

Global Biodegradable Bubble Wrap Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Biodegradable Bubble Wrap market size is expected to reach \$ 2069 million by 2032, rising at a market growth of 6.1% CAGR during the forecast period (2026-2032).

Biodegradable Bubble Wrap is protective packaging that delivers bubble like cushioning while being designed to biodegrade or compost, typically through fiber based structures such as embossed paper or expandable honeycomb paper, or through certified compostable bioplastic films. Its value is in reducing damage, returns, and void space while enabling brands to shift away from conventional plastic bubble wrap under sustainability commitments and packaging regulations.

Upstream, the critical inputs are kraft paper and tissue paper for paper based structures, compostable polymers such as PLA blends for film variants, plus adhesives, inks, and coatings that preserve compostability claims. Converting capability is the main supply side differentiator: die cutting and expansion patterns for honeycomb, embossing for bubble paper, and controlled forming that balances cushioning with tear resistance. Downstream demand is driven by shippers and pack stations, including e commerce merchants, marketplace sellers, 3PL fulfillment operators, omnichannel retailers, and manufacturers shipping finished goods or spare parts.

In the current market, global production is around 430,000 metric tons, with an average selling price of about 3,100 USD per metric ton EXW basis. Procurement is dominated by recurring replenishment, often under annual supply agreements for standard roll formats and mailers, while larger networks increasingly use framework contracts tied to service level metrics such as damage rate, packing speed, and warehouse space efficiency. Tender style sourcing is common for large retail and 3PL networks, especially where packaging is centralized and audited, while smaller sellers buy through distributors or direct ship programs. A typical gross margin level is about 28%, supported by conversion value add and performance specification rather than

commodity paper pricing alone. The primary barriers come from converting know how, consistent bubble geometry and caliper control, QA for dust and lint in pack stations, and maintaining credible environmental claims across materials, inks, and coatings. For compostable film variants, certification, resin supply security, and process control are the main barriers, while paper based variants compete on run rate, ergonomics, and protection per gram.

Supplier concentration is moderate because the market mixes large global protective packaging groups with many regional paper converters, so Top 5 suppliers control approximately 45 percent of global revenue CR5. Demand is strongest where parcel shipping intensity and sustainability compliance pressure are high, with China, North America, and Europe as the main demand centers, followed by developed markets in Asia Pacific. From 2026 to 2032, growth is expected to be driven by plastic reduction targets, extended producer responsibility programs, and packaging waste rules that favor recyclable fiber based formats, alongside operational drivers such as faster packing, right sizing, and lower storage volume. Technology directionally moves toward higher protection per weight for paper structures, improved moisture and abrasion performance, and more on demand dispensing systems that reduce labor and minimize material waste. AI enabled packaging optimization is increasingly used to select the right wrap format, cut length, and protection level at the order level, which benefits suppliers that offer consistent specs and integration friendly systems. Key bottlenecks remain the cost premium versus conventional plastic bubble wrap in some lanes, the need for stable paper supply and converting capacity, and ensuring that biodegradability or compostability claims remain credible across the full bill of materials.

This report studies the global Biodegradable Bubble Wrap production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Biodegradable Bubble Wrap and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Biodegradable Bubble Wrap that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Biodegradable Bubble Wrap total production and demand, 2021-2032, (Kilotons)

Global Biodegradable Bubble Wrap total production value, 2021-2032, (USD Million)

Global Biodegradable Bubble Wrap production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Biodegradable Bubble Wrap consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Biodegradable Bubble Wrap domestic production, consumption, key domestic manufacturers and share

Global Biodegradable Bubble Wrap production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Biodegradable Bubble Wrap production by Material Basis, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Biodegradable Bubble Wrap production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Biodegradable Bubble Wrap market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Sealed Air, Ranpak Holdings, Storopack, Pregis, 3M, Papier Sprick, Papair, Protega Global, TART, Paris Corporation, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Biodegradable Bubble Wrap market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Material Basis, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Biodegradable Bubble Wrap Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Biodegradable Bubble Wrap Market, Segmentation by Material Basis:

Paper Based

Compostable Bioplastic Film

Hybrid Paper Film

Global Biodegradable Bubble Wrap Market, Segmentation by Cushion Structure:

Honeycomb Expanded Wrap

Embossed Bubble Paper

Inflated Paper Air Bubble

Bubble Film

Global Biodegradable Bubble Wrap Market, Segmentation by Supply Format:

Roll Stock

Precut Sheets

Mailers

On Demand Systems

Global Biodegradable Bubble Wrap Market, Segmentation by Application:

E Commerce Fulfillment

Retail Pack Stations

Industrial Parts Shipping

Electronics Shipping

Home Goods Shipping

Medical Devices Shipping

Companies Profiled:

Sealed Air

Ranpak Holdings

Storopack

Pregis

3M

Papier Sprick

Papair

Protega Global

TART

Paris Corporation

Bubble Paper

APS Packaging

Ameson Packaging Technology

Betaair

Huanyou Packaging

Haolin Packaging

Yuefa Honeycomb Paper

Key Questions Answered:

