

Global Bifidobacteria Probiotic Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Bifidobacteria Probiotic market size was valued at US\$ 151 million in 2024 and is forecast to a readjusted size of USD 187 million by 2031 with a CAGR of 3.1% during review period.

Bifidobacteria are a group of bacteria called probiotics that normally live in your intestines and stomach. They help your body perform essential functions such as digestion and staving off harmful bacteria.

The Bifidobacteria Probiotic Market refers to the industry involved in the production and distribution of probiotic products containing Bifidobacterium strains. Bifidobacteria are a type of beneficial bacteria that naturally reside in the human gastrointestinal tract and are known for their potential health benefits. Probiotics are live microorganisms that, when consumed in adequate amounts, provide health benefits to the host.

Bifidobacteria strains are commonly used in probiotic supplements and foods due to their ability to support digestive health and boost the immune system. The market for Bifidobacteria probiotics has been expanding as consumers become more aware of the importance of gut health and seek natural ways to enhance their overall well-being. These products can come in various forms, including capsules, tablets, powders, and even added to food and beverages. Key drivers of the Bifidobacteria probiotic market include the growing interest in preventive healthcare, rising demand for natural and functional foods, and increasing research supporting the benefits of probiotics on gut health. The market is highly competitive, with numerous manufacturers and brands offering different formulations and probiotic strains. In addition to the consumer market, Bifidobacteria probiotics are also used in the pharmaceutical industry and in animal feed to promote gut health in livestock. The market outlook for Bifidobacteria probiotics is

expected to remain positive as the interest in natural health products continues to grow, and scientific research further explores the potential benefits of these probiotic strains.

This report is a detailed and comprehensive analysis for global Bifidobacteria Probiotic market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Bifidobacteria Probiotic market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Bifidobacteria Probiotic market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Bifidobacteria Probiotic market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Bifidobacteria Probiotic market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Bifidobacteria Probiotic

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Bifidobacteria Probiotic market based on

the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include BioGaia AB, Probi AB, DowDuPont Inc., Nestl? S.A., Procter & Gamble Company, Probiotics International Limite, Lallemand Inc, PharmaCare Laboratories, Dr. Willmar Schwabe Group, SymbioPharm GmbH, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Bifidobacteria Probiotic market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Dry

Liquid

Market segment by Application

Hypermarket/Supermarket

Medical Stores

Specialty Stores

Online Stores

Major players covered

BioGaia AB

Probi AB

DowDuPont Inc.

Nestl? S.A.

Procter & Gamble Company

Probiotics International Limite

Lallemand Inc

PharmaCare Laboratories

Dr. Willmar Schwabe Group

SymbioPharm GmbH

Pfizer

Incal Health

mitushi biopharma

Goerlich Pharma

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Bifidobacteria Probiotic product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Bifidobacteria Probiotic, with price, sales quantity, revenue, and global market share of Bifidobacteria Probiotic from 2020 to 2025.

Chapter 3, the Bifidobacteria Probiotic competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Bifidobacteria Probiotic breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Bifidobacteria Probiotic market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Bifidobacteria Probiotic.

Chapter 14 and 15, to describe Bifidobacteria Probiotic sales channel, distributors, customers, research findings and conclusion.

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