

Global Birch Logs & Lumber Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Birch Logs & Lumber market size is expected to reach \$ 11623 million by 2032, rising at a market growth of 4.1% CAGR during the forecast period (2026-2032).

Birch logs and lumber refer to natural roundwood harvested from trees of the genus *Betula* (family *Betulaceae*), and the sawn timber produced by sawing, drying and grading such logs. The genus *Betula* comprises approximately 100 species widely distributed across the temperate and boreal zones of the Northern Hemisphere. Major commercial species include European silver birch (*Betula pendula*), downy birch (*Betula pubescens*), yellow birch (*Betula alleghaniensis*) from North America, as well as Asian white birch (*Betula platyphylla*). This category is a core component of global temperate hardwood trade, with production concentrated in Russia, Finland, Sweden, North America and Northeast China. Birch wood is characterized by its pale cream to light brown color, straight grain, fine and uniform texture, good strength and stiffness, high shock resistance, excellent workability, and good staining and polishing properties. Approximately 80 percent of global birch production is processed into rotary-cut veneer and then into plywood, while solid sawn lumber is widely used in furniture manufacturing, flooring, kitchen cabinets, joinery, tool handles, toys and pulp. Russia is the world's largest producer and exporter of birch raw materials, producing about 3.6 million cubic meters of birch plywood in 2020, making it the single largest supplier of high-quality certified birch plywood globally. Nordic countries and North America are also core producing regions for birch logs and lumber. In the Chinese market, birch is one of the earliest imported softwood categories from Russia, providing essential raw material supply for construction materials, industrial pallets, mid-to-low end furniture and wood-based panel production, occupying a fundamental position in the imported hardwood trade landscape.

Birch logs and lumber occupy the low-to-mid price range among hardwoods, with pricing driven by supply from three major producing regions (Russia, Nordic countries, and North America), downstream plywood demand, and logistics costs. In 2025-2026, Russian birch logs (FOB) range from 50 to 70 US dollars per cubic meter (small-diameter pulpwood approximately 30-40 US dollars per ton), while A/B grade kiln-dried sawn timber (FOB) sells at 180-280 US dollars per cubic meter. In the Chinese market, imported Russian birch lumber lands at 220-350 US dollars per cubic meter, with premium yellow birch reaching 400 US dollars per cubic meter or higher. Gross margins vary significantly along the value chain: large Russian vertically integrated companies (e.g., Segezha Group) with captive forests achieve 20%-25% margins, while Chinese import-processing firms are squeezed to 8%-12% due to raw material costs and domestic competition. Finnish and Swedish producers of high-value-added birch products (thin veneers, LNG carrier plywood) enjoy margins of 25%-35%. Downstream, plywood and veneer (rotary-cut and wet-process) account for about 50%-55% of birch log consumption, furniture and flooring 20%-25%, concrete formwork and industrial packaging 15%-20%, and pulp and chips 10%-15%. Incremental demand comes from three sources: first, growing shipments of Russian birch lumber and plywood to Asia, especially China – Segezha plans to build a manufacturing and logistics cluster in Shanghai Lingang in 2026 to bring supply closer to the market; second, robust demand for high-strength birch plywood from European LNG carriers and wind turbine blades, driving premium product exports; third, the emerging birch sap industry, while not competing for wood fiber, increases the overall economic value of birch forests, encouraging better management and potentially increasing supply of quality logs in the long term. Challenges include the rerouting of Russian exports from Europe to Asia, putting strain on Far Eastern port and rail capacity and causing freight cost spikes; energy cost increases in Finland and Sweden leading to small sawmill closures; and sluggish Chinese real estate activity dampening demand for flooring and furniture, extending inventory turnover days. The competitive landscape is characterized by “Russia + Nordics dominating logs and plywood, China dominating import processing.” Russia holds the world’s largest birch resources, with Segezha and other groups controlling the vertical chain from forest to plywood. Finland and Latvia maintain technological leadership in specialty plywood. China’s birch processing industry is fragmented with hundreds of small-to-medium players, though some, such as Xinchun Wood and Jiangsu Hengda, have moved upstream with mills in Russia to secure direct log supply. Key uncertainties include: first, the pace of infrastructure investment in the Russian Far East and whether logistics bottlenecks can be eased; second, the durability of EU sanctions on Russian timber and compliance risks of transshipment via third countries; third, substitution competition from LVL and OSB (oriented strand board) against birch plywood. In summary, the birch logs and lumber

market will grow at a moderate 3.5 percent annually over the next five years, with plywood demand remaining the key driver. Chinese processors must move up the value chain toward high-grade clear stock, finger-jointed panels, and certified products to improve profitability. Birch's light color, easy staining, and good machinability secure its position in mid-to-low end furniture and industrial packaging, though it faces intense price competition from rubberwood, radiata pine, and other fast-grown species.

This report studies the global Birch Logs & Lumber production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Birch Logs & Lumber and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Birch Logs & Lumber that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Birch Logs & Lumber total production and demand, 2021-2032, (Cubic Meter)

Global Birch Logs & Lumber total production value, 2021-2032, (USD Million)

Global Birch Logs & Lumber production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Cubic Meter), (based on production site)

Global Birch Logs & Lumber consumption by region & country, CAGR, 2021-2032 & (Cubic Meter)

U.S. VS China: Birch Logs & Lumber domestic production, consumption, key domestic manufacturers and share

Global Birch Logs & Lumber production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Cubic Meter)

Global Birch Logs & Lumber production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Cubic Meter)

Global Birch Logs & Lumber production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Cubic Meter)

This report profiles key players in the global Birch Logs & Lumber market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Segezha Group, Latvijas Finieris, Koskisen, Bergkvist Siljan, Cherepovetsles, Baillie Lumber, RUNKO, West Fraser, Stan Dawe, Koskitukki (OOO Koskivilva), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Birch Logs & Lumber market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Cubic Meter) and average price (US\$/Cubic Meter) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Birch Logs & Lumber Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Birch Logs & Lumber Market, Segmentation by Type:

Small-diameter logs (12?20 cm)

Medium-diameter logs (22?32 cm)

Large-diameter logs (?34 cm)

Global Birch Logs & Lumber Market, Segmentation by Grade:

FAS

Select

No.1 Common

No.2 Common

Russian B/C Grade

Global Birch Logs & Lumber Market, Segmentation by Application:

Furniture

Flooring

Plywood & Veneer

Packaging & Pallets

Others

Companies Profiled:

Segezha Group

Latvijas Finieris

Koskisen

Bergkvist Siljan

Cherepovetsles

Baillie Lumber

RUNKO

West Fraser

Stan Dawe

Koskitukki (OOO Koskisola)

Heilongjiang Xinchun Wood Group

JSC Nelidovskiy DOK

Siberian Dar Wood

Dalian Baoli Wood

Jiangsu Hengda Wood

Euroforest

Cherepovets Plywood & Furniture Plant

ForestGrand

Eurostandard

Fortuna Forest Products

Genetrade Wood Products

Bindingholz

Binderholz

Plitwood (Nordeco Plywood)

Jiangsu Suqian Baiyi Wood

Tsuyama Meiboku

Hoxan (Hokusan Co.)

