

Global Black Masterbatch Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Black Masterbatch market size was valued at USD 4045.8 million in 2023 and is forecast to a readjusted size of USD 4774 million by 2030 with a CAGR of 2.4% during review period.

Masterbatches are solid or liquid additives for plastic used for coloring plastics (color masterbatch) or imparting other properties to plastics (additive masterbatch). As one of the masterbatches, black masterbatch is composed with excessive carbon black, carrier resin and dispersant. It allows the processor to color raw polymer economically during the plastics manufacturing process. Black masterbatches can be tailor made to suit colour, heat or UV requirements.

The major players in global Black Masterbatch market include Cabot, Ampacet, A. Schulman, etc. The top 3 players occupy over 20% shares of the global market. Asia-Pacific and Europe are main markets, they occupy over 70% of the global market. PE Black Masterbatch is the main type, with a share about 50%. Injection/Blow Moulding and Wire & Cable are main applications, which hold a share about 50%.

The Global Info Research report includes an overview of the development of the Black Masterbatch industry chain, the market status of Injection/ Blow Moulding (PE Black Masterbatch, PP Black Masterbatch), Pipe Extrusion (PE Black Masterbatch, PP Black Masterbatch), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Black Masterbatch.

Regionally, the report analyzes the Black Masterbatch markets in key regions. North

America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Black Masterbatch market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Black Masterbatch market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Black Masterbatch industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., PE Black Masterbatch, PP Black Masterbatch).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Black Masterbatch market.

Regional Analysis: The report involves examining the Black Masterbatch market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Black Masterbatch market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Black Masterbatch:

Company Analysis: Report covers individual Black Masterbatch manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Black Masterbatch. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Injection/ Blow Moulding, Pipe Extrusion).

Technology Analysis: Report covers specific technologies relevant to Black Masterbatch. It assesses the current state, advancements, and potential future developments in Black Masterbatch areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Black Masterbatch market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Black Masterbatch market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

PE Black Masterbatch

PP Black Masterbatch

PS Black Masterbatch

Others

Market segment by Application

Injection/ Blow Moulding

Pipe Extrusion

Wire & Cable

Film Extrusion

Others

Major players covered

Cabot

Ampacet

A. Schulman

Hubron

Tosaf

RTP

Polyone

Polyplast

Clariant

Plastika Kritis S.A.

ALOK

JJ Plastalloy

Prayag Polytech

Kandui Industries

Malson Polymer

NGAI XingHang

Heima

Jolink

Shencai

Wdlongda

E-luck

Malion

Bolong

Yiyuan

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Black Masterbatch product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Black Masterbatch, with price, sales, revenue and global market share of Black Masterbatch from 2019 to 2024.

Chapter 3, the Black Masterbatch competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Black Masterbatch breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Black Masterbatch market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Black Masterbatch.

Chapter 14 and 15, to describe Black Masterbatch sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Black Masterbatch

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Black Masterbatch Consumption Value by Type: 2019 Versus 2023 Versus 2030

1.3.2 PE Black Masterbatch

1.3.3 PP Black Masterbatch

1.3.4 PS Black Masterbatch

1.3.5 Others

1.4 Market Analysis by Application

1.4.1 Overview: Global Black Masterbatch Consumption Value by Application: 2019 Versus 2023 Versus 2030

1.4.2 Injection/ Blow Moulding

1.4.3 Pipe Extrusion

1.4.4 Wire & Cable

1.4.5 Film Extrusion

1.4.6 Others

1.5 Global Black Masterbatch Market Size & Forecast

1.5.1 Global Black Masterbatch Consumption Value (2019 & 2023 & 2030)

1.5.2 Global Black Masterbatch Sales Quantity (2019-2030)

1.5.3 Global Black Masterbatch Average Price (2019-2030)

2 MANUFACTURERS PROFILES

2.1 Cabot

2.1.1 Cabot Details

2.1.2 Cabot Major Business

2.1.3 Cabot Black Masterbatch Product and Services

2.1.4 Cabot Black Masterbatch Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 Cabot Recent Developments/Updates

2.2 Ampacet

2.2.1 Ampacet Details

2.2.2 Ampacet Major Business

2.2.3 Ampacet Black Masterbatch Product and Services

2.2.4 Ampacet Black Masterbatch Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.2.5 Ampacet Recent Developments/Updates

