

Global Bike Helmet Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Bike Helmet market size was valued at USD 884.5 million in 2023 and is forecast to a readjusted size of USD 1152.8 million by 2030 with a CAGR of 3.9% during review period.

A bike helmet is designed to attenuate impacts to the head of a cyclist in falls while minimizing side effects such as interference with peripheral vision. There is ongoing scientific research into the degree of protection offered by Bike Helmets in the event of an accident, and the effects of helmet wearing on cyclist and motor vehicle driver behaviour.

The key global manufacturers of bicycle helmets are Vista Outdoor, Dorel, Fox Racing, ABUS, KASK, Lazer, MET, Specialized, Trek Bicycle and others. The top two manufacturers occupy 40% of the market share, with the largest producer being Dorel, which has a 10% market share. Global origins are mainly located in North America, Europe, China, Japan, China and Taiwan, etc., with Europe having the largest market share, accounting for 40%. In terms of product categories, mountain bike helmets account for 50% of the market share, road helmets and recreational helmets account for 35% and 15% respectively. In terms of its application, commuter and recreation is its first major application area, with a market share of 80%; sport games only accounts for 20%.

The Global Info Research report includes an overview of the development of the Bike Helmet industry chain, the market status of Commuter & Recreation (MTB Helmets, Road Helmets), Sport Games (MTB Helmets, Road Helmets), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Bike Helmet.

Regionally, the report analyzes the Bike Helmet markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Bike Helmet market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Bike Helmet market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Bike Helmet industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., MTB Helmets, Road Helmets).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Bike Helmet market.

Regional Analysis: The report involves examining the Bike Helmet market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Bike Helmet market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Bike Helmet:

Company Analysis: Report covers individual Bike Helmet manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Bike Helmet. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Commuter & Recreation, Sport Games).

Technology Analysis: Report covers specific technologies relevant to Bike Helmet. It assesses the current state, advancements, and potential future developments in Bike Helmet areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Bike Helmet market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Bike Helmet market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

MTB Helmets

Road Helmets

Recreational Helmets

Market segment by Application

Commuter & Recreation

Sport Games

Major players covered

Vista Outdoor

Dorel

Fox Racing

ABUS

KASK

Lazer

MET

Specialized

Trek Bicycle

Giant

Uvex

OGK KABUTO

POC

Scott Sports

Urge

Mavic

Strategic Sports

Moon Helmet

Merida

Rudy Project

Limar

Louis Garneau

LAS helmets

SenHai Sports Goods

Shenghong Sports

GUB

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Bike Helmet product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Bike Helmet, with price, sales, revenue and global market share of Bike Helmet from 2019 to 2024.

Chapter 3, the Bike Helmet competitive situation, sales quantity, revenue and global

market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Bike Helmet breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Bike Helmet market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Bike Helmet.

Chapter 14 and 15, to describe Bike Helmet sales channel, distributors, customers, research findings and conclusion.

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