

Global Bicycle Tyres (Bike Tires) Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Bicycle Tyres (Bike Tires) market size is expected to reach \$ 10534 million by 2032, rising at a market growth of 3.3% CAGR during the forecast period (2026-2032).

A bicycle tire is a tire that fits on the wheel of a bicycle, unicycle, tricycle, quadracycle, bicycle trailer, or trailer bike. They may also be used on wheelchairs and hand cycles, especially for racing. Bicycle tires provide an important source of suspension, generate the lateral forces necessary for balancing and turning, and generate the longitudinal forces necessary for propulsion and braking. They are the second largest source, after air drag, of power consumption on a level road. The modern detachable pneumatic bicycle tire contributed to the popularity and eventual dominance of the safety bicycle. In 2025, global bicycle tire production reached approximately 450 million units.

Bicycle tyres are one of the most fundamental and critical functional components of a bicycle, directly influencing safety, riding efficiency, comfort, and handling performance. Although tyres represent a relatively small portion of the overall bicycle cost, they are high-frequency consumables with replacement cycles much shorter than frames or drivetrain components. As a result, the bicycle tyre market demonstrates stable demand, recurring purchases, and strong resilience across economic cycles.

From a demand structure perspective, the bicycle tyre market consists of OEM supply for new bicycles and a larger aftermarket replacement segment. The aftermarket accounts for a significant share, particularly among mid- to high-end riders who frequently change tyres based on riding conditions, terrain, and personal performance preferences. Different bicycle categories—including road bikes, mountain bikes, gravel bikes, fat bikes, and urban commuter bicycles—require distinct tyre characteristics such as rolling resistance, grip, durability, and puncture protection, driving strong product segmentation.

From a product and technology standpoint, bicycle tyres are undergoing a clear shift

toward performance optimization and material innovation. In the premium segment, low rolling resistance, high traction, and lightweight construction are key development priorities, supported by advanced rubber compounds, multi-layer casing designs, and high-density weaving technologies. Tubeless and tubeless-ready systems have gained significant traction in mountain, gravel, and high-end road cycling, offering improved puncture resistance and ride comfort. Enhanced puncture protection layers, wear-resistant tread compounds, and terrain-specific tread patterns further reinforce tyres as one of the most impactful upgrade components for riders.

In terms of market structure, the bicycle tyre industry exhibits moderate brand concentration with strong technology- and reputation-driven competition. Leading global brands dominate the high-end segment through technological leadership, professional race sponsorships, and strong brand recognition, enabling premium pricing. In contrast, the mid- and low-end segments are highly competitive and price-sensitive, relying on manufacturing scale and distribution efficiency. As cycling culture matures, consumer awareness of tyre performance continues to rise, reinforcing trends toward premiumization and specialization.

From a regional perspective, markets in Europe and North America place strong emphasis on tyre performance, application-specific designs, and brand loyalty, resulting in stable aftermarket demand. In China and other Asian markets, growth is driven by urban commuting, electric bicycles, and entry-level sports cycling, with product structures gradually upgrading toward higher-value offerings. The rapid expansion of e-bikes has also created incremental demand for tyres with higher load capacity and durability, representing a key growth driver.

Looking ahead, the bicycle tyre market is expected to continue evolving toward higher performance, application-specific segmentation, and sustainability. Increasing attention to eco-friendly materials, bio-based rubber compounds, and recyclable tyre structures reflects growing regulatory and environmental pressures. Overall, as a consumable yet performance-critical component, bicycle tyres are well positioned to benefit from global cycling participation growth, rising interest in recreational and fitness cycling, and the continued expansion of the e-bike market.

This report studies the global Bicycle Tyres (Bike Tires) production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Bicycle Tyres (Bike Tires) and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Bicycle Tyres (Bike Tires) that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Bicycle Tyres (Bike Tires) total production and demand, 2021-2032, (Units)

Global Bicycle Tyres (Bike Tires) total production value, 2021-2032, (USD Million)

Global Bicycle Tyres (Bike Tires) production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global Bicycle Tyres (Bike Tires) consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: Bicycle Tyres (Bike Tires) domestic production, consumption, key domestic manufacturers and share

Global Bicycle Tyres (Bike Tires) production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global Bicycle Tyres (Bike Tires) production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global Bicycle Tyres (Bike Tires) production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global Bicycle Tyres (Bike Tires) market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Trek Bicycle, Decathlon, Shimano, DT SWISS, Campagnolo, CST, Michelin, Continental, Ralf Bohle GmbH, Pirelli Cycling, etc. This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Bicycle Tyres (Bike Tires) market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Bicycle Tyres (Bike Tires) Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Bicycle Tyres (Bike Tires) Market, Segmentation by Type:

Slick bike tires

Semi-slick bike tires

Inverted tread tires

Knobby tires

Others

Global Bicycle Tyres (Bike Tires) Market, Segmentation by Sales Channels:

