

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Bikes and Ride-ons Market 2018, Forecast to 2023

<https://marketpublishers.com/r/G25CAEF4727EN.html>

Date: December 2018

Pages: 131

Price: US\$ 4,392.00 (Single User License)

ID: G25CAEF4727EN

Abstracts

The online retailing of baby and children bikes and ride-on is gaining popularity because of the emergence of off-price pricing strategy. The growing number of online shopping websites allow vendors to expand their reach and eventually tap more customers with making their range of products available online.

Scope of the Report:

This report focuses on the Bikes and Ride-ons in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The baby and children bikes and ride-on vendors are offering their products online as it enables prospective consumers to compare the prices and features before making the final purchase. The increase in the number of internet users and the acceptance of the internet as a safe place to make monetary transactions is fueling the growth of the online market for baby and children bikes and ride-on. Manufacturers are designing three-wheeled motorcycles especially for younger children. They are manufacturing electrical ride-on vehicles in the form of all-terrain vehicles (ATVs), tractors, fork lifts, quad bikes, dump trucks, go-karts, and other products. These vehicles have features such as front and rear lights, MP3 player inputs, indicators, horn, and remote control. Manufacturers are also planning to include features such as digital light emitting diodes battery meters, dashboard with cameras streaming audio and videos, and Wi-Fi. Some of the ride-on vehicles manufacturers are also incorporating solar technology in outdoor ride-on vehicles.

The Americas will be the largest revenue-contributing region in the bikes and ride-ons market for babies and children and will occupy more than 41% of the overall market

revenue during the predicted period. Rising incidences of obesity among children has propelled parents to engage them into active lifestyles, which has increased the adoption of these bicycles in the region. The bikes and ride-ons market for babies and children in Americas is expected to post a CAGR of around 8% during the forecast period.

The worldwide market for Bikes and Ride-ons is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

JAKKS Pacific

Peg Pérego

Dream International

Kids II

Little Tikes

Toy Zone

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Manual Pedal and Push Bikes and Ride-On

Battery-Operated Bikes and Ride-On

Market Segment by Applications, can be divided into

Online Retail

Offline Retail

There are 15 Chapters to deeply display the global Bikes and Ride-ons market.

Chapter 1, to describe Bikes and Ride-ons Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Bikes and Ride-ons, with sales, revenue, and price of Bikes and Ride-ons, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Bikes and Ride-ons, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Bikes and Ride-ons market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Bikes and Ride-ons sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

Contents

1 MARKET OVERVIEW

- 1.1 Bikes and Ride-ons Introduction
- 1.2 Market Analysis by Type
 - 1.2.1 Manual Pedal and Push Bikes and Ride-On
 - 1.2.2 Battery-Operated Bikes and Ride-On
- 1.3 Market Analysis by Applications
 - 1.3.1 Online Retail
 - 1.3.2 Offline Retail
- 1.4 Market Analysis by Regions
 - 1.4.1 North America (United States, Canada and Mexico)
 - 1.4.1.1 United States Market States and Outlook (2013-2023)
 - 1.4.1.2 Canada Market States and Outlook (2013-2023)
 - 1.4.1.3 Mexico Market States and Outlook (2013-2023)
 - 1.4.2 Europe (Germany, France, UK, Russia and Italy)
 - 1.4.2.1 Germany Market States and Outlook (2013-2023)
 - 1.4.2.2 France Market States and Outlook (2013-2023)
 - 1.4.2.3 UK Market States and Outlook (2013-2023)
 - 1.4.2.4 Russia Market States and Outlook (2013-2023)
 - 1.4.2.5 Italy Market States and Outlook (2013-2023)
 - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
 - 1.4.3.1 China Market States and Outlook (2013-2023)
 - 1.4.3.2 Japan Market States and Outlook (2013-2023)
 - 1.4.3.3 Korea Market States and Outlook (2013-2023)
 - 1.4.3.4 India Market States and Outlook (2013-2023)
 - 1.4.3.5 Southeast Asia Market States and Outlook (2013-2023)
 - 1.4.4 South America, Middle East and Africa
 - 1.4.4.1 Brazil Market States and Outlook (2013-2023)
 - 1.4.4.2 Egypt Market States and Outlook (2013-2023)
 - 1.4.4.3 Saudi Arabia Market States and Outlook (2013-2023)
 - 1.4.4.4 South Africa Market States and Outlook (2013-2023)
 - 1.4.4.5 Nigeria Market States and Outlook (2013-2023)
- 1.5 Market Dynamics
 - 1.5.1 Market Opportunities
 - 1.5.2 Market Risk
 - 1.5.3 Market Driving Force

2 MANUFACTURERS PROFILES

2.1 JAKKS Pacific

2.1.1 Business Overview

2.1.1.1 JAKKS Pacific Description

2.1.1.2 JAKKS Pacific Headquarter, Main Business and Finance Overview

2.1.2 JAKKS Pacific Bikes and Ride-ons Product Introduction

2.1.2.1 Bikes and Ride-ons Production Bases, Sales Regions and Major Competitors

2.1.2.2 Bikes and Ride-ons Product Information

2.1.3 JAKKS Pacific Bikes and Ride-ons Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.1.3.1 JAKKS Pacific Bikes and Ride-ons Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.1.3.2 Global JAKKS Pacific Bikes and Ride-ons Market Share in 2017