Wood One

Key Questions Answered:

1. How big is the global Birch Logs & Lumber market?
2. What is the demand of the global Birch Logs & Lumber market?
3. What is the year over year growth of the global Birch Logs & Lumber market?
4. What is the production and production value of the global Birch Logs & Lumber market?
5. Who are the key producers in the global Birch Logs & Lumber market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Birch Logs & Lumber Introduction
- 1.2 World Birch Logs & Lumber Supply & Forecast
 - 1.2.1 World Birch Logs & Lumber Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Birch Logs & Lumber Production (2021-2032)
 - 1.2.3 World Birch Logs & Lumber Pricing Trends (2021-2032)
- 1.3 World Birch Logs & Lumber Production by Region (Based on Production Site)
 - 1.3.1 World Birch Logs & Lumber Production Value by Region (2021-2032)
 - 1.3.2 World Birch Logs & Lumber Production by Region (2021-2032)
 - 1.3.3 World Birch Logs & Lumber Average Price by Region (2021-2032)
 - 1.3.4 Finland Birch Logs & Lumber Production (2021-2032)
 - 1.3.5 Russia Birch Logs & Lumber Production (2021-2032)
 - 1.3.6 China Birch Logs & Lumber Production (2021-2032)
 - 1.3.7 United States Birch Logs & Lumber Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Birch Logs & Lumber Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Birch Logs & Lumber Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Birch Logs & Lumber Demand (2021-2032)
- 2.2 World Birch Logs & Lumber Consumption by Region
 - 2.2.1 World Birch Logs & Lumber Consumption by Region (2021-2026)
 - 2.2.2 World Birch Logs & Lumber Consumption Forecast by Region (2027-2032)
- 2.3 United States Birch Logs & Lumber Consumption (2021-2032)
- 2.4 China Birch Logs & Lumber Consumption (2021-2032)
- 2.5 Europe Birch Logs & Lumber Consumption (2021-2032)
- 2.6 Japan Birch Logs & Lumber Consumption (2021-2032)
- 2.7 South Korea Birch Logs & Lumber Consumption (2021-2032)
- 2.8 ASEAN Birch Logs & Lumber Consumption (2021-2032)
- 2.9 India Birch Logs & Lumber Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Birch Logs & Lumber Production Value by Manufacturer (2021-2026)

- 3.2 World Birch Logs & Lumber Production by Manufacturer (2021-2026)
- 3.3 World Birch Logs & Lumber Average Price by Manufacturer (2021-2026)
- 3.4 Birch Logs & Lumber Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Birch Logs & Lumber Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Birch Logs & Lumber in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Birch Logs & Lumber in 2025
- 3.6 Birch Logs & Lumber Market: Overall Company Footprint Analysis
 - 3.6.1 Birch Logs & Lumber Market: Region Footprint
 - 3.6.2 Birch Logs & Lumber Market: Company Product Type Footprint
 - 3.6.3 Birch Logs & Lumber Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Birch Logs & Lumber Production Value Comparison
 - 4.1.1 United States VS China: Birch Logs & Lumber Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Birch Logs & Lumber Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Birch Logs & Lumber Production Comparison
 - 4.2.1 United States VS China: Birch Logs & Lumber Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Birch Logs & Lumber Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Birch Logs & Lumber Consumption Comparison
 - 4.3.1 United States VS China: Birch Logs & Lumber Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Birch Logs & Lumber Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Birch Logs & Lumber Manufacturers and Market Share, 2021-2026
 - 4.4.1 United States Based Birch Logs & Lumber Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Birch Logs & Lumber Production Value (2021-2026)

4.4.3 United States Based Manufacturers Birch Logs & Lumber Production (2021-2026)

4.5 China Based Birch Logs & Lumber Manufacturers and Market Share

4.5.1 China Based Birch Logs & Lumber Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Birch Logs & Lumber Production Value (2021-2026)

4.5.3 China Based Manufacturers Birch Logs & Lumber Production (2021-2026)

4.6 Rest of World Based Birch Logs & Lumber Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Birch Logs & Lumber Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Birch Logs & Lumber Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Birch Logs & Lumber Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Birch Logs & Lumber Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Small-diameter logs (12?20 cm)

5.2.2 Medium-diameter logs (22?32 cm)

5.2.3 Large-diameter logs (?34 cm)

5.3 Market Segment by Type

5.3.1 World Birch Logs & Lumber Production by Type (2021-2032)

5.3.2 World Birch Logs & Lumber Production Value by Type (2021-2032)

5.3.3 World Birch Logs & Lumber Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY GRADE

6.1 World Birch Logs & Lumber Market Size Overview by Grade: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Grade

6.2.1 FAS

6.2.2 Select

6.2.3 No.1 Common

6.2.4 No.2 Common

6.2.5 Russian B/C Grade

6.3 Market Segment by Grade

6.3.1 World Birch Logs & Lumber Production by Grade (2021-2032)

6.3.2 World Birch Logs & Lumber Production Value by Grade (2021-2032)

6.3.3 World Birch Logs & Lumber Average Price by Grade (2021-2032)

7 MARKET ANALYSIS BY APPLICATION

7.1 World Birch Logs & Lumber Market Size Overview by Application: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Application

