

Global Blenders & Juicers Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Blenders & Juicers market size is expected to reach \$ 3930 million by 2032, rising at a market growth of 5.7% CAGR during the forecast period (2026-2032).

Blenders and juicers are two very different beasts, with two quite different purposes. They both process tasty fruit and veggies into a delicious, nutritious drink but the way they do it, and the end result, is not the same at all.

A juicer separates the fiber from the rest of the fruit or vegetables. This leaves only the juice for you to drink. The remaining fiber pulp is discarded. This means that you can pack more fruit or veggies in per cup and you get all your vitamins and nutrients in the most easily digestible form.

A blender processes the whole fruit or vegetable, including the fiber. This makes a thicker drink (usually called a smoothie) which takes longer to digest. You still get all the nutrients, but they are released more slowly. This satisfies your appetite and leaves you feel fuller for longer.

China is the largest manufacture region with about 33% market share. Europe and North America are follower, account for about 35% market share,

The main manufacturers are Omega, Breville, Oster (Sunbeam), Hurom, Braun, Cuisinart, Kuvings, Philips, Panasonic, Electrolux, Hanssem, Joyoung, Supor, Midea, Donlim (Guangdong Xinbao), SKG, Bear, ACA (Elec-Tech), Deer, Xibeile (Shuai Jia), Ouke etc. Joyoung is the largest manufacturer with about 7% market share.

This report studies the global Blenders & Juicers production, demand, key

manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Blenders & Juicers and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Blenders & Juicers that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Blenders & Juicers total production and demand, 2021-2032, (K Units)

Global Blenders & Juicers total production value, 2021-2032, (USD Million)

Global Blenders & Juicers production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Blenders & Juicers consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Blenders & Juicers domestic production, consumption, key domestic manufacturers and share

Global Blenders & Juicers production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Blenders & Juicers production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Blenders & Juicers production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Blenders & Juicers market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Omega, Breville, Oster (Sunbeam), Hurom, Braun, Cuisinart, Kuvings, Philips, Panasonic, Electrolux, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Blenders & Juicers market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$

Millions), volume (production, consumption) & (K Units) and average price (USD/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Blenders & Juicers Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Blenders & Juicers Market, Segmentation by Type:

Blenders

Juicers

Global Blenders & Juicers Market, Segmentation by Application:

Commercial Use

Household Use

Companies Profiled:

Omega

Breville

Oster (Sunbeam)

Hurom

Braun

Cuisinart

Kuvings

Philips

Panasonic

Electrolux

Hanssem

Joyoung

Supor

Midea

Donlim (Guangdong Xinbao)

SKG

Bear

ACA (Elec-Tech)

Deer

Xibeile (Shuai Jia)

Ouke

Key Questions Answered:

1. How big is the global Blenders & Juicers market?
2. What is the demand of the global Blenders & Juicers market?
3. What is the year over year growth of the global Blenders & Juicers market?
4. What is the production and production value of the global Blenders & Juicers market?
5. Who are the key producers in the global Blenders & Juicers market?
6. What are the growth factors driving the market demand?

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