2.3 A. Schulman

2.3.1 A. Schulman Details

2.3.2 A. Schulman Major Business

2.3.3 A. Schulman Black Masterbatch Product and Services

2.3.4 A. Schulman Black Masterbatch Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.3.5 A. Schulman Recent Developments/Updates

2.4 Hubron

2.4.1 Hubron Details

2.4.2 Hubron Major Business

2.4.3 Hubron Black Masterbatch Product and Services

2.4.4 Hubron Black Masterbatch Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.4.5 Hubron Recent Developments/Updates

2.5 Tosaf

2.5.1 Tosaf Details

2.5.2 Tosaf Major Business

2.5.3 Tosaf Black Masterbatch Product and Services

2.5.4 Tosaf Black Masterbatch Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 Tosaf Recent Developments/Updates

2.6 RTP

2.6.1 RTP Details

2.6.2 RTP Major Business

2.6.3 RTP Black Masterbatch Product and Services

2.6.4 RTP Black Masterbatch Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.6.5 RTP Recent Developments/Updates

2.7 Polyone

2.7.1 Polyone Details

2.7.2 Polyone Major Business

2.7.3 Polyone Black Masterbatch Product and Services

2.7.4 Polyone Black Masterbatch Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 Polyone Recent Developments/Updates

2.8 Polyplast

- 2.8.1 Polyplast Details
- 2.8.2 Polyplast Major Business
- 2.8.3 Polyplast Black Masterbatch Product and Services
- 2.8.4 Polyplast Black Masterbatch Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.8.5 Polyplast Recent Developments/Updates
- 2.9 Clariant
 - 2.9.1 Clariant Details
 - 2.9.2 Clariant Major Business
 - 2.9.3 Clariant Black Masterbatch Product and Services
 - 2.9.4 Clariant Black Masterbatch Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.9.5 Clariant Recent Developments/Updates
- 2.10 Plastika Kritis S.A.
 - 2.10.1 Plastika Kritis S.A. Details
 - 2.10.2 Plastika Kritis S.A. Major Business
 - 2.10.3 Plastika Kritis S.A. Black Masterbatch Product and Services
 - 2.10.4 Plastika Kritis S.A. Black Masterbatch Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.10.5 Plastika Kritis S.A. Recent Developments/Updates
- 2.11 ALOK
 - 2.11.1 ALOK Details
 - 2.11.2 ALOK Major Business
 - 2.11.3 ALOK Black Masterbatch Product and Services
 - 2.11.4 ALOK Black Masterbatch Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.11.5 ALOK Recent Developments/Updates
- 2.12 JJ Plastalloy
 - 2.12.1 JJ Plastalloy Details
 - 2.12.2 JJ Plastalloy Major Business
 - 2.12.3 JJ Plastalloy Black Masterbatch Product and Services
 - 2.12.4 JJ Plastalloy Black Masterbatch Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.12.5 JJ Plastalloy Recent Developments/Updates
- 2.13 Prayag Polytech
 - 2.13.1 Prayag Polytech Details
 - 2.13.2 Prayag Polytech Major Business
 - 2.13.3 Prayag Polytech Black Masterbatch Product and Services
 - 2.13.4 Prayag Polytech Black Masterbatch Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

2.13.5 Prayag Polytech Recent Developments/Updates

2.14 Kandui Industries

2.14.1 Kandui Industries Details

2.14.2 Kandui Industries Major Business

2.14.3 Kandui Industries Black Masterbatch Product and Services

2.14.4 Kandui Industries Black Masterbatch Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.14.5 Kandui Industries Recent Developments/Updates

2.15 Malson Polymer

2.15.1 Malson Polymer Details

2.15.2 Malson Polymer Major Business

2.15.3 Malson Polymer Black Masterbatch Product and Services

2.15.4 Malson Polymer Black Masterbatch Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.15.5 Malson Polymer Recent Developments/Updates

2.16 NGAI XingHang

2.16.1 NGAI XingHang Details

2.16.2 NGAI XingHang Major Business

2.16.3 NGAI XingHang Black Masterbatch Product and Services

2.16.4 NGAI XingHang Black Masterbatch Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.16.5 NGAI XingHang Recent Developments/Updates

2.17 Heima

2.17.1 Heima Details

2.17.2 Heima Major Business

2.17.3 Heima Black Masterbatch Product and Services

2.17.4 Heima Black Masterbatch Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.17.5 Heima Recent Developments/Updates

2.18 Jolink

2.18.1 Jolink Details

2.18.2 Jolink Major Business

2.18.3 Jolink Black Masterbatch Product and Services

2.18.4 Jolink Black Masterbatch Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.18.5 Jolink Recent Developments/Updates

