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Global BLE Chip Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

A BLE chip, also known as a Bluetooth Low Energy chip or Bluetooth Smart chip, is an integrated circuit (IC) specifically designed for Bluetooth Low Energy wireless communication. It enables devices to establish and maintain low-power, short-range wireless connections with other Bluetooth-enabled devices. The rising popularity of wearable devices, growth of IoT devices across various industries, propelling demand for BLE technology in the healthcare sector, increasing use in smart home devices, increased use of beacons in retail, transportation and hospitality, higher demand for energy-efficient devices in remote applications, and rising adoption of BLE technology in emerging markets with the use of wireless connectivity and IoT solutions.

According to our (Global Info Research) latest study, the global BLE Chip market size was valued at US$ 3127 million in 2023 and is forecast to a readjusted size of USD 5938 million by 2030 with a CAGR of 8.9% during review period.

Global key players of BLE Chip include Nordic Semiconductor, ZhuHai Jieli Technology, TI, etc. The top three players hold a share over 36%. China is the largest market, and has a share about 48%. In terms of product type, Bluetooth 5.0 is the largest segment, occupied for a share of 30%. In terms of application, Consumer Electronics has a share about 46 percent.

This report is a detailed and comprehensive analysis for global BLE Chip market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some

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of the selected leaders for the year 2024, are provided.

Key Features:

Global BLE Chip market size and forecasts, in consumption value ($ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2019-2030

Global BLE Chip market size and forecasts by region and country, in consumption value ($ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2019-2030

Global BLE Chip market size and forecasts, by Type and by Application, in consumption value ($ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2019-2030

Global BLE Chip market shares of main players, shipments in revenue ($ Million), sales quantity (K Units), and ASP (USD/Unit), 2019-2024

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for BLE Chip

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global BLE Chip market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Nordic Semiconductor, ZhuHai Jieli Technology, Renesas, TI, STMicroelectronics, Qualcomm, Silicon Labs, Realtek, Infineon, Microchip Technology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

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BLE Chip market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

- Bluetooth 4.x
- Bluetooth 5.0
- Bluetooth 5.1
- Bluetooth 5.2
- Bluetooth 5.3
- Others

Market segment by Application

- Consumer Electronics
- Smart Home
- Automobile
- Industrial Automation
- Medical
- Others

Major players covered

- Nordic Semiconductor

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ZhuHai Jieli Technology

Renesas

TI

STMicroelectronics

Qualcomm

Silicon Labs

Realtek

Infineon

Microchip Technology

Toshiba

NXP

AKM Semiconductor

Bestechnic

Actions Technology

Telink

BlueX Micro

Ingchips

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

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Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe BLE Chip product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of BLE Chip, with price, sales quantity, revenue, and global market share of BLE Chip from 2019 to 2024.

Chapter 3, the BLE Chip competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the BLE Chip breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2019 to 2024.and BLE Chip market forecast, by regions, by Type, and by Application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of BLE Chip.

Chapter 14 and 15, to describe BLE Chip sales channel, distributors, customers, research findings and conclusion.

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