Online Channels

Offline Channels

Global Bicycle Tyres (Bike Tires) Market, Segmentation by Producing:

OEM

Aftermarket

Global Bicycle Tyres (Bike Tires) Market, Segmentation by Application:

Road Bike

Mountain Bike

Others

Companies Profiled:

Trek Bicycle

Decathlon

Shimano

DT SWISS

Campagnolo

CST

Michelin

Continental

Ralf Bohle GmbH

Pirelli Cycling

Kenda Tires

Hutchinson Cycling

Specialized

Zhongce Rubber Group Co., Ltd

Giant Bicycles

Key Questions Answered:

1. How big is the global Bicycle Tyres (Bike Tires) market?
2. What is the demand of the global Bicycle Tyres (Bike Tires) market?
3. What is the year over year growth of the global Bicycle Tyres (Bike Tires) market?
4. What is the production and production value of the global Bicycle Tyres (Bike Tires) market?
5. Who are the key producers in the global Bicycle Tyres (Bike Tires) market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Bicycle Tyres (Bike Tires) Introduction
- 1.2 World Bicycle Tyres (Bike Tires) Supply & Forecast
 - 1.2.1 World Bicycle Tyres (Bike Tires) Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Bicycle Tyres (Bike Tires) Production (2021-2032)
 - 1.2.3 World Bicycle Tyres (Bike Tires) Pricing Trends (2021-2032)
- 1.3 World Bicycle Tyres (Bike Tires) Production by Region (Based on Production Site)
 - 1.3.1 World Bicycle Tyres (Bike Tires) Production Value by Region (2021-2032)
 - 1.3.2 World Bicycle Tyres (Bike Tires) Production by Region (2021-2032)
 - 1.3.3 World Bicycle Tyres (Bike Tires) Average Price by Region (2021-2032)
 - 1.3.4 North America Bicycle Tyres (Bike Tires) Production (2021-2032)
 - 1.3.5 Europe Bicycle Tyres (Bike Tires) Production (2021-2032)
 - 1.3.6 China Bicycle Tyres (Bike Tires) Production (2021-2032)
 - 1.3.7 Japan Bicycle Tyres (Bike Tires) Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Bicycle Tyres (Bike Tires) Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Bicycle Tyres (Bike Tires) Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Bicycle Tyres (Bike Tires) Demand (2021-2032)
- 2.2 World Bicycle Tyres (Bike Tires) Consumption by Region
 - 2.2.1 World Bicycle Tyres (Bike Tires) Consumption by Region (2021-2026)
 - 2.2.2 World Bicycle Tyres (Bike Tires) Consumption Forecast by Region (2027-2032)
- 2.3 United States Bicycle Tyres (Bike Tires) Consumption (2021-2032)
- 2.4 China Bicycle Tyres (Bike Tires) Consumption (2021-2032)
- 2.5 Europe Bicycle Tyres (Bike Tires) Consumption (2021-2032)
- 2.6 Japan Bicycle Tyres (Bike Tires) Consumption (2021-2032)
- 2.7 South Korea Bicycle Tyres (Bike Tires) Consumption (2021-2032)
- 2.8 ASEAN Bicycle Tyres (Bike Tires) Consumption (2021-2032)
- 2.9 India Bicycle Tyres (Bike Tires) Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Bicycle Tyres (Bike Tires) Production Value by Manufacturer (2021-2026)

- 3.2 World Bicycle Tyres (Bike Tires) Production by Manufacturer (2021-2026)
- 3.3 World Bicycle Tyres (Bike Tires) Average Price by Manufacturer (2021-2026)
- 3.4 Bicycle Tyres (Bike Tires) Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Bicycle Tyres (Bike Tires) Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Bicycle Tyres (Bike Tires) in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Bicycle Tyres (Bike Tires) in 2025
- 3.6 Bicycle Tyres (Bike Tires) Market: Overall Company Footprint Analysis
 - 3.6.1 Bicycle Tyres (Bike Tires) Market: Region Footprint
 - 3.6.2 Bicycle Tyres (Bike Tires) Market: Company Product Type Footprint
 - 3.6.3 Bicycle Tyres (Bike Tires) Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Bicycle Tyres (Bike Tires) Production Value Comparison
 - 4.1.1 United States VS China: Bicycle Tyres (Bike Tires) Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Bicycle Tyres (Bike Tires) Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Bicycle Tyres (Bike Tires) Production Comparison
 - 4.2.1 United States VS China: Bicycle Tyres (Bike Tires) Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Bicycle Tyres (Bike Tires) Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Bicycle Tyres (Bike Tires) Consumption Comparison
 - 4.3.1 United States VS China: Bicycle Tyres (Bike Tires) Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Bicycle Tyres (Bike Tires) Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Bicycle Tyres (Bike Tires) Manufacturers and Market Share, 2021-2026
 - 4.4.1 United States Based Bicycle Tyres (Bike Tires) Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Bicycle Tyres (Bike Tires) Production Value (2021-2026)