7.2.1 Furniture

7.2.2 Flooring

7.2.3 Plywood & Veneer

7.2.4 Packaging & Pallets

7.2.5 Others

7.3 Market Segment by Application

7.3.1 World Birch Logs & Lumber Production by Application (2021-2032)

7.3.2 World Birch Logs & Lumber Production Value by Application (2021-2032)

7.3.3 World Birch Logs & Lumber Average Price by Application (2021-2032)

8 COMPANY PROFILES

8.1 Segezha Group

8.1.1 Segezha Group Details

8.1.2 Segezha Group Major Business

8.1.3 Segezha Group Birch Logs & Lumber Product and Services

8.1.4 Segezha Group Birch Logs & Lumber Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.1.5 Segezha Group Recent Developments/Updates

8.1.6 Segezha Group Competitive Strengths & Weaknesses

8.2 Latvijas Finieris

8.2.1 Latvijas Finieris Details

8.2.2 Latvijas Finieris Major Business

8.2.3 Latvijas Finieris Birch Logs & Lumber Product and Services

8.2.4 Latvijas Finieris Birch Logs & Lumber Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.2.5 Latvijas Finieris Recent Developments/Updates

8.2.6 Latvijas Finieris Competitive Strengths & Weaknesses

8.3 Koskisen

8.3.1 Koskisen Details

8.3.2 Koskisen Major Business

8.3.3 Koskisen Birch Logs & Lumber Product and Services

8.3.4 Koskisen Birch Logs & Lumber Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.3.5 Koskisen Recent Developments/Updates

8.3.6 Koskisen Competitive Strengths & Weaknesses

8.4 Bergkvist Siljan

8.4.1 Bergkvist Siljan Details

8.4.2 Bergkvist Siljan Major Business

8.4.3 Bergkvist Siljan Birch Logs & Lumber Product and Services

8.4.4 Bergkvist Siljan Birch Logs & Lumber Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.4.5 Bergkvist Siljan Recent Developments/Updates

8.4.6 Bergkvist Siljan Competitive Strengths & Weaknesses

8.5 Cherepovetsles

8.5.1 Cherepovetsles Details

8.5.2 Cherepovetsles Major Business

8.5.3 Cherepovetsles Birch Logs & Lumber Product and Services

8.5.4 Cherepovetsles Birch Logs & Lumber Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.5.5 Cherepovetsles Recent Developments/Updates

8.5.6 Cherepovetsles Competitive Strengths & Weaknesses

8.6 Baillie Lumber

8.6.1 Baillie Lumber Details

8.6.2 Baillie Lumber Major Business

8.6.3 Baillie Lumber Birch Logs & Lumber Product and Services

8.6.4 Baillie Lumber Birch Logs & Lumber Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.6.5 Baillie Lumber Recent Developments/Updates

8.6.6 Baillie Lumber Competitive Strengths & Weaknesses

8.7 RUNKO

8.7.1 RUNKO Details

8.7.2 RUNKO Major Business

8.7.3 RUNKO Birch Logs & Lumber Product and Services

8.7.4 RUNKO Birch Logs & Lumber Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.7.5 RUNKO Recent Developments/Updates

- 8.7.6 RUNKO Competitive Strengths & Weaknesses
- 8.8 West Fraser
 - 8.8.1 West Fraser Details
 - 8.8.2 West Fraser Major Business
 - 8.8.3 West Fraser Birch Logs & Lumber Product and Services
 - 8.8.4 West Fraser Birch Logs & Lumber Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.8.5 West Fraser Recent Developments/Updates
 - 8.8.6 West Fraser Competitive Strengths & Weaknesses
- 8.9 Stan Dawe
 - 8.9.1 Stan Dawe Details
 - 8.9.2 Stan Dawe Major Business
 - 8.9.3 Stan Dawe Birch Logs & Lumber Product and Services
 - 8.9.4 Stan Dawe Birch Logs & Lumber Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.9.5 Stan Dawe Recent Developments/Updates
 - 8.9.6 Stan Dawe Competitive Strengths & Weaknesses
- 8.10 Koskitukki (OOO Koskivilva)
 - 8.10.1 Koskitukki (OOO Koskivilva) Details
 - 8.10.2 Koskitukki (OOO Koskivilva) Major Business
 - 8.10.3 Koskitukki (OOO Koskivilva) Birch Logs & Lumber Product and Services
 - 8.10.4 Koskitukki (OOO Koskivilva) Birch Logs & Lumber Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.10.5 Koskitukki (OOO Koskivilva) Recent Developments/Updates
 - 8.10.6 Koskitukki (OOO Koskivilva) Competitive Strengths & Weaknesses
- 8.11 Heilongjiang Xinchun Wood Group
 - 8.11.1 Heilongjiang Xinchun Wood Group Details
 - 8.11.2 Heilongjiang Xinchun Wood Group Major Business
 - 8.11.3 Heilongjiang Xinchun Wood Group Birch Logs & Lumber Product and Services
 - 8.11.4 Heilongjiang Xinchun Wood Group Birch Logs & Lumber Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.11.5 Heilongjiang Xinchun Wood Group Recent Developments/Updates
 - 8.11.6 Heilongjiang Xinchun Wood Group Competitive Strengths & Weaknesses
- 8.12 JSC Nelidovskiy DOK
 - 8.12.1 JSC Nelidovskiy DOK Details
 - 8.12.2 JSC Nelidovskiy DOK Major Business
 - 8.12.3 JSC Nelidovskiy DOK Birch Logs & Lumber Product and Services
 - 8.12.4 JSC Nelidovskiy DOK Birch Logs & Lumber Production, Price, Value, Gross Margin and Market Share (2021-2026)