1. How big is the global Biodegradable Bubble Wrap market?
2. What is the demand of the global Biodegradable Bubble Wrap market?
3. What is the year over year growth of the global Biodegradable Bubble Wrap market?
4. What is the production and production value of the global Biodegradable Bubble Wrap market?
5. Who are the key producers in the global Biodegradable Bubble Wrap market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Biodegradable Bubble Wrap Introduction
- 1.2 World Biodegradable Bubble Wrap Supply & Forecast
 - 1.2.1 World Biodegradable Bubble Wrap Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Biodegradable Bubble Wrap Production (2021-2032)
 - 1.2.3 World Biodegradable Bubble Wrap Pricing Trends (2021-2032)
- 1.3 World Biodegradable Bubble Wrap Production by Region (Based on Production Site)
 - 1.3.1 World Biodegradable Bubble Wrap Production Value by Region (2021-2032)
 - 1.3.2 World Biodegradable Bubble Wrap Production by Region (2021-2032)
 - 1.3.3 World Biodegradable Bubble Wrap Average Price by Region (2021-2032)
 - 1.3.4 North America Biodegradable Bubble Wrap Production (2021-2032)
 - 1.3.5 Europe Biodegradable Bubble Wrap Production (2021-2032)
 - 1.3.6 China Biodegradable Bubble Wrap Production (2021-2032)
 - 1.3.7 Japan Biodegradable Bubble Wrap Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Biodegradable Bubble Wrap Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Biodegradable Bubble Wrap Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Biodegradable Bubble Wrap Demand (2021-2032)
- 2.2 World Biodegradable Bubble Wrap Consumption by Region
 - 2.2.1 World Biodegradable Bubble Wrap Consumption by Region (2021-2026)
 - 2.2.2 World Biodegradable Bubble Wrap Consumption Forecast by Region (2027-2032)
- 2.3 United States Biodegradable Bubble Wrap Consumption (2021-2032)
- 2.4 China Biodegradable Bubble Wrap Consumption (2021-2032)
- 2.5 Europe Biodegradable Bubble Wrap Consumption (2021-2032)
- 2.6 Japan Biodegradable Bubble Wrap Consumption (2021-2032)
- 2.7 South Korea Biodegradable Bubble Wrap Consumption (2021-2032)
- 2.8 ASEAN Biodegradable Bubble Wrap Consumption (2021-2032)
- 2.9 India Biodegradable Bubble Wrap Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Biodegradable Bubble Wrap Production Value by Manufacturer (2021-2026)
- 3.2 World Biodegradable Bubble Wrap Production by Manufacturer (2021-2026)
- 3.3 World Biodegradable Bubble Wrap Average Price by Manufacturer (2021-2026)
- 3.4 Biodegradable Bubble Wrap Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Biodegradable Bubble Wrap Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Biodegradable Bubble Wrap in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Biodegradable Bubble Wrap in 2025
- 3.6 Biodegradable Bubble Wrap Market: Overall Company Footprint Analysis
 - 3.6.1 Biodegradable Bubble Wrap Market: Region Footprint
 - 3.6.2 Biodegradable Bubble Wrap Market: Company Product Type Footprint
 - 3.6.3 Biodegradable Bubble Wrap Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Biodegradable Bubble Wrap Production Value Comparison
 - 4.1.1 United States VS China: Biodegradable Bubble Wrap Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Biodegradable Bubble Wrap Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Biodegradable Bubble Wrap Production Comparison
 - 4.2.1 United States VS China: Biodegradable Bubble Wrap Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Biodegradable Bubble Wrap Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Biodegradable Bubble Wrap Consumption Comparison
 - 4.3.1 United States VS China: Biodegradable Bubble Wrap Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Biodegradable Bubble Wrap Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Biodegradable Bubble Wrap Manufacturers and Market Share, 2021-2026

- 4.4.1 United States Based Biodegradable Bubble Wrap Manufacturers, Headquarters and Production Site (States, Country)
- 4.4.2 United States Based Manufacturers Biodegradable Bubble Wrap Production Value (2021-2026)
- 4.4.3 United States Based Manufacturers Biodegradable Bubble Wrap Production (2021-2026)
- 4.5 China Based Biodegradable Bubble Wrap Manufacturers and Market Share
 - 4.5.1 China Based Biodegradable Bubble Wrap Manufacturers, Headquarters and Production Site (Province, Country)
 - 4.5.2 China Based Manufacturers Biodegradable Bubble Wrap Production Value (2021-2026)
 - 4.5.3 China Based Manufacturers Biodegradable Bubble Wrap Production (2021-2026)
- 4.6 Rest of World Based Biodegradable Bubble Wrap Manufacturers and Market Share, 2021-2026
 - 4.6.1 Rest of World Based Biodegradable Bubble Wrap Manufacturers, Headquarters and Production Site (State, Country)
 - 4.6.2 Rest of World Based Manufacturers Biodegradable Bubble Wrap Production Value (2021-2026)
 - 4.6.3 Rest of World Based Manufacturers Biodegradable Bubble Wrap Production (2021-2026)