2.19 Shencai

2.19.1 Shencai Details

- 2.19.2 Shencai Major Business
- 2.19.3 Shencai Black Masterbatch Product and Services
- 2.19.4 Shencai Black Masterbatch Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.19.5 Shencai Recent Developments/Updates
- 2.20 Wdlongda
 - 2.20.1 Wdlongda Details
 - 2.20.2 Wdlongda Major Business
 - 2.20.3 Wdlongda Black Masterbatch Product and Services
 - 2.20.4 Wdlongda Black Masterbatch Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.20.5 Wdlongda Recent Developments/Updates
- 2.21 E-luck
 - 2.21.1 E-luck Details
 - 2.21.2 E-luck Major Business
 - 2.21.3 E-luck Black Masterbatch Product and Services
 - 2.21.4 E-luck Black Masterbatch Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.21.5 E-luck Recent Developments/Updates
- 2.22 Malion
 - 2.22.1 Malion Details
 - 2.22.2 Malion Major Business
 - 2.22.3 Malion Black Masterbatch Product and Services
 - 2.22.4 Malion Black Masterbatch Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.22.5 Malion Recent Developments/Updates
- 2.23 Bolong
 - 2.23.1 Bolong Details
 - 2.23.2 Bolong Major Business
 - 2.23.3 Bolong Black Masterbatch Product and Services
 - 2.23.4 Bolong Black Masterbatch Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.23.5 Bolong Recent Developments/Updates
- 2.24 Yiyuan
 - 2.24.1 Yiyuan Details
 - 2.24.2 Yiyuan Major Business
 - 2.24.3 Yiyuan Black Masterbatch Product and Services
 - 2.24.4 Yiyuan Black Masterbatch Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.24.5 Yiyuan Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: BLACK MASTERBATCH BY MANUFACTURER

3.1 Global Black Masterbatch Sales Quantity by Manufacturer (2019-2024)

3.2 Global Black Masterbatch Revenue by Manufacturer (2019-2024)

3.3 Global Black Masterbatch Average Price by Manufacturer (2019-2024)

3.4 Market Share Analysis (2023)

3.4.1 Producer Shipments of Black Masterbatch by Manufacturer Revenue (\$MM) and Market Share (%): 2023

3.4.2 Top 3 Black Masterbatch Manufacturer Market Share in 2023

3.4.2 Top 6 Black Masterbatch Manufacturer Market Share in 2023

3.5 Black Masterbatch Market: Overall Company Footprint Analysis

3.5.1 Black Masterbatch Market: Region Footprint

3.5.2 Black Masterbatch Market: Company Product Type Footprint

3.5.3 Black Masterbatch Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Black Masterbatch Market Size by Region

4.1.1 Global Black Masterbatch Sales Quantity by Region (2019-2030)

4.1.2 Global Black Masterbatch Consumption Value by Region (2019-2030)

4.1.3 Global Black Masterbatch Average Price by Region (2019-2030)

4.2 North America Black Masterbatch Consumption Value (2019-2030)

4.3 Europe Black Masterbatch Consumption Value (2019-2030)

4.4 Asia-Pacific Black Masterbatch Consumption Value (2019-2030)

4.5 South America Black Masterbatch Consumption Value (2019-2030)

4.6 Middle East and Africa Black Masterbatch Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

5.1 Global Black Masterbatch Sales Quantity by Type (2019-2030)

5.2 Global Black Masterbatch Consumption Value by Type (2019-2030)

5.3 Global Black Masterbatch Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Black Masterbatch Sales Quantity by Application (2019-2030)
- 6.2 Global Black Masterbatch Consumption Value by Application (2019-2030)
- 6.3 Global Black Masterbatch Average Price by Application (2019-2030)

7 NORTH AMERICA

- 7.1 North America Black Masterbatch Sales Quantity by Type (2019-2030)
- 7.2 North America Black Masterbatch Sales Quantity by Application (2019-2030)
- 7.3 North America Black Masterbatch Market Size by Country
 - 7.3.1 North America Black Masterbatch Sales Quantity by Country (2019-2030)
 - 7.3.2 North America Black Masterbatch Consumption Value by Country (2019-2030)
 - 7.3.3 United States Market Size and Forecast (2019-2030)
 - 7.3.4 Canada Market Size and Forecast (2019-2030)
 - 7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