- 8.12.5 JSC Nelidovskiy DOK Recent Developments/Updates
- 8.12.6 JSC Nelidovskiy DOK Competitive Strengths & Weaknesses
- 8.13 Siberian Dar Wood
 - 8.13.1 Siberian Dar Wood Details
 - 8.13.2 Siberian Dar Wood Major Business
 - 8.13.3 Siberian Dar Wood Birch Logs & Lumber Product and Services
 - 8.13.4 Siberian Dar Wood Birch Logs & Lumber Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.13.5 Siberian Dar Wood Recent Developments/Updates
 - 8.13.6 Siberian Dar Wood Competitive Strengths & Weaknesses
- 8.14 Dalian Baoli Wood
 - 8.14.1 Dalian Baoli Wood Details
 - 8.14.2 Dalian Baoli Wood Major Business
 - 8.14.3 Dalian Baoli Wood Birch Logs & Lumber Product and Services
 - 8.14.4 Dalian Baoli Wood Birch Logs & Lumber Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.14.5 Dalian Baoli Wood Recent Developments/Updates
 - 8.14.6 Dalian Baoli Wood Competitive Strengths & Weaknesses
- 8.15 Jiangsu Hengda Wood
 - 8.15.1 Jiangsu Hengda Wood Details
 - 8.15.2 Jiangsu Hengda Wood Major Business
 - 8.15.3 Jiangsu Hengda Wood Birch Logs & Lumber Product and Services
 - 8.15.4 Jiangsu Hengda Wood Birch Logs & Lumber Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.15.5 Jiangsu Hengda Wood Recent Developments/Updates
 - 8.15.6 Jiangsu Hengda Wood Competitive Strengths & Weaknesses
- 8.16 Euroforest
 - 8.16.1 Euroforest Details
 - 8.16.2 Euroforest Major Business
 - 8.16.3 Euroforest Birch Logs & Lumber Product and Services
 - 8.16.4 Euroforest Birch Logs & Lumber Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.16.5 Euroforest Recent Developments/Updates
 - 8.16.6 Euroforest Competitive Strengths & Weaknesses
- 8.17 Cherepovets Plywood & Furniture Plant
 - 8.17.1 Cherepovets Plywood & Furniture Plant Details
 - 8.17.2 Cherepovets Plywood & Furniture Plant Major Business
 - 8.17.3 Cherepovets Plywood & Furniture Plant Birch Logs & Lumber Product and Services

8.17.4 Cherepovets Plywood & Furniture Plant Birch Logs & Lumber Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.17.5 Cherepovets Plywood & Furniture Plant Recent Developments/Updates

8.17.6 Cherepovets Plywood & Furniture Plant Competitive Strengths & Weaknesses

8.18 ForestGrand

8.18.1 ForestGrand Details

8.18.2 ForestGrand Major Business

8.18.3 ForestGrand Birch Logs & Lumber Product and Services

8.18.4 ForestGrand Birch Logs & Lumber Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.18.5 ForestGrand Recent Developments/Updates

8.18.6 ForestGrand Competitive Strengths & Weaknesses

8.19 Eurostandard

8.19.1 Eurostandard Details

8.19.2 Eurostandard Major Business

8.19.3 Eurostandard Birch Logs & Lumber Product and Services

8.19.4 Eurostandard Birch Logs & Lumber Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.19.5 Eurostandard Recent Developments/Updates

8.19.6 Eurostandard Competitive Strengths & Weaknesses

8.20 Fortuna Forest Products

8.20.1 Fortuna Forest Products Details

8.20.2 Fortuna Forest Products Major Business

8.20.3 Fortuna Forest Products Birch Logs & Lumber Product and Services

8.20.4 Fortuna Forest Products Birch Logs & Lumber Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.20.5 Fortuna Forest Products Recent Developments/Updates

8.20.6 Fortuna Forest Products Competitive Strengths & Weaknesses

8.21 Genetrade Wood Products

8.21.1 Genetrade Wood Products Details

8.21.2 Genetrade Wood Products Major Business

8.21.3 Genetrade Wood Products Birch Logs & Lumber Product and Services

8.21.4 Genetrade Wood Products Birch Logs & Lumber Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.21.5 Genetrade Wood Products Recent Developments/Updates

8.21.6 Genetrade Wood Products Competitive Strengths & Weaknesses

8.22 Bindingholz

8.22.1 Bindingholz Details

8.22.2 Bindingholz Major Business

- 8.22.3 Bindingholz Birch Logs & Lumber Product and Services
- 8.22.4 Bindingholz Birch Logs & Lumber Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 8.22.5 Bindingholz Recent Developments/Updates
- 8.22.6 Bindingholz Competitive Strengths & Weaknesses
- 8.23 Binderholz
 - 8.23.1 Binderholz Details
 - 8.23.2 Binderholz Major Business
 - 8.23.3 Binderholz Birch Logs & Lumber Product and Services
 - 8.23.4 Binderholz Birch Logs & Lumber Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.23.5 Binderholz Recent Developments/Updates
 - 8.23.6 Binderholz Competitive Strengths & Weaknesses
- 8.24 Plitwood (Nordeco Plywood)
 - 8.24.1 Plitwood (Nordeco Plywood) Details
 - 8.24.2 Plitwood (Nordeco Plywood) Major Business
 - 8.24.3 Plitwood (Nordeco Plywood) Birch Logs & Lumber Product and Services
 - 8.24.4 Plitwood (Nordeco Plywood) Birch Logs & Lumber Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.24.5 Plitwood (Nordeco Plywood) Recent Developments/Updates
 - 8.24.6 Plitwood (Nordeco Plywood) Competitive Strengths & Weaknesses
- 8.25 Jiangsu Suqian Baiyi Wood
 - 8.25.1 Jiangsu Suqian Baiyi Wood Details
 - 8.25.2 Jiangsu Suqian Baiyi Wood Major Business
 - 8.25.3 Jiangsu Suqian Baiyi Wood Birch Logs & Lumber Product and Services
 - 8.25.4 Jiangsu Suqian Baiyi Wood Birch Logs & Lumber Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.25.5 Jiangsu Suqian Baiyi Wood Recent Developments/Updates
 - 8.25.6 Jiangsu Suqian Baiyi Wood Competitive Strengths & Weaknesses
- 8.26 Tsuyama Meiboku
 - 8.26.1 Tsuyama Meiboku Details
 - 8.26.2 Tsuyama Meiboku Major Business
 - 8.26.3 Tsuyama Meiboku Birch Logs & Lumber Product and Services
 - 8.26.4 Tsuyama Meiboku Birch Logs & Lumber Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.26.5 Tsuyama Meiboku Recent Developments/Updates
 - 8.26.6 Tsuyama Meiboku Competitive Strengths & Weaknesses
- 8.27 Hoxan (Hokusan Co.)
 - 8.27.1 Hoxan (Hokusan Co.) Details

