

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Billiard Cues Market 2018, Forecast to 2023

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Abstracts

Billiard Cues is the cue stick of Billiard, which is used to strike the ball. Billiard cues are tapered sticks, typically about 57-59 inches long and usually between 16-21 ounces with professionals gravitating toward a 19 ounce average.

Scope of the Report:

This report focuses on the Billiard Cues in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. As international economic situation is complicated, in the next few years there will be many uncertainties. Due to economic development and the high sales of Billiard Cues in the international market, the current demand for Billiard Cues product is relatively stable in the mature market, such as North America and Europe, but the demand in Asia-Pacific is relatively higher due to the downstream demand.

Billiard Cues is mainly manufactured and sold by Hamson, LP, Jianying Billiard, XINGPAI and Master; and these companies occupied about 44.14% market share in 2016.

Geographically, Europe is the largest sales market in the world, which took about 34.65% of the global consumption volume in 2016 and share 25.92% of global total revenue.

Although sales of Billiard Cues brought a lot of opportunities, the study group recommends the new entrants who just having money but without technical advantage

and downstream support, do not to enter into the Billiard Cues field hastily.

There is a huge potential market ahead of the Billiard Cues. The market channel is essential to every manufacture and they are paying more and more attention to their channel building.

Customers are concerning more on the product quality and services. So, except all of the distributors and direct marketing, they are also consider their after sale services and additional value, making sure that both products and services are better than the competitors. With the development of network technology and the widespread of network, the product is mainly through the distribution of sales, which accounted for almost 80% of the sales mode.

The worldwide market for Billiard Cues is expected to grow at a CAGR of roughly 1.7% over the next five years, will reach 250 million US\$ in 2023, from 220 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Hamson

LP

Jianying Billiards

XINGPAI

Master

BS

Action Billiard Cues

FURY

Predator Group

John Parris

WIRAKA

Collapsar

Falcon

Omin

PALKO

Mezz

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Snooker Cue

Nine Ball Cue

Others

Market Segment by Applications, can be divided into

Club

Race

Family

Others

There are 15 Chapters to deeply display the global Billiard Cues market.

Chapter 1, to describe Billiard Cues Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Billiard Cues, with sales, revenue, and price of Billiard Cues, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Billiard Cues, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Billiard Cues market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Billiard Cues sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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