

# Global Black Liquorice Candy Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Black Liquorice Candy market size was valued at US\$ 709 million in 2025 and is forecast to a readjusted size of US\$ 910 million by 2032 with a CAGR of 3.6% during review period.

Black Liquorice Candy is a classic traditional confection characterized by its deep black hue and distinctive sweet-savory, slightly bitter flavor profile, primarily formulated with liquorice root extract (a source of the natural sweetener glycyrrhizin over 50 times sweeter than sucrose) as the core ingredient, paired with a base of sugar and binders like starch, flour or gum arabic, with additional ingredients such as anise oil for enhanced flavor, molasses for taste depth, beeswax for a glossy surface, and ammonium chloride in European Nordic and Dutch variants for a salty note—North American versions may use only anise extract for flavor while retaining the black color. Produced via traditional boiling and concentration or modern confectionery molding processes, it comes in diverse physical forms including hard candies, soft chews, twists, ropes, pastilles and pressed tablets, is a staple in Europe and North America (where it is distinguished from non-liquorice-flavored red liquorice), and features natural plant-based properties with mild herbal characteristics from liquorice root.

In 2025, global Black Liquorice Candy production reached approximately 88,107 tons, with an average global market price of around US\$ 7,820 per ton. The production capacity of Black Liquorice Candy is approximately 110 K tons per year, the average gross profit margin was 28-31%.

The black liquorice candy industry is driven by key trends including a strong shift toward health-oriented formulations with 30% of new launches being sugar-free/low-sugar and

15% featuring functional additives like probiotics and vitamins, the rise of gourmet premium lines with innovative variants such as chocolate-coated and fruit/herbal/sea salt-infused flavors, the rapid growth of online retail channels with 12% annual market penetration growth via cross-border e-commerce and niche snack platforms, a 25% uptake of eco-friendly biodegradable or recyclable packaging among new products, and the popularity of seasonal limited-edition lines to boost brand engagement; core opportunities lie in the surging global demand for plant-based, vegan and natural confectionery that aligns with black liquorice's inherent properties, the untapped growth potential in emerging Asia-Pacific and Latin American markets through online expansion, the high profit margin of artisanal and premium black liquorice products, the ability to extend functional attributes like throat-soothing and digestive comfort to cater to wellness-focused consumers, and Europe's strong traditional consumer base with steady market growth; meanwhile, the industry faces notable challenges such as volatile and rising raw material costs for high-purity liquorice root extract, significant regional taste differences that hinder global expansion (low acceptance of the sweet-savory-bitter profile in Asia-Pacific and Latin America), high R&D and production costs for formulating sugar-free variants with natural sweeteners while maintaining authentic flavor, regulatory considerations around ammonium chloride content in some regions, high market concentration with top brands capturing over 45% of global share creating intense homogeneous competition for small and medium players, and consumer cognitive misunderstandings about potential health risks from excessive glycyrrhizin consumption limiting mainstream market penetration.

This report is a detailed and comprehensive analysis for global Black Liquorice Candy market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Black Liquorice Candy market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Black Liquorice Candy market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Black Liquorice Candy market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Black Liquorice Candy market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Black Liquorice Candy

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Black Liquorice Candy market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Hershey, Haribo, Tootsie, American Licorice Company (Red Vines), Darrell Lea, Fini Company, Perfetti Van Melle, Lakrids, Kenny's Candy, Halva, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market Segmentation**

Black Liquorice Candy market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Hard Liquorice Candy

Soft Liquorice Candy

Market segment by Liquorice Extract Content

Low Content (1.0%–3.0%)

Medium Content (3.0%–6.0%)

High Content (6.0%+)

#### Market segment by Application

Supermarket

Online Sales

Convenient Store

#### Major players covered

Hershey

Haribo

Tootsie

American Licorice Company (Red Vines)

Darrell Lea

Fini Company

Perfetti Van Melle

Lakrids

Kenny's Candy

Halva

RJ's Licorice

Cloetta

Switzer's Authentic Candy

Gimbals Fine Candies

Panda

Katjes

Toms Group

Market segment by region, regional analysis covers  
North America (United States, Canada, and Mexico)  
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)  
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)  
South America (Brazil, Argentina, Colombia, and Rest of South America)  
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Black Liquorice Candy product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Black Liquorice Candy, with price, sales quantity, revenue, and global market share of Black Liquorice Candy from 2021 to 2026.

Chapter 3, the Black Liquorice Candy competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Black Liquorice Candy breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market

share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Black Liquorice Candy market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Black Liquorice Candy.

Chapter 14 and 15, to describe Black Liquorice Candy sales channel, distributors, customers, research findings and conclusion.

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