot Detection (BSD) System and Adaptive Cruise Control (ACC) System product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Blind Spot Detection (BSD) System and Adaptive Cruise Control (ACC) System, with price, sales, revenue and global market share of Blind Spot Detection (BSD) System and Adaptive Cruise Control (ACC) System from 2019 to 2024.



Chapter 3, the Blind Spot Detection (BSD) System and Adaptive Cruise Control (ACC) System competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Blind Spot Detection (BSD) System and Adaptive Cruise Control (ACC) System breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Blind Spot Detection (BSD) System and Adaptive Cruise Control (ACC) System market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Blind Spot Detection (BSD) System and Adaptive Cruise Control (ACC) System.

Chapter 14 and 15, to describe Blind Spot Detection (BSD) System and Adaptive Cruise Control (ACC) System sales channel, distributors, customers, research findings and conclusion.



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