2.2 Peg Pérego

2.2.1 Business Overview

2.2.1.1 Peg Pérego Description

2.2.1.2 Peg Pérego Headquarter, Main Business and Finance Overview

2.2.2 Peg Pérego Bikes and Ride-ons Product Introduction

2.2.2.1 Bikes and Ride-ons Production Bases, Sales Regions and Major Competitors

2.2.2.2 Bikes and Ride-ons Product Information

2.2.3 Peg Pérego Bikes and Ride-ons Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2.3.1 Peg Pérego Bikes and Ride-ons Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2.3.2 Global Peg Pérego Bikes and Ride-ons Market Share in 2017

2.3 Dream International

2.3.1 Business Overview

2.3.1.1 Dream International Description

2.3.1.2 Dream International Headquarter, Main Business and Finance Overview

2.3.2 Dream International Bikes and Ride-ons Product Introduction

2.3.2.1 Bikes and Ride-ons Production Bases, Sales Regions and Major Competitors

2.3.2.2 Bikes and Ride-ons Product Information

2.3.3 Dream International Bikes and Ride-ons Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.3.3.1 Dream International Bikes and Ride-ons Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.3.3.2 Global Dream International Bikes and Ride-ons Market Share in 2017

2.4 Kids II

2.4.1 Business Overview

2.4.1.1 Kids II Description

2.4.1.2 Kids II Headquarter, Main Business and Finance Overview

2.4.2 Kids II Bikes and Ride-ons Product Introduction

2.4.2.1 Bikes and Ride-ons Production Bases, Sales Regions and Major Competitors

2.4.2.2 Bikes and Ride-ons Product Information

2.4.3 Kids II Bikes and Ride-ons Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4.3.1 Kids II Bikes and Ride-ons Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4.3.2 Global Kids II Bikes and Ride-ons Market Share in 2017

2.5 Little Tikes

2.5.1 Business Overview

2.5.1.1 Little Tikes Description

2.5.1.2 Little Tikes Headquarter, Main Business and Finance Overview

2.5.2 Little Tikes Bikes and Ride-ons Product Introduction

2.5.2.1 Bikes and Ride-ons Production Bases, Sales Regions and Major Competitors

2.5.2.2 Bikes and Ride-ons Product Information

2.5.3 Little Tikes Bikes and Ride-ons Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.3.1 Little Tikes Bikes and Ride-ons Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.3.2 Global Little Tikes Bikes and Ride-ons Market Share in 2017

2.6 Toy Zone

2.6.1 Business Overview

2.6.1.1 Toy Zone Description

2.6.1.2 Toy Zone Headquarter, Main Business and Finance Overview

2.6.2 Toy Zone Bikes and Ride-ons Product Introduction

2.6.2.1 Bikes and Ride-ons Production Bases, Sales Regions and Major Competitors

2.6.2.2 Bikes and Ride-ons Product Information

2.6.3 Toy Zone Bikes and Ride-ons Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6.3.1 Toy Zone Bikes and Ride-ons Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6.3.2 Global Toy Zone Bikes and Ride-ons Market Share in 2017

3 GLOBAL BIKES AND RIDE-ONS MARKET COMPETITION, BY MANUFACTURER

3.1 Global Bikes and Ride-ons Sales and Market Share by Manufacturer (2016-2017)

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Bikes and Ride-ons Market...

3.2 Global Bikes and Ride-ons Revenue and Market Share by Manufacturer (2016-2017)

3.3 Global Bikes and Ride-ons Price by Manufacturer (2016-2017)

3.4 Market Concentration Rate

3.4.1 Top 3 Bikes and Ride-ons Manufacturer Market Share in 2017

3.4.2 Top 5 Bikes and Ride-ons Manufacturer Market Share in 2017

3.5 Market Competition Trend

4 GLOBAL BIKES AND RIDE-ONS MARKET ANALYSIS BY REGIONS

4.1 Global Bikes and Ride-ons Sales, Revenue and Market Share by Regions

4.1.1 Global Bikes and Ride-ons Sales by Regions (2013-2018)

4.1.2 Global Bikes and Ride-ons Revenue by Regions (2013-2018)

4.2 North America Bikes and Ride-ons Sales, Revenue and Growth Rate (2013-2018)

4.3 Europe Bikes and Ride-ons Sales, Revenue and Growth Rate (2013-2018)

4.4 Asia-Pacific Bikes and Ride-ons Sales, Revenue and Growth Rate (2013-2018)

4.5 South America Bikes and Ride-ons Sales, Revenue and Growth Rate (2013-2018)

4.6 Middle East and Africa Bikes and Ride-ons Sales, Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA BIKES AND RIDE-ONS BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

