

Global Blankets Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Blankets market size was valued at USD 7299.7 million in 2023 and is forecast to a readjusted size of USD 10600 million by 2030 with a CAGR of 5.5% during review period.

Blanket is defined as a piece of soft cloth that is mainly used to keep body warm while taking rest or sleeping. The regular type blankets are made up of wool, polyester, or cotton.

The biggest blankets player in Global Market is Zhejiang Truelove Vogue, holds a share around 20% market share in total. Americas is the largest market, occupied for around 35 percent, followed by Europe, polyester is the most important material for blankets, home use is the largest downstream market.

The Global Info Research report includes an overview of the development of the Blankets industry chain, the market status of Home Use (Polyester Blankets, Cotton Blankets), Commercial Use (Polyester Blankets, Cotton Blankets), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Blankets.

Regionally, the report analyzes the Blankets markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Blankets market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Blankets market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Blankets industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (M Units), revenue generated, and market share of different by Type (e.g., Polyester Blankets, Cotton Blankets).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Blankets market.

Regional Analysis: The report involves examining the Blankets market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Blankets market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Blankets:

Company Analysis: Report covers individual Blankets manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Blankets This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Home Use, Commercial Use).

Technology Analysis: Report covers specific technologies relevant to Blankets. It assesses the current state, advancements, and potential future developments in Blankets areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Blankets market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Blankets market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Polyester Blankets

Cotton Blankets

Wool Blankets

Others

Market segment by Application

Home Use

Commercial Use

Others

Major players covered

Zhejiang Truelove Vogue

Shandong New Silk Road

Pendleton Woolen Mills

IBENA

Lianyungang ZGL

Sunhao Home Textile

Weihai Woollen Fabric Group

Wuxi Joyday Silkroad E-cloud Textile

Berkshire Blanket

Brickle Group

Faribault Woolen Mill

Zhongao BLANKET&CARPET

Gravity Products

Maine Woolens

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Blankets product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Blankets, with price, sales, revenue and global market share of Blankets from 2019 to 2024.

Chapter 3, the Blankets competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Blankets breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Blankets market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Blankets.

Chapter 14 and 15, to describe Blankets sales channel, distributors, customers, research findings and conclusion.

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