5 MARKET ANALYSIS BY MATERIAL BASIS

- 5.1 World Biodegradable Bubble Wrap Market Size Overview by Material Basis: 2021 VS 2025 VS 2032
- 5.2 Segment Introduction by Material Basis
 - 5.2.1 Paper Based
 - 5.2.2 Compostable Bioplastic Film
 - 5.2.3 Hybrid Paper Film
- 5.3 Market Segment by Material Basis
 - 5.3.1 World Biodegradable Bubble Wrap Production by Material Basis (2021-2032)
 - 5.3.2 World Biodegradable Bubble Wrap Production Value by Material Basis (2021-2032)
 - 5.3.3 World Biodegradable Bubble Wrap Average Price by Material Basis (2021-2032)

6 MARKET ANALYSIS BY CUSHION STRUCTURE

- 6.1 World Biodegradable Bubble Wrap Market Size Overview by Cushion Structure:

2021 VS 2025 VS 2032

6.2 Segment Introduction by Cushion Structure

6.2.1 Honeycomb Expanded Wrap

6.2.2 Embossed Bubble Paper

6.2.3 Inflated Paper Air Bubble

6.2.4 Bubble Film

6.3 Market Segment by Cushion Structure

6.3.1 World Biodegradable Bubble Wrap Production by Cushion Structure (2021-2032)

6.3.2 World Biodegradable Bubble Wrap Production Value by Cushion Structure (2021-2032)

6.3.3 World Biodegradable Bubble Wrap Average Price by Cushion Structure (2021-2032)

7 MARKET ANALYSIS BY SUPPLY FORMAT

7.1 World Biodegradable Bubble Wrap Market Size Overview by Supply Format: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Supply Format

7.2.1 Roll Stock

7.2.2 Precut Sheets

7.2.3 Mailers

7.2.4 On Demand Systems

7.3 Market Segment by Supply Format

7.3.1 World Biodegradable Bubble Wrap Production by Supply Format (2021-2032)

7.3.2 World Biodegradable Bubble Wrap Production Value by Supply Format (2021-2032)

7.3.3 World Biodegradable Bubble Wrap Average Price by Supply Format (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Biodegradable Bubble Wrap Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 E Commerce Fulfillment

8.2.2 Retail Pack Stations

8.2.3 Industrial Parts Shipping

8.2.4 Electronics Shipping

8.2.5 Home Goods Shipping

8.2.6 Medical Devices Shipping

8.3 Market Segment by Application

8.3.1 World Biodegradable Bubble Wrap Production by Application (2021-2032)

8.3.2 World Biodegradable Bubble Wrap Production Value by Application (2021-2032)

8.3.3 World Biodegradable Bubble Wrap Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 Sealed Air

9.1.1 Sealed Air Details

9.1.2 Sealed Air Major Business

9.1.3 Sealed Air Biodegradable Bubble Wrap Product and Services

9.1.4 Sealed Air Biodegradable Bubble Wrap Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.1.5 Sealed Air Recent Developments/Updates

9.1.6 Sealed Air Competitive Strengths & Weaknesses

9.2 Ranpak Holdings

9.2.1 Ranpak Holdings Details

9.2.2 Ranpak Holdings Major Business

9.2.3 Ranpak Holdings Biodegradable Bubble Wrap Product and Services

9.2.4 Ranpak Holdings Biodegradable Bubble Wrap Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.2.5 Ranpak Holdings Recent Developments/Updates

9.2.6 Ranpak Holdings Competitive Strengths & Weaknesses

9.3 Storopack

9.3.1 Storopack Details

9.3.2 Storopack Major Business

9.3.3 Storopack Biodegradable Bubble Wrap Product and Services

9.3.4 Storopack Biodegradable Bubble Wrap Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.3.5 Storopack Recent Developments/Updates

9.3.6 Storopack Competitive Strengths & Weaknesses

9.4 Pregis

9.4.1 Pregis Details

9.4.2 Pregis Major Business

9.4.3 Pregis Biodegradable Bubble Wrap Product and Services

9.4.4 Pregis Biodegradable Bubble Wrap Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.4.5 Pregis Recent Developments/Updates

9.4.6 Pregis Competitive Strengths & Weaknesses

9.5 3M

9.5.1 3M Details

9.5.2 3M Major Business

9.5.3 3M Biodegradable Bubble Wrap Product and Services

9.5.4 3M Biodegradable Bubble Wrap Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.5.5 3M Recent Developments/Updates

9.5.6 3M Competitive Strengths & Weaknesses

9.6 Papier Sprick

9.6.1 Papier Sprick Details

9.6.2 Papier Sprick Major Business

9.6.3 Papier Sprick Biodegradable Bubble Wrap Product and Services

9.6.4 Papier Sprick Biodegradable Bubble Wrap Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.6.5 Papier Sprick Recent Developments/Updates