4.4.3 United States Based Manufacturers Bicycle Tyres (Bike Tires) Production (2021-2026)

4.5 China Based Bicycle Tyres (Bike Tires) Manufacturers and Market Share

4.5.1 China Based Bicycle Tyres (Bike Tires) Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Bicycle Tyres (Bike Tires) Production Value (2021-2026)

4.5.3 China Based Manufacturers Bicycle Tyres (Bike Tires) Production (2021-2026)

4.6 Rest of World Based Bicycle Tyres (Bike Tires) Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Bicycle Tyres (Bike Tires) Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Bicycle Tyres (Bike Tires) Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Bicycle Tyres (Bike Tires) Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Bicycle Tyres (Bike Tires) Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Slick bike tires

5.2.2 Semi-slick bike tires

5.2.3 Inverted tread tires

5.2.4 Knobby tires

5.2.5 Others

5.3 Market Segment by Type

5.3.1 World Bicycle Tyres (Bike Tires) Production by Type (2021-2032)

5.3.2 World Bicycle Tyres (Bike Tires) Production Value by Type (2021-2032)

5.3.3 World Bicycle Tyres (Bike Tires) Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY SALES CHANNELS

6.1 World Bicycle Tyres (Bike Tires) Market Size Overview by Sales Channels: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Sales Channels

6.2.1 Online Channels

6.2.2 Offlineline Channels

6.3 Market Segment by Sales Channels

6.3.1 World Bicycle Tyres (Bike Tires) Production by Sales Channels (2021-2032)

6.3.2 World Bicycle Tyres (Bike Tires) Production Value by Sales Channels (2021-2032)

6.3.3 World Bicycle Tyres (Bike Tires) Average Price by Sales Channels (2021-2032)

7 MARKET ANALYSIS BY PRODUCING

7.1 World Bicycle Tyres (Bike Tires) Market Size Overview by Producing: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Producing

7.2.1 OEM

7.2.2 Aftermarket

7.3 Market Segment by Producing

7.3.1 World Bicycle Tyres (Bike Tires) Production by Producing (2021-2032)

7.3.2 World Bicycle Tyres (Bike Tires) Production Value by Producing (2021-2032)

7.3.3 World Bicycle Tyres (Bike Tires) Average Price by Producing (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Bicycle Tyres (Bike Tires) Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Road Bike

8.2.2 Mountain Bike

8.2.3 Others

8.3 Market Segment by Application

8.3.1 World Bicycle Tyres (Bike Tires) Production by Application (2021-2032)

8.3.2 World Bicycle Tyres (Bike Tires) Production Value by Application (2021-2032)

8.3.3 World Bicycle Tyres (Bike Tires) Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 Trek Bicycle

9.1.1 Trek Bicycle Details

9.1.2 Trek Bicycle Major Business

9.1.3 Trek Bicycle Bicycle Tyres (Bike Tires) Product and Services

9.1.4 Trek Bicycle Bicycle Tyres (Bike Tires) Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.1.5 Trek Bicycle Recent Developments/Updates

9.1.6 Trek Bicycle Competitive Strengths & Weaknesses

9.2 Decathlon

9.2.1 Decathlon Details

9.2.2 Decathlon Major Business

9.2.3 Decathlon Bicycle Tyres (Bike Tires) Product and Services

9.2.4 Decathlon Bicycle Tyres (Bike Tires) Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.2.5 Decathlon Recent Developments/Updates

9.2.6 Decathlon Competitive Strengths & Weaknesses

9.3 Shimano

9.3.1 Shimano Details

9.3.2 Shimano Major Business

9.3.3 Shimano Bicycle Tyres (Bike Tires) Product and Services

9.3.4 Shimano Bicycle Tyres (Bike Tires) Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.3.5 Shimano Recent Developments/Updates

9.3.6 Shimano Competitive Strengths & Weaknesses

9.4 DT SWISS

9.4.1 DT SWISS Details

9.4.2 DT SWISS Major Business

9.4.3 DT SWISS Bicycle Tyres (Bike Tires) Product and Services

9.4.4 DT SWISS Bicycle Tyres (Bike Tires) Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.4.5 DT SWISS Recent Developments/Updates

9.4.6 DT SWISS Competitive Strengths & Weaknesses

9.5 Campagnolo

9.5.1 Campagnolo Details

9.5.2 Campagnolo Major Business

9.5.3 Campagnolo Bicycle Tyres (Bike Tires) Product and Services

9.5.4 Campagnolo Bicycle Tyres (Bike Tires) Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.5.5 Campagnolo Recent Developments/Updates

