

# Global Bio-Based Coatings Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Bio-Based Coatings market size is expected to reach \$ 39147 million by 2032, rising at a market growth of 6.6% CAGR during the forecast period (2026-2032).

Bio-based coatings are environmentally friendly coating products made primarily from renewable biomass such as vegetable oils, starch, and cellulose. Compared to traditional petroleum-based coatings, they reduce reliance on fossil resources and environmental pollution, leading to their expanding applications in construction, automotive, packaging, and industrial sectors. Global sales of bio-based coatings are projected to reach approximately 5.2 million tons in 2025, with an average price of approximately US\$4.6 per kilogram and a capacity utilization rate of approximately 73%. Upstream companies primarily focus on bio-based resin production, biochemical raw material supply, vegetable oil and biosolvent manufacturing, and additive R&D. Downstream companies mainly operate in building decoration materials manufacturing, automotive assembly and parts manufacturing, furniture and wood processing, packaging materials production, and industrial equipment manufacturing. The industry's average gross profit margin is approximately 30%. The product cost structure is primarily composed of bio-based resins and raw material costs (approximately 42%), additives and formulation R&D (approximately 20%), manufacturing and energy (approximately 16%), packaging and transportation (approximately 10%), and sales and administrative expenses (approximately 12%). On the demand side, the downstream demand list includes environmentally friendly coatings for building interiors and exteriors, automotive coatings, furniture wood coatings, industrial protective coatings, and coatings for packaging and food contact materials. The downstream customer list includes building material manufacturers, automobile manufacturers, furniture manufacturers, packaging companies, industrial equipment manufacturers, and large engineering contractors. On the business opportunity side, policy drivers are mainly

reflected in various countries strengthening restrictions on volatile organic compound (VOC) emissions and promoting green building and low-carbon material applications. Technological innovation drivers are reflected in continuous breakthroughs in bio-based resin synthesis technology, low-VOC formulations, and high-performance coating technologies. Changing consumer demands are manifested in the continuous increase in end-user demand for environmentally friendly and healthy materials and sustainable products. These factors together drive the continuous expansion of the bio-based coatings industry and its gradual development towards high performance and large-scale production.

The bio-based coatings industry is at a crucial stage of expansion from environmental demand to large-scale application. With increasing global focus on sustainable materials and stricter restrictions on volatile organic compound (VOC) emissions, bio-based coatings are gradually transforming from alternative products into a key development direction. Currently, the construction, automotive, and packaging industries are experiencing growing demand for environmentally friendly coatings, while the development of green building projects and new energy transportation vehicles is further expanding market application space. With advancements in bio-based resin technology and formulation optimization, product performance is increasingly approaching or even surpassing that of traditional petroleum-based coatings, significantly enhancing their application potential in industrial protection, food packaging, and high-end manufacturing. Simultaneously, upstream and downstream companies in the industry chain are accelerating the deployment of renewable raw materials and low-carbon production systems to enhance competitiveness and meet increasingly stringent environmental standards. In the long term, driven by policy support, technological innovation, and increased consumer environmental awareness, the bio-based coatings industry is expected to maintain rapid growth and gradually form an industrial structure characterized by high performance, low carbon emissions, and a sustainable supply chain.

This report studies the global Bio-Based Coatings production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Bio-Based Coatings and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Bio-Based Coatings that contribute to its increasing demand across many markets.

## Highlights and key features of the study

Global Bio-Based Coatings total production and demand, 2021-2032, (Tons)  
Global Bio-Based Coatings total production value, 2021-2032, (USD Million)  
Global Bio-Based Coatings production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)  
Global Bio-Based Coatings consumption by region & country, CAGR, 2021-2032 & (Tons)  
U.S. VS China: Bio-Based Coatings domestic production, consumption, key domestic manufacturers and share  
Global Bio-Based Coatings production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)  
Global Bio-Based Coatings production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)  
Global Bio-Based Coatings production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Bio-Based Coatings market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Nippon Paint, Nooro Paints and Coating, KCC Paints, BASF, DSM, Sherwin-Williams, PPG Industries, RPM International., Axalta, AkzoNobel, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Bio-Based Coatings market

## Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (USD/MT) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Bio-Based Coatings Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Bio-Based Coatings Market, Segmentation by Type:

Electrocoating Technologies

Primer Surface Technologies

Top Coat Technologies

#### Global Bio-Based Coatings Market, Segmentation by Bio-based Content:

Low Bio-based Content

Medium Bio-based Content

High Bio-based Content

#### Global Bio-Based Coatings Market, Segmentation by Curing Type:

Thermal Curing

Ambient Curing

Light Curing

Other

#### Global Bio-Based Coatings Market, Segmentation by Application:

Cars

Home Furnishings

Industrial

Other

#### Companies Profiled:

Nippon Paint

Nooro Paints and Coating

KCC Paints

BASF

DSM

Sherwin-Williams

PPG Industries

RPM International.

Axalta

AkzoNobel

Stora Enso OYJ

Cargill Incorporated

AURO Pflanzenenchemle

Kraton

Arkema

Lumiforte

BYK

3trees Group

Guangdong Badese

Carpoly

Zhancheng

Chenyang

**Key Questions Answered:**

1. How big is the global Bio-Based Coatings market?
2. What is the demand of the global Bio-Based Coatings market?
3. What is the year over year growth of the global Bio-Based Coatings market?
4. What is the production and production value of the global Bio-Based Coatings market?
5. Who are the key producers in the global Bio-Based Coatings market?
6. What are the growth factors driving the market demand?

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