

Global Bicycle and Road Bike Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Bicycle and Road Bike market size is expected to reach \$ 49428 million by 2032, rising at a market growth of 4.4% CAGR during the forecast period (2026-2032).

In 2025, global Bicycle and Road Bike production reached approximately 49,000 k units with an average global market price of around US\$ 750 per unit, and a gross profit margin of approximately 20%-40%. Bicycle and Road Bike refer to human-powered two-wheeled vehicles, including general bicycles for commuting and leisure, and road bikes optimized for speed on paved roads with lightweight frames, narrow tires, and aerodynamic riding positions. The category covers a broad range of products such as city bikes, hybrid bikes, road racing bikes, endurance road bikes, and fitness bikes, and may include variants with disc brakes, electronic shifting, and integrated cockpits. Key requirements include safety compliance, frame strength and fatigue life, efficient drivetrain performance, braking reliability, and ride comfort. Road bikes emphasize weight reduction, stiffness-to-weight ratio, geometry for handling, and component integration. Demand is driven by commuting trends, recreational cycling, fitness culture, and competitive sports, with seasonality and replacement cycles influencing purchases.

The industrial chain of Bicycle and Road Bike includes upstream materials such as aluminum, steel, carbon fiber, resins, rubber, bearings, and paint/coatings. Midstream manufacturing covers frame forming and welding or composite layup, machining, surface finishing, painting, component assembly, wheel building, and quality testing. Downstream channels include brand OEMs, distributors, retail stores, e-commerce platforms, and bike-share fleets. Services include fitting, maintenance, spare parts supply, warranty support, and upgrades.

The Bicycle and Road Bike market is stabilizing after volatility, supported by commuting, health and fitness participation, and expanding infrastructure in many cities. Road bikes continue to premiumize with disc brakes, wider tires, integrated cockpits, and electronic shifting, while entry segments face intense price competition and inventory cycles. E-bikes influence consumer expectations for comfort and integrated accessories, pushing even non-electric bikes toward more practical features. Brands focus on lighter frames, improved aerodynamics, and better ride compliance for endurance use. Supply chains are adjusting capacity after prior demand swings, emphasizing lead-time control and flexible sourcing. Constraints include seasonality, discretionary spending sensitivity, and component price volatility. Overall, growth is steady, with value concentrating in premium road segments, gravel-adjacent road endurance bikes, and service ecosystems such as fitting, maintenance, and upgrades that increase lifetime customer value.

This report studies the global Bicycle and Road Bike production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Bicycle and Road Bike and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Bicycle and Road Bike that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Bicycle and Road Bike total production and demand, 2021-2032, (K Units)

Global Bicycle and Road Bike total production value, 2021-2032, (USD Million)

Global Bicycle and Road Bike production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Bicycle and Road Bike consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Bicycle and Road Bike domestic production, consumption, key domestic manufacturers and share

Global Bicycle and Road Bike production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Bicycle and Road Bike production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Bicycle and Road Bike production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Bicycle and Road Bike market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Giant, Trek, Hero Cycles, Merida, Fuji Bikes, Xidesheng Bicycle, Accell, Specialized, Cannondale, Cube, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Bicycle and Road Bike market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Bicycle and Road Bike Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Bicycle and Road Bike Market, Segmentation by Type:

Regular Bike

Folding Bike

Global Bicycle and Road Bike Market, Segmentation by Size:

20 Inch

24 Inch

26 Inch

Others

Global Bicycle and Road Bike Market, Segmentation by Sales Channels:

Online Sales

Offline Sales

Global Bicycle and Road Bike Market, Segmentation by End User:

Adults

Children

Global Bicycle and Road Bike Market, Segmentation by Application:

Recreation

Racing

Physical Training

Others

Companies Profiled:

