

Global Big data as a Service Market by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Big data as a service (BDaaS) is the delivery of statistical analysis tools or information by an outside provider that helps organizations understand and use insights gained from large information sets in order to gain a competitive advantage.

Scope of the Report:

This report studies the Big data as a Service market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Big data as a Service market by product type and applications/end industries.

Global data as a service market is growing at a faster pace owing to the increasing demand for statistical analysis since the massive amount of unstructured data is generated almost at regular interval of time from the various organization. The organizations outsource the big data service to manage the large data rather than doing it in-house. The big data as a service is often offered by various ways, for instance, big data analytics software as a service, as data fabric which includes data management and the data the aggregation. It can also be offered as data platform service which mostly covers the analytical programming, and also as cloud infrastructure. The big global data as a service market is expected to grow at significantly high CAGR owing the robust demand for service offerings.

Rapid technological developments in the information technology sector and increasing business operations mark Asia-Pacific (APAC) as the most important market for Big Data in banking during the forecast period. The biggest contributors to this market are China and India that account for most of the revenue in the APAC region. Many organizations in the APAC region are increasingly depending on digital systems to realize their goals. Several vendors such as SAP and IBM provide wide-range of Big

Data analytics services to banks in the region. Some of the core capabilities of these services include real-time monitoring, big cloud services, and other customized dashboards for easier retrieval of data to ease the workflows. These tools enable organizations for on-the-resource planning and offer modified plans to aid decision-making.

North America dominates the market owing to the presence of established players such as Microsoft Corporation, Hewlett-Packard Enterprise Development LP, International Business Machines Corporation, etc.

The global Big data as a Service market is valued at 16000 million USD in 2017 and is expected to reach 36600 million USD by the end of 2023, growing at a CAGR of 14.8% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Big data as a Service.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Hewlett Packard Enterprise Development

IBM

Microsoft Corporation

SAP

SAS Institute

Teradata Corporation

Accenture

Oracle

SunGard Data Systems

MapR Technologies

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Hadoop-as-a-Service (HDaaS)

Data Analytics-as-a-Service (DAaaS)

Data-as-a-Service (DaaS)

Market Segment by Applications, can be divided into

Banking & Financial Services

Retail

Manufacturing

Energy & Utilities

Healthcare

Public Sector

Media & Entertainment

Others

Contents

1 BIG DATA AS A SERVICE MARKET OVERVIEW

1.1 Product Overview and Scope of Big data as a Service

1.2 Classification of Big data as a Service by Types

1.2.1 Global Big data as a Service Revenue Comparison by Types (2017-2023)

1.2.2 Global Big data as a Service Revenue Market Share by Types in 2017

1.2.3 Hadoop-as-a-Service (HDaaS)

1.2.4 Data Analytics-as-a-Service (DAaaS)

1.2.5 Data-as-a-Service (DaaS)

1.3 Global Big data as a Service Market by Application

1.3.1 Global Big data as a Service Market Size and Market Share Comparison by Applications (2013-2023)

1.3.2 Banking & Financial Services

1.3.3 Retail

1.3.4 Manufacturing

1.3.5 Energy & Utilities

1.3.6 Healthcare

1.3.7 Public Sector

1.3.8 Media & Entertainment

1.3.9 Others

1.4 Global Big data as a Service Market by Regions

1.4.1 Global Big data as a Service Market Size (Million USD) Comparison by Regions (2013-2023)

1.4.1 North America (USA, Canada and Mexico) Big data as a Service Status and Prospect (2013-2023)

1.4.2 Europe (Germany, France, UK, Russia and Italy) Big data as a Service Status and Prospect (2013-2023)

1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) Big data as a Service Status and Prospect (2013-2023)

1.4.4 South America (Brazil, Argentina, Colombia) Big data as a Service Status and Prospect (2013-2023)

1.4.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Big data as a Service Status and Prospect (2013-2023)