- 8.1 Europe Black Masterbatch Sales Quantity by Type (2019-2030)
- 8.2 Europe Black Masterbatch Sales Quantity by Application (2019-2030)
- 8.3 Europe Black Masterbatch Market Size by Country
 - 8.3.1 Europe Black Masterbatch Sales Quantity by Country (2019-2030)
 - 8.3.2 Europe Black Masterbatch Consumption Value by Country (2019-2030)
 - 8.3.3 Germany Market Size and Forecast (2019-2030)
 - 8.3.4 France Market Size and Forecast (2019-2030)
 - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
 - 8.3.6 Russia Market Size and Forecast (2019-2030)
 - 8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Black Masterbatch Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Black Masterbatch Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Black Masterbatch Market Size by Region
 - 9.3.1 Asia-Pacific Black Masterbatch Sales Quantity by Region (2019-2030)
 - 9.3.2 Asia-Pacific Black Masterbatch Consumption Value by Region (2019-2030)
 - 9.3.3 China Market Size and Forecast (2019-2030)
 - 9.3.4 Japan Market Size and Forecast (2019-2030)
 - 9.3.5 Korea Market Size and Forecast (2019-2030)
 - 9.3.6 India Market Size and Forecast (2019-2030)

9.3.7 Southeast Asia Market Size and Forecast (2019-2030)

9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

10.1 South America Black Masterbatch Sales Quantity by Type (2019-2030)

10.2 South America Black Masterbatch Sales Quantity by Application (2019-2030)

10.3 South America Black Masterbatch Market Size by Country

10.3.1 South America Black Masterbatch Sales Quantity by Country (2019-2030)

10.3.2 South America Black Masterbatch Consumption Value by Country (2019-2030)

10.3.3 Brazil Market Size and Forecast (2019-2030)

10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Black Masterbatch Sales Quantity by Type (2019-2030)

11.2 Middle East & Africa Black Masterbatch Sales Quantity by Application (2019-2030)

11.3 Middle East & Africa Black Masterbatch Market Size by Country

11.3.1 Middle East & Africa Black Masterbatch Sales Quantity by Country (2019-2030)

11.3.2 Middle East & Africa Black Masterbatch Consumption Value by Country
(2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

12.1 Black Masterbatch Market Drivers

12.2 Black Masterbatch Market Restraints

12.3 Black Masterbatch Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Black Masterbatch and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Black Masterbatch
- 13.3 Black Masterbatch Production Process
- 13.4 Black Masterbatch Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Black Masterbatch Typical Distributors
- 14.3 Black Masterbatch Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Black Masterbatch Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Black Masterbatch Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Cabot Basic Information, Manufacturing Base and Competitors

Table 4. Cabot Major Business

Table 5. Cabot Black Masterbatch Product and Services

Table 6. Cabot Black Masterbatch Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Cabot Recent Developments/Updates

Table 8. Ampacet Basic Information, Manufacturing Base and Competitors

Table 9. Ampacet Major Business

Table 10. Ampacet Black Masterbatch Product and Services

Table 11. Ampacet Black Masterbatch Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Ampacet Recent Developments/Updates

Table 13. A. Schulman Basic Information, Manufacturing Base and Competitors

Table 14. A. Schulman Major Business

Table 15. A. Schulman Black Masterbatch Product and Services

Table 16. A. Schulman Black Masterbatch Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. A. Schulman Recent Developments/Updates

Table 18. Hubron Basic Information, Manufacturing Base and Competitors

Table 19. Hubron Major Business

Table 20. Hubron Black Masterbatch Product and Services

Table 21. Hubron Black Masterbatch Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Hubron Recent Developments/Updates

Table 23. Tosaf Basic Information, Manufacturing Base and Competitors

Table 24. Tosaf Major Business

Table 25. Tosaf Black Masterbatch Product and Services

Table 26. Tosaf Black Masterbatch Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Tosaf Recent Developments/Updates

