

Global Bitumen Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Bitumen market size was valued at USD 56500 million in 2023 and is forecast to a readjusted size of USD 64700 million by 2030 with a CAGR of 2.0% during review period.

Bitumen is a black or dark-colored (solid, semi-solid, viscous), amorphous, cementitious material that can be found in different forms, such as rock asphalt, natural bitumen, tar and bitumen derived from oil, which is referred to as petroleum bitumen.

Asia Pacific was the dominant market in 2017 and accounted for over 34.0% of the global volume and will show growth on account of rising construction industry growth in India, China, Thailand, and Vietnam. Moreover, the presence of the major market players in the region including ExxonMobil, Shell Bitumen, and British Petroleum will augment industry expansion over the next eight years. Also, Asia Pacific will increase its bitumen consumption owing to the extensive road network in the region.

The Global Info Research report includes an overview of the development of the Bitumen industry chain, the market status of Emulsion (Natural Bitumen, Petroleum Bitumen), Polymer Modified (Natural Bitumen, Petroleum Bitumen), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Bitumen.

Regionally, the report analyzes the Bitumen markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Bitumen market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Bitumen market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Bitumen industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Natural Bitumen, Petroleum Bitumen).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Bitumen market.

Regional Analysis: The report involves examining the Bitumen market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Bitumen market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Bitumen:

Company Analysis: Report covers individual Bitumen manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Bitumen This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Emulsion, Polymer Modified).

Technology Analysis: Report covers specific technologies relevant to Bitumen. It

assesses the current state, advancements, and potential future developments in Bitumen areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Bitumen market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Bitumen market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Natural Bitumen

Petroleum Bitumen

Coal-Tar Pitch

Market segment by Application

Emulsion

Polymer Modified

Roadways

Waterproofing

Adhesives

Other

Major players covered

BP

Shell

ChevronTexaco Corporation

China Petroleum and Chemical Corporation

ExxonMobil

Indian Oil Corporation

Marathon Oil Company

JX Nippon Oil & Energy Corporation

NuStar Energy

Nynas AB

Sinopec China

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Bitumen product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Bitumen, with price, sales, revenue and global market share of Bitumen from 2019 to 2024.

Chapter 3, the Bitumen competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Bitumen breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Bitumen market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Bitumen.

Chapter 14 and 15, to describe Bitumen sales channel, distributors, customers, research findings and conclusion.

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