1.5 Global Market Size of Big data as a Service (2013-2023)

2 MANUFACTURERS PROFILES

2.1 Hewlett Packard Enterprise Development

2.1.1 Business Overview

2.1.2 Big data as a Service Type and Applications

2.1.2.1 Product A

2.1.2.2 Product B

2.1.3 Hewlett Packard Enterprise Development Big data as a Service Revenue, Gross Margin and Market Share (2016-2017)

2.2 IBM

2.2.1 Business Overview

2.2.2 Big data as a Service Type and Applications

2.2.2.1 Product A

2.2.2.2 Product B

2.2.3 IBM Big data as a Service Revenue, Gross Margin and Market Share (2016-2017)

2.3 Microsoft Corporation

2.3.1 Business Overview

2.3.2 Big data as a Service Type and Applications

2.3.2.1 Product A

2.3.2.2 Product B

2.3.3 Microsoft Corporation Big data as a Service Revenue, Gross Margin and Market Share (2016-2017)

2.4 SAP

2.4.1 Business Overview

2.4.2 Big data as a Service Type and Applications

2.4.2.1 Product A

2.4.2.2 Product B

2.4.3 SAP Big data as a Service Revenue, Gross Margin and Market Share (2016-2017)

2.5 SAS Institute

2.5.1 Business Overview

2.5.2 Big data as a Service Type and Applications

2.5.2.1 Product A

2.5.2.2 Product B

2.5.3 SAS Institute Big data as a Service Revenue, Gross Margin and Market Share (2016-2017)

2.6 Teradata Corporation

2.6.1 Business Overview

2.6.2 Big data as a Service Type and Applications

2.6.2.1 Product A

2.6.2.2 Product B

2.6.3 Teradata Corporation Big data as a Service Revenue, Gross Margin and Market Share (2016-2017)

2.7 Accenture

2.7.1 Business Overview

2.7.2 Big data as a Service Type and Applications

2.7.2.1 Product A

2.7.2.2 Product B

2.7.3 Accenture Big data as a Service Revenue, Gross Margin and Market Share (2016-2017)

2.8 Oracle

2.8.1 Business Overview

2.8.2 Big data as a Service Type and Applications

2.8.2.1 Product A

2.8.2.2 Product B

2.8.3 Oracle Big data as a Service Revenue, Gross Margin and Market Share (2016-2017)

2.9 SunGard Data Systems

2.9.1 Business Overview

2.9.2 Big data as a Service Type and Applications

2.9.2.1 Product A

2.9.2.2 Product B

2.9.3 SunGard Data Systems Big data as a Service Revenue, Gross Margin and Market Share (2016-2017)

2.10 MapR Technologies

2.10.1 Business Overview

2.10.2 Big data as a Service Type and Applications

2.10.2.1 Product A

2.10.2.2 Product B

2.10.3 MapR Technologies Big data as a Service Revenue, Gross Margin and Market Share (2016-2017)

3 GLOBAL BIG DATA AS A SERVICE MARKET COMPETITION, BY PLAYERS

3.1 Global Big data as a Service Revenue and Share by Players (2013-2018)

3.2 Market Concentration Rate

3.2.1 Top 5 Big data as a Service Players Market Share

3.2.2 Top 10 Big data as a Service Players Market Share

3.3 Market Competition Trend

4 GLOBAL BIG DATA AS A SERVICE MARKET SIZE BY REGIONS

- 4.1 Global Big data as a Service Revenue and Market Share by Regions
- 4.2 North America Big data as a Service Revenue and Growth Rate (2013-2018)
- 4.3 Europe Big data as a Service Revenue and Growth Rate (2013-2018)
- 4.4 Asia-Pacific Big data as a Service Revenue and Growth Rate (2013-2018)
- 4.5 South America Big data as a Service Revenue and Growth Rate (2013-2018)
- 4.6 Middle East and Africa Big data as a Service Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA BIG DATA AS A SERVICE REVENUE BY COUNTRIES