9.5.6 Campagnolo Competitive Strengths & Weaknesses

9.6 CST

9.6.1 CST Details

9.6.2 CST Major Business

- 9.6.3 CST Bicycle Tyres (Bike Tires) Product and Services
- 9.6.4 CST Bicycle Tyres (Bike Tires) Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.6.5 CST Recent Developments/Updates
- 9.6.6 CST Competitive Strengths & Weaknesses
- 9.7 Michelin
 - 9.7.1 Michelin Details
 - 9.7.2 Michelin Major Business
 - 9.7.3 Michelin Bicycle Tyres (Bike Tires) Product and Services
 - 9.7.4 Michelin Bicycle Tyres (Bike Tires) Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.7.5 Michelin Recent Developments/Updates
 - 9.7.6 Michelin Competitive Strengths & Weaknesses
- 9.8 Continental
 - 9.8.1 Continental Details
 - 9.8.2 Continental Major Business
 - 9.8.3 Continental Bicycle Tyres (Bike Tires) Product and Services
 - 9.8.4 Continental Bicycle Tyres (Bike Tires) Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.8.5 Continental Recent Developments/Updates
 - 9.8.6 Continental Competitive Strengths & Weaknesses
- 9.9 Ralf Bohle GmbH
 - 9.9.1 Ralf Bohle GmbH Details
 - 9.9.2 Ralf Bohle GmbH Major Business
 - 9.9.3 Ralf Bohle GmbH Bicycle Tyres (Bike Tires) Product and Services
 - 9.9.4 Ralf Bohle GmbH Bicycle Tyres (Bike Tires) Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.9.5 Ralf Bohle GmbH Recent Developments/Updates
 - 9.9.6 Ralf Bohle GmbH Competitive Strengths & Weaknesses
- 9.10 Pirelli Cycling
 - 9.10.1 Pirelli Cycling Details
 - 9.10.2 Pirelli Cycling Major Business
 - 9.10.3 Pirelli Cycling Bicycle Tyres (Bike Tires) Product and Services
 - 9.10.4 Pirelli Cycling Bicycle Tyres (Bike Tires) Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.10.5 Pirelli Cycling Recent Developments/Updates
 - 9.10.6 Pirelli Cycling Competitive Strengths & Weaknesses
- 9.11 Kenda Tires
 - 9.11.1 Kenda Tires Details

- 9.11.2 Kenda Tires Major Business
- 9.11.3 Kenda Tires Bicycle Tyres (Bike Tires) Product and Services
- 9.11.4 Kenda Tires Bicycle Tyres (Bike Tires) Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.11.5 Kenda Tires Recent Developments/Updates
- 9.11.6 Kenda Tires Competitive Strengths & Weaknesses
- 9.12 Hutchinson Cycling
 - 9.12.1 Hutchinson Cycling Details
 - 9.12.2 Hutchinson Cycling Major Business
 - 9.12.3 Hutchinson Cycling Bicycle Tyres (Bike Tires) Product and Services
 - 9.12.4 Hutchinson Cycling Bicycle Tyres (Bike Tires) Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.12.5 Hutchinson Cycling Recent Developments/Updates
 - 9.12.6 Hutchinson Cycling Competitive Strengths & Weaknesses
- 9.13 Specialized
 - 9.13.1 Specialized Details
 - 9.13.2 Specialized Major Business
 - 9.13.3 Specialized Bicycle Tyres (Bike Tires) Product and Services
 - 9.13.4 Specialized Bicycle Tyres (Bike Tires) Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.13.5 Specialized Recent Developments/Updates
 - 9.13.6 Specialized Competitive Strengths & Weaknesses
- 9.14 Zhongce Rubber Group Co., Ltd
 - 9.14.1 Zhongce Rubber Group Co., Ltd Details
 - 9.14.2 Zhongce Rubber Group Co., Ltd Major Business
 - 9.14.3 Zhongce Rubber Group Co., Ltd Bicycle Tyres (Bike Tires) Product and Services
 - 9.14.4 Zhongce Rubber Group Co., Ltd Bicycle Tyres (Bike Tires) Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.14.5 Zhongce Rubber Group Co., Ltd Recent Developments/Updates
 - 9.14.6 Zhongce Rubber Group Co., Ltd Competitive Strengths & Weaknesses
- 9.15 Giant Bicycles
 - 9.15.1 Giant Bicycles Details
 - 9.15.2 Giant Bicycles Major Business
 - 9.15.3 Giant Bicycles Bicycle Tyres (Bike Tires) Product and Services
 - 9.15.4 Giant Bicycles Bicycle Tyres (Bike Tires) Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.15.5 Giant Bicycles Recent Developments/Updates
 - 9.15.6 Giant Bicycles Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 Bicycle Tyres (Bike Tires) Industry Chain

