

# Global Black Rice Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global Black Rice market size was valued at US\$ 190 million in 2024 and is forecast to a readjusted size of USD 265 million by 2031 with a CAGR of 4.9% during review period.

Black rice, also known as purple rice, is a range of rice types of the species *Oryza sativa*, some of which are glutinous rice.

In summary, the black rice market has experienced growth in recent years due to increasing consumer interest in nutritious and unique food options. Its distinct color, culinary versatility, and potential health benefits have contributed to its popularity among consumers globally. As the market continues to expand, there are opportunities for producers, suppliers, and retailers to cater to the rising demand for black rice.

This report is a detailed and comprehensive analysis for global Black Rice market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### Key Features:

Global Black Rice market size and forecasts, in consumption value (\$ Million), sales quantity (K Tons), and average selling prices (US\$/Ton), 2020-2031

Global Black Rice market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Tons), and average selling prices (US\$/Ton), 2020-2031

Global Black Rice market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Tons), and average selling prices (US\$/Ton), 2020-2031

Global Black Rice market shares of main players, shipments in revenue (\$ Million), sales quantity (K Tons), and ASP (US\$/Ton), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Black Rice

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Black Rice market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include ROYAL NUT COMPANY, The Natural Rice Co, PraTithi Organic Foods, Lotus Food Inc, Greenpower Nanohana co.ltd., Pristine, Monsoon Valley Agro Exports, Shiyue Daotian Group, Zhejiang Wufangzhai Industry Co.,Ltd., Laishui County Jingu Cereal&Oil Foodstuff Co.,Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market Segmentation

Black Rice market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

## Market segment by Type

Indonesian Black Rice

Philippine Balatinaw Black Rice

Thai Jasmine Black Rice

Others

## Market segment by Application

Household

Commercial

## Major players covered

ROYAL NUT COMPANY

The Natural Rice Co

PraTithi Organic Foods

Lotus Food Inc

Greenpower Nanohana co.ltd.

Pristine

Monsoon Valley Agro Exports

Shiyue Daotian Group

Zhejiang Wufangzhai Industry Co.,Ltd.

Laishui County Jingu Cereal&Oil Foodstuff Co.,Ltd.

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Black Rice product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Black Rice, with price, sales quantity, revenue, and global market share of Black Rice from 2020 to 2025.

Chapter 3, the Black Rice competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Black Rice breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Black Rice market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Black Rice.

Chapter 14 and 15, to describe Black Rice sales channel, distributors, customers, research findings and conclusion.

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