- 5.1 North America Big data as a Service Revenue by Countries (2013-2018)
- 5.2 USA Big data as a Service Revenue and Growth Rate (2013-2018)
- 5.3 Canada Big data as a Service Revenue and Growth Rate (2013-2018)
- 5.4 Mexico Big data as a Service Revenue and Growth Rate (2013-2018)

6 EUROPE BIG DATA AS A SERVICE REVENUE BY COUNTRIES

- 6.1 Europe Big data as a Service Revenue by Countries (2013-2018)
- 6.2 Germany Big data as a Service Revenue and Growth Rate (2013-2018)
- 6.3 UK Big data as a Service Revenue and Growth Rate (2013-2018)
- 6.4 France Big data as a Service Revenue and Growth Rate (2013-2018)
- 6.5 Russia Big data as a Service Revenue and Growth Rate (2013-2018)
- 6.6 Italy Big data as a Service Revenue and Growth Rate (2013-2018)

7 ASIA-PACIFIC BIG DATA AS A SERVICE REVENUE BY COUNTRIES

- 7.1 Asia-Pacific Big data as a Service Revenue by Countries (2013-2018)
- 7.2 China Big data as a Service Revenue and Growth Rate (2013-2018)
- 7.3 Japan Big data as a Service Revenue and Growth Rate (2013-2018)
- 7.4 Korea Big data as a Service Revenue and Growth Rate (2013-2018)
- 7.5 India Big data as a Service Revenue and Growth Rate (2013-2018)
- 7.6 Southeast Asia Big data as a Service Revenue and Growth Rate (2013-2018)

8 SOUTH AMERICA BIG DATA AS A SERVICE REVENUE BY COUNTRIES

- 8.1 South America Big data as a Service Revenue by Countries (2013-2018)

- 8.2 Brazil Big data as a Service Revenue and Growth Rate (2013-2018)
- 8.3 Argentina Big data as a Service Revenue and Growth Rate (2013-2018)
- 8.4 Colombia Big data as a Service Revenue and Growth Rate (2013-2018)

9 MIDDLE EAST AND AFRICA REVENUE BIG DATA AS A SERVICE BY COUNTRIES

- 9.1 Middle East and Africa Big data as a Service Revenue by Countries (2013-2018)
- 9.2 Saudi Arabia Big data as a Service Revenue and Growth Rate (2013-2018)
- 9.3 UAE Big data as a Service Revenue and Growth Rate (2013-2018)
- 9.4 Egypt Big data as a Service Revenue and Growth Rate (2013-2018)
- 9.5 Nigeria Big data as a Service Revenue and Growth Rate (2013-2018)
- 9.6 South Africa Big data as a Service Revenue and Growth Rate (2013-2018)

10 GLOBAL BIG DATA AS A SERVICE MARKET SEGMENT BY TYPE

- 10.1 Global Big data as a Service Revenue and Market Share by Type (2013-2018)
- 10.2 Global Big data as a Service Market Forecast by Type (2018-2023)
- 10.3 Hadoop-as-a-Service (HDaaS) Revenue Growth Rate (2013-2023)
- 10.4 Data Analytics-as-a-Service (DAaaS) Revenue Growth Rate (2013-2023)
- 10.5 Data-as-a-Service (DaaS) Revenue Growth Rate (2013-2023)

11 GLOBAL BIG DATA AS A SERVICE MARKET SEGMENT BY APPLICATION

- 11.1 Global Big data as a Service Revenue Market Share by Application (2013-2018)
- 11.2 Big data as a Service Market Forecast by Application (2018-2023)
- 11.3 Banking & Financial Services Revenue Growth (2013-2018)
- 11.4 Retail Revenue Growth (2013-2018)
- 11.5 Manufacturing Revenue Growth (2013-2018)
- 11.6 Energy & Utilities Revenue Growth (2013-2018)
- 11.7 Healthcare Revenue Growth (2013-2018)
- 11.8 Public Sector Revenue Growth (2013-2018)
- 11.9 Media & Entertainment Revenue Growth (2013-2018)
- 11.10 Others Revenue Growth (2013-2018)