9.6.6 Papier Sprick Competitive Strengths & Weaknesses

9.7 Papair

9.7.1 Papair Details

9.7.2 Papair Major Business

9.7.3 Papair Biodegradable Bubble Wrap Product and Services

9.7.4 Papair Biodegradable Bubble Wrap Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.7.5 Papair Recent Developments/Updates

9.7.6 Papair Competitive Strengths & Weaknesses

9.8 Protega Global

9.8.1 Protega Global Details

9.8.2 Protega Global Major Business

9.8.3 Protega Global Biodegradable Bubble Wrap Product and Services

9.8.4 Protega Global Biodegradable Bubble Wrap Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.8.5 Protega Global Recent Developments/Updates

9.8.6 Protega Global Competitive Strengths & Weaknesses

9.9 TART

9.9.1 TART Details

9.9.2 TART Major Business

9.9.3 TART Biodegradable Bubble Wrap Product and Services

9.9.4 TART Biodegradable Bubble Wrap Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.9.5 TART Recent Developments/Updates

- 9.9.6 TART Competitive Strengths & Weaknesses
- 9.10 Paris Corporation
 - 9.10.1 Paris Corporation Details
 - 9.10.2 Paris Corporation Major Business
 - 9.10.3 Paris Corporation Biodegradable Bubble Wrap Product and Services
 - 9.10.4 Paris Corporation Biodegradable Bubble Wrap Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.10.5 Paris Corporation Recent Developments/Updates
 - 9.10.6 Paris Corporation Competitive Strengths & Weaknesses
- 9.11 Bubble Paper
 - 9.11.1 Bubble Paper Details
 - 9.11.2 Bubble Paper Major Business
 - 9.11.3 Bubble Paper Biodegradable Bubble Wrap Product and Services
 - 9.11.4 Bubble Paper Biodegradable Bubble Wrap Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.11.5 Bubble Paper Recent Developments/Updates
 - 9.11.6 Bubble Paper Competitive Strengths & Weaknesses
- 9.12 APS Packaging
 - 9.12.1 APS Packaging Details
 - 9.12.2 APS Packaging Major Business
 - 9.12.3 APS Packaging Biodegradable Bubble Wrap Product and Services
 - 9.12.4 APS Packaging Biodegradable Bubble Wrap Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.12.5 APS Packaging Recent Developments/Updates
 - 9.12.6 APS Packaging Competitive Strengths & Weaknesses
- 9.13 Ameson Packaging Technology
 - 9.13.1 Ameson Packaging Technology Details
 - 9.13.2 Ameson Packaging Technology Major Business
 - 9.13.3 Ameson Packaging Technology Biodegradable Bubble Wrap Product and Services
 - 9.13.4 Ameson Packaging Technology Biodegradable Bubble Wrap Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.13.5 Ameson Packaging Technology Recent Developments/Updates
 - 9.13.6 Ameson Packaging Technology Competitive Strengths & Weaknesses
- 9.14 Betaair
 - 9.14.1 Betaair Details
 - 9.14.2 Betaair Major Business
 - 9.14.3 Betaair Biodegradable Bubble Wrap Product and Services
 - 9.14.4 Betaair Biodegradable Bubble Wrap Production, Price, Value, Gross Margin

and Market Share (2021-2026)

9.14.5 Betaair Recent Developments/Updates

9.14.6 Betaair Competitive Strengths & Weaknesses

9.15 Huanyou Packaging

9.15.1 Huanyou Packaging Details

9.15.2 Huanyou Packaging Major Business

9.15.3 Huanyou Packaging Biodegradable Bubble Wrap Product and Services

9.15.4 Huanyou Packaging Biodegradable Bubble Wrap Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.15.5 Huanyou Packaging Recent Developments/Updates

9.15.6 Huanyou Packaging Competitive Strengths & Weaknesses

9.16 Haolin Packaging

9.16.1 Haolin Packaging Details

9.16.2 Haolin Packaging Major Business

9.16.3 Haolin Packaging Biodegradable Bubble Wrap Product and Services

9.16.4 Haolin Packaging Biodegradable Bubble Wrap Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.16.5 Haolin Packaging Recent Developments/Updates

9.16.6 Haolin Packaging Competitive Strengths & Weaknesses

9.17 Yuefa Honeycomb Paper

9.17.1 Yuefa Honeycomb Paper Details

9.17.2 Yuefa Honeycomb Paper Major Business

9.17.3 Yuefa Honeycomb Paper Biodegradable Bubble Wrap Product and Services

9.17.4 Yuefa Honeycomb Paper Biodegradable Bubble Wrap Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.17.5 Yuefa Honeycomb Paper Recent Developments/Updates

9.17.6 Yuefa Honeycomb Paper Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 Biodegradable Bubble Wrap Industry Chain