Giant

Trek

Hero Cycles

Merida

Fuji Bikes

Xidesheng Bicycle

Accell

Specialized

Cannondale

Cube

OMYO

Shanghai Phonex

Grimaldi Industri

Trinx Bikes

Scott Sports

Derby Cycle

LOOK

Atlas

Laux Bike

KHS

Gazelle

Dorel Industries

TI Cycles

Bridgestone Cycle

Forever

Pacific Cycles

Samchuly Bicycle

Emmelle

Avon Cycles

Tianjin Battle

Flying Pigeon

Libahuang

Specialized

Trinx Bikes

DAHON

Cycoo

Key Questions Answered:

1. How big is the global Bicycle and Road Bike market?
2. What is the demand of the global Bicycle and Road Bike market?
3. What is the year over year growth of the global Bicycle and Road Bike market?
4. What is the production and production value of the global Bicycle and Road Bike market?
5. Who are the key producers in the global Bicycle and Road Bike market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Bicycle and Road Bike Introduction
- 1.2 World Bicycle and Road Bike Supply & Forecast
 - 1.2.1 World Bicycle and Road Bike Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Bicycle and Road Bike Production (2021-2032)
 - 1.2.3 World Bicycle and Road Bike Pricing Trends (2021-2032)
- 1.3 World Bicycle and Road Bike Production by Region (Based on Production Site)
 - 1.3.1 World Bicycle and Road Bike Production Value by Region (2021-2032)
 - 1.3.2 World Bicycle and Road Bike Production by Region (2021-2032)
 - 1.3.3 World Bicycle and Road Bike Average Price by Region (2021-2032)
 - 1.3.4 North America Bicycle and Road Bike Production (2021-2032)
 - 1.3.5 Europe Bicycle and Road Bike Production (2021-2032)
 - 1.3.6 China Bicycle and Road Bike Production (2021-2032)
 - 1.3.7 Japan Bicycle and Road Bike Production (2021-2032)
 - 1.3.8 South Korea Bicycle and Road Bike Production (2021-2032)
 - 1.3.9 India Bicycle and Road Bike Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Bicycle and Road Bike Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Bicycle and Road Bike Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Bicycle and Road Bike Demand (2021-2032)
- 2.2 World Bicycle and Road Bike Consumption by Region
 - 2.2.1 World Bicycle and Road Bike Consumption by Region (2021-2026)
 - 2.2.2 World Bicycle and Road Bike Consumption Forecast by Region (2027-2032)
- 2.3 United States Bicycle and Road Bike Consumption (2021-2032)
- 2.4 China Bicycle and Road Bike Consumption (2021-2032)
- 2.5 Europe Bicycle and Road Bike Consumption (2021-2032)
- 2.6 Japan Bicycle and Road Bike Consumption (2021-2032)
- 2.7 South Korea Bicycle and Road Bike Consumption (2021-2032)
- 2.8 ASEAN Bicycle and Road Bike Consumption (2021-2032)
- 2.9 India Bicycle and Road Bike Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Bicycle and Road Bike Production Value by Manufacturer (2021-2026)
- 3.2 World Bicycle and Road Bike Production by Manufacturer (2021-2026)
- 3.3 World Bicycle and Road Bike Average Price by Manufacturer (2021-2026)
- 3.4 Bicycle and Road Bike Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Bicycle and Road Bike Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Bicycle and Road Bike in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Bicycle and Road Bike in 2025
- 3.6 Bicycle and Road Bike Market: Overall Company Footprint Analysis
 - 3.6.1 Bicycle and Road Bike Market: Region Footprint
 - 3.6.2 Bicycle and Road Bike Market: Company Product Type Footprint
 - 3.6.3 Bicycle and Road Bike Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Bicycle and Road Bike Production Value Comparison
 - 4.1.1 United States VS China: Bicycle and Road Bike Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Bicycle and Road Bike Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Bicycle and Road Bike Production Comparison
 - 4.2.1 United States VS China: Bicycle and Road Bike Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Bicycle and Road Bike Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Bicycle and Road Bike Consumption Comparison
 - 4.3.1 United States VS China: Bicycle and Road Bike Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Bicycle and Road Bike Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Bicycle and Road Bike Manufacturers and Market Share, 2021-2026

4.4.1 United States Based Bicycle and Road Bike Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Bicycle and Road Bike Production Value (2021-2026)