- 8.27.2 Hoxan (Hokusan Co.) Major Business
- 8.27.3 Hoxan (Hokusan Co.) Birch Logs & Lumber Product and Services
- 8.27.4 Hoxan (Hokusan Co.) Birch Logs & Lumber Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 8.27.5 Hoxan (Hokusan Co.) Recent Developments/Updates
- 8.27.6 Hoxan (Hokusan Co.) Competitive Strengths & Weaknesses
- 8.28 Wood One
 - 8.28.1 Wood One Details
 - 8.28.2 Wood One Major Business
 - 8.28.3 Wood One Birch Logs & Lumber Product and Services
 - 8.28.4 Wood One Birch Logs & Lumber Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.28.5 Wood One Recent Developments/Updates
 - 8.28.6 Wood One Competitive Strengths & Weaknesses

9 INDUSTRY CHAIN ANALYSIS

- 9.1 Birch Logs & Lumber Industry Chain
- 9.2 Birch Logs & Lumber Upstream Analysis
 - 9.2.1 Birch Logs & Lumber Core Raw Materials
 - 9.2.2 Main Manufacturers of Birch Logs & Lumber Core Raw Materials
- 9.3 Midstream Analysis
- 9.4 Downstream Analysis
- 9.5 Birch Logs & Lumber Production Mode
- 9.6 Birch Logs & Lumber Procurement Model
- 9.7 Birch Logs & Lumber Industry Sales Model and Sales Channels
 - 9.7.1 Birch Logs & Lumber Sales Model
 - 9.7.2 Birch Logs & Lumber Typical Distributors

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

- 11.1 Methodology
- 11.2 Research Process and Data Source
- 11.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Birch Logs & Lumber Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Birch Logs & Lumber Production Value by Region (2021-2026) & (USD Million)

Table 3. World Birch Logs & Lumber Production Value by Region (2027-2032) & (USD Million)

Table 4. World Birch Logs & Lumber Production Value Market Share by Region (2021-2026)

Table 5. World Birch Logs & Lumber Production Value Market Share by Region (2027-2032)

Table 6. World Birch Logs & Lumber Production by Region (2021-2026) & (Cubic Meter)

Table 7. World Birch Logs & Lumber Production by Region (2027-2032) & (Cubic Meter)

Table 8. World Birch Logs & Lumber Production Market Share by Region (2021-2026)

Table 9. World Birch Logs & Lumber Production Market Share by Region (2027-2032)

Table 10. World Birch Logs & Lumber Average Price by Region (2021-2026) & (US\$/Cubic Meter)

Table 11. World Birch Logs & Lumber Average Price by Region (2027-2032) & (US\$/Cubic Meter)

Table 12. Birch Logs & Lumber Major Market Trends

Table 13. World Birch Logs & Lumber Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (Cubic Meter)

Table 14. World Birch Logs & Lumber Consumption by Region (2021-2026) & (Cubic Meter)

Table 15. World Birch Logs & Lumber Consumption Forecast by Region (2027-2032) & (Cubic Meter)

Table 16. World Birch Logs & Lumber Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Birch Logs & Lumber Producers in 2025

Table 18. World Birch Logs & Lumber Production by Manufacturer (2021-2026) & (Cubic Meter)

Table 19. Production Market Share of Key Birch Logs & Lumber Producers in 2025

Table 20. World Birch Logs & Lumber Average Price by Manufacturer (2021-2026) & (US\$/Cubic Meter)

Table 21. Global Birch Logs & Lumber Company Evaluation Quadrant

Table 22. World Birch Logs & Lumber Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Birch Logs & Lumber Production Site of Key Manufacturer

Table 24. Birch Logs & Lumber Market: Company Product Type Footprint

Table 25. Birch Logs & Lumber Market: Company Product Application Footprint

Table 26. Birch Logs & Lumber Competitive Factors

Table 27. Birch Logs & Lumber New Entrant and Capacity Expansion Plans

Table 28. Birch Logs & Lumber Mergers & Acquisitions Activity

Table 29. United States VS China Birch Logs & Lumber Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Birch Logs & Lumber Production Comparison, (2021 & 2025 & 2032) & (Cubic Meter)

Table 31. United States VS China Birch Logs & Lumber Consumption Comparison, (2021 & 2025 & 2032) & (Cubic Meter)

Table 32. United States Based Birch Logs & Lumber Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Birch Logs & Lumber Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Birch Logs & Lumber Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Birch Logs & Lumber Production (2021-2026) & (Cubic Meter)

Table 36. United States Based Manufacturers Birch Logs & Lumber Production Market Share (2021-2026)

Table 37. China Based Birch Logs & Lumber Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Birch Logs & Lumber Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Birch Logs & Lumber Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Birch Logs & Lumber Production, (2021-2026) & (Cubic Meter)

Table 41. China Based Manufacturers Birch Logs & Lumber Production Market Share (2021-2026)

Table 42. Rest of World Based Birch Logs & Lumber Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Birch Logs & Lumber Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Birch Logs & Lumber Production Value

Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Birch Logs & Lumber Production, (2021-2026) & (Cubic Meter)

Table 46. Rest of World Based Manufacturers Birch Logs & Lumber Production Market Share (2021-2026)

Table 47. World Birch Logs & Lumber Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Birch Logs & Lumber Production by Type (2021-2026) & (Cubic Meter)

Table 49. World Birch Logs & Lumber Production by Type (2027-2032) & (Cubic Meter)

Table 50. World Birch Logs & Lumber Production Value by Type (2021-2026) & (USD Million)

Table 51. World Birch Logs & Lumber Production Value by Type (2027-2032) & (USD Million)

Table 52. World Birch Logs & Lumber Average Price by Type (2021-2026) & (US\$/Cubic Meter)

Table 53. World Birch Logs & Lumber Average Price by Type (2027-2032) & (US\$/Cubic Meter)

Table 54. World Birch Logs & Lumber Production Value by Grade, (USD Million), 2021 & 2025 & 2032

Table 55. World Birch Logs & Lumber Production by Grade (2021-2026) & (Cubic Meter)

Table 56. World Birch Logs & Lumber Production by Grade (2027-2032) & (Cubic Meter)

Table 57. World Birch Logs & Lumber Production Value by Grade (2021-2026) & (USD Million)

Table 58. World Birch Logs & Lumber Production Value by Grade (2027-2032) & (USD Million)

Table 59. World Birch Logs & Lumber Average Price by Grade (2021-2026) & (US\$/Cubic Meter)

Table 60. World Birch Logs & Lumber Average Price by Grade (2027-2032) & (US\$/Cubic Meter)

Table 61. World Birch Logs & Lumber Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 62. World Birch Logs & Lumber Production by Application (2021-2026) & (Cubic Meter)