12 GLOBAL BIG DATA AS A SERVICE MARKET SIZE FORECAST (2018-2023)

- 12.1 Global Big data as a Service Market Size Forecast (2018-2023)
- 12.2 Global Big data as a Service Market Forecast by Regions (2018-2023)

12.3 North America Big data as a Service Revenue Market Forecast (2018-2023)

12.4 Europe Big data as a Service Revenue Market Forecast (2018-2023)

12.5 Asia-Pacific Big data as a Service Revenue Market Forecast (2018-2023)

12.6 South America Big data as a Service Revenue Market Forecast (2018-2023)

12.7 Middle East and Africa Big data as a Service Revenue Market Forecast
(2018-2023)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology

14.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Big data as a Service Picture

Table Product Specifications of Big data as a Service

Table Global Big data as a Service and Revenue (Million USD) Market Split by Product Type

Figure Global Big data as a Service Revenue Market Share by Types in 2017

Figure Hadoop-as-a-Service (HDaaS) Picture

Figure Data Analytics-as-a-Service (DAaaS) Picture

Figure Data-as-a-Service (DaaS) Picture

Table Global Big data as a Service Revenue (Million USD) by Application (2013-2023)

Figure Big data as a Service Revenue Market Share by Applications in 2017

Figure Banking & Financial Services Picture

Figure Retail Picture

Figure Manufacturing Picture

Figure Energy & Utilities Picture

Figure Healthcare Picture

Figure Public Sector Picture

Figure Media & Entertainment Picture

Figure Others Picture

Table Global Market Big data as a Service Revenue (Million USD) Comparison by Regions 2013-2023

Figure North America Big data as a Service Revenue (Million USD) and Growth Rate (2013-2023)

Figure Europe Big data as a Service Revenue (Million USD) and Growth Rate (2013-2023)

Figure Asia-Pacific Big data as a Service Revenue (Million USD) and Growth Rate (2013-2023)

Figure South America Big data as a Service Revenue (Million USD) and Growth Rate (2013-2023)

Figure Middle East and Africa Big data as a Service Revenue (Million USD) and Growth Rate (2013-2023)

Figure Global Big data as a Service Revenue (Million USD) and Growth Rate (2013-2023)

Table Hewlett Packard Enterprise Development Basic Information, Manufacturing Base and Competitors

Table Hewlett Packard Enterprise Development Big data as a Service Type and

Applications

Table Hewlett Packard Enterprise Development Big data as a Service Revenue, Gross Margin and Market Share (2016-2017)

Table IBM Basic Information, Manufacturing Base and Competitors

Table IBM Big data as a Service Type and Applications

Table IBM Big data as a Service Revenue, Gross Margin and Market Share (2016-2017)

Table Microsoft Corporation Basic Information, Manufacturing Base and Competitors

Table Microsoft Corporation Big data as a Service Type and Applications

Table Microsoft Corporation Big data as a Service Revenue, Gross Margin and Market Share (2016-2017)

Table SAP Basic Information, Manufacturing Base and Competitors

Table SAP Big data as a Service Type and Applications

Table SAP Big data as a Service Revenue, Gross Margin and Market Share (2016-2017)

Table SAS Institute Basic Information, Manufacturing Base and Competitors

Table SAS Institute Big data as a Service Type and Applications

Table SAS Institute Big data as a Service Revenue, Gross Margin and Market Share (2016-2017)

Table Teradata Corporation Basic Information, Manufacturing Base and Competitors

Table Teradata Corporation Big data as a Service Type and Applications

Table Teradata Corporation Big data as a Service Revenue, Gross Margin and Market Share (2016-2017)