4.4.3 United States Based Manufacturers Bicycle and Road Bike Production (2021-2026)

4.5 China Based Bicycle and Road Bike Manufacturers and Market Share

4.5.1 China Based Bicycle and Road Bike Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Bicycle and Road Bike Production Value (2021-2026)

4.5.3 China Based Manufacturers Bicycle and Road Bike Production (2021-2026)

4.6 Rest of World Based Bicycle and Road Bike Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Bicycle and Road Bike Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Bicycle and Road Bike Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Bicycle and Road Bike Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Bicycle and Road Bike Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Regular Bike

5.2.2 Folding Bike

5.3 Market Segment by Type

5.3.1 World Bicycle and Road Bike Production by Type (2021-2032)

5.3.2 World Bicycle and Road Bike Production Value by Type (2021-2032)

5.3.3 World Bicycle and Road Bike Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY SIZE

6.1 World Bicycle and Road Bike Market Size Overview by Size: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Size

6.2.1 20 Inch

6.2.2 24 Inch

6.2.3 26 Inch

6.2.4 Others

6.3 Market Segment by Size

6.3.1 World Bicycle and Road Bike Production by Size (2021-2032)

6.3.2 World Bicycle and Road Bike Production Value by Size (2021-2032)

6.3.3 World Bicycle and Road Bike Average Price by Size (2021-2032)

7 MARKET ANALYSIS BY SALES CHANNELS

7.1 World Bicycle and Road Bike Market Size Overview by Sales Channels: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Sales Channels

7.2.1 Online Sales

7.2.2 Offline Sales

7.3 Market Segment by Sales Channels

7.3.1 World Bicycle and Road Bike Production by Sales Channels (2021-2032)

7.3.2 World Bicycle and Road Bike Production Value by Sales Channels (2021-2032)

7.3.3 World Bicycle and Road Bike Average Price by Sales Channels (2021-2032)

8 MARKET ANALYSIS BY END USER

8.1 World Bicycle and Road Bike Market Size Overview by End User: 2021 VS 2025 VS 2032

8.2 Segment Introduction by End User

8.2.1 Adults

8.2.2 Children

8.3 Market Segment by End User

8.3.1 World Bicycle and Road Bike Production by End User (2021-2032)

8.3.2 World Bicycle and Road Bike Production Value by End User (2021-2032)

8.3.3 World Bicycle and Road Bike Average Price by End User (2021-2032)

9 MARKET ANALYSIS BY APPLICATION

9.1 World Bicycle and Road Bike Market Size Overview by Application: 2021 VS 2025 VS 2032

9.2 Segment Introduction by Application

9.2.1 Recreation

9.2.2 Racing

9.2.3 Physical Training

9.2.4 Others

9.3 Market Segment by Application

9.3.1 World Bicycle and Road Bike Production by Application (2021-2032)

9.3.2 World Bicycle and Road Bike Production Value by Application (2021-2032)

9.3.3 World Bicycle and Road Bike Average Price by Application (2021-2032)

10 COMPANY PROFILES

10.1 Giant

10.1.1 Giant Details

10.1.2 Giant Major Business

10.1.3 Giant Bicycle and Road Bike Product and Services

10.1.4 Giant Bicycle and Road Bike Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.1.5 Giant Recent Developments/Updates

10.1.6 Giant Competitive Strengths & Weaknesses

10.2 Trek

10.2.1 Trek Details

10.2.2 Trek Major Business

10.2.3 Trek Bicycle and Road Bike Product and Services

10.2.4 Trek Bicycle and Road Bike Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.2.5 Trek Recent Developments/Updates

10.2.6 Trek Competitive Strengths & Weaknesses

10.3 Hero Cycles

10.3.1 Hero Cycles Details

10.3.2 Hero Cycles Major Business

10.3.3 Hero Cycles Bicycle and Road Bike Product and Services

10.3.4 Hero Cycles Bicycle and Road Bike Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.3.5 Hero Cycles Recent Developments/Updates