5.1 North America Bikes and Ride-ons Sales, Revenue and Market Share by Countries

5.1.1 North America Bikes and Ride-ons Sales by Countries (2013-2018)

5.1.2 North America Bikes and Ride-ons Revenue by Countries (2013-2018)

5.1.3 United States Bikes and Ride-ons Sales and Growth Rate (2013-2018)

5.1.4 Canada Bikes and Ride-ons Sales and Growth Rate (2013-2018)

5.1.5 Mexico Bikes and Ride-ons Sales and Growth Rate (2013-2018)

5.2 North America Bikes and Ride-ons Sales and Revenue (Value) by Manufacturers (2016-2017)

5.2.1 North America Bikes and Ride-ons Sales by Manufacturers (2016-2017)

5.2.2 North America Bikes and Ride-ons Revenue by Manufacturers (2016-2017)

5.3 North America Bikes and Ride-ons Sales, Revenue and Market Share by Type (2013-2018)

5.3.1 North America Bikes and Ride-ons Sales and Sales Share by Type (2013-2018)

5.3.2 North America Bikes and Ride-ons Revenue and Revenue Share by Type (2013-2018)

5.4 North America Bikes and Ride-ons Sales, Revenue and Market Share by

Application (2013-2018)

5.4.1 North America Bikes and Ride-ons Sales and Sales Share by Application (2013-2018)

5.4.2 North America Bikes and Ride-ons Revenue and Revenue Share by Application (2013-2018)

6 EUROPE BIKES AND RIDE-ONS BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

6.1 Europe Bikes and Ride-ons Sales, Revenue and Market Share by Countries

6.1.1 Europe Bikes and Ride-ons Sales by Countries (2013-2018)

6.1.2 Europe Bikes and Ride-ons Revenue by Countries (2013-2018)

6.1.3 Germany Bikes and Ride-ons Sales and Growth Rate (2013-2018)

6.1.4 UK Bikes and Ride-ons Sales and Growth Rate (2013-2018)

6.1.5 France Bikes and Ride-ons Sales and Growth Rate (2013-2018)

6.1.6 Russia Bikes and Ride-ons Sales and Growth Rate (2013-2018)

6.1.7 Italy Bikes and Ride-ons Sales and Growth Rate (2013-2018)

6.2 Europe Bikes and Ride-ons Sales and Revenue (Value) by Manufacturers (2016-2017)

6.2.1 Europe Bikes and Ride-ons Sales by Manufacturers (2016-2017)

6.2.2 Europe Bikes and Ride-ons Revenue by Manufacturers (2016-2017)

6.3 Europe Bikes and Ride-ons Sales, Revenue and Market Share by Type (2013-2018)

6.3.1 Europe Bikes and Ride-ons Sales and Sales Share by Type (2013-2018)

6.3.2 Europe Bikes and Ride-ons Revenue and Revenue Share by Type (2013-2018)

6.4 Europe Bikes and Ride-ons Sales, Revenue and Market Share by Application (2013-2018)

6.4.1 Europe Bikes and Ride-ons Sales and Sales Share by Application (2013-2018)

6.4.2 Europe Bikes and Ride-ons Revenue and Revenue Share by Application (2013-2018)

7 ASIA-PACIFIC BIKES AND RIDE-ONS BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

7.1 Asia-Pacific Bikes and Ride-ons Sales, Revenue and Market Share by Countries

7.1.1 Asia-Pacific Bikes and Ride-ons Sales by Countries (2013-2018)

7.1.2 Asia-Pacific Bikes and Ride-ons Revenue by Countries (2013-2018)

7.1.3 China Bikes and Ride-ons Sales and Growth Rate (2013-2018)

7.1.4 Japan Bikes and Ride-ons Sales and Growth Rate (2013-2018)

7.1.5 Korea Bikes and Ride-ons Sales and Growth Rate (2013-2018)

- 7.1.6 India Bikes and Ride-ons Sales and Growth Rate (2013-2018)
- 7.1.7 Southeast Asia Bikes and Ride-ons Sales and Growth Rate (2013-2018)
- 7.2 Asia-Pacific Bikes and Ride-ons Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 7.2.1 Asia-Pacific Bikes and Ride-ons Sales by Manufacturers (2016-2017)
 - 7.2.2 Asia-Pacific Bikes and Ride-ons Revenue by Manufacturers (2016-2017)
- 7.3 Asia-Pacific Bikes and Ride-ons Sales, Revenue and Market Share by Type (2013-2018)
 - 7.3.1 Asia-Pacific Bikes and Ride-ons Sales and Sales Share by Type (2013-2018)
 - 7.3.2 Asia-Pacific Bikes and Ride-ons Revenue and Revenue Share by Type (2013-2018)
- 7.4 Asia-Pacific Bikes and Ride-ons Sales, Revenue and Market Share by Application (2013-2018)
 - 7.4.1 Asia-Pacific Bikes and Ride-ons Sales and Sales Share by Application (2013-2018)
 - 7.4.2 Asia-Pacific Bikes and Ride-ons Revenue and Revenue Share by Application (2013-2018)

8 SOUTH AMERICA BIKES AND RIDE-ONS BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 8.1 South America Bikes and Ride-ons Sales, Revenue and Market Share by Countries
 - 8.1.1 South America Bikes and Ride-ons Sales by Countries (2013-2018)
 - 8.1.2 South America Bikes and Ride-ons Revenue by Countries (2013-2018)
 - 8.1.3 Brazil Bikes and Ride-ons Sales and Growth Rate (2013-2018)
 - 8.1.4 Argentina Bikes and Ride-ons Sales and Growth Rate (2013-2018)
 - 8.1.5 Colombia Bikes and Ride-ons Sales and Growth Rate (2013-2018)
- 8.2 South America Bikes and Ride-ons Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 8.2.1 South America Bikes and Ride-ons Sales by Manufacturers (2016-2017)
 - 8.2.2 South America Bikes and Ride-ons Revenue by Manufacturers (2016-2017)
- 8.3 South America Bikes and Ride-ons Sales, Revenue and Market Share by Type (2013-2018)
 - 8.3.1 South America Bikes and Ride-ons Sales and Sales Share by Type (2013-2018)
 - 8.3.2 South America Bikes and Ride-ons Revenue and Revenue Share by Type (2013-2018)
- 8.4 South America Bikes and Ride-ons Sales, Revenue and Market Share by Application (2013-2018)
 - 8.4.1 South America Bikes and Ride-ons Sales and Sales Share by Application