Table Accenture Basic Information, Manufacturing Base and Competitors

Table Accenture Big data as a Service Type and Applications

Table Accenture Big data as a Service Revenue, Gross Margin and Market Share (2016-2017)

Table Oracle Basic Information, Manufacturing Base and Competitors

Table Oracle Big data as a Service Type and Applications

Table Oracle Big data as a Service Revenue, Gross Margin and Market Share (2016-2017)

Table SunGard Data Systems Basic Information, Manufacturing Base and Competitors

Table SunGard Data Systems Big data as a Service Type and Applications

Table SunGard Data Systems Big data as a Service Revenue, Gross Margin and Market Share (2016-2017)

Table MapR Technologies Basic Information, Manufacturing Base and Competitors

Table MapR Technologies Big data as a Service Type and Applications

Table MapR Technologies Big data as a Service Revenue, Gross Margin and Market Share (2016-2017)

Table Global Big data as a Service Revenue (Million USD) by Players (2013-2018)

Table Global Big data as a Service Revenue Share by Players (2013-2018)

Figure Global Big data as a Service Revenue Share by Players in 2016

Figure Global Big data as a Service Revenue Share by Players in 2017

Figure Global Top 5 Players Big data as a Service Revenue Market Share in 2017

Figure Global Top 10 Players Big data as a Service Revenue Market Share in 2017

Figure Global Big data as a Service Revenue (Million USD) and Growth Rate (%) (2013-2018)

Table Global Big data as a Service Revenue (Million USD) by Regions (2013-2018)

Table Global Big data as a Service Revenue Market Share by Regions (2013-2018)

Figure Global Big data as a Service Revenue Market Share by Regions (2013-2018)

Figure Global Big data as a Service Revenue Market Share by Regions in 2017

Figure North America Big data as a Service Revenue and Growth Rate (2013-2018)

Figure Europe Big data as a Service Revenue and Growth Rate (2013-2018)

Figure Asia-Pacific Big data as a Service Revenue and Growth Rate (2013-2018)

Figure South America Big data as a Service Revenue and Growth Rate (2013-2018)

Figure Middle East and Africa Big data as a Service Revenue and Growth Rate (2013-2018)

Table North America Big data as a Service Revenue by Countries (2013-2018)

Table North America Big data as a Service Revenue Market Share by Countries (2013-2018)

Figure North America Big data as a Service Revenue Market Share by Countries (2013-2018)

Figure North America Big data as a Service Revenue Market Share by Countries in 2017

Figure USA Big data as a Service Revenue and Growth Rate (2013-2018)

Figure Canada Big data as a Service Revenue and Growth Rate (2013-2018)

Figure Mexico Big data as a Service Revenue and Growth Rate (2013-2018)

Table Europe Big data as a Service Revenue (Million USD) by Countries (2013-2018)

Figure Europe Big data as a Service Revenue Market Share by Countries (2013-2018)

Figure Europe Big data as a Service Revenue Market Share by Countries in 2017

Figure Germany Big data as a Service Revenue and Growth Rate (2013-2018)

Figure UK Big data as a Service Revenue and Growth Rate (2013-2018)

Figure France Big data as a Service Revenue and Growth Rate (2013-2018)

Figure Russia Big data as a Service Revenue and Growth Rate (2013-2018)

Figure Italy Big data as a Service Revenue and Growth Rate (2013-2018)

Table Asia-Pacific Big data as a Service Revenue (Million USD) by Countries (2013-2018)

Figure Asia-Pacific Big data as a Service Revenue Market Share by Countries

(2013-2018)

Figure Asia-Pacific Big data as a Service Revenue Market Share by Countries in 2017

Figure China Big data as a Service Revenue and Growth Rate (2013-2018)

Figure Japan Big data as a Service Revenue and Growth Rate (2013-2018)