Table 28. RTP Basic Information, Manufacturing Base and Competitors

- Table 29. RTP Major Business
- Table 30. RTP Black Masterbatch Product and Services
- Table 31. RTP Black Masterbatch Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. RTP Recent Developments/Updates
- Table 33. Polyone Basic Information, Manufacturing Base and Competitors
- Table 34. Polyone Major Business
- Table 35. Polyone Black Masterbatch Product and Services
- Table 36. Polyone Black Masterbatch Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. Polyone Recent Developments/Updates
- Table 38. Polyplast Basic Information, Manufacturing Base and Competitors
- Table 39. Polyplast Major Business
- Table 40. Polyplast Black Masterbatch Product and Services
- Table 41. Polyplast Black Masterbatch Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. Polyplast Recent Developments/Updates
- Table 43. Clariant Basic Information, Manufacturing Base and Competitors
- Table 44. Clariant Major Business
- Table 45. Clariant Black Masterbatch Product and Services
- Table 46. Clariant Black Masterbatch Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. Clariant Recent Developments/Updates
- Table 48. Plastika Kritis S.A. Basic Information, Manufacturing Base and Competitors
- Table 49. Plastika Kritis S.A. Major Business
- Table 50. Plastika Kritis S.A. Black Masterbatch Product and Services
- Table 51. Plastika Kritis S.A. Black Masterbatch Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 52. Plastika Kritis S.A. Recent Developments/Updates
- Table 53. ALOK Basic Information, Manufacturing Base and Competitors
- Table 54. ALOK Major Business
- Table 55. ALOK Black Masterbatch Product and Services
- Table 56. ALOK Black Masterbatch Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 57. ALOK Recent Developments/Updates
- Table 58. JJ Plastalloy Basic Information, Manufacturing Base and Competitors
- Table 59. JJ Plastalloy Major Business
- Table 60. JJ Plastalloy Black Masterbatch Product and Services
- Table 61. JJ Plastalloy Black Masterbatch Sales Quantity (K MT), Average Price

(USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 62. JJ Plastalloy Recent Developments/Updates

Table 63. Prayag Polytech Basic Information, Manufacturing Base and Competitors

Table 64. Prayag Polytech Major Business

Table 65. Prayag Polytech Black Masterbatch Product and Services

Table 66. Prayag Polytech Black Masterbatch Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 67. Prayag Polytech Recent Developments/Updates

Table 68. Kandui Industries Basic Information, Manufacturing Base and Competitors

Table 69. Kandui Industries Major Business

Table 70. Kandui Industries Black Masterbatch Product and Services

Table 71. Kandui Industries Black Masterbatch Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 72. Kandui Industries Recent Developments/Updates

Table 73. Malson Polymer Basic Information, Manufacturing Base and Competitors

Table 74. Malson Polymer Major Business

Table 75. Malson Polymer Black Masterbatch Product and Services

Table 76. Malson Polymer Black Masterbatch Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 77. Malson Polymer Recent Developments/Updates

Table 78. NGAI XingHang Basic Information, Manufacturing Base and Competitors

Table 79. NGAI XingHang Major Business

Table 80. NGAI XingHang Black Masterbatch Product and Services

Table 81. NGAI XingHang Black Masterbatch Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 82. NGAI XingHang Recent Developments/Updates

Table 83. Heima Basic Information, Manufacturing Base and Competitors

Table 84. Heima Major Business

Table 85. Heima Black Masterbatch Product and Services

Table 86. Heima Black Masterbatch Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 87. Heima Recent Developments/Updates

Table 88. Jolink Basic Information, Manufacturing Base and Competitors

Table 89. Jolink Major Business

Table 90. Jolink Black Masterbatch Product and Services

Table 91. Jolink Black Masterbatch Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 92. Jolink Recent Developments/Updates

Table 93. Shencai Basic Information, Manufacturing Base and Competitors

- Table 94. Shencai Major Business
- Table 95. Shencai Black Masterbatch Product and Services
- Table 96. Shencai Black Masterbatch Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 97. Shencai Recent Developments/Updates
- Table 98. Wdlongda Basic Information, Manufacturing Base and Competitors
- Table 99. Wdlongda Major Business
- Table 100. Wdlongda Black Masterbatch Product and Services
- Table 101. Wdlongda Black Masterbatch Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 102. Wdlongda Recent Developments/Updates
- Table 103. E-luck Basic Information, Manufacturing Base and Competitors
- Table 104. E-luck Major Business
- Table 105. E-luck Black Masterbatch Product and Services
- Table 106. E-luck Black Masterbatch Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 107. E-luck Recent Developments/Updates
- Table 108. Malion Basic Information, Manufacturing Base and Competitors
- Table 109. Malion Major Business
- Table 110. Malion Black Masterbatch Product and Services
- Table 111. Malion Black Masterbatch Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 112. Malion Recent Developments/Updates
- Table 113. Bolong Basic Information, Manufacturing Base and Competitors
- Table 114. Bolong Major Business
- Table 115. Bolong Black Masterbatch Product and Services
- Table 116. Bolong Black Masterbatch Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 117. Bolong Recent Developments/Updates
- Table 118. Yiyuan Basic Information, Manufacturing Base and Competitors
- Table 119. Yiyuan Major Business
- Table 120. Yiyuan Black Masterbatch Product and Services
- Table 121. Yiyuan Black Masterbatch Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 122. Yiyuan Recent Developments/Updates
- Table 123. Global Black Masterbatch Sales Quantity by Manufacturer (2019-2024) & (K MT)
- Table 124. Global Black Masterbatch Revenue by Manufacturer (2019-2024) & (USD Million)

