

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Bleaching Clay Market 2018, Forecast to 2023

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Abstracts

Bleaching clay is a type of adsorbent clay or earth which in both activated or nonactivated form, is used in the process of decolorization of liquids, such as oils and fats without any chemical treatment. It mainly consists of clay minerals such as saponite, montmorillonite, and beidellite mixed with mineral fragments such as biotite, quartz, and feldspar. It is mainly used in refining and purifying petroleum products, edible oils, and fats. Bleaching clay is also known as fuller's earth and whitening clay.

Scope of the Report:

This report focuses on the Bleaching Clay in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The prime factor driving demand for bleaching clay is the increasing demand for refined vegetable oil, as bleaching clay plays an integral role in its manufacturing process. Moreover, advancement in optimizing the yield of oilseeds is expected to drive more production of variegated oil seeds, thus translating into more demand for bleaching clay for its refining purposes. Apart from this, demand for fully refined oils with FFA content of less than 0.1% is driving further demand for highly activated bleaching clays. Bleaching clay often finds application in industrial sector particularly in the production of Industrial triglycerides, linseed oil, castor oil, biodiesel, fatty acids, etc., many of which are an integral part of manufacturing of paints, vanishes, soaps, etc. Due to rising living standards across the globe, demand for these products are bound to increase, thus fuelling more revenues in the global bleaching clay market. Apart from this, rising consumption of mineral oil due to its broad adoption in cosmetics, lubricants, and grease, is also expected to further boost consumption of bleaching clay for mineral oil

refining and processing.

This market study estimates that in terms of geographic regions, APAC is estimated to be the major revenue contributor to the bleaching clay market throughout the forecast period. The rising demand from the automotive lubricants market and the significant economic development, are expected to be the major factors fueling the growth of the market in this region.

The worldwide market for Bleaching Clay is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

AMC

AMCOL Specialty Minerals

Clariant International

HRP Industries

Oil-Dri Corporation of America

Refoil Earth

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Activated Bauxite

Activated Clays

Fullers Earth

Market Segment by Applications, can be divided into

Industrial Oil

Mineral Oil and Waxes

Vegetable Oil and Animal Fats

There are 15 Chapters to deeply display the global Bleaching Clay market.

Chapter 1, to describe Bleaching Clay Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Bleaching Clay, with sales, revenue, and price of Bleaching Clay, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Bleaching Clay, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Bleaching Clay market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Bleaching Clay sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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