

Global Blended Learning Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Blended learning is an education program (formal or non-formal) that combines online digital media with traditional classroom methods. It requires the physical presence of both teacher and student, with some elements of student control over time, place, path, or pace.

Scope of the Report:

This report studies the Blended Learning market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Blended Learning market by product type and applications/end industries.

The Americas will be the major revenue contributor to the Blended Learning market due to the presence of several key players with strong digital infrastructure.

The global Blended Learning market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Blended Learning.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Skillssoft

City & Guilds Group

Cegos

D2L

GP Strategies

NIIT

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Systems

Content

Courses

Solutions

Others

Market Segment by Applications, can be divided into

Automotive Industry

BFSI

Consumer Goods Sector

Energy Sector

Others

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