Table 125. Global Black Masterbatch Average Price by Manufacturer (2019-2024) & (USD/MT)

Table 126. Market Position of Manufacturers in Black Masterbatch, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 127. Head Office and Black Masterbatch Production Site of Key Manufacturer

Table 128. Black Masterbatch Market: Company Product Type Footprint

Table 129. Black Masterbatch Market: Company Product Application Footprint

Table 130. Black Masterbatch New Market Entrants and Barriers to Market Entry

Table 131. Black Masterbatch Mergers, Acquisition, Agreements, and Collaborations

Table 132. Global Black Masterbatch Sales Quantity by Region (2019-2024) & (K MT)

Table 133. Global Black Masterbatch Sales Quantity by Region (2025-2030) & (K MT)

Table 134. Global Black Masterbatch Consumption Value by Region (2019-2024) & (USD Million)

Table 135. Global Black Masterbatch Consumption Value by Region (2025-2030) & (USD Million)

Table 136. Global Black Masterbatch Average Price by Region (2019-2024) & (USD/MT)

Table 137. Global Black Masterbatch Average Price by Region (2025-2030) & (USD/MT)

Table 138. Global Black Masterbatch Sales Quantity by Type (2019-2024) & (K MT)

Table 139. Global Black Masterbatch Sales Quantity by Type (2025-2030) & (K MT)

Table 140. Global Black Masterbatch Consumption Value by Type (2019-2024) & (USD Million)

Table 141. Global Black Masterbatch Consumption Value by Type (2025-2030) & (USD Million)

Table 142. Global Black Masterbatch Average Price by Type (2019-2024) & (USD/MT)

Table 143. Global Black Masterbatch Average Price by Type (2025-2030) & (USD/MT)

Table 144. Global Black Masterbatch Sales Quantity by Application (2019-2024) & (K MT)

Table 145. Global Black Masterbatch Sales Quantity by Application (2025-2030) & (K MT)

Table 146. Global Black Masterbatch Consumption Value by Application (2019-2024) & (USD Million)

Table 147. Global Black Masterbatch Consumption Value by Application (2025-2030) & (USD Million)

Table 148. Global Black Masterbatch Average Price by Application (2019-2024) & (USD/MT)

Table 149. Global Black Masterbatch Average Price by Application (2025-2030) & (USD/MT)

Table 150. North America Black Masterbatch Sales Quantity by Type (2019-2024) & (K MT)

Table 151. North America Black Masterbatch Sales Quantity by Type (2025-2030) & (K MT)

Table 152. North America Black Masterbatch Sales Quantity by Application (2019-2024) & (K MT)

Table 153. North America Black Masterbatch Sales Quantity by Application (2025-2030) & (K MT)

Table 154. North America Black Masterbatch Sales Quantity by Country (2019-2024) & (K MT)

Table 155. North America Black Masterbatch Sales Quantity by Country (2025-2030) & (K MT)

Table 156. North America Black Masterbatch Consumption Value by Country (2019-2024) & (USD Million)

Table 157. North America Black Masterbatch Consumption Value by Country (2025-2030) & (USD Million)

Table 158. Europe Black Masterbatch Sales Quantity by Type (2019-2024) & (K MT)

Table 159. Europe Black Masterbatch Sales Quantity by Type (2025-2030) & (K MT)

Table 160. Europe Black Masterbatch Sales Quantity by Application (2019-2024) & (K MT)

Table 161. Europe Black Masterbatch Sales Quantity by Application (2025-2030) & (K MT)

Table 162. Europe Black Masterbatch Sales Quantity by Country (2019-2024) & (K MT)

Table 163. Europe Black Masterbatch Sales Quantity by Country (2025-2030) & (K MT)

Table 164. Europe Black Masterbatch Consumption Value by Country (2019-2024) & (USD Million)

Table 165. Europe Black Masterbatch Consumption Value by Country (2025-2030) & (USD Million)