10.3.6 Hero Cycles Competitive Strengths & Weaknesses

10.4 Merida

10.4.1 Merida Details

10.4.2 Merida Major Business

10.4.3 Merida Bicycle and Road Bike Product and Services

10.4.4 Merida Bicycle and Road Bike Production, Price, Value, Gross Margin and Market Share (2021-2026)

- 10.4.5 Merida Recent Developments/Updates
- 10.4.6 Merida Competitive Strengths & Weaknesses
- 10.5 Fuji Bikes
 - 10.5.1 Fuji Bikes Details
 - 10.5.2 Fuji Bikes Major Business
 - 10.5.3 Fuji Bikes Bicycle and Road Bike Product and Services
 - 10.5.4 Fuji Bikes Bicycle and Road Bike Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.5.5 Fuji Bikes Recent Developments/Updates
 - 10.5.6 Fuji Bikes Competitive Strengths & Weaknesses
- 10.6 Xidesheng Bicycle
 - 10.6.1 Xidesheng Bicycle Details
 - 10.6.2 Xidesheng Bicycle Major Business
 - 10.6.3 Xidesheng Bicycle Bicycle and Road Bike Product and Services
 - 10.6.4 Xidesheng Bicycle Bicycle and Road Bike Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.6.5 Xidesheng Bicycle Recent Developments/Updates
 - 10.6.6 Xidesheng Bicycle Competitive Strengths & Weaknesses
- 10.7 Accell
 - 10.7.1 Accell Details
 - 10.7.2 Accell Major Business
 - 10.7.3 Accell Bicycle and Road Bike Product and Services
 - 10.7.4 Accell Bicycle and Road Bike Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.7.5 Accell Recent Developments/Updates
 - 10.7.6 Accell Competitive Strengths & Weaknesses
- 10.8 Specialized
 - 10.8.1 Specialized Details
 - 10.8.2 Specialized Major Business
 - 10.8.3 Specialized Bicycle and Road Bike Product and Services
 - 10.8.4 Specialized Bicycle and Road Bike Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.8.5 Specialized Recent Developments/Updates
 - 10.8.6 Specialized Competitive Strengths & Weaknesses
- 10.9 Cannondale
 - 10.9.1 Cannondale Details
 - 10.9.2 Cannondale Major Business
 - 10.9.3 Cannondale Bicycle and Road Bike Product and Services
 - 10.9.4 Cannondale Bicycle and Road Bike Production, Price, Value, Gross Margin and

Market Share (2021-2026)

10.9.5 Cannondale Recent Developments/Updates

10.9.6 Cannondale Competitive Strengths & Weaknesses

10.10 Cube

10.10.1 Cube Details

10.10.2 Cube Major Business

10.10.3 Cube Bicycle and Road Bike Product and Services

10.10.4 Cube Bicycle and Road Bike Production, Price, Value, Gross Margin and

Market Share (2021-2026)

10.10.5 Cube Recent Developments/Updates

10.10.6 Cube Competitive Strengths & Weaknesses

10.11 OMYO

10.11.1 OMYO Details

10.11.2 OMYO Major Business

10.11.3 OMYO Bicycle and Road Bike Product and Services

10.11.4 OMYO Bicycle and Road Bike Production, Price, Value, Gross Margin and

Market Share (2021-2026)

10.11.5 OMYO Recent Developments/Updates

10.11.6 OMYO Competitive Strengths & Weaknesses

10.12 Shanghai Phonex

10.12.1 Shanghai Phonex Details

10.12.2 Shanghai Phonex Major Business

10.12.3 Shanghai Phonex Bicycle and Road Bike Product and Services

10.12.4 Shanghai Phonex Bicycle and Road Bike Production, Price, Value, Gross

Margin and Market Share (2021-2026)

10.12.5 Shanghai Phonex Recent Developments/Updates

10.12.6 Shanghai Phonex Competitive Strengths & Weaknesses

10.13 Grimaldi Industri

10.13.1 Grimaldi Industri Details

10.13.2 Grimaldi Industri Major Business

10.13.3 Grimaldi Industri Bicycle and Road Bike Product and Services

10.13.4 Grimaldi Industri Bicycle and Road Bike Production, Price, Value, Gross

Margin and Market Share (2021-2026)

