

Global Big data as a Service Market by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Big data as a service (BDaaS) is the delivery of statistical analysis tools or information by an outside provider that helps organizations understand and use insights gained from large information sets in order to gain a competitive advantage.

Scope of the Report:

This report studies the Big data as a Service market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Big data as a Service market by product type and applications/end industries.

Global data as a service market is growing at a faster pace owing to the increasing demand for statistical analysis since the massive amount of unstructured data is generated almost at regular interval of time from the various organization. The organizations outsource the big data service to manage the large data rather than doing it in-house. The big data as a service is often offered by various ways, for instance, big data analytics software as a service, as data fabric which includes data management and the data the aggregation. It can also be offered as data platform service which mostly covers the analytical programming, and also as cloud infrastructure. The big global data as a service market is expected to grow at significantly high CAGR owing the robust demand for service offerings.

Rapid technological developments in the information technology sector and increasing business operations mark Asia-Pacific (APAC) as the most important market for Big Data in banking during the forecast period. The biggest contributors to this market are China and India that account for most of the revenue in the APAC region. Many organizations in the APAC region are increasingly depending on digital systems to realize their goals. Several vendors such as SAP and IBM provide wide-range of Big

Data analytics services to banks in the region. Some of the core capabilities of these services include real-time monitoring, big cloud services, and other customized dashboards for easier retrieval of data to ease the workflows. These tools enable organizations for on-the-resource planning and offer modified plans to aid decision-making.

North America dominates the market owing to the presence of establishes players such as Microsoft Corporation, Hewlett-Packard Enterprise Development LP, International Business Machines Corporation, etc.

The global Big data as a Service market is valued at 16000 million USD in 2017 and is expected to reach 36600 million USD by the end of 2023, growing at a CAGR of 14.8% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Big data as a Service.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Hewlett Packard Enterprise Development

IBM

Microsoft Corporation

SAP

SAS Institute

Teradata Corporation

Accenture

Oracle

SunGard Data Systems

MapR Technologies

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Hadoop-as-a-Service (HDaaS)

Data Analytics-as-a-Service (DAaaS)

Data-as-a-Service (DaaS)

Market Segment by Applications, can be divided into

Banking & Financial Services

Retail

Manufacturing

Energy & Utilities

Healthcare

Public Sector

Media & Entertainment

Others

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