10.2 Bicycle Tyres (Bike Tires) Upstream Analysis

10.2.1 Bicycle Tyres (Bike Tires) Core Raw Materials

10.2.2 Main Manufacturers of Bicycle Tyres (Bike Tires) Core Raw Materials

10.3 Midstream Analysis

10.4 Downstream Analysis

10.5 Bicycle Tyres (Bike Tires) Production Mode

10.6 Bicycle Tyres (Bike Tires) Procurement Model

10.7 Bicycle Tyres (Bike Tires) Industry Sales Model and Sales Channels

10.7.1 Bicycle Tyres (Bike Tires) Sales Model

10.7.2 Bicycle Tyres (Bike Tires) Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. World Bicycle Tyres (Bike Tires) Production Value by Region (2021, 2025 and 2032) & (USD Million)
- Table 2. World Bicycle Tyres (Bike Tires) Production Value by Region (2021-2026) & (USD Million)
- Table 3. World Bicycle Tyres (Bike Tires) Production Value by Region (2027-2032) & (USD Million)
- Table 4. World Bicycle Tyres (Bike Tires) Production Value Market Share by Region (2021-2026)
- Table 5. World Bicycle Tyres (Bike Tires) Production Value Market Share by Region (2027-2032)
- Table 6. World Bicycle Tyres (Bike Tires) Production by Region (2021-2026) & (Units)
- Table 7. World Bicycle Tyres (Bike Tires) Production by Region (2027-2032) & (Units)
- Table 8. World Bicycle Tyres (Bike Tires) Production Market Share by Region (2021-2026)
- Table 9. World Bicycle Tyres (Bike Tires) Production Market Share by Region (2027-2032)
- Table 10. World Bicycle Tyres (Bike Tires) Average Price by Region (2021-2026) & (US\$/Unit)
- Table 11. World Bicycle Tyres (Bike Tires) Average Price by Region (2027-2032) & (US\$/Unit)
- Table 12. Bicycle Tyres (Bike Tires) Major Market Trends
- Table 13. World Bicycle Tyres (Bike Tires) Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (Units)
- Table 14. World Bicycle Tyres (Bike Tires) Consumption by Region (2021-2026) & (Units)
- Table 15. World Bicycle Tyres (Bike Tires) Consumption Forecast by Region (2027-2032) & (Units)
- Table 16. World Bicycle Tyres (Bike Tires) Production Value by Manufacturer (2021-2026) & (USD Million)
- Table 17. Production Value Market Share of Key Bicycle Tyres (Bike Tires) Producers in 2025
- Table 18. World Bicycle Tyres (Bike Tires) Production by Manufacturer (2021-2026) & (Units)
- Table 19. Production Market Share of Key Bicycle Tyres (Bike Tires) Producers in 2025
- Table 20. World Bicycle Tyres (Bike Tires) Average Price by Manufacturer (2021-2026)

& (US\$/Unit)

Table 21. Global Bicycle Tyres (Bike Tires) Company Evaluation Quadrant

Table 22. World Bicycle Tyres (Bike Tires) Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Bicycle Tyres (Bike Tires) Production Site of Key Manufacturer

Table 24. Bicycle Tyres (Bike Tires) Market: Company Product Type Footprint

Table 25. Bicycle Tyres (Bike Tires) Market: Company Product Application Footprint

Table 26. Bicycle Tyres (Bike Tires) Competitive Factors

Table 27. Bicycle Tyres (Bike Tires) New Entrant and Capacity Expansion Plans

Table 28. Bicycle Tyres (Bike Tires) Mergers & Acquisitions Activity

Table 29. United States VS China Bicycle Tyres (Bike Tires) Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Bicycle Tyres (Bike Tires) Production Comparison, (2021 & 2025 & 2032) & (Units)

Table 31. United States VS China Bicycle Tyres (Bike Tires) Consumption Comparison, (2021 & 2025 & 2032) & (Units)

Table 32. United States Based Bicycle Tyres (Bike Tires) Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Bicycle Tyres (Bike Tires) Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Bicycle Tyres (Bike Tires) Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Bicycle Tyres (Bike Tires) Production (2021-2026) & (Units)

Table 36. United States Based Manufacturers Bicycle Tyres (Bike Tires) Production Market Share (2021-2026)

Table 37. China Based Bicycle Tyres (Bike Tires) Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Bicycle Tyres (Bike Tires) Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Bicycle Tyres (Bike Tires) Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Bicycle Tyres (Bike Tires) Production, (2021-2026) & (Units)

Table 41. China Based Manufacturers Bicycle Tyres (Bike Tires) Production Market Share (2021-2026)

Table 42. Rest of World Based Bicycle Tyres (Bike Tires) Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Bicycle Tyres (Bike Tires) Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Bicycle Tyres (Bike Tires) Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Bicycle Tyres (Bike Tires) Production, (2021-2026) & (Units)

Table 46. Rest of World Based Manufacturers Bicycle Tyres (Bike Tires) Production Market Share (2021-2026)

Table 47. World Bicycle Tyres (Bike Tires) Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Bicycle Tyres (Bike Tires) Production by Type (2021-2026) & (Units)

Table 49. World Bicycle Tyres (Bike Tires) Production by Type (2027-2032) & (Units)

Table 50. World Bicycle Tyres (Bike Tires) Production Value by Type (2021-2026) & (USD Million)

Table 51. World Bicycle Tyres (Bike Tires) Production Value by Type (2027-2032) & (USD Million)