Table 63. World Birch Logs & Lumber Production by Application (2027-2032) & (Cubic Meter)

Table 64. World Birch Logs & Lumber Production Value by Application (2021-2026) & (USD Million)

Table 65. World Birch Logs & Lumber Production Value by Application (2027-2032) & (USD Million)

Table 66. World Birch Logs & Lumber Average Price by Application (2021-2026) & (US\$/Cubic Meter)

Table 67. World Birch Logs & Lumber Average Price by Application (2027-2032) & (US\$/Cubic Meter)

Table 68. Segezha Group Basic Information, Manufacturing Base and Competitors

Table 69. Segezha Group Major Business

Table 70. Segezha Group Birch Logs & Lumber Product and Services

Table 71. Segezha Group Birch Logs & Lumber Production (Cubic Meter), Price (US\$/Cubic Meter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 72. Segezha Group Recent Developments/Updates

Table 73. Segezha Group Competitive Strengths & Weaknesses

Table 74. Latvijas Finieris Basic Information, Manufacturing Base and Competitors

Table 75. Latvijas Finieris Major Business

Table 76. Latvijas Finieris Birch Logs & Lumber Product and Services

Table 77. Latvijas Finieris Birch Logs & Lumber Production (Cubic Meter), Price (US\$/Cubic Meter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 78. Latvijas Finieris Recent Developments/Updates

Table 79. Latvijas Finieris Competitive Strengths & Weaknesses

Table 80. Koskisen Basic Information, Manufacturing Base and Competitors

Table 81. Koskisen Major Business

Table 82. Koskisen Birch Logs & Lumber Product and Services

Table 83. Koskisen Birch Logs & Lumber Production (Cubic Meter), Price (US\$/Cubic Meter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 84. Koskisen Recent Developments/Updates

Table 85. Koskisen Competitive Strengths & Weaknesses

Table 86. Bergkvist Siljan Basic Information, Manufacturing Base and Competitors

Table 87. Bergkvist Siljan Major Business

Table 88. Bergkvist Siljan Birch Logs & Lumber Product and Services

Table 89. Bergkvist Siljan Birch Logs & Lumber Production (Cubic Meter), Price (US\$/Cubic Meter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 90. Bergkvist Siljan Recent Developments/Updates

Table 91. Bergkvist Siljan Competitive Strengths & Weaknesses

Table 92. Cherepovetsles Basic Information, Manufacturing Base and Competitors

Table 93. Cherepovetsles Major Business

- Table 94. Cherepovetsles Birch Logs & Lumber Product and Services
- Table 95. Cherepovetsles Birch Logs & Lumber Production (Cubic Meter), Price (US\$/Cubic Meter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 96. Cherepovetsles Recent Developments/Updates
- Table 97. Cherepovetsles Competitive Strengths & Weaknesses
- Table 98. Baillie Lumber Basic Information, Manufacturing Base and Competitors
- Table 99. Baillie Lumber Major Business
- Table 100. Baillie Lumber Birch Logs & Lumber Product and Services
- Table 101. Baillie Lumber Birch Logs & Lumber Production (Cubic Meter), Price (US\$/Cubic Meter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 102. Baillie Lumber Recent Developments/Updates
- Table 103. Baillie Lumber Competitive Strengths & Weaknesses
- Table 104. RUNKO Basic Information, Manufacturing Base and Competitors
- Table 105. RUNKO Major Business
- Table 106. RUNKO Birch Logs & Lumber Product and Services
- Table 107. RUNKO Birch Logs & Lumber Production (Cubic Meter), Price (US\$/Cubic Meter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 108. RUNKO Recent Developments/Updates
- Table 109. RUNKO Competitive Strengths & Weaknesses
- Table 110. West Fraser Basic Information, Manufacturing Base and Competitors
- Table 111. West Fraser Major Business
- Table 112. West Fraser Birch Logs & Lumber Product and Services
- Table 113. West Fraser Birch Logs & Lumber Production (Cubic Meter), Price (US\$/Cubic Meter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 114. West Fraser Recent Developments/Updates
- Table 115. West Fraser Competitive Strengths & Weaknesses
- Table 116. Stan Dawe Basic Information, Manufacturing Base and Competitors
- Table 117. Stan Dawe Major Business
- Table 118. Stan Dawe Birch Logs & Lumber Product and Services
- Table 119. Stan Dawe Birch Logs & Lumber Production (Cubic Meter), Price (US\$/Cubic Meter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 120. Stan Dawe Recent Developments/Updates
- Table 121. Stan Dawe Competitive Strengths & Weaknesses
- Table 122. Koskitukki (OOO Koskisilva) Basic Information, Manufacturing Base and Competitors

- Table 123. Koskitukki (OOO Koskisola) Major Business
- Table 124. Koskitukki (OOO Koskisola) Birch Logs & Lumber Product and Services
- Table 125. Koskitukki (OOO Koskisola) Birch Logs & Lumber Production (Cubic Meter), Price (US\$/Cubic Meter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 126. Koskitukki (OOO Koskisola) Recent Developments/Updates
- Table 127. Koskitukki (OOO Koskisola) Competitive Strengths & Weaknesses
- Table 128. Heilongjiang Xinchun Wood Group Basic Information, Manufacturing Base and Competitors
- Table 129. Heilongjiang Xinchun Wood Group Major Business
- Table 130. Heilongjiang Xinchun Wood Group Birch Logs & Lumber Product and Services
- Table 131. Heilongjiang Xinchun Wood Group Birch Logs & Lumber Production (Cubic Meter), Price (US\$/Cubic Meter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 132. Heilongjiang Xinchun Wood Group Recent Developments/Updates
- Table 133. Heilongjiang Xinchun Wood Group Competitive Strengths & Weaknesses
- Table 134. JSC Nelidovskiy DOK Basic Information, Manufacturing Base and Competitors
- Table 135. JSC Nelidovskiy DOK Major Business
- Table 136. JSC Nelidovskiy DOK Birch Logs & Lumber Product and Services
- Table 137. JSC Nelidovskiy DOK Birch Logs & Lumber Production (Cubic Meter), Price (US\$/Cubic Meter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 138. JSC Nelidovskiy DOK Recent Developments/Updates
- Table 139. JSC Nelidovskiy DOK Competitive Strengths & Weaknesses
- Table 140. Siberian Dar Wood Basic Information, Manufacturing Base and Competitors
- Table 141. Siberian Dar Wood Major Business
- Table 142. Siberian Dar Wood Birch Logs & Lumber Product and Services
- Table 143. Siberian Dar Wood Birch Logs & Lumber Production (Cubic Meter), Price (US\$/Cubic Meter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 144. Siberian Dar Wood Recent Developments/Updates
- Table 145. Siberian Dar Wood Competitive Strengths & Weaknesses
- Table 146. Dalian Baoli Wood Basic Information, Manufacturing Base and Competitors
- Table 147. Dalian Baoli Wood Major Business
- Table 148. Dalian Baoli Wood Birch Logs & Lumber Product and Services
- Table 149. Dalian Baoli Wood Birch Logs & Lumber Production (Cubic Meter), Price (US\$/Cubic Meter), Production Value (USD Million), Gross Margin and Market Share