10.2 Biodegradable Bubble Wrap Upstream Analysis

10.2.1 Biodegradable Bubble Wrap Core Raw Materials

10.2.2 Main Manufacturers of Biodegradable Bubble Wrap Core Raw Materials

10.3 Midstream Analysis

10.4 Downstream Analysis

10.5 Biodegradable Bubble Wrap Production Mode

10.6 Biodegradable Bubble Wrap Procurement Model

10.7 Biodegradable Bubble Wrap Industry Sales Model and Sales Channels

10.7.1 Biodegradable Bubble Wrap Sales Model

10.7.2 Biodegradable Bubble Wrap Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Biodegradable Bubble Wrap Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Biodegradable Bubble Wrap Production Value by Region (2021-2026) & (USD Million)

Table 3. World Biodegradable Bubble Wrap Production Value by Region (2027-2032) & (USD Million)

Table 4. World Biodegradable Bubble Wrap Production Value Market Share by Region (2021-2026)

Table 5. World Biodegradable Bubble Wrap Production Value Market Share by Region (2027-2032)

Table 6. World Biodegradable Bubble Wrap Production by Region (2021-2026) & (Kilotons)

Table 7. World Biodegradable Bubble Wrap Production by Region (2027-2032) & (Kilotons)

Table 8. World Biodegradable Bubble Wrap Production Market Share by Region (2021-2026)

Table 9. World Biodegradable Bubble Wrap Production Market Share by Region (2027-2032)

Table 10. World Biodegradable Bubble Wrap Average Price by Region (2021-2026) & (US\$/Ton)

Table 11. World Biodegradable Bubble Wrap Average Price by Region (2027-2032) & (US\$/Ton)

Table 12. Biodegradable Bubble Wrap Major Market Trends

Table 13. World Biodegradable Bubble Wrap Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (Kilotons)

Table 14. World Biodegradable Bubble Wrap Consumption by Region (2021-2026) & (Kilotons)

Table 15. World Biodegradable Bubble Wrap Consumption Forecast by Region (2027-2032) & (Kilotons)

Table 16. World Biodegradable Bubble Wrap Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Biodegradable Bubble Wrap Producers in 2025

Table 18. World Biodegradable Bubble Wrap Production by Manufacturer (2021-2026) & (Kilotons)

Table 19. Production Market Share of Key Biodegradable Bubble Wrap Producers in 2025

Table 20. World Biodegradable Bubble Wrap Average Price by Manufacturer (2021-2026) & (US\$/Ton)

Table 21. Global Biodegradable Bubble Wrap Company Evaluation Quadrant

Table 22. World Biodegradable Bubble Wrap Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Biodegradable Bubble Wrap Production Site of Key Manufacturer

Table 24. Biodegradable Bubble Wrap Market: Company Product Type Footprint

Table 25. Biodegradable Bubble Wrap Market: Company Product Application Footprint

Table 26. Biodegradable Bubble Wrap Competitive Factors

Table 27. Biodegradable Bubble Wrap New Entrant and Capacity Expansion Plans

Table 28. Biodegradable Bubble Wrap Mergers & Acquisitions Activity

Table 29. United States VS China Biodegradable Bubble Wrap Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Biodegradable Bubble Wrap Production Comparison, (2021 & 2025 & 2032) & (Kilotons)

Table 31. United States VS China Biodegradable Bubble Wrap Consumption Comparison, (2021 & 2025 & 2032) & (Kilotons)

Table 32. United States Based Biodegradable Bubble Wrap Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Biodegradable Bubble Wrap Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Biodegradable Bubble Wrap Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Biodegradable Bubble Wrap Production (2021-2026) & (Kilotons)

Table 36. United States Based Manufacturers Biodegradable Bubble Wrap Production Market Share (2021-2026)

Table 37. China Based Biodegradable Bubble Wrap Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Biodegradable Bubble Wrap Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Biodegradable Bubble Wrap Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Biodegradable Bubble Wrap Production, (2021-2026) & (Kilotons)

Table 41. China Based Manufacturers Biodegradable Bubble Wrap Production Market

Share (2021-2026)

Table 42. Rest of World Based Biodegradable Bubble Wrap Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Biodegradable Bubble Wrap Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Biodegradable Bubble Wrap Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Biodegradable Bubble Wrap Production, (2021-2026) & (Kilotons)

Table 46. Rest of World Based Manufacturers Biodegradable Bubble Wrap Production Market Share (2021-2026)

Table 47. World Biodegradable Bubble Wrap Production Value by Material Basis, (USD Million), 2021 & 2025 & 2032

Table 48. World Biodegradable Bubble Wrap Production by Material Basis (2021-2026) & (Kilotons)

Table 49. World Biodegradable Bubble Wrap Production by Material Basis (2027-2032) & (Kilotons)

Table 50. World Biodegradable Bubble Wrap Production Value by Material Basis (2021-2026) & (USD Million)

Table 51. World Biodegradable Bubble Wrap Production Value by Material Basis (2027-2032) & (USD Million)

Table 52. World Biodegradable Bubble Wrap Average Price by Material Basis (2021-2026) & (US\$/Ton)

Table 53. World Biodegradable Bubble Wrap Average Price by Material Basis (2027-2032) & (US\$/Ton)

