

Global Bird Repellent Tape Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Bird Repellent Tape market size is expected to reach \$ 87.77 million by 2032, rising at a market growth of 4.1% CAGR during the forecast period (2026-2032). Bird Repellent Tape is a lightweight deterrent product made from reflective, holographic, or metallized polymer strips designed to repel birds through visual stimulation, light reflection, and movement, commonly used to protect crops, buildings, infrastructure, and equipment from bird perching, nesting, and feeding damage.

The bird repellent tape industry chain begins upstream with polymer resins, metallized films, pigments, and UV stabilizers, continues midstream through film extrusion, metallization or holographic embossing, slitting, and packaging by flexible packaging and specialty tape manufacturers, and extends downstream through agricultural distributors, hardware retailers, e-commerce platforms, pest control suppliers, and end users such as farmers, property managers, and infrastructure operators seeking low-cost, non-lethal bird deterrence solutions.

Current and planned projects in the bird repellent tape market focus on expanding low-cost film extrusion and metallization capacity, improving UV durability for longer outdoor service life, developing biodegradable or recyclable tape substrates, increasing automation in slitting and packaging, establishing localized manufacturing near agricultural regions, and enhancing private-label and OEM production to serve global agricultural supply chains and e-commerce distribution channels.

In 2025, the global market sales 2.1 million square meters, with an average global market price of USD 31 per square meter, and market average gross profit margin of 31%.

The bird repellent tape market is a mature, low-technology segment within the broader pest control and agricultural protection industry, characterized by high volume and relatively low unit value. Market development has been driven by the need for simple, non-toxic, and non-lethal bird deterrent solutions that are easy to deploy and widely

accepted across agricultural and residential settings. Growth has been steady rather than explosive, closely tracking trends in agricultural activity, orchard expansion, and small-scale infrastructure protection.

Regionally, Asia-Pacific represents the largest consumption base due to extensive farming activity and cost-sensitive demand, while North America and Europe emphasize quality, durability, and regulatory compliance.

Market opportunities lie in the expansion of solar installations, urban bird control, and increased awareness of humane pest deterrence. However, risks include limited long-term effectiveness, product commoditization, weather-related performance degradation, and competition from alternative deterrents such as nets, spikes, and electronic devices. Market trends indicate a shift toward improved UV resistance, stronger visual patterns, and eco-friendly materials, as well as increasing reliance on online retail channels. Competitive characteristics are defined by low entry barriers, fragmented supplier structures, strong price competition, and limited brand differentiation, with many manufacturers operating as OEM or private-label suppliers.

Overall, the bird repellent tape market is expected to remain highly competitive, cost-driven, and volume-oriented, with incremental innovation focused on durability and sustainability rather than disruptive technological change.

This report studies the global Bird Repellent Tape production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Bird Repellent Tape and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Bird Repellent Tape that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Bird Repellent Tape total production and demand, 2021-2032, (K Sq m)

Global Bird Repellent Tape total production value, 2021-2032, (USD Million)

Global Bird Repellent Tape production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Sq m), (based on production site)

Global Bird Repellent Tape consumption by region & country, CAGR, 2021-2032 & (K Sq m)

U.S. VS China: Bird Repellent Tape domestic production, consumption, key domestic manufacturers and share

Global Bird Repellent Tape production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Sq m)

Global Bird Repellent Tape production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Sq m)

Global Bird Repellent Tape production by Application, production, value, CAGR,

2021-2032, (USD Million) & (K Sq m)

This report profiles key players in the global Bird Repellent Tape market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Bird-X, SPICK GLOBAL, Nite Guard, Sureguard, Terffy, Easytrap, Bird B Gone LLC, Dalen Products, FUJINAGA CO, IRON MAN PACKING IND CO., LTD, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Bird Repellent Tape market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Sq m) and average price (US\$/Sq m) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Bird Repellent Tape Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Bird Repellent Tape Market, Segmentation by Type:

Metallized Polyester Tape

Holographic Polymer Tape

Aluminum-Coated Plastic Tape

Multi-Layer Reflective Tape

Global Bird Repellent Tape Market, Segmentation by Visual Effect:

Mirror-Reflective Tape

Holographic Rainbow Tape

Flashing Light Tape

UV-Reflective Tape

Global Bird Repellent Tape Market, Segmentation by Physical Format:

Flat Strip Bird Repellent Tape

Twisted Ribbon Bird Repellent Tape

Reinforced Edge Tape

Pre-Cut Length Tape

Global Bird Repellent Tape Market, Segmentation by Application:

Agricultural Protection

Building Protection

Solar Panel Protection

Infrastructure and Utility Protection

Companies Profiled:

Bird-X

SPICK GLOBAL

Nite Guard

Sureguard

Terffy

Easytrap

Bird B Gone LLC

Dalen Products

FUJINAGA CO

IRON MAN PACKING IND CO., LTD

Key Questions Answered:

1. How big is the global Bird Repellent Tape market?
2. What is the demand of the global Bird Repellent Tape market?
3. What is the year over year growth of the global Bird Repellent Tape market?
4. What is the production and production value of the global Bird Repellent Tape market?
5. Who are the key producers in the global Bird Repellent Tape market?
6. What are the growth factors driving the market demand?

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