

# Global Bidets Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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# **Abstracts**

According to our (Global Info Research) latest study, the global Bidets market size was valued at USD 4093.9 million in 2023 and is forecast to a readjusted size of USD 5394.3 million by 2030 with a CAGR of 4.0% during review period.

A bidet is a low fixed container in a bathroom that you can use to wash your bottom. It looks like a toilet but has warm-water jets for personal hygiene after you use the toilet. Bidets are normally situated near the toilet, and are especially helpful to lots of people: people who are recovering from surgery, people who have physical disabilities, people with dexterity or other problems that limit their range of motion, people who have various medical conditions, such as hemorrhoids, diarrhea, dysentery, difficult bowel movements, or other ailments that involve the rectal or genital areas, people who have developmental disabilities, such as Down's Syndrome, mental retardation, autism, or cerebral palsy, men and women who want better hygiene before or after sexual activities, and women who want more effective feminine hygiene during monthly menstrual periods.

Global Bidets key players include TOTO, Hocheng Group (HCG), LIXIL Corporation, Kohler, Villeroy & Boch, etc. Global top five manufacturers hold a share about 55%. Asia-Pacific is the largest market, with a share about 45%, followed by Europe, with a share about 30 percent. In terms of product, Conventional Bidets is the largest segment, with a share about 55%. And in terms of application, the largest application is Household, followed by Commercial.

The Global Info Research report includes an overview of the development of the Bidets industry chain, the market status of Household (Conventional Bidets, Bidet Shower), Commercial (Conventional Bidets, Bidet Shower), and key enterprises in developed and



developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Bidets.

Regionally, the report analyzes the Bidets markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Bidets market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Bidets market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Bidets industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Conventional Bidets, Bidet Shower).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Bidets market.

Regional Analysis: The report involves examining the Bidets market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Bidets market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Bidets:

Company Analysis: Report covers individual Bidets manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance,



market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Bidets This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Household, Commercial).

Technology Analysis: Report covers specific technologies relevant to Bidets. It assesses the current state, advancements, and potential future developments in Bidets areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Bidets market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Bidets market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

**Conventional Bidets** 

**Bidet Shower** 

Add-on Bidets

Market segment by Application

Household

Commercial



#### Major players covered

ΤΟΤΟ

ROCA

Villeroy & Boch

Kohler

Hocheng (HCG)

LIXIL

Geberit

NCM

Duravit

Panasonic

Brondell

Coway

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)



The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Bidets product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Bidets, with price, sales, revenue and global market share of Bidets from 2019 to 2024.

Chapter 3, the Bidets competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Bidets breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Bidets market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Bidets.

Chapter 14 and 15, to describe Bidets sales channel, distributors, customers, research findings and conclusion.



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