Table 54. World Biodegradable Bubble Wrap Production Value by Cushion Structure, (USD Million), 2021 & 2025 & 2032

Table 55. World Biodegradable Bubble Wrap Production by Cushion Structure (2021-2026) & (Kilotons)

Table 56. World Biodegradable Bubble Wrap Production by Cushion Structure (2027-2032) & (Kilotons)

Table 57. World Biodegradable Bubble Wrap Production Value by Cushion Structure (2021-2026) & (USD Million)

Table 58. World Biodegradable Bubble Wrap Production Value by Cushion Structure (2027-2032) & (USD Million)

Table 59. World Biodegradable Bubble Wrap Average Price by Cushion Structure (2021-2026) & (US\$/Ton)

Table 60. World Biodegradable Bubble Wrap Average Price by Cushion Structure (2027-2032) & (US\$/Ton)

Table 61. World Biodegradable Bubble Wrap Production Value by Supply Format, (USD Million), 2021 & 2025 & 2032

Table 62. World Biodegradable Bubble Wrap Production by Supply Format (2021-2026) & (Kilotons)

Table 63. World Biodegradable Bubble Wrap Production by Supply Format (2027-2032) & (Kilotons)

Table 64. World Biodegradable Bubble Wrap Production Value by Supply Format (2021-2026) & (USD Million)

Table 65. World Biodegradable Bubble Wrap Production Value by Supply Format (2027-2032) & (USD Million)

Table 66. World Biodegradable Bubble Wrap Average Price by Supply Format (2021-2026) & (US\$/Ton)

Table 67. World Biodegradable Bubble Wrap Average Price by Supply Format (2027-2032) & (US\$/Ton)

Table 68. World Biodegradable Bubble Wrap Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Biodegradable Bubble Wrap Production by Application (2021-2026) & (Kilotons)

Table 70. World Biodegradable Bubble Wrap Production by Application (2027-2032) & (Kilotons)

Table 71. World Biodegradable Bubble Wrap Production Value by Application (2021-2026) & (USD Million)

Table 72. World Biodegradable Bubble Wrap Production Value by Application (2027-2032) & (USD Million)

Table 73. World Biodegradable Bubble Wrap Average Price by Application (2021-2026) & (US\$/Ton)

Table 74. World Biodegradable Bubble Wrap Average Price by Application (2027-2032) & (US\$/Ton)

Table 75. Sealed Air Basic Information, Manufacturing Base and Competitors

Table 76. Sealed Air Major Business

Table 77. Sealed Air Biodegradable Bubble Wrap Product and Services

Table 78. Sealed Air Biodegradable Bubble Wrap Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. Sealed Air Recent Developments/Updates

Table 80. Sealed Air Competitive Strengths & Weaknesses

Table 81. Ranpak Holdings Basic Information, Manufacturing Base and Competitors

Table 82. Ranpak Holdings Major Business

Table 83. Ranpak Holdings Biodegradable Bubble Wrap Product and Services

Table 84. Ranpak Holdings Biodegradable Bubble Wrap Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. Ranpak Holdings Recent Developments/Updates

Table 86. Ranpak Holdings Competitive Strengths & Weaknesses

Table 87. Storopack Basic Information, Manufacturing Base and Competitors

Table 88. Storopack Major Business

Table 89. Storopack Biodegradable Bubble Wrap Product and Services

Table 90. Storopack Biodegradable Bubble Wrap Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. Storopack Recent Developments/Updates

Table 92. Storopack Competitive Strengths & Weaknesses

Table 93. Pregis Basic Information, Manufacturing Base and Competitors

Table 94. Pregis Major Business

Table 95. Pregis Biodegradable Bubble Wrap Product and Services

Table 96. Pregis Biodegradable Bubble Wrap Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 97. Pregis Recent Developments/Updates

Table 98. Pregis Competitive Strengths & Weaknesses

Table 99. 3M Basic Information, Manufacturing Base and Competitors

Table 100. 3M Major Business

Table 101. 3M Biodegradable Bubble Wrap Product and Services

Table 102. 3M Biodegradable Bubble Wrap Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 103. 3M Recent Developments/Updates

Table 104. 3M Competitive Strengths & Weaknesses

Table 105. Papier Sprick Basic Information, Manufacturing Base and Competitors

Table 106. Papier Sprick Major Business

Table 107. Papier Sprick Biodegradable Bubble Wrap Product and Services

Table 108. Papier Sprick Biodegradable Bubble Wrap Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 109. Papier Sprick Recent Developments/Updates

Table 110. Papier Sprick Competitive Strengths & Weaknesses

Table 111. Papair Basic Information, Manufacturing Base and Competitors

Table 112. Papair Major Business

Table 113. Papair Biodegradable Bubble Wrap Product and Services

Table 114. Papair Biodegradable Bubble Wrap Production (Kilotons), Price (US\$/Ton),

Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 115. Papair Recent Developments/Updates