Figure Korea Big data as a Service Revenue and Growth Rate (2013-2018)

Figure India Big data as a Service Revenue and Growth Rate (2013-2018)

Figure Southeast Asia Big data as a Service Revenue and Growth Rate (2013-2018)

Table South America Big data as a Service Revenue by Countries (2013-2018)

Table South America Big data as a Service Revenue Market Share by Countries (2013-2018)

Figure South America Big data as a Service Revenue Market Share by Countries (2013-2018)

Figure South America Big data as a Service Revenue Market Share by Countries in 2017

Figure Brazil Big data as a Service Revenue and Growth Rate (2013-2018)

Figure Argentina Big data as a Service Revenue and Growth Rate (2013-2018)

Figure Colombia Big data as a Service Revenue and Growth Rate (2013-2018)

Table Middle East and Africa Big data as a Service Revenue (Million USD) by Countries (2013-2018)

Table Middle East and Africa Big data as a Service Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Big data as a Service Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Big data as a Service Revenue Market Share by Countries in 2017

Figure Saudi Arabia Big data as a Service Revenue and Growth Rate (2013-2018)

Figure UAE Big data as a Service Revenue and Growth Rate (2013-2018)

Figure Egypt Big data as a Service Revenue and Growth Rate (2013-2018)

Figure Nigeria Big data as a Service Revenue and Growth Rate (2013-2018)

Figure South Africa Big data as a Service Revenue and Growth Rate (2013-2018)

Table Global Big data as a Service Revenue (Million USD) by Type (2013-2018)

Table Global Big data as a Service Revenue Share by Type (2013-2018)

Figure Global Big data as a Service Revenue Share by Type (2013-2018)

Figure Global Big data as a Service Revenue Share by Type in 2017

Table Global Big data as a Service Revenue Forecast by Type (2018-2023)

Figure Global Big data as a Service Market Share Forecast by Type (2018-2023)

Figure Global Hadoop-as-a-Service (HDaaS) Revenue Growth Rate (2013-2018)

Figure Global Data Analytics-as-a-Service (DAaaS) Revenue Growth Rate (2013-2018)

Figure Global Data-as-a-Service (DaaS) Revenue Growth Rate (2013-2018)

Table Global Big data as a Service Revenue by Application (2013-2018)
Table Global Big data as a Service Revenue Share by Application (2013-2018)
Figure Global Big data as a Service Revenue Share by Application (2013-2018)
Figure Global Big data as a Service Revenue Share by Application in 2017
Table Global Big data as a Service Revenue Forecast by Application (2018-2023)
Figure Global Big data as a Service Market Share Forecast by Application (2018-2023)
Figure Global Banking & Financial Services Revenue Growth Rate (2013-2018)
Figure Global Retail Revenue Growth Rate (2013-2018)
Figure Global Manufacturing Revenue Growth Rate (2013-2018)
Figure Global Energy & Utilities Revenue Growth Rate (2013-2018)
Figure Global Healthcare Revenue Growth Rate (2013-2018)
Figure Global Public Sector Revenue Growth Rate (2013-2018)
Figure Global Media & Entertainment Revenue Growth Rate (2013-2018)
Figure Global Others Revenue Growth Rate (2013-2018)
Figure Global Big data as a Service Revenue (Million USD) and Growth Rate Forecast (2018 -2023)
Table Global Big data as a Service Revenue (Million USD) Forecast by Regions (2018-2023)
Figure Global Big data as a Service Revenue Market Share Forecast by Regions (2018-2023)
Figure North America Big data as a Service Revenue Market Forecast (2018-2023)
Figure Europe Big data as a Service Revenue Market Forecast (2018-2023)
Figure Asia-Pacific Big data as a Service Revenue Market Forecast (2018-2023)
Figure South America Big data as a Service Revenue Market Forecast (2018-2023)
Figure Middle East and Africa Big data as a Service Revenue Market Forecast (2018-2023)

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