(2021-2026)

Table 150. Dalian Baoli Wood Recent Developments/Updates

Table 151. Dalian Baoli Wood Competitive Strengths & Weaknesses

Table 152. Jiangsu Hengda Wood Basic Information, Manufacturing Base and Competitors

Table 153. Jiangsu Hengda Wood Major Business

Table 154. Jiangsu Hengda Wood Birch Logs & Lumber Product and Services

Table 155. Jiangsu Hengda Wood Birch Logs & Lumber Production (Cubic Meter), Price (US\$/Cubic Meter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 156. Jiangsu Hengda Wood Recent Developments/Updates

Table 157. Jiangsu Hengda Wood Competitive Strengths & Weaknesses

Table 158. Euroforest Basic Information, Manufacturing Base and Competitors

Table 159. Euroforest Major Business

Table 160. Euroforest Birch Logs & Lumber Product and Services

Table 161. Euroforest Birch Logs & Lumber Production (Cubic Meter), Price (US\$/Cubic Meter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 162. Euroforest Recent Developments/Updates

Table 163. Euroforest Competitive Strengths & Weaknesses

Table 164. Cherepovets Plywood & Furniture Plant Basic Information, Manufacturing Base and Competitors

Table 165. Cherepovets Plywood & Furniture Plant Major Business

Table 166. Cherepovets Plywood & Furniture Plant Birch Logs & Lumber Product and Services

Table 167. Cherepovets Plywood & Furniture Plant Birch Logs & Lumber Production (Cubic Meter), Price (US\$/Cubic Meter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 168. Cherepovets Plywood & Furniture Plant Recent Developments/Updates

Table 169. Cherepovets Plywood & Furniture Plant Competitive Strengths & Weaknesses

Table 170. ForestGrand Basic Information, Manufacturing Base and Competitors

Table 171. ForestGrand Major Business

Table 172. ForestGrand Birch Logs & Lumber Product and Services

Table 173. ForestGrand Birch Logs & Lumber Production (Cubic Meter), Price (US\$/Cubic Meter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 174. ForestGrand Recent Developments/Updates

Table 175. ForestGrand Competitive Strengths & Weaknesses

Table 176. Eurostandard Basic Information, Manufacturing Base and Competitors

Table 177. Eurostandard Major Business

Table 178. Eurostandard Birch Logs & Lumber Product and Services

Table 179. Eurostandard Birch Logs & Lumber Production (Cubic Meter), Price (US\$/Cubic Meter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 180. Eurostandard Recent Developments/Updates

Table 181. Eurostandard Competitive Strengths & Weaknesses

Table 182. Fortuna Forest Products Basic Information, Manufacturing Base and Competitors

Table 183. Fortuna Forest Products Major Business

Table 184. Fortuna Forest Products Birch Logs & Lumber Product and Services

Table 185. Fortuna Forest Products Birch Logs & Lumber Production (Cubic Meter), Price (US\$/Cubic Meter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 186. Fortuna Forest Products Recent Developments/Updates

Table 187. Fortuna Forest Products Competitive Strengths & Weaknesses

Table 188. Genetrade Wood Products Basic Information, Manufacturing Base and Competitors

Table 189. Genetrade Wood Products Major Business

Table 190. Genetrade Wood Products Birch Logs & Lumber Product and Services

Table 191. Genetrade Wood Products Birch Logs & Lumber Production (Cubic Meter), Price (US\$/Cubic Meter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 192. Genetrade Wood Products Recent Developments/Updates

Table 193. Genetrade Wood Products Competitive Strengths & Weaknesses

Table 194. Bindingholz Basic Information, Manufacturing Base and Competitors

Table 195. Bindingholz Major Business

Table 196. Bindingholz Birch Logs & Lumber Product and Services

Table 197. Bindingholz Birch Logs & Lumber Production (Cubic Meter), Price (US\$/Cubic Meter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 198. Bindingholz Recent Developments/Updates

Table 199. Bindingholz Competitive Strengths & Weaknesses

Table 200. Binderholz Basic Information, Manufacturing Base and Competitors

Table 201. Binderholz Major Business

Table 202. Binderholz Birch Logs & Lumber Product and Services

Table 203. Binderholz Birch Logs & Lumber Production (Cubic Meter), Price (US\$/Cubic Meter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 204. Binderholz Recent Developments/Updates

Table 205. Binderholz Competitive Strengths & Weaknesses

Table 206. Plitwood (Nordeco Plywood) Basic Information, Manufacturing Base and Competitors

Table 207. Plitwood (Nordeco Plywood) Major Business

Table 208. Plitwood (Nordeco Plywood) Birch Logs & Lumber Product and Services

Table 209. Plitwood (Nordeco Plywood) Birch Logs & Lumber Production (Cubic Meter), Price (US\$/Cubic Meter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 210. Plitwood (Nordeco Plywood) Recent Developments/Updates

Table 211. Plitwood (Nordeco Plywood) Competitive Strengths & Weaknesses

Table 212. Jiangsu Suqian Baiyi Wood Basic Information, Manufacturing Base and Competitors

Table 213. Jiangsu Suqian Baiyi Wood Major Business

Table 214. Jiangsu Suqian Baiyi Wood Birch Logs & Lumber Product and Services

Table 215. Jiangsu Suqian Baiyi Wood Birch Logs & Lumber Production (Cubic Meter), Price (US\$/Cubic Meter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 216. Jiangsu Suqian Baiyi Wood Recent Developments/Updates