(2013-2018)

8.4.2 South America Bikes and Ride-ons Revenue and Revenue Share by Application
(2013-2018)

9 MIDDLE EAST AND AFRICA BIKES AND RIDE-ONS BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

9.1 Middle East and Africa Bikes and Ride-ons Sales, Revenue and Market Share by Countries

9.1.1 Middle East and Africa Bikes and Ride-ons Sales by Countries (2013-2018)

9.1.2 Middle East and Africa Bikes and Ride-ons Revenue by Countries (2013-2018)

9.1.3 Saudi Arabia Bikes and Ride-ons Sales and Growth Rate (2013-2018)

9.1.4 UAE Bikes and Ride-ons Sales and Growth Rate (2013-2018)

9.1.5 Egypt Bikes and Ride-ons Sales and Growth Rate (2013-2018)

9.1.6 Nigeria Bikes and Ride-ons Sales and Growth Rate (2013-2018)

9.1.7 South Africa Bikes and Ride-ons Sales and Growth Rate (2013-2018)

9.2 Middle East and Africa Bikes and Ride-ons Sales and Revenue (Value) by Manufacturers (2016-2017)

9.2.1 Middle East and Africa Bikes and Ride-ons Sales by Manufacturers (2016-2017)

9.2.2 Middle East and Africa Bikes and Ride-ons Revenue by Manufacturers
(2016-2017)

9.3 Middle East and Africa Bikes and Ride-ons Sales, Revenue and Market Share by Type (2013-2018)

9.3.1 Middle East and Africa Bikes and Ride-ons Sales and Sales Share by Type
(2013-2018)

9.3.1 Middle East and Africa Bikes and Ride-ons Revenue and Revenue Share by Type (2013-2018)

9.4 Middle East and Africa Bikes and Ride-ons Sales, Revenue and Market Share by Application (2013-2018)

9.4.1 Middle East and Africa Bikes and Ride-ons Sales and Sales Share by Application
(2013-2018)

9.4.2 Middle East and Africa Bikes and Ride-ons Revenue and Revenue Share by Application (2013-2018)

10 GLOBAL BIKES AND RIDE-ONS MARKET SEGMENT BY TYPE

10.1 Global Bikes and Ride-ons Sales, Revenue and Market Share by Type
(2013-2018)

10.1.1 Global Bikes and Ride-ons Sales and Market Share by Type (2013-2018)

- 10.1.2 Global Bikes and Ride-ons Revenue and Market Share by Type (2013-2018)
- 10.2 Manual Pedal and Push Bikes and Ride-On Sales Growth and Price
 - 10.2.1 Global Manual Pedal and Push Bikes and Ride-On Sales Growth (2013-2018)
 - 10.2.2 Global Manual Pedal and Push Bikes and Ride-On Price (2013-2018)
- 10.3 Battery-Operated Bikes and Ride-On Sales Growth and Price
 - 10.3.1 Global Battery-Operated Bikes and Ride-On Sales Growth (2013-2018)
 - 10.3.2 Global Battery-Operated Bikes and Ride-On Price (2013-2018)

11 GLOBAL BIKES AND RIDE-ONS MARKET SEGMENT BY APPLICATION

- 11.1 Global Bikes and Ride-ons Sales Market Share by Application (2013-2018)
- 11.2 Online Retail Sales Growth (2013-2018)
- 11.3 Offline Retail Sales Growth (2013-2018)

12 BIKES AND RIDE-ONS MARKET FORECAST (2018-2023)

- 12.1 Global Bikes and Ride-ons Sales, Revenue and Growth Rate (2018-2023)
- 12.2 Bikes and Ride-ons Market Forecast by Regions (2018-2023)
 - 12.2.1 North America Bikes and Ride-ons Market Forecast (2018-2023)
 - 12.2.2 Europe Bikes and Ride-ons Market Forecast (2018-2023)
 - 12.2.3 Asia-Pacific Bikes and Ride-ons Market Forecast (2018-2023)
 - 12.2.4 South America Bikes and Ride-ons Market Forecast (2018-2023)
 - 12.2.5 Middle East and Africa Bikes and Ride-ons Market Forecast (2018-2023)
- 12.3 Bikes and Ride-ons Market Forecast by Type (2018-2023)
 - 12.3.1 Global Bikes and Ride-ons Sales Forecast by Type (2018-2023)
 - 12.3.2 Global Bikes and Ride-ons Market Share Forecast by Type (2018-2023)
- 12.4 Bikes and Ride-ons Market Forecast by Application (2018-2023)
 - 12.4.1 Global Bikes and Ride-ons Sales Forecast by Application (2018-2023)
 - 12.4.2 Global Bikes and Ride-ons Market Share Forecast by Application (2018-2023)

