

Global Blenders & Juicers Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Blenders & Juicers market size was valued at US\$ 2551 million in 2024 and is forecast to a readjusted size of USD 3735 million by 2031 with a CAGR of 5.7% during review period.

Blenders and juicers are two very different beasts, with two quite different purposes. They both process tasty fruit and veggies into a delicious, nutritious drink but the way they do it, and the end result, is not the same at all.

A juicer separates the fiber from the rest of the fruit or vegetables. This leaves only the juice for you to drink. The remaining fiber pulp is discarded. This means that you can pack more fruit or veggies in per cup and you get all your vitamins and nutrients in the most easily digestible form.

A blender processes the whole fruit or vegetable, including the fiber. This makes a thicker drink (usually called a smoothie) which takes longer to digest. You still get all the nutrients, but they are released more slowly. This satisfies your appetite and leaves you feel fuller for longer.

China is the largest manufacture region with about 33% market share. Europe and North America are follower, account for about 35% market share,

The main manufacturers are Omega, Breville, Oster (Sunbeam), Hurom, Braun, Cuisinart, Kuvings, Philips, Panasonic, Electrolux, Hanssem, Joyoung, Supor, Midea, Donlim (Guangdong Xinbao), SKG, Bear, ACA (Elec-Tech), Deer, Xibeile (Shuai Jia), Ouke etc. Joyoung is the largest manufacturer with about 7% market share.

This report is a detailed and comprehensive analysis for global Blenders & Juicers market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Blenders & Juicers market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Blenders & Juicers market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Blenders & Juicers market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Blenders & Juicers market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (USD/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Blenders & Juicers

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Blenders & Juicers market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Omega, Breville, Oster (Sunbeam), Hurom,

Braun, Cuisinart, Kuvings, Philips, Panasonic, Electrolux, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Blenders & Juicers market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Blenders

Juicers

Market segment by Application

Commercial Use

Household Use

Major players covered

Omega

Breville

Oster (Sunbeam)

Hurom

Braun

Cuisinart

Kuvings

Philips

Panasonic

Electrolux

Hanssem

Joyoung

Supor

Midea

Donlim (Guangdong Xinbao)

SKG

Bear

ACA (Elec-Tech)

Deer

Xibeile (Shuai Jia)

Ouke

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

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South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Blenders & Juicers product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Blenders & Juicers, with price, sales quantity, revenue, and global market share of Blenders & Juicers from 2020 to 2025.

Chapter 3, the Blenders & Juicers competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Blenders & Juicers breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Blenders & Juicers market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Blenders & Juicers.

Chapter 14 and 15, to describe Blenders & Juicers sales channel, distributors, customers, research findings and conclusion.

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