Table 52. World Bicycle Tyres (Bike Tires) Average Price by Type (2021-2026) & (US\$/Unit)

Table 53. World Bicycle Tyres (Bike Tires) Average Price by Type (2027-2032) & (US\$/Unit)

Table 54. World Bicycle Tyres (Bike Tires) Production Value by Sales Channels, (USD Million), 2021 & 2025 & 2032

Table 55. World Bicycle Tyres (Bike Tires) Production by Sales Channels (2021-2026) & (Units)

Table 56. World Bicycle Tyres (Bike Tires) Production by Sales Channels (2027-2032) & (Units)

Table 57. World Bicycle Tyres (Bike Tires) Production Value by Sales Channels (2021-2026) & (USD Million)

Table 58. World Bicycle Tyres (Bike Tires) Production Value by Sales Channels (2027-2032) & (USD Million)

Table 59. World Bicycle Tyres (Bike Tires) Average Price by Sales Channels (2021-2026) & (US\$/Unit)

Table 60. World Bicycle Tyres (Bike Tires) Average Price by Sales Channels (2027-2032) & (US\$/Unit)

Table 61. World Bicycle Tyres (Bike Tires) Production Value by Producing, (USD Million), 2021 & 2025 & 2032

Table 62. World Bicycle Tyres (Bike Tires) Production by Producing (2021-2026) & (Units)

Table 63. World Bicycle Tyres (Bike Tires) Production by Producing (2027-2032) &

(Units)

Table 64. World Bicycle Tyres (Bike Tires) Production Value by Producing (2021-2026) & (USD Million)

Table 65. World Bicycle Tyres (Bike Tires) Production Value by Producing (2027-2032) & (USD Million)

Table 66. World Bicycle Tyres (Bike Tires) Average Price by Producing (2021-2026) & (US\$/Unit)

Table 67. World Bicycle Tyres (Bike Tires) Average Price by Producing (2027-2032) & (US\$/Unit)

Table 68. World Bicycle Tyres (Bike Tires) Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Bicycle Tyres (Bike Tires) Production by Application (2021-2026) & (Units)

Table 70. World Bicycle Tyres (Bike Tires) Production by Application (2027-2032) & (Units)

Table 71. World Bicycle Tyres (Bike Tires) Production Value by Application (2021-2026) & (USD Million)

Table 72. World Bicycle Tyres (Bike Tires) Production Value by Application (2027-2032) & (USD Million)

Table 73. World Bicycle Tyres (Bike Tires) Average Price by Application (2021-2026) & (US\$/Unit)

Table 74. World Bicycle Tyres (Bike Tires) Average Price by Application (2027-2032) & (US\$/Unit)

Table 75. Trek Bicycle Basic Information, Manufacturing Base and Competitors

Table 76. Trek Bicycle Major Business

Table 77. Trek Bicycle Bicycle Tyres (Bike Tires) Product and Services

Table 78. Trek Bicycle Bicycle Tyres (Bike Tires) Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. Trek Bicycle Recent Developments/Updates

Table 80. Trek Bicycle Competitive Strengths & Weaknesses

Table 81. Decathlon Basic Information, Manufacturing Base and Competitors

Table 82. Decathlon Major Business

Table 83. Decathlon Bicycle Tyres (Bike Tires) Product and Services

Table 84. Decathlon Bicycle Tyres (Bike Tires) Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. Decathlon Recent Developments/Updates

Table 86. Decathlon Competitive Strengths & Weaknesses

Table 87. Shimano Basic Information, Manufacturing Base and Competitors

Table 88. Shimano Major Business

- Table 89. Shimano Bicycle Tyres (Bike Tires) Product and Services
- Table 90. Shimano Bicycle Tyres (Bike Tires) Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 91. Shimano Recent Developments/Updates
- Table 92. Shimano Competitive Strengths & Weaknesses
- Table 93. DT SWISS Basic Information, Manufacturing Base and Competitors
- Table 94. DT SWISS Major Business
- Table 95. DT SWISS Bicycle Tyres (Bike Tires) Product and Services
- Table 96. DT SWISS Bicycle Tyres (Bike Tires) Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 97. DT SWISS Recent Developments/Updates
- Table 98. DT SWISS Competitive Strengths & Weaknesses
- Table 99. Campagnolo Basic Information, Manufacturing Base and Competitors
- Table 100. Campagnolo Major Business
- Table 101. Campagnolo Bicycle Tyres (Bike Tires) Product and Services
- Table 102. Campagnolo Bicycle Tyres (Bike Tires) Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 103. Campagnolo Recent Developments/Updates
- Table 104. Campagnolo Competitive Strengths & Weaknesses
- Table 105. CST Basic Information, Manufacturing Base and Competitors
- Table 106. CST Major Business
- Table 107. CST Bicycle Tyres (Bike Tires) Product and Services
- Table 108. CST Bicycle Tyres (Bike Tires) Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 109. CST Recent Developments/Updates
- Table 110. CST Competitive Strengths & Weaknesses
- Table 111. Michelin Basic Information, Manufacturing Base and Competitors
- Table 112. Michelin Major Business
- Table 113. Michelin Bicycle Tyres (Bike Tires) Product and Services
- Table 114. Michelin Bicycle Tyres (Bike Tires) Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 115. Michelin Recent Developments/Updates
- Table 116. Michelin Competitive Strengths & Weaknesses
- Table 117. Continental Basic Information, Manufacturing Base and Competitors
- Table 118. Continental Major Business
- Table 119. Continental Bicycle Tyres (Bike Tires) Product and Services
- Table 120. Continental Bicycle Tyres (Bike Tires) Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 121. Continental Recent Developments/Updates