Table 217. Jiangsu Suqian Baiyi Wood Competitive Strengths & Weaknesses

Table 218. Tsuyama Meiboku Basic Information, Manufacturing Base and Competitors

Table 219. Tsuyama Meiboku Major Business

Table 220. Tsuyama Meiboku Birch Logs & Lumber Product and Services

Table 221. Tsuyama Meiboku Birch Logs & Lumber Production (Cubic Meter), Price (US\$/Cubic Meter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 222. Tsuyama Meiboku Recent Developments/Updates

Table 223. Tsuyama Meiboku Competitive Strengths & Weaknesses

Table 224. Hoxan (Hokusan Co.) Basic Information, Manufacturing Base and Competitors

Table 225. Hoxan (Hokusan Co.) Major Business

Table 226. Hoxan (Hokusan Co.) Birch Logs & Lumber Product and Services

Table 227. Hoxan (Hokusan Co.) Birch Logs & Lumber Production (Cubic Meter), Price (US\$/Cubic Meter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 228. Hoxan (Hokusan Co.) Recent Developments/Updates

Table 229. Hoxan (Hokusan Co.) Competitive Strengths & Weaknesses

Table 230. Wood One Basic Information, Manufacturing Base and Competitors

Table 231. Wood One Major Business

Table 232. Wood One Birch Logs & Lumber Product and Services

Table 233. Wood One Birch Logs & Lumber Production (Cubic Meter), Price (US\$/Cubic Meter), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 234. Wood One Recent Developments/Updates

Table 235. Wood One Competitive Strengths & Weaknesses

Table 236. Global Key Players of Birch Logs & Lumber Upstream (Raw Materials)

Table 237. Global Birch Logs & Lumber Typical Customers

Table 238. Birch Logs & Lumber Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Birch Logs & Lumber Picture

Figure 2. World Birch Logs & Lumber Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Birch Logs & Lumber Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Birch Logs & Lumber Production (2021-2032) & (Cubic Meter)

Figure 5. World Birch Logs & Lumber Average Price (2021-2032) & (US\$/Cubic Meter)

Figure 6. World Birch Logs & Lumber Production Value Market Share by Region (2021-2032)

Figure 7. World Birch Logs & Lumber Production Market Share by Region (2021-2032)

Figure 8. Finland Birch Logs & Lumber Production (2021-2032) & (Cubic Meter)

Figure 9. Russia Birch Logs & Lumber Production (2021-2032) & (Cubic Meter)

Figure 10. China Birch Logs & Lumber Production (2021-2032) & (Cubic Meter)

Figure 11. United States Birch Logs & Lumber Production (2021-2032) & (Cubic Meter)

Figure 12. Birch Logs & Lumber Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Birch Logs & Lumber Consumption (2021-2032) & (Cubic Meter)

Figure 15. World Birch Logs & Lumber Consumption Market Share by Region (2021-2032)

Figure 16. United States Birch Logs & Lumber Consumption (2021-2032) & (Cubic Meter)

Figure 17. China Birch Logs & Lumber Consumption (2021-2032) & (Cubic Meter)

Figure 18. Europe Birch Logs & Lumber Consumption (2021-2032) & (Cubic Meter)

Figure 19. Japan Birch Logs & Lumber Consumption (2021-2032) & (Cubic Meter)

Figure 20. South Korea Birch Logs & Lumber Consumption (2021-2032) & (Cubic Meter)

Figure 21. ASEAN Birch Logs & Lumber Consumption (2021-2032) & (Cubic Meter)

Figure 22. India Birch Logs & Lumber Consumption (2021-2032) & (Cubic Meter)

Figure 23. Producer Shipments of Birch Logs & Lumber by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Birch Logs & Lumber Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Birch Logs & Lumber Markets in 2025

Figure 26. United States VS China: Birch Logs & Lumber Production Value Market

Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Birch Logs & Lumber Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Birch Logs & Lumber Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Birch Logs & Lumber Production Market Share 2025

Figure 30. China Based Manufacturers Birch Logs & Lumber Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Birch Logs & Lumber Production Market Share 2025

Figure 32. World Birch Logs & Lumber Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Birch Logs & Lumber Production Value Market Share by Type in 2025

Figure 34. Small-diameter logs (12?20 cm)

Figure 35. Medium-diameter logs (22?32 cm)

Figure 36. Large-diameter logs (?34 cm)

Figure 37. World Birch Logs & Lumber Production Market Share by Type (2021-2032)

Figure 38. World Birch Logs & Lumber Production Value Market Share by Type (2021-2032)

Figure 39. World Birch Logs & Lumber Average Price by Type (2021-2032) & (US\$/Cubic Meter)

Figure 40. World Birch Logs & Lumber Production Value by Grade, (USD Million), 2021 & 2025 & 2032

Figure 41. World Birch Logs & Lumber Production Value Market Share by Grade in 2025

Figure 42. FAS

Figure 43. Select

Figure 44. No.1 Common

Figure 45. No.2 Common

Figure 46. Russian B/C Grade

Figure 47. World Birch Logs & Lumber Production Market Share by Grade (2021-2032)

Figure 48. World Birch Logs & Lumber Production Value Market Share by Grade (2021-2032)

Figure 49. World Birch Logs & Lumber Average Price by Grade (2021-2032) & (US\$/Cubic Meter)

Figure 50. World Birch Logs & Lumber Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 51. World Birch Logs & Lumber Production Value Market Share by Application in

2025

Figure 52. Furniture

Figure 53. Flooring

Figure 54. Plywood & Veneer

Figure 55. Packaging & Pallets

Figure 56. Others

Figure 57. World Birch Logs & Lumber Production Market Share by Application
(2021-2032)

Figure 58. World Birch Logs & Lumber Production Value Market Share by Application
(2021-2032)

Figure 59. World Birch Logs & Lumber Average Price by Application (2021-2032) &
(US\$/Cubic Meter)

Figure 60. Birch Logs & Lumber Industry Chain

Figure 61. Birch Logs & Lumber Procurement Model

Figure 62. Birch Logs & Lumber Sales Model

Figure 63. Birch Logs & Lumber Sales Channels, Direct Sales, and Distribution

Figure 64. Methodology

Figure 65. Research Process and Data Source

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