13 SALES CHANNEL, DISTRIBUTORS, TRADERS AND DEALERS

- 13.1 Sales Channel
 - 13.1.1 Direct Marketing
 - 13.1.2 Indirect Marketing
 - 13.1.3 Marketing Channel Future Trend
- 13.2 Distributors, Traders and Dealers

14 RESEARCH FINDINGS AND CONCLUSION

15 APPENDIX

15.1 Methodology

15.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Bikes and Ride-ons Picture

Table Product Specifications of Bikes and Ride-ons

Figure Global Bikes and Ride-ons CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (USD Million)

Figure Global Bikes and Ride-ons CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (Sales)

Figure Global Sales Market Share of Bikes and Ride-ons by Types in 2017

Figure Manual Pedal and Push Bikes and Ride-On Picture

Table Major Manufacturers of Manual Pedal and Push Bikes and Ride-On

Figure Battery-Operated Bikes and Ride-On Picture

Table Major Manufacturers of Battery-Operated Bikes and Ride-On

Figure Bikes and Ride-ons Sales Market Share by Applications in 2017

Figure Online Retail Picture

Figure Offline Retail Picture

Figure United States Bikes and Ride-ons Revenue (Value) and Growth Rate (2013-2023)

Figure Canada Bikes and Ride-ons Revenue (Value) and Growth Rate (2013-2023)

Figure Mexico Bikes and Ride-ons Revenue (Value) and Growth Rate (2013-2023)

Figure Germany Bikes and Ride-ons Revenue (Value) and Growth Rate (2013-2023)

Figure France Bikes and Ride-ons Revenue (Value) and Growth Rate (2013-2023)

Figure UK Bikes and Ride-ons Revenue (Value) and Growth Rate (2013-2023)

Figure Russia Bikes and Ride-ons Revenue (Value) and Growth Rate (2013-2023)

Figure Italy Bikes and Ride-ons Revenue (Value) and Growth Rate (2013-2023)

Figure China Bikes and Ride-ons Revenue (Value) and Growth Rate (2013-2023)

Figure Japan Bikes and Ride-ons Revenue (Value) and Growth Rate (2013-2023)

Figure Korea Bikes and Ride-ons Revenue (Value) and Growth Rate (2013-2023)

Figure India Bikes and Ride-ons Revenue (Value) and Growth Rate (2013-2023)

Figure Southeast Asia Bikes and Ride-ons Revenue (Value) and Growth Rate (2013-2023)

Figure Brazil Bikes and Ride-ons Revenue (Value) and Growth Rate (2013-2023)

Figure Egypt Bikes and Ride-ons Revenue (Value) and Growth Rate (2013-2023)

Figure Saudi Arabia Bikes and Ride-ons Revenue (Value) and Growth Rate (2013-2023)

Figure South Africa Bikes and Ride-ons Revenue (Value) and Growth Rate (2013-2023)

Figure Nigeria Bikes and Ride-ons Revenue (Value) and Growth Rate (2013-2023)

Table JAKKS Pacific Headquarter, Established, Main Business and Finance Overview (2017)

Table JAKKS Pacific Bikes and Ride-ons Production Bases, Sales Regions and Major Competitors

Table JAKKS Pacific Bikes and Ride-ons Product

Table JAKKS Pacific Bikes and Ride-ons Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global JAKKS Pacific Bikes and Ride-ons Sales Market Share in 2017

Figure Global JAKKS Pacific Bikes and Ride-ons Revenue Market Share in 2017

Table Peg Pérego Headquarter, Established, Main Business and Finance Overview (2017)

Table Peg Pérego Bikes and Ride-ons Production Bases, Sales Regions and Major Competitors

Table Peg Pérego Bikes and Ride-ons Product

Table Peg Pérego Bikes and Ride-ons Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Peg Pérego Bikes and Ride-ons Sales Market Share in 2017

Figure Global Peg Pérego Bikes and Ride-ons Revenue Market Share in 2017

Table Dream International Headquarter, Established, Main Business and Finance Overview (2017)

Table Dream International Bikes and Ride-ons Production Bases, Sales Regions and Major Competitors

Table Dream International Bikes and Ride-ons Product

Table Dream International Bikes and Ride-ons Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Dream International Bikes and Ride-ons Sales Market Share in 2017

Figure Global Dream International Bikes and Ride-ons Revenue Market Share in 2017

Table Kids II Headquarter, Established, Main Business and Finance Overview (2017)

Table Kids II Bikes and Ride-ons Production Bases, Sales Regions and Major Competitors

Table Kids II Bikes and Ride-ons Product

Table Kids II Bikes and Ride-ons Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Kids II Bikes and Ride-ons Sales Market Share in 2017

Figure Global Kids II Bikes and Ride-ons Revenue Market Share in 2017

Table Little Tikes Headquarter, Established, Main Business and Finance Overview (2017)

Table Little Tikes Bikes and Ride-ons Production Bases, Sales Regions and Major Competitors

Table Little Tikes Bikes and Ride-ons Product

Table Little Tikes Bikes and Ride-ons Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Little Tikes Bikes and Ride-ons Sales Market Share in 2017

Figure Global Little Tikes Bikes and Ride-ons Revenue Market Share in 2017

Table Toy Zone Headquarter, Established, Main Business and Finance Overview (2017)