- Table 122. Continental Competitive Strengths & Weaknesses
- Table 123. Ralf Bohle GmbH Basic Information, Manufacturing Base and Competitors
- Table 124. Ralf Bohle GmbH Major Business
- Table 125. Ralf Bohle GmbH Bicycle Tyres (Bike Tires) Product and Services
- Table 126. Ralf Bohle GmbH Bicycle Tyres (Bike Tires) Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 127. Ralf Bohle GmbH Recent Developments/Updates
- Table 128. Ralf Bohle GmbH Competitive Strengths & Weaknesses
- Table 129. Pirelli Cycling Basic Information, Manufacturing Base and Competitors
- Table 130. Pirelli Cycling Major Business
- Table 131. Pirelli Cycling Bicycle Tyres (Bike Tires) Product and Services
- Table 132. Pirelli Cycling Bicycle Tyres (Bike Tires) Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 133. Pirelli Cycling Recent Developments/Updates
- Table 134. Pirelli Cycling Competitive Strengths & Weaknesses
- Table 135. Kenda Tires Basic Information, Manufacturing Base and Competitors
- Table 136. Kenda Tires Major Business
- Table 137. Kenda Tires Bicycle Tyres (Bike Tires) Product and Services
- Table 138. Kenda Tires Bicycle Tyres (Bike Tires) Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 139. Kenda Tires Recent Developments/Updates
- Table 140. Kenda Tires Competitive Strengths & Weaknesses
- Table 141. Hutchinson Cycling Basic Information, Manufacturing Base and Competitors
- Table 142. Hutchinson Cycling Major Business
- Table 143. Hutchinson Cycling Bicycle Tyres (Bike Tires) Product and Services
- Table 144. Hutchinson Cycling Bicycle Tyres (Bike Tires) Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 145. Hutchinson Cycling Recent Developments/Updates
- Table 146. Hutchinson Cycling Competitive Strengths & Weaknesses
- Table 147. Specialized Basic Information, Manufacturing Base and Competitors
- Table 148. Specialized Major Business
- Table 149. Specialized Bicycle Tyres (Bike Tires) Product and Services
- Table 150. Specialized Bicycle Tyres (Bike Tires) Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 151. Specialized Recent Developments/Updates
- Table 152. Specialized Competitive Strengths & Weaknesses
- Table 153. Zhongce Rubber Group Co., Ltd Basic Information, Manufacturing Base and

Competitors

Table 154. Zhongce Rubber Group Co., Ltd Major Business

Table 155. Zhongce Rubber Group Co., Ltd Bicycle Tyres (Bike Tires) Product and Services

Table 156. Zhongce Rubber Group Co., Ltd Bicycle Tyres (Bike Tires) Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 157. Zhongce Rubber Group Co., Ltd Recent Developments/Updates

Table 158. Zhongce Rubber Group Co., Ltd Competitive Strengths & Weaknesses

Table 159. Giant Bicycles Basic Information, Manufacturing Base and Competitors

Table 160. Giant Bicycles Major Business

Table 161. Giant Bicycles Bicycle Tyres (Bike Tires) Product and Services

Table 162. Giant Bicycles Bicycle Tyres (Bike Tires) Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 163. Giant Bicycles Recent Developments/Updates

Table 164. Giant Bicycles Competitive Strengths & Weaknesses

Table 165. Global Key Players of Bicycle Tyres (Bike Tires) Upstream (Raw Materials)

Table 166. Global Bicycle Tyres (Bike Tires) Typical Customers

Table 167. Bicycle Tyres (Bike Tires) Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Bicycle Tyres (Bike Tires) Picture

Figure 2. World Bicycle Tyres (Bike Tires) Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Bicycle Tyres (Bike Tires) Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Bicycle Tyres (Bike Tires) Production (2021-2032) & (Units)

Figure 5. World Bicycle Tyres (Bike Tires) Average Price (2021-2032) & (US\$/Unit)

Figure 6. World Bicycle Tyres (Bike Tires) Production Value Market Share by Region (2021-2032)

Figure 7. World Bicycle Tyres (Bike Tires) Production Market Share by Region (2021-2032)

