

# Global Blenders & Juicers Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Blenders & Juicers market size was valued at USD 2280.5 million in 2023 and is forecast to a readjusted size of USD 3328.5 million by 2030 with a CAGR of 5.6% during review period.

Blenders and juicers are two very different beasts, with two quite different purposes. They both process tasty fruit and veggies into a delicious, nutritious drink but the way they do it, and the end result, is not the same at all.

A juicer separates the fiber from the rest of the fruit or vegetables. This leaves only the juice for you to drink. The remaining fiber pulp is discarded. This means that you can pack more fruit or veggies in per cup and you get all your vitamins and nutrients in the most easily digestible form.

A blender processes the whole fruit or vegetable, including the fiber. This makes a thicker drink (usually called a smoothie) which takes longer to digest. You still get all the nutrients, but they are released more slowly. This satisfies your appetite and leaves you feel fuller for longer.

China is the largest manufacture region with about 33% market share. Europe and North America are follower, account for about 35% market share,

The main manufacturers are Omega, Breville, Oster (Sunbeam), Hurom, Braun, Cuisinart, Kuvings, Philips, Panasonic, Electrolux, Hanssem, Joyoung, Supor, Midea, Donlim (Guangdong Xinbao), SKG, Bear, ACA (Elec-Tech), Deer, Xibeile (Shuai Jia), Ouke etc. Joyoung is the largest manufacturer with about 7% market share.

The Global Info Research report includes an overview of the development of the Blenders & Juicers industry chain, the market status of Commercial Use (Blenders, Juicers), Household Use (Blenders, Juicers), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Blenders & Juicers.

Regionally, the report analyzes the Blenders & Juicers markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Blenders & Juicers market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Blenders & Juicers market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Blenders & Juicers industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Blenders, Juicers).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Blenders & Juicers market.

**Regional Analysis:** The report involves examining the Blenders & Juicers market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Blenders & Juicers market. This may include estimating market growth rates, predicting market demand, and identifying emerging

trends.

The report also involves a more granular approach to Blenders & Juicers:

**Company Analysis:** Report covers individual Blenders & Juicers manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Blenders & Juicers. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Commercial Use, Household Use).

**Technology Analysis:** Report covers specific technologies relevant to Blenders & Juicers. It assesses the current state, advancements, and potential future developments in Blenders & Juicers areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Blenders & Juicers market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Blenders & Juicers market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Blenders

Juicers

## Market segment by Application

Commercial Use

Household Use

## Major players covered

Omega

Breville

Oster (Sunbeam)

Hurom

Braun

Cuisinart

Kuvings

Philips

Panasonic

Electrolux

Hanssem

Joyoung

Supor

Midea

Donlim (Guangdong Xinbao)

SKG

Bear

ACA (Elec-Tech)

Deer

Xibeile (Shuai Jia)

Ouke

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Blenders & Juicers product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Blenders & Juicers, with price, sales, revenue and global market share of Blenders & Juicers from 2019 to 2024.

Chapter 3, the Blenders & Juicers competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Blenders & Juicers breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Blenders & Juicers market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Blenders & Juicers.

Chapter 14 and 15, to describe Blenders & Juicers sales channel, distributors, customers, research findings and conclusion.

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