Table Toy Zone Bikes and Ride-ons Production Bases, Sales Regions and Major Competitors

Table Toy Zone Bikes and Ride-ons Product

Table Toy Zone Bikes and Ride-ons Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Toy Zone Bikes and Ride-ons Sales Market Share in 2017

Figure Global Toy Zone Bikes and Ride-ons Revenue Market Share in 2017

Table Global Bikes and Ride-ons Sales by Manufacturer (2016-2017)

Figure Global Bikes and Ride-ons Sales Market Share by Manufacturer in 2016

Figure Global Bikes and Ride-ons Sales Market Share by Manufacturer in 2017

Table Global Bikes and Ride-ons Revenue by Manufacturer (2016-2017)

Figure Global Bikes and Ride-ons Revenue Market Share by Manufacturer in 2016

Figure Global Bikes and Ride-ons Revenue Market Share by Manufacturer in 2017

Table Global Bikes and Ride-ons Price by Manufacturer (2016-2017)

Figure Top 3 Bikes and Ride-ons Manufacturer (Revenue) Market Share in 2017

Figure Top 6 Bikes and Ride-ons Manufacturer (Revenue) Market Share in 2017

Figure Global Bikes and Ride-ons Sales and Growth Rate (2013-2018)

Figure Global Bikes and Ride-ons Revenue and Growth Rate (2013-2018)

Table Global Bikes and Ride-ons Sales by Regions (2013-2018)

Table Global Bikes and Ride-ons Sales Market Share by Regions (2013-2018)

Table Global Bikes and Ride-ons Revenue by Regions (2013-2018)

Figure Global Bikes and Ride-ons Revenue Market Share by Regions in 2013

Figure Global Bikes and Ride-ons Revenue Market Share by Regions in 2017

Figure North America Bikes and Ride-ons Sales and Growth Rate (2013-2018)

Figure North America Bikes and Ride-ons Revenue and Growth Rate (2013-2018)

Figure Europe Bikes and Ride-ons Sales and Growth Rate (2013-2018)

Figure Europe Bikes and Ride-ons Revenue and Growth Rate (2013-2018)

Figure Asia-Pacific Bikes and Ride-ons Sales and Growth Rate (2013-2018)

Figure Asia-Pacific Bikes and Ride-ons Revenue and Growth Rate (2013-2018)

Figure South America Bikes and Ride-ons Sales and Growth Rate (2013-2018)

Figure South America Bikes and Ride-ons Revenue and Growth Rate (2013-2018)

Figure Middle East and Africa Bikes and Ride-ons Sales and Growth Rate (2013-2018)

Figure Middle East and Africa Bikes and Ride-ons Revenue and Growth Rate (2013-2018)

Figure North America Bikes and Ride-ons Revenue and Growth Rate (2013-2018)

Table North America Bikes and Ride-ons Sales by Countries (2013-2018)

Table North America Bikes and Ride-ons Sales Market Share by Countries (2013-2018)

Figure North America Bikes and Ride-ons Sales Market Share by Countries in 2013

Figure North America Bikes and Ride-ons Sales Market Share by Countries in 2017

Table North America Bikes and Ride-ons Revenue by Countries (2013-2018)

Table North America Bikes and Ride-ons Revenue Market Share by Countries (2013-2018)

Figure North America Bikes and Ride-ons Revenue Market Share by Countries in 2013

Figure North America Bikes and Ride-ons Revenue Market Share by Countries in 2017

Figure United States Bikes and Ride-ons Sales and Growth Rate (2013-2018)

Figure Canada Bikes and Ride-ons Sales and Growth Rate (2013-2018)

Figure Mexico Bikes and Ride-ons Sales and Growth Rate (2013-2018)

Table North America Bikes and Ride-ons Sales by Manufacturer (2016-2017)

Figure North America Bikes and Ride-ons Sales Market Share by Manufacturer in 2016

Figure North America Bikes and Ride-ons Sales Market Share by Manufacturer in 2017

Table North America Bikes and Ride-ons Revenue by Manufacturer (2016-2017)

Figure North America Bikes and Ride-ons Revenue Market Share by Manufacturer in 2016

Figure North America Bikes and Ride-ons Revenue Market Share by Manufacturer in 2017

Table North America Bikes and Ride-ons Sales by Type (2013-2018)

Table North America Bikes and Ride-ons Sales Share by Type (2013-2018)

Table North America Bikes and Ride-ons Revenue by Type (2013-2018)

Table North America Bikes and Ride-ons Revenue Share by Type (2013-2018)

Table North America Bikes and Ride-ons Sales by Application (2013-2018)

Table North America Bikes and Ride-ons Sales Share by Application (2013-2018)

Table North America Bikes and Ride-ons Revenue by Application (2013-2018)

Table North America Bikes and Ride-ons Revenue Share by Application (2013-2018)

Figure Europe Bikes and Ride-ons Revenue and Growth Rate (2013-2018)

Table Europe Bikes and Ride-ons Sales by Countries (2013-2018)

Table Europe Bikes and Ride-ons Sales Market Share by Countries (2013-2018)

Table Europe Bikes and Ride-ons Revenue by Countries (2013-2018)

Figure Europe Bikes and Ride-ons Revenue Market Share by Countries in 2016

Figure Europe Bikes and Ride-ons Revenue Market Share by Countries in 2017

Figure Germany Bikes and Ride-ons Sales and Growth Rate (2013-2018)