Table 116. Papair Competitive Strengths & Weaknesses

Table 117. Protega Global Basic Information, Manufacturing Base and Competitors

Table 118. Protega Global Major Business

Table 119. Protega Global Biodegradable Bubble Wrap Product and Services

Table 120. Protega Global Biodegradable Bubble Wrap Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 121. Protega Global Recent Developments/Updates

Table 122. Protega Global Competitive Strengths & Weaknesses

Table 123. TART Basic Information, Manufacturing Base and Competitors

Table 124. TART Major Business

Table 125. TART Biodegradable Bubble Wrap Product and Services

Table 126. TART Biodegradable Bubble Wrap Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 127. TART Recent Developments/Updates

Table 128. TART Competitive Strengths & Weaknesses

Table 129. Paris Corporation Basic Information, Manufacturing Base and Competitors

Table 130. Paris Corporation Major Business

Table 131. Paris Corporation Biodegradable Bubble Wrap Product and Services

Table 132. Paris Corporation Biodegradable Bubble Wrap Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 133. Paris Corporation Recent Developments/Updates

Table 134. Paris Corporation Competitive Strengths & Weaknesses

Table 135. Bubble Paper Basic Information, Manufacturing Base and Competitors

Table 136. Bubble Paper Major Business

Table 137. Bubble Paper Biodegradable Bubble Wrap Product and Services

Table 138. Bubble Paper Biodegradable Bubble Wrap Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 139. Bubble Paper Recent Developments/Updates

Table 140. Bubble Paper Competitive Strengths & Weaknesses

Table 141. APS Packaging Basic Information, Manufacturing Base and Competitors

Table 142. APS Packaging Major Business

Table 143. APS Packaging Biodegradable Bubble Wrap Product and Services

Table 144. APS Packaging Biodegradable Bubble Wrap Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share

(2021-2026)

Table 145. APS Packaging Recent Developments/Updates

Table 146. APS Packaging Competitive Strengths & Weaknesses

Table 147. Ameson Packaging Technology Basic Information, Manufacturing Base and Competitors

Table 148. Ameson Packaging Technology Major Business

Table 149. Ameson Packaging Technology Biodegradable Bubble Wrap Product and Services

Table 150. Ameson Packaging Technology Biodegradable Bubble Wrap Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 151. Ameson Packaging Technology Recent Developments/Updates

Table 152. Ameson Packaging Technology Competitive Strengths & Weaknesses

Table 153. Betaair Basic Information, Manufacturing Base and Competitors

Table 154. Betaair Major Business

Table 155. Betaair Biodegradable Bubble Wrap Product and Services

Table 156. Betaair Biodegradable Bubble Wrap Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 157. Betaair Recent Developments/Updates

Table 158. Betaair Competitive Strengths & Weaknesses

Table 159. Huanyou Packaging Basic Information, Manufacturing Base and Competitors

Table 160. Huanyou Packaging Major Business

Table 161. Huanyou Packaging Biodegradable Bubble Wrap Product and Services

Table 162. Huanyou Packaging Biodegradable Bubble Wrap Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 163. Huanyou Packaging Recent Developments/Updates

Table 164. Huanyou Packaging Competitive Strengths & Weaknesses

Table 165. Haolin Packaging Basic Information, Manufacturing Base and Competitors

Table 166. Haolin Packaging Major Business

Table 167. Haolin Packaging Biodegradable Bubble Wrap Product and Services

Table 168. Haolin Packaging Biodegradable Bubble Wrap Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 169. Haolin Packaging Recent Developments/Updates

Table 170. Haolin Packaging Competitive Strengths & Weaknesses

Table 171. Yuefa Honeycomb Paper Basic Information, Manufacturing Base and Competitors

Table 172. Yuefa Honeycomb Paper Major Business

Table 173. Yuefa Honeycomb Paper Biodegradable Bubble Wrap Product and Services

Table 174. Yuefa Honeycomb Paper Biodegradable Bubble Wrap Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 175. Yuefa Honeycomb Paper Recent Developments/Updates

Table 176. Yuefa Honeycomb Paper Competitive Strengths & Weaknesses

Table 177. Global Key Players of Biodegradable Bubble Wrap Upstream (Raw Materials)

Table 178. Global Biodegradable Bubble Wrap Typical Customers

Table 179. Biodegradable Bubble Wrap Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Biodegradable Bubble Wrap Picture

Figure 2. World Biodegradable Bubble Wrap Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Biodegradable Bubble Wrap Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Biodegradable Bubble Wrap Production (2021-2032) & (Kilotons)

Figure 5. World Biodegradable Bubble Wrap Average Price (2021-2032) & (US\$/Ton)

Figure 6. World Biodegradable Bubble Wrap Production Value Market Share by Region (2021-2032)

Figure 7. World Biodegradable Bubble Wrap Production Market Share by Region (2021-2032)

Figure 8. North America Biodegradable Bubble Wrap Production (2021-2032) & (Kilotons)

Figure 9. Europe Biodegradable Bubble Wrap Production (2021-2032) & (Kilotons)

