

Global Bilirubin Testing Equipment Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Bilirubin Testing Equipment market size is expected to reach \$ 133 million by 2032, rising at a market growth of 1.2% CAGR during the forecast period (2026-2032). Bilirubin Testing Equipment refers to specialized medical devices used for the quantitative or qualitative analysis of bilirubin concentrations in the human body. They are primarily used for neonatal jaundice screening, auxiliary diagnosis of hepatobiliary diseases, and monitoring of treatment effectiveness. Based on their detection principles and usage scenarios, they are divided into two core categories: handheld percutaneous bilirubin testing and desktop blood testing.

The core drivers of the development of Bilirubin Testing Equipment are twofold: first, the high incidence of neonatal jaundice creates a rigid clinical demand. The prevalence of jaundice in full-term and premature infants makes non-invasive, rapid testing equipment essential for neonatal health protection; second, policy-driven improvements in the neonatal disease screening capabilities of primary healthcare systems, with relevant regulations recommending percutaneous bilirubin testing, coupled with the widespread adoption and upgrading of equipment in primary healthcare institutions, continuously release market demand.

In 2025, global Bilirubin Testing Equipment reached approximately 59139 Units, with an average global market price of around 2041 USD per Unit.

The upstream core components of Bilirubin Testing Equipment mainly include light sources, photoelectric sensors, filters, microprocessors, etc. Typical suppliers include Hamamatsu Photonics, Nichia, Edmund Optics, Thorlabs, etc. The downstream applications are mainly in hospitals, clinics, community service centers, and postpartum care centers.

The single-line production capacity of Bilirubin Testing Equipment varies significantly depending on the manufacturer's scale, product positioning, and production model. Typically, the single-line production capacity of regular products is over 2,000 units, and

the industry gross profit margin is in the range of 40%-60%.

Bilirubin Testing Equipment is a core medical device focused on the precise detection of bilirubin concentrations in the human body. It primarily covers two categories: desktop blood testing and handheld transcutaneous testing, providing crucial clinical evidence for neonatal jaundice screening, diagnosis of hepatobiliary diseases, and monitoring of treatment effectiveness. The desktop blood testing device, using blood samples as the testing object, has become a core laboratory device for clinically diagnosing jaundice types and assessing the degree of hepatobiliary function damage due to its high specificity and precise quantitative analysis capabilities. The handheld transcutaneous testing device, based on the principle of optical reflection, achieves non-invasive testing, quickly obtaining test results without blood collection. It is suitable for point-of-care screening, primary healthcare screening, and other immediate testing scenarios. The two devices complement each other, comprehensively covering testing needs across all scenarios from professional diagnosis and treatment to primary care screening.

Bilirubin Testing Equipment leverages its product category differentiation to precisely address various pain points in current clinical testing: the non-invasive and rapid nature of handheld percutaneous devices effectively solves the problems of low neonatal blood collection compliance and insufficient testing efficiency in primary healthcare settings, avoiding the infection risks and cumbersome procedures associated with traditional invasive testing; while the high-precision quantitative capabilities of benchtop blood analyzers overcome industry bottlenecks such as difficulty in differentiating complex types of jaundice and insufficient sensitivity in early screening for hepatobiliary diseases. Currently, the increasing global emphasis on neonatal health management is driving a rigid increase in screening demand; rising prevalence of chronic liver disease and related diseases is expanding the volume of clinical testing; the implementation of tiered medical services is accelerating the upgrading of primary healthcare equipment; and the higher requirements for testing accuracy and efficiency under the concept of precision medicine constitute the core driving force for industry development, providing ample space for equipment technology iteration and market expansion.

In the future, the Bilirubin Testing Equipment industry will unleash its continued growth potential along with medical technology innovation and the expansion of application scenarios. From a technological perspective, intelligent upgrading will be the core direction. By integrating artificial intelligence algorithms and IoT technology, equipment will achieve real-time analysis of test data, anomaly warnings, and cloud connectivity, further improving the accuracy and intelligence of testing. In terms of product form, portable devices will evolve towards smaller sizes and multi-indicator testing, while desktop devices will upgrade towards high throughput and automation to better adapt to the specific needs of different scenarios. Application scenarios will extend from traditional medical institutions to family health management, primary community

services, and emerging medical fields. Simultaneously, driven by the balanced development of global medical resources, it will gain broader penetration in emerging markets. As key equipment for safeguarding liver and gallbladder health and neonatal life safety, the Bilirubin Testing Equipment industry will continue to grow in the wave of healthcare industry upgrading, and its development prospects are promising.

This report studies the global Bilirubin Testing Equipment production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Bilirubin Testing Equipment and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Bilirubin Testing Equipment that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Bilirubin Testing Equipment total production and demand, 2021-2032, (K Units)

Global Bilirubin Testing Equipment total production value, 2021-2032, (USD Million)

Global Bilirubin Testing Equipment production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Bilirubin Testing Equipment consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Bilirubin Testing Equipment domestic production, consumption, key domestic manufacturers and share

Global Bilirubin Testing Equipment production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Bilirubin Testing Equipment production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Bilirubin Testing Equipment production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Bilirubin Testing Equipment market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Dr?ger, Mennen Medical, Philips, Konica Minolta, Beijing M&B Electronic Instruments, Ningbo David Medical Device, VECH MEDICAL, AVI Healthcare, NEORUBIN (RECOVE GROUP), Dolphin Nanjing electronics, etc. This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Bilirubin Testing Equipment market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$

Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Bilirubin Testing Equipment Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Bilirubin Testing Equipment Market, Segmentation by Type:

Desktop

Portable

Global Bilirubin Testing Equipment Market, Segmentation by Testing Methods:

Transcutaneous Testing

Blood Testing

Global Bilirubin Testing Equipment Market, Segmentation by Intelligence Level:

Standard Type

Intelligent Type

Global Bilirubin Testing Equipment Market, Segmentation by Application:

Hospitals

Clinics

Others

Companies Profiled:

Dr?ger

Mennen Medical

Philips

Konica Minolta

Beijing M&B Electronic Instruments

Ningbo David Medical Device

VECH MEDICAL

AVI Healthcare

NEORUBIN (RECOVE GROUP)

Dolphin Nanjing electronics

Heal Force

GINEVRI

APEL Co.,Ltd

DAS srl

BIOBASE GROUP

Micro Lab

Key Questions Answered:

1. How big is the global Bilirubin Testing Equipment market?
2. What is the demand of the global Bilirubin Testing Equipment market?
3. What is the year over year growth of the global Bilirubin Testing Equipment market?
4. What is the production and production value of the global Bilirubin Testing Equipment market?
5. Who are the key producers in the global Bilirubin Testing Equipment market?
6. What are the growth factors driving the market demand?

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