Table 166. Asia-Pacific Black Masterbatch Sales Quantity by Type (2019-2024) & (K MT)

Table 167. Asia-Pacific Black Masterbatch Sales Quantity by Type (2025-2030) & (K MT)

Table 168. Asia-Pacific Black Masterbatch Sales Quantity by Application (2019-2024) & (K MT)

Table 169. Asia-Pacific Black Masterbatch Sales Quantity by Application (2025-2030) & (K MT)

Table 170. Asia-Pacific Black Masterbatch Sales Quantity by Region (2019-2024) & (K MT)

Table 171. Asia-Pacific Black Masterbatch Sales Quantity by Region (2025-2030) & (K MT)

MT)

Table 172. Asia-Pacific Black Masterbatch Consumption Value by Region (2019-2024) & (USD Million)

Table 173. Asia-Pacific Black Masterbatch Consumption Value by Region (2025-2030) & (USD Million)

Table 174. South America Black Masterbatch Sales Quantity by Type (2019-2024) & (K MT)

Table 175. South America Black Masterbatch Sales Quantity by Type (2025-2030) & (K MT)

Table 176. South America Black Masterbatch Sales Quantity by Application (2019-2024) & (K MT)

Table 177. South America Black Masterbatch Sales Quantity by Application (2025-2030) & (K MT)

Table 178. South America Black Masterbatch Sales Quantity by Country (2019-2024) & (K MT)

Table 179. South America Black Masterbatch Sales Quantity by Country (2025-2030) & (K MT)

Table 180. South America Black Masterbatch Consumption Value by Country (2019-2024) & (USD Million)

Table 181. South America Black Masterbatch Consumption Value by Country (2025-2030) & (USD Million)

Table 182. Middle East & Africa Black Masterbatch Sales Quantity by Type (2019-2024) & (K MT)

Table 183. Middle East & Africa Black Masterbatch Sales Quantity by Type (2025-2030) & (K MT)

Table 184. Middle East & Africa Black Masterbatch Sales Quantity by Application (2019-2024) & (K MT)

Table 185. Middle East & Africa Black Masterbatch Sales Quantity by Application (2025-2030) & (K MT)

Table 186. Middle East & Africa Black Masterbatch Sales Quantity by Region (2019-2024) & (K MT)

Table 187. Middle East & Africa Black Masterbatch Sales Quantity by Region (2025-2030) & (K MT)

Table 188. Middle East & Africa Black Masterbatch Consumption Value by Region (2019-2024) & (USD Million)

Table 189. Middle East & Africa Black Masterbatch Consumption Value by Region (2025-2030) & (USD Million)

Table 190. Black Masterbatch Raw Material

Table 191. Key Manufacturers of Black Masterbatch Raw Materials

Table 192. Black Masterbatch Typical Distributors

Table 193. Black Masterbatch Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Black Masterbatch Picture

Figure 2. Global Black Masterbatch Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Black Masterbatch Consumption Value Market Share by Type in 2023

Figure 4. PE Black Masterbatch Examples

Figure 5. PP Black Masterbatch Examples

Figure 6. PS Black Masterbatch Examples

Figure 7. Others Examples

Figure 8. Global Black Masterbatch Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 9. Global Black Masterbatch Consumption Value Market Share by Application in 2023

Figure 10. Injection/ Blow Moulding Examples

Figure 11. Pipe Extrusion Examples

Figure 12. Wire & Cable Examples

Figure 13. Film Extrusion Examples

Figure 14. Others Examples

Figure 15. Global Black Masterbatch Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 16. Global Black Masterbatch Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 17. Global Black Masterbatch Sales Quantity (2019-2030) & (K MT)

Figure 18. Global Black Masterbatch Average Price (2019-2030) & (USD/MT)

Figure 19. Global Black Masterbatch Sales Quantity Market Share by Manufacturer in 2023

Figure 20. Global Black Masterbatch Consumption Value Market Share by Manufacturer in 2023

Figure 21. Producer Shipments of Black Masterbatch by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 22. Top 3 Black Masterbatch Manufacturer (Consumption Value) Market Share in 2023

Figure 23. Top 6 Black Masterbatch Manufacturer (Consumption Value) Market Share in 2023

Figure 24. Global Black Masterbatch Sales Quantity Market Share by Region (2019-2030)

Figure 25. Global Black Masterbatch Consumption Value Market Share by Region (2019-2030)