Figure 10. China Biodegradable Bubble Wrap Production (2021-2032) & (Kilotons)

Figure 11. Japan Biodegradable Bubble Wrap Production (2021-2032) & (Kilotons)

Figure 12. Biodegradable Bubble Wrap Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Biodegradable Bubble Wrap Consumption (2021-2032) & (Kilotons)

Figure 15. World Biodegradable Bubble Wrap Consumption Market Share by Region (2021-2032)

Figure 16. United States Biodegradable Bubble Wrap Consumption (2021-2032) & (Kilotons)

Figure 17. China Biodegradable Bubble Wrap Consumption (2021-2032) & (Kilotons)

Figure 18. Europe Biodegradable Bubble Wrap Consumption (2021-2032) & (Kilotons)

Figure 19. Japan Biodegradable Bubble Wrap Consumption (2021-2032) & (Kilotons)

Figure 20. South Korea Biodegradable Bubble Wrap Consumption (2021-2032) & (Kilotons)

Figure 21. ASEAN Biodegradable Bubble Wrap Consumption (2021-2032) & (Kilotons)

Figure 22. India Biodegradable Bubble Wrap Consumption (2021-2032) & (Kilotons)

Figure 23. Producer Shipments of Biodegradable Bubble Wrap by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Biodegradable Bubble Wrap Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Biodegradable Bubble Wrap

Markets in 2025

Figure 26. United States VS China: Biodegradable Bubble Wrap Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Biodegradable Bubble Wrap Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Biodegradable Bubble Wrap Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Biodegradable Bubble Wrap Production Market Share 2025

Figure 30. China Based Manufacturers Biodegradable Bubble Wrap Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Biodegradable Bubble Wrap Production Market Share 2025

Figure 32. World Biodegradable Bubble Wrap Production Value by Material Basis, (USD Million), 2021 & 2025 & 2032

Figure 33. World Biodegradable Bubble Wrap Production Value Market Share by Material Basis in 2025

Figure 34. Paper Based

Figure 35. Compostable Bioplastic Film

Figure 36. Hybrid Paper Film

Figure 37. World Biodegradable Bubble Wrap Production Market Share by Material Basis (2021-2032)

Figure 38. World Biodegradable Bubble Wrap Production Value Market Share by Material Basis (2021-2032)

Figure 39. World Biodegradable Bubble Wrap Average Price by Material Basis (2021-2032) & (US\$/Ton)

Figure 40. World Biodegradable Bubble Wrap Production Value by Cushion Structure, (USD Million), 2021 & 2025 & 2032

Figure 41. World Biodegradable Bubble Wrap Production Value Market Share by Cushion Structure in 2025

Figure 42. Honeycomb Expanded Wrap

Figure 43. Embossed Bubble Paper

Figure 44. Inflated Paper Air Bubble

Figure 45. Bubble Film

Figure 46. World Biodegradable Bubble Wrap Production Market Share by Cushion Structure (2021-2032)

Figure 47. World Biodegradable Bubble Wrap Production Value Market Share by Cushion Structure (2021-2032)

Figure 48. World Biodegradable Bubble Wrap Average Price by Cushion Structure

(2021-2032) & (US\$/Ton)

Figure 49. World Biodegradable Bubble Wrap Production Value by Supply Format, (USD Million), 2021 & 2025 & 2032

Figure 50. World Biodegradable Bubble Wrap Production Value Market Share by Supply Format in 2025

Figure 51. Roll Stock

Figure 52. Precut Sheets

Figure 53. Mailers

Figure 54. On Demand Systems

Figure 55. World Biodegradable Bubble Wrap Production Market Share by Supply Format (2021-2032)

Figure 56. World Biodegradable Bubble Wrap Production Value Market Share by Supply Format (2021-2032)

Figure 57. World Biodegradable Bubble Wrap Average Price by Supply Format (2021-2032) & (US\$/Ton)

Figure 58. World Biodegradable Bubble Wrap Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 59. World Biodegradable Bubble Wrap Production Value Market Share by Application in 2025

Figure 60. E Commerce Fulfillment

Figure 61. Retail Pack Stations

Figure 62. Industrial Parts Shipping

Figure 63. Electronics Shipping

Figure 64. Home Goods Shipping

Figure 65. Medical Devices Shipping

Figure 66. World Biodegradable Bubble Wrap Production Market Share by Application (2021-2032)

Figure 67. World Biodegradable Bubble Wrap Production Value Market Share by Application (2021-2032)

Figure 68. World Biodegradable Bubble Wrap Average Price by Application (2021-2032) & (US\$/Ton)

Figure 69. Biodegradable Bubble Wrap Industry Chain

Figure 70. Biodegradable Bubble Wrap Procurement Model

Figure 71. Biodegradable Bubble Wrap Sales Model

Figure 72. Biodegradable Bubble Wrap Sales Channels, Direct Sales, and Distribution

Figure 73. Methodology

Figure 74. Research Process and Data Source

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