

Global Big Data Analytics in Automotive Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our latest research, the global Big Data Analytics in Automotive market size will reach USD 5592.9 million in 2030, growing at a CAGR of 9.3% over the analysis period.

The Big Data Analytics in Automotive market report provides a detailed analysis of global market size, regional and country-level market size, segmentation market growth, market share, competitive Landscape, impact of domestic and global market players, value chain optimization, trade regulations, recent developments, opportunities analysis, strategic market growth analysis, product launches, area marketplace expanding, and technological innovations.

Automotive is a key driver of this industry. According to data from the World Automobile Organization (OICA), global automobile production and sales in 2017 reached their peak in the past 10 years, at 97.3 million and 95.89 million respectively. In 2018, the global economic expansion ended, and the global auto market declined as a whole. In 2022, there will wear units 81.6 million vehicles in the world. At present, more than 90% of the world's automobiles are concentrated in the three continents of Asia, Europe and North America, of which Asia automobile production accounts for 56% of the world, Europe accounts for 20%, and North America accounts for 16%. The world major automobile producing countries include China, the United States, Japan, South Korea, Germany, India, Mexico, and other countries; among them, China is the largest automobile producing country in the world, accounting for about 32%. Japan is the world's largest car exporter, exporting more than 3.5 million vehicles in 2022.

Market segmentation

Big Data Analytics in Automotive market is split by Type and by Application. For the period 2024-2030, the growth among segments provide accurate calculations and forecasts for revenue by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type, covers

Hardware

Software

Services

Market segment by Application, can be divided into

Product Development

Manufacturing & Supply Chain

After-Sales, Warranty & Dealer Management

Connected Vehicles & Intelligent Transportation

Marketing, Sales

Others

Market segment by players, this report covers

Advanced Micro Devices

Big Cloud Analytics

BMC Software

Cisco Systems

Deloitte

Fractal Analytics

IBM Corporation

Rackspace

Red Hat

SmartDrive Systems

Market segment by regions, regional analysis covers

North America

Europe

Asia-Pacific (China, Japan, South Korea, Rest of Asia-Pacific)

South America

Middle East & Africa

The content of the study subjects, includes a total of 8 chapters:

Chapter 1, to describe Big Data Analytics in Automotive product scope, market overview, market opportunities, market driving force and market risks.

Chapter 2, to profile the top players of Big Data Analytics in Automotive, with recent developments and future plans

Chapter 3, the Big Data Analytics in Automotive competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4, to break the market size data at the region level, with key companies in the

key region and Big Data Analytics in Automotive market forecast, by regions, with revenue, from 2024 to 2030.

Chapter 5 and 6, to segment the market size by Type and application, with revenue and growth rate by Type, application, from 2024 to 2030.

Chapter 7 and 8, to describe Big Data Analytics in Automotive research findings and conclusion, appendix and data source.

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