

Global Birch Logs & Lumber Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Birch Logs & Lumber market size was valued at US\$ 8746 million in 2025 and is forecast to a readjusted size of US\$ 11623 million by 2032 with a CAGR of 4.1% during review period.

Birch logs and lumber refer to natural roundwood harvested from trees of the genus *Betula* (family *Betulaceae*), and the sawn timber produced by sawing, drying and grading such logs. The genus *Betula* comprises approximately 100 species widely distributed across the temperate and boreal zones of the Northern Hemisphere. Major commercial species include European silver birch (*Betula pendula*), downy birch (*Betula pubescens*), yellow birch (*Betula alleghaniensis*) from North America, as well as Asian white birch (*Betula platyphylla*). This category is a core component of global temperate hardwood trade, with production concentrated in Russia, Finland, Sweden, North America and Northeast China. Birch wood is characterized by its pale cream to light brown color, straight grain, fine and uniform texture, good strength and stiffness, high shock resistance, excellent workability, and good staining and polishing properties. Approximately 80 percent of global birch production is processed into rotary-cut veneer and then into plywood, while solid sawn lumber is widely used in furniture manufacturing, flooring, kitchen cabinets, joinery, tool handles, toys and pulp. Russia is the world's largest producer and exporter of birch raw materials, producing about 3.6 million cubic meters of birch plywood in 2020, making it the single largest supplier of high-quality certified birch plywood globally. Nordic countries and North America are also core producing regions for birch logs and lumber. In the Chinese market, birch is one of the earliest imported softwood categories from Russia, providing essential raw material supply for construction materials, industrial pallets, mid-to-low end furniture and wood-based panel production, occupying a fundamental position in the imported

hardwood trade landscape.

Birch logs and lumber occupy the low-to-mid price range among hardwoods, with pricing driven by supply from three major producing regions (Russia, Nordic countries, and North America), downstream plywood demand, and logistics costs. In 2025-2026, Russian birch logs (FOB) range from 50 to 70 US dollars per cubic meter (small-diameter pulpwood approximately 30-40 US dollars per ton), while A/B grade kiln-dried sawn timber (FOB) sells at 180-280 US dollars per cubic meter. In the Chinese market, imported Russian birch lumber lands at 220-350 US dollars per cubic meter, with premium yellow birch reaching 400 US dollars per cubic meter or higher. Gross margins vary significantly along the value chain: large Russian vertically integrated companies (e.g., Segezha Group) with captive forests achieve 20%-25% margins, while Chinese import-processing firms are squeezed to 8%-12% due to raw material costs and domestic competition. Finnish and Swedish producers of high-value-added birch products (thin veneers, LNG carrier plywood) enjoy margins of 25%-35%. Downstream, plywood and veneer (rotary-cut and wet-process) account for about 50%-55% of birch log consumption, furniture and flooring 20%-25%, concrete formwork and industrial packaging 15%-20%, and pulp and chips 10%-15%. Incremental demand comes from three sources: first, growing shipments of Russian birch lumber and plywood to Asia, especially China – Segezha plans to build a manufacturing and logistics cluster in Shanghai Lingang in 2026 to bring supply closer to the market; second, robust demand for high-strength birch plywood from European LNG carriers and wind turbine blades, driving premium product exports; third, the emerging birch sap industry, while not competing for wood fiber, increases the overall economic value of birch forests, encouraging better management and potentially increasing supply of quality logs in the long term. Challenges include the rerouting of Russian exports from Europe to Asia, putting strain on Far Eastern port and rail capacity and causing freight cost spikes; energy cost increases in Finland and Sweden leading to small sawmill closures; and sluggish Chinese real estate activity dampening demand for flooring and furniture, extending inventory turnover days. The competitive landscape is characterized by “Russia + Nordics dominating logs and plywood, China dominating import processing.” Russia holds the world’s largest birch resources, with Segezha and other groups controlling the vertical chain from forest to plywood. Finland and Latvia maintain technological leadership in specialty plywood. China’s birch processing industry is fragmented with hundreds of small-to-medium players, though some, such as Xinchun Wood and Jiangsu Hengda, have moved upstream with mills in Russia to secure direct log supply. Key uncertainties include: first, the pace of infrastructure investment in the Russian Far East and whether logistics bottlenecks can be eased; second, the durability of EU sanctions on Russian timber and compliance risks of

transshipment via third countries; third, substitution competition from LVL and OSB (oriented strand board) against birch plywood. In summary, the birch logs and lumber market will grow at a moderate 3-5 percent annually over the next five years, with plywood demand remaining the key driver. Chinese processors must move up the value chain toward high-grade clear stock, finger-jointed panels, and certified products to improve profitability. Birch's light color, easy staining, and good machinability secure its position in mid-to-low end furniture and industrial packaging, though it faces intense price competition from rubberwood, radiata pine, and other fast-grown species.

This report is a detailed and comprehensive analysis for global Birch Logs & Lumber market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Birch Logs & Lumber market size and forecasts, in consumption value (\$ Million), sales quantity (Cubic Meter), and average selling prices (US\$/Cubic Meter), 2021-2032

Global Birch Logs & Lumber market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Cubic Meter), and average selling prices (US\$/Cubic Meter), 2021-2032

Global Birch Logs & Lumber market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Cubic Meter), and average selling prices (US\$/Cubic Meter), 2021-2032

Global Birch Logs & Lumber market shares of main players, shipments in revenue (\$ Million), sales quantity (Cubic Meter), and ASP (US\$/Cubic Meter), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Birch Logs & Lumber

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Birch Logs & Lumber market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Segezha Group, Latvijas Finieris, Koskisen, Bergkvist Siljan, Cherepovetsles, Baillie Lumber, RUNKO, West Fraser, Stan Dawe, Koskitukki (OOO Koskisolva), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Birch Logs & Lumber market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Small-diameter logs (12?20 cm)

Medium-diameter logs (22?32 cm)

Large-diameter logs (?34 cm)

Market segment by Grade

FAS

Select

No.1 Common

No.2 Common

Russian B/C Grade

Market segment by Application

Furniture

Flooring

Plywood & Veneer

Packaging & Pallets

Others

Major players covered

Segezha Group

Latvijas Finieris

Koskisen

Bergkvist Siljan

Cherepovetsles

Baillie Lumber

RUNKO

West Fraser

Stan Dawe

Koskitukki (OOO Koskisola)

Heilongjiang Xinchun Wood Group

JSC Nelidovskiy DOK

Siberian Dar Wood

Dalian Baoli Wood

Jiangsu Hengda Wood

Euroforest

Cherepovets Plywood & Furniture Plant

ForestGrand

Eurostandard

Fortuna Forest Products

Genetrade Wood Products

Bindingholz

Binderholz

Plitwood (Nordeco Plywood)

Jiangsu Suqian Baiyi Wood

Tsuyama Meiboku

Hoxan (Hokusan Co.)

Wood One

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Birch Logs & Lumber product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Birch Logs & Lumber, with price, sales quantity, revenue, and global market share of Birch Logs & Lumber from 2021 to 2026.

Chapter 3, the Birch Logs & Lumber competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Birch Logs & Lumber breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Birch Logs & Lumber market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Birch Logs & Lumber.

Chapter 14 and 15, to describe Birch Logs & Lumber sales channel, distributors, customers, research findings and conclusion.

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