

Global Bird Repellent Tape Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Bird Repellent Tape market size was valued at US\$ 66.98 million in 2025 and is forecast to a readjusted size of US\$ 87.77 million by 2032 with a CAGR of 4.1% during review period.

Bird Repellent Tape is a lightweight deterrent product made from reflective, holographic, or metallized polymer strips designed to repel birds through visual stimulation, light reflection, and movement, commonly used to protect crops, buildings, infrastructure, and equipment from bird perching, nesting, and feeding damage.

The bird repellent tape industry chain begins upstream with polymer resins, metallized films, pigments, and UV stabilizers, continues midstream through film extrusion, metallization or holographic embossing, slitting, and packaging by flexible packaging and specialty tape manufacturers, and extends downstream through agricultural distributors, hardware retailers, e-commerce platforms, pest control suppliers, and end users such as farmers, property managers, and infrastructure operators seeking low-cost, non-lethal bird deterrence solutions.

Current and planned projects in the bird repellent tape market focus on expanding low-cost film extrusion and metallization capacity, improving UV durability for longer outdoor service life, developing biodegradable or recyclable tape substrates, increasing automation in slitting and packaging, establishing localized manufacturing near agricultural regions, and enhancing private-label and OEM production to serve global agricultural supply chains and e-commerce distribution channels.

In 2025, the global market sales 2.1 million square meters, with an average global

market price of USD 31 per square meter, and market average gross profit margin of 31%.

The bird repellent tape market is a mature, low-technology segment within the broader pest control and agricultural protection industry, characterized by high volume and relatively low unit value. Market development has been driven by the need for simple, non-toxic, and non-lethal bird deterrent solutions that are easy to deploy and widely accepted across agricultural and residential settings. Growth has been steady rather than explosive, closely tracking trends in agricultural activity, orchard expansion, and small-scale infrastructure protection.

Regionally, Asia-Pacific represents the largest consumption base due to extensive farming activity and cost-sensitive demand, while North America and Europe emphasize quality, durability, and regulatory compliance.

Market opportunities lie in the expansion of solar installations, urban bird control, and increased awareness of humane pest deterrence. However, risks include limited long-term effectiveness, product commoditization, weather-related performance degradation, and competition from alternative deterrents such as nets, spikes, and electronic devices. Market trends indicate a shift toward improved UV resistance, stronger visual patterns, and eco-friendly materials, as well as increasing reliance on online retail channels. Competitive characteristics are defined by low entry barriers, fragmented supplier structures, strong price competition, and limited brand differentiation, with many manufacturers operating as OEM or private-label suppliers.

Overall, the bird repellent tape market is expected to remain highly competitive, cost-driven, and volume-oriented, with incremental innovation focused on durability and sustainability rather than disruptive technological change.

This report is a detailed and comprehensive analysis for global Bird Repellent Tape market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Bird Repellent Tape market size and forecasts, in consumption value (\$ Million), sales quantity (K Sq m), and average selling prices (US\$/Sq m), 2021-2032

Global Bird Repellent Tape market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Sq m), and average selling prices (US\$/Sq m), 2021-2032

Global Bird Repellent Tape market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Sq m), and average selling prices (US\$/Sq m), 2021-2032

Global Bird Repellent Tape market shares of main players, shipments in revenue (\$ Million), sales quantity (K Sq m), and ASP (US\$/Sq m), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Bird Repellent Tape

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Bird Repellent Tape market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Bird-X, SPICK GLOBAL, Nite Guard, Sureguard, Terffy, Easytrap, Bird B Gone LLC, Dalen Products, FUJINAGA CO, IRON MAN PACKING IND CO., LTD, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Bird Repellent Tape market is split by Type and by Application. For the period

2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Metallized Polyester Tape

Holographic Polymer Tape

Aluminum-Coated Plastic Tape

Multi-Layer Reflective Tape

Market segment by Visual Effect

Mirror-Reflective Tape

Holographic Rainbow Tape

Flashing Light Tape

UV-Reflective Tape

Market segment by Physical Format

Flat Strip Bird Repellent Tape

Twisted Ribbon Bird Repellent Tape

Reinforced Edge Tape

Pre-Cut Length Tape

Market segment by Application

Agricultural Protection

Building Protection

Solar Panel Protection

Infrastructure and Utility Protection

Major players covered

Bird-X

SPICK GLOBAL

Nite Guard

Sureguard

Terffy

Easytrap

Bird B Gone LLC

Dalen Products

FUJINAGA CO

IRON MAN PACKING IND CO., LTD

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Bird Repellent Tape product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Bird Repellent Tape, with price, sales quantity, revenue, and global market share of Bird Repellent Tape from 2021 to 2026.

Chapter 3, the Bird Repellent Tape competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Bird Repellent Tape breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Bird Repellent Tape market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Bird Repellent Tape.

Chapter 14 and 15, to describe Bird Repellent Tape sales channel, distributors, customers, research findings and conclusion.

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