Figure UK Bikes and Ride-ons Sales and Growth Rate (2013-2018)

Figure France Bikes and Ride-ons Sales and Growth Rate (2013-2018)
Figure Russia Bikes and Ride-ons Sales and Growth Rate (2013-2018)
Figure Italy Bikes and Ride-ons Sales and Growth Rate (2013-2018)
Table Europe Bikes and Ride-ons Sales by Manufacturer (2016-2017)
Figure Europe Bikes and Ride-ons Sales Market Share by Manufacturer in 2016
Figure Europe Bikes and Ride-ons Sales Market Share by Manufacturer in 2017
Table Europe Bikes and Ride-ons Revenue by Manufacturer (2016-2017)
Figure Europe Bikes and Ride-ons Revenue Market Share by Manufacturer in 2016
Figure Europe Bikes and Ride-ons Revenue Market Share by Manufacturer in 2017
Table Europe Bikes and Ride-ons Sales by Type (2013-2018)
Table Europe Bikes and Ride-ons Sales Share by Type (2013-2018)
Table Europe Bikes and Ride-ons Revenue by Type (2013-2018)
Table Europe Bikes and Ride-ons Revenue Share by Type (2013-2018)
Table Europe Bikes and Ride-ons Sales by Application (2013-2018)
Table Europe Bikes and Ride-ons Sales Share by Application (2013-2018)
Table Europe Bikes and Ride-ons Revenue by Application (2013-2018)
Table Europe Bikes and Ride-ons Revenue Share by Application (2013-2018)
Figure Asia-Pacific Bikes and Ride-ons Revenue and Growth Rate (2013-2018)
Table Asia-Pacific Bikes and Ride-ons Sales by Countries (2013-2018)
Table Asia-Pacific Bikes and Ride-ons Sales Market Share by Countries (2013-2018)
Figure Asia-Pacific Bikes and Ride-ons Sales Market Share by Countries 2017
Table Asia-Pacific Bikes and Ride-ons Revenue by Countries (2013-2018)
Figure Asia-Pacific Bikes and Ride-ons Revenue Market Share by Countries 2017
Figure China Bikes and Ride-ons Sales and Growth Rate (2013-2018)
Figure Japan Bikes and Ride-ons Sales and Growth Rate (2013-2018)
Figure Korea Bikes and Ride-ons Sales and Growth Rate (2013-2018)
Figure India Bikes and Ride-ons Sales and Growth Rate (2013-2018)
Figure Southeast Asia Bikes and Ride-ons Sales and Growth Rate (2013-2018)
Table Asia-Pacific Bikes and Ride-ons Sales by Manufacturer (2016-2017)
Figure Asia-Pacific Bikes and Ride-ons Sales Market Share by Manufacturer in 2016
Figure Asia-Pacific Bikes and Ride-ons Sales Market Share by Manufacturer in 2017
Table Asia-Pacific Bikes and Ride-ons Revenue by Manufacturer (2016-2017)
Figure Asia-Pacific Bikes and Ride-ons Revenue Market Share by Manufacturer in 2016
Figure Asia-Pacific Bikes and Ride-ons Revenue Market Share by Manufacturer in 2017
Table Asia-Pacific Bikes and Ride-ons Sales by Type (2013-2018)
Table Asia-Pacific Bikes and Ride-ons Sales Share by Type (2013-2018)
Table Asia-Pacific Bikes and Ride-ons Revenue by Type (2013-2018)
Table Asia-Pacific Bikes and Ride-ons Revenue Share by Type (2013-2018)
Table Asia-Pacific Bikes and Ride-ons Sales by Application (2013-2018)

Table Asia-Pacific Bikes and Ride-ons Sales Share by Application (2013-2018)
Table Asia-Pacific Bikes and Ride-ons Revenue by Application (2013-2018)
Table Asia-Pacific Bikes and Ride-ons Revenue Share by Application (2013-2018)
Figure South America Bikes and Ride-ons Revenue and Growth Rate (2013-2018)
Table South America Bikes and Ride-ons Sales by Countries (2013-2018)
Table South America Bikes and Ride-ons Sales Market Share by Countries (2013-2018)
Figure South America Bikes and Ride-ons Sales Market Share by Countries in 2017
Table South America Bikes and Ride-ons Revenue by Countries (2013-2018)
Table South America Bikes and Ride-ons Revenue Market Share by Countries (2013-2018)
Figure South America Bikes and Ride-ons Revenue Market Share by Countries in 2017
Figure Brazil Bikes and Ride-ons Sales and Growth Rate (2013-2018)
Figure Argentina Bikes and Ride-ons Sales and Growth Rate (2013-2018)
Figure Colombia Bikes and Ride-ons Sales and Growth Rate (2013-2018)
Table South America Bikes and Ride-ons Sales by Manufacturer (2016-2017)
Figure South America Bikes and Ride-ons Sales Market Share by Manufacturer in 2016
Figure South America Bikes and Ride-ons Sales Market Share by Manufacturer in 2017
Table South America Bikes and Ride-ons Revenue by Manufacturer (2016-2017)
Figure South America Bikes and Ride-ons Revenue Market Share by Manufacturer in 2016
Figure South America Bikes and Ride-ons Revenue Market Share by Manufacturer in 2017
Table South America Bikes and Ride-ons Sales by Type (2013-2018)
Table South America Bikes and Ride-ons Sales Share by Type (2013-2018)
Table South America Bikes and Ride-ons Revenue by Type (2013-2018)
Table South America Bikes and Ride-ons Revenue Share by Type (2013-2018)
Table South America Bikes and Ride-ons Sales by Application (2013-2018)
Table South America Bikes and Ride-ons Sales Share by Application (2013-2018)
Table South America Bikes and Ride-ons Revenue by Application (2013-2018)
Table South America Bikes and Ride-ons Revenue Share by Application (2013-2018)
Figure Middle East and Africa Bikes and Ride-ons Revenue and Growth Rate (2013-2018)
Table Middle East and Africa Bikes and Ride-ons Sales by Countries (2013-2018)
Table Middle East and Africa Bikes and Ride-ons Sales Market Share by Countries (2013-2018)
Figure Middle East and Africa Bikes and Ride-ons Sales Market Share by Countries in 2017
Table Middle East and Africa Bikes and Ride-ons Revenue by Countries (2013-2018)
Table Middle East and Africa Bikes and Ride-ons Revenue Market Share by Countries