Figure 26. North America Black Masterbatch Consumption Value (2019-2030) & (USD Million)

Figure 27. Europe Black Masterbatch Consumption Value (2019-2030) & (USD Million)

Figure 28. Asia-Pacific Black Masterbatch Consumption Value (2019-2030) & (USD Million)

Figure 29. South America Black Masterbatch Consumption Value (2019-2030) & (USD Million)

Figure 30. Middle East & Africa Black Masterbatch Consumption Value (2019-2030) & (USD Million)

Figure 31. Global Black Masterbatch Sales Quantity Market Share by Type (2019-2030)

Figure 32. Global Black Masterbatch Consumption Value Market Share by Type (2019-2030)

Figure 33. Global Black Masterbatch Average Price by Type (2019-2030) & (USD/MT)

Figure 34. Global Black Masterbatch Sales Quantity Market Share by Application (2019-2030)

Figure 35. Global Black Masterbatch Consumption Value Market Share by Application (2019-2030)

Figure 36. Global Black Masterbatch Average Price by Application (2019-2030) & (USD/MT)

Figure 37. North America Black Masterbatch Sales Quantity Market Share by Type (2019-2030)

Figure 38. North America Black Masterbatch Sales Quantity Market Share by Application (2019-2030)

Figure 39. North America Black Masterbatch Sales Quantity Market Share by Country (2019-2030)

Figure 40. North America Black Masterbatch Consumption Value Market Share by Country (2019-2030)

Figure 41. United States Black Masterbatch Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 42. Canada Black Masterbatch Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 43. Mexico Black Masterbatch Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 44. Europe Black Masterbatch Sales Quantity Market Share by Type (2019-2030)

Figure 45. Europe Black Masterbatch Sales Quantity Market Share by Application (2019-2030)

Figure 46. Europe Black Masterbatch Sales Quantity Market Share by Country (2019-2030)

Figure 47. Europe Black Masterbatch Consumption Value Market Share by Country (2019-2030)

Figure 48. Germany Black Masterbatch Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. France Black Masterbatch Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. United Kingdom Black Masterbatch Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 51. Russia Black Masterbatch Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 52. Italy Black Masterbatch Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 53. Asia-Pacific Black Masterbatch Sales Quantity Market Share by Type (2019-2030)

Figure 54. Asia-Pacific Black Masterbatch Sales Quantity Market Share by Application (2019-2030)

Figure 55. Asia-Pacific Black Masterbatch Sales Quantity Market Share by Region (2019-2030)

Figure 56. Asia-Pacific Black Masterbatch Consumption Value Market Share by Region (2019-2030)

Figure 57. China Black Masterbatch Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Japan Black Masterbatch Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. Korea Black Masterbatch Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. India Black Masterbatch Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 61. Southeast Asia Black Masterbatch Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 62. Australia Black Masterbatch Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 63. South America Black Masterbatch Sales Quantity Market Share by Type (2019-2030)

Figure 64. South America Black Masterbatch Sales Quantity Market Share by Application (2019-2030)

Figure 65. South America Black Masterbatch Sales Quantity Market Share by Country

(2019-2030)

Figure 66. South America Black Masterbatch Consumption Value Market Share by Country (2019-2030)

Figure 67. Brazil Black Masterbatch Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 68. Argentina Black Masterbatch Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 69. Middle East & Africa Black Masterbatch Sales Quantity Market Share by Type (2019-2030)

Figure 70. Middle East & Africa Black Masterbatch Sales Quantity Market Share by Application (2019-2030)

Figure 71. Middle East & Africa Black Masterbatch Sales Quantity Market Share by Region (2019-2030)

Figure 72. Middle East & Africa Black Masterbatch Consumption Value Market Share by Region (2019-2030)

Figure 73. Turkey Black Masterbatch Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. Egypt Black Masterbatch Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 75. Saudi Arabia Black Masterbatch Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 76. South Africa Black Masterbatch Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 77. Black Masterbatch Market Drivers

Figure 78. Black Masterbatch Market Restraints

Figure 79. Black Masterbatch Market Trends

Figure 80. Porters Five Forces Analysis

Figure 81. Manufacturing Cost Structure Analysis of Black Masterbatch in 2023

Figure 82. Manufacturing Process Analysis of Black Masterbatch

Figure 83. Black Masterbatch Industrial Chain

Figure 84. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 85. Direct Channel Pros & Cons

Figure 86. Indirect Channel Pros & Cons

Figure 87. Methodology

Figure 88. Research Process and Data Source

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