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Global Big Data Services Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Big Data originally emerged as a term to describe datasets whose size is beyond the ability of traditional databases to capture, store, manage and analyze. However, the scope of the term has significantly expanded over the years. Big Data not only refers to the data itself but also a set of technologies that capture, store, manage and analyze large and variable collections of data, to solve complex problems.

Scope of the Report:

This report studies the Big Data Services market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Big Data Services market by product type and applications/end industries.
The latest trend gaining momentum in the market is increasing market consolidation. The consolidation in the global big data services market is increasing as many large enterprise computing vendors are acquiring companies to provide new big data technologies. Large vendors are targeting small companies to expand their business portfolios and are acquiring major pure-play big data vendors. One of the major drivers for this market is growing amount of data. The data volumes are exploding, and more data has been created since 2014 than in the entire previous history. It is estimated that by the year 2020, more than 1.5 megabytes (MB) of new information will be generated every second for every person across the world. Enterprise applications are generating large volumes of data and this will keep continuing throughout the forecast period and beyond. Large volumes of data are being generated from many sources such as the Internet, mobile devices, and social media.
The Americas accounted for the majority of the market shares of the big data services

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market during 2016 and will continue its market dominance during the forecast period as well. The rise in data generation across various industries due to the increase in digital transformation such as the digitalization of workspace and access through mobile apps and websites will propel the market's growth in this region.
The global Big Data Services market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.
The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.
North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Big Data Services.
Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Accenture

Deloitte

Hewlett-Packard (HP)

IBM

PricewaterhouseCoopers (PwC)

SAP

Teradata

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

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South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Public Cloud

Private Cloud

Hybrid Cloud

Market Segment by Applications, can be divided into

BFSI

Telecom

Retail

Others

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