(2013-2018)

Figure Middle East and Africa Bikes and Ride-ons Revenue Market Share by Countries in 2013

Figure Middle East and Africa Bikes and Ride-ons Revenue Market Share by Countries in 2017

Figure Saudi Arabia Bikes and Ride-ons Sales and Growth Rate (2013-2018)

Figure UAE Bikes and Ride-ons Sales and Growth Rate (2013-2018)

Figure Egypt Bikes and Ride-ons Sales and Growth Rate (2013-2018)

Figure Nigeria Bikes and Ride-ons Sales and Growth Rate (2013-2018)

Figure South Africa Bikes and Ride-ons Sales and Growth Rate (2013-2018)

Table Middle East and Africa Bikes and Ride-ons Sales by Manufacturer (2016-2017)

Figure Middle East and Africa Bikes and Ride-ons Sales Market Share by Manufacturer in 2016

Figure Middle East and Africa Bikes and Ride-ons Sales Market Share by Manufacturer in 2017

Table Middle East and Africa Bikes and Ride-ons Revenue by Manufacturer (2016-2017)

Figure Middle East and Africa Bikes and Ride-ons Revenue Market Share by Manufacturer in 2016

Figure Middle East and Africa Bikes and Ride-ons Revenue Market Share by Manufacturer in 2017

Table Middle East and Africa Bikes and Ride-ons Sales by Type (2013-2018)

Table Middle East and Africa Bikes and Ride-ons Sales Share by Type (2013-2018)

Table Middle East and Africa Bikes and Ride-ons Revenue by Type (2013-2018)

Table Middle East and Africa Bikes and Ride-ons Revenue Share by Type (2013-2018)

Table Middle East and Africa Bikes and Ride-ons Sales by Application (2013-2018)

Table Middle East and Africa Bikes and Ride-ons Sales Share by Application (2013-2018)

Table Middle East and Africa Bikes and Ride-ons Revenue by Application (2013-2018)

Table Middle East and Africa Bikes and Ride-ons Revenue Share by Application (2013-2018)

Table Global Bikes and Ride-ons Sales by Type (2013-2018)

Table Global Bikes and Ride-ons Sales Share by Type (2013-2018)

Table Global Bikes and Ride-ons Revenue by Type (2013-2018)

Table Global Bikes and Ride-ons Revenue Share by Type (2013-2018)

Figure Global Manual Pedal and Push Bikes and Ride-On Sales Growth (2013-2018)

Figure Global Manual Pedal and Push Bikes and Ride-On Price (2013-2018)

Figure Global Battery-Operated Bikes and Ride-On Sales Growth (2013-2018)

Figure Global Battery-Operated Bikes and Ride-On Price (2013-2018)

Table Global Bikes and Ride-ons Sales by Application (2013-2018)
Table Global Bikes and Ride-ons Sales Share by Application (2013-2018)
Figure Global Online Retail Sales Growth (2013-2018)
Figure Global Offline Retail Sales Growth (2013-2018)
Figure Global Bikes and Ride-ons Sales, Revenue and Growth Rate (2018-2023)
Table Global Bikes and Ride-ons Sales Forecast by Regions (2018-2023)
Table Global Bikes and Ride-ons Market Share Forecast by Regions (2018-2023)
Figure North America Sales Bikes and Ride-ons Market Forecast (2018-2023)
Figure Europe Sales Bikes and Ride-ons Market Forecast (2018-2023)
Figure Asia-Pacific Sales Bikes and Ride-ons Market Forecast (2018-2023)
Figure South America Sales Bikes and Ride-ons Market Forecast (2018-2023)
Figure Middle East and Africa Sales Bikes and Ride-ons Market Forecast (2018-2023)
Table Global Bikes and Ride-ons Sales Forecast by Type (2018-2023)
Table Global Bikes and Ride-ons Market Share Forecast by Type (2018-2023)
Table Global Bikes and Ride-ons Sales Forecast by Application (2018-2023)
Table Global Bikes and Ride-ons Market Share Forecast by Application (2018-2023)
Table Distributors/Traders/ Dealers List

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