Figure 8. North America Bicycle Tyres (Bike Tires) Production (2021-2032) & (Units)

Figure 9. Europe Bicycle Tyres (Bike Tires) Production (2021-2032) & (Units)

Figure 10. China Bicycle Tyres (Bike Tires) Production (2021-2032) & (Units)

Figure 11. Japan Bicycle Tyres (Bike Tires) Production (2021-2032) & (Units)

Figure 12. Bicycle Tyres (Bike Tires) Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Bicycle Tyres (Bike Tires) Consumption (2021-2032) & (Units)

Figure 15. World Bicycle Tyres (Bike Tires) Consumption Market Share by Region (2021-2032)

Figure 16. United States Bicycle Tyres (Bike Tires) Consumption (2021-2032) & (Units)

Figure 17. China Bicycle Tyres (Bike Tires) Consumption (2021-2032) & (Units)

Figure 18. Europe Bicycle Tyres (Bike Tires) Consumption (2021-2032) & (Units)

Figure 19. Japan Bicycle Tyres (Bike Tires) Consumption (2021-2032) & (Units)

Figure 20. South Korea Bicycle Tyres (Bike Tires) Consumption (2021-2032) & (Units)

Figure 21. ASEAN Bicycle Tyres (Bike Tires) Consumption (2021-2032) & (Units)

Figure 22. India Bicycle Tyres (Bike Tires) Consumption (2021-2032) & (Units)

Figure 23. Producer Shipments of Bicycle Tyres (Bike Tires) by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Bicycle Tyres (Bike Tires) Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Bicycle Tyres (Bike Tires) Markets in 2025

Figure 26. United States VS China: Bicycle Tyres (Bike Tires) Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Bicycle Tyres (Bike Tires) Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Bicycle Tyres (Bike Tires) Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Bicycle Tyres (Bike Tires) Production Market Share 2025

Figure 30. China Based Manufacturers Bicycle Tyres (Bike Tires) Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Bicycle Tyres (Bike Tires) Production Market Share 2025

Figure 32. World Bicycle Tyres (Bike Tires) Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Bicycle Tyres (Bike Tires) Production Value Market Share by Type in 2025

Figure 34. Slick bike tires

Figure 35. Semi-slick bike tires

Figure 36. Inverted tread tires

Figure 37. Knobby tires

Figure 38. Others

Figure 39. World Bicycle Tyres (Bike Tires) Production Market Share by Type (2021-2032)

Figure 40. World Bicycle Tyres (Bike Tires) Production Value Market Share by Type (2021-2032)

Figure 41. World Bicycle Tyres (Bike Tires) Average Price by Type (2021-2032) & (US\$/Unit)

Figure 42. World Bicycle Tyres (Bike Tires) Production Value by Sales Channels, (USD Million), 2021 & 2025 & 2032

Figure 43. World Bicycle Tyres (Bike Tires) Production Value Market Share by Sales Channels in 2025

Figure 44. Online Channels

Figure 45. Offlineline Channels

Figure 46. World Bicycle Tyres (Bike Tires) Production Market Share by Sales Channels (2021-2032)

Figure 47. World Bicycle Tyres (Bike Tires) Production Value Market Share by Sales Channels (2021-2032)

Figure 48. World Bicycle Tyres (Bike Tires) Average Price by Sales Channels (2021-2032) & (US\$/Unit)

Figure 49. World Bicycle Tyres (Bike Tires) Production Value by Producing, (USD Million), 2021 & 2025 & 2032

Figure 50. World Bicycle Tyres (Bike Tires) Production Value Market Share by Producing in 2025

Figure 51. OEM

Figure 52. Aftermarket

Figure 53. World Bicycle Tyres (Bike Tires) Production Market Share by Producing (2021-2032)

Figure 54. World Bicycle Tyres (Bike Tires) Production Value Market Share by Producing (2021-2032)

Figure 55. World Bicycle Tyres (Bike Tires) Average Price by Producing (2021-2032) & (US\$/Unit)

Figure 56. World Bicycle Tyres (Bike Tires) Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 57. World Bicycle Tyres (Bike Tires) Production Value Market Share by Application in 2025

Figure 58. Road Bike

Figure 59. Mountain Bike

Figure 60. Others

Figure 61. World Bicycle Tyres (Bike Tires) Production Market Share by Application (2021-2032)

Figure 62. World Bicycle Tyres (Bike Tires) Production Value Market Share by Application (2021-2032)

Figure 63. World Bicycle Tyres (Bike Tires) Average Price by Application (2021-2032) & (US\$/Unit)

Figure 64. Bicycle Tyres (Bike Tires) Industry Chain

Figure 65. Bicycle Tyres (Bike Tires) Procurement Model

Figure 66. Bicycle Tyres (Bike Tires) Sales Model

Figure 67. Bicycle Tyres (Bike Tires) Sales Channels, Direct Sales, and Distribution

Figure 68. Methodology

Figure 69. Research Process and Data Source

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