

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) BLE Module Market 2018, Forecast to 2023

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Abstracts

Ongoing improvements with Bluetooth Low Energy (BLE) combined with low cost chips and a large and growing developer community have made BLE a leading Internet of Things (IoT) technology. Billions of BLE enabled smartphones has created a massively scaled ecosystem for IoT developers. BLE is driving markets such as health and fitness wearable sensors where low power and 1 MB/s throughput is required. The expanded network range, throughput and capacity with Bluetooth 5 as well as the completion of the Bluetooth mesh specification has also made BLE a disruptor for fixed sensor networks.

Scope of the Report:

This report focuses on the BLE Module in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The accelerated growth of IoT market is one of the major factors driving the global BLE module market. IoT is concerned with capturing data from the surrounding stimuli and allowing communication between people and machines. The increasing focus on the connected environment has resulted in IoT becoming one of the most rapidly growing markets. IoT devices collect data through sensors and actuators and transmit it to a centralized location on a real-time basis. This allows end-users to make informed decisions. APAC accounted for the largest share of the BLE module market in 2017. According to Technavio's market research analysts, this regional segment is likely to continue its dominance in the market throughout the forecast period. The worldwide market for BLE Module is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017,

according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Nordic Semiconductor

Qualcomm Technologies

NXP Semiconductors

STMicroelectronics

Texas Instruments

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Single-Mode BLE Modules

Dual-Mode BLE Modules

Market Segment by Applications, can be divided into

Computing Devices

Smart Wearables

Smart Home Appliances

Others

There are 15 Chapters to deeply display the global BLE Module market.

Chapter 1, to describe BLE Module Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of BLE Module, with sales, revenue, and price of BLE Module, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of BLE Module, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, BLE Module market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe BLE Module sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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