10.13.5 Grimaldi Industri Recent Developments/Updates

10.13.6 Grimaldi Industri Competitive Strengths & Weaknesses

10.14 Trinx Bikes

10.14.1 Trinx Bikes Details

10.14.2 Trinx Bikes Major Business

10.14.3 Trinx Bikes Bicycle and Road Bike Product and Services

10.14.4 Trinx Bikes Bicycle and Road Bike Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.14.5 Trinx Bikes Recent Developments/Updates

10.14.6 Trinx Bikes Competitive Strengths & Weaknesses

10.15 Scott Sports

10.15.1 Scott Sports Details

10.15.2 Scott Sports Major Business

10.15.3 Scott Sports Bicycle and Road Bike Product and Services

10.15.4 Scott Sports Bicycle and Road Bike Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.15.5 Scott Sports Recent Developments/Updates

10.15.6 Scott Sports Competitive Strengths & Weaknesses

10.16 Derby Cycle

10.16.1 Derby Cycle Details

10.16.2 Derby Cycle Major Business

10.16.3 Derby Cycle Bicycle and Road Bike Product and Services

10.16.4 Derby Cycle Bicycle and Road Bike Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.16.5 Derby Cycle Recent Developments/Updates

10.16.6 Derby Cycle Competitive Strengths & Weaknesses

10.17 LOOK

10.17.1 LOOK Details

10.17.2 LOOK Major Business

10.17.3 LOOK Bicycle and Road Bike Product and Services

10.17.4 LOOK Bicycle and Road Bike Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.17.5 LOOK Recent Developments/Updates

10.17.6 LOOK Competitive Strengths & Weaknesses

10.18 Atlas

10.18.1 Atlas Details

10.18.2 Atlas Major Business

10.18.3 Atlas Bicycle and Road Bike Product and Services

10.18.4 Atlas Bicycle and Road Bike Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.18.5 Atlas Recent Developments/Updates

10.18.6 Atlas Competitive Strengths & Weaknesses

10.19 Laux Bike

10.19.1 Laux Bike Details

10.19.2 Laux Bike Major Business

- 10.19.3 Laux Bike Bicycle and Road Bike Product and Services
- 10.19.4 Laux Bike Bicycle and Road Bike Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 10.19.5 Laux Bike Recent Developments/Updates
- 10.19.6 Laux Bike Competitive Strengths & Weaknesses
- 10.20 KHS
 - 10.20.1 KHS Details
 - 10.20.2 KHS Major Business
 - 10.20.3 KHS Bicycle and Road Bike Product and Services
 - 10.20.4 KHS Bicycle and Road Bike Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.20.5 KHS Recent Developments/Updates
 - 10.20.6 KHS Competitive Strengths & Weaknesses
- 10.21 Gazelle
 - 10.21.1 Gazelle Details
 - 10.21.2 Gazelle Major Business
 - 10.21.3 Gazelle Bicycle and Road Bike Product and Services
 - 10.21.4 Gazelle Bicycle and Road Bike Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.21.5 Gazelle Recent Developments/Updates
 - 10.21.6 Gazelle Competitive Strengths & Weaknesses
- 10.22 Dorel Industries
 - 10.22.1 Dorel Industries Details
 - 10.22.2 Dorel Industries Major Business
 - 10.22.3 Dorel Industries Bicycle and Road Bike Product and Services
 - 10.22.4 Dorel Industries Bicycle and Road Bike Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.22.5 Dorel Industries Recent Developments/Updates
 - 10.22.6 Dorel Industries Competitive Strengths & Weaknesses
- 10.23 TI Cycles
 - 10.23.1 TI Cycles Details
 - 10.23.2 TI Cycles Major Business
 - 10.23.3 TI Cycles Bicycle and Road Bike Product and Services
 - 10.23.4 TI Cycles Bicycle and Road Bike Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.23.5 TI Cycles Recent Developments/Updates
 - 10.23.6 TI Cycles Competitive Strengths & Weaknesses
- 10.24 Bridgestone Cycle
 - 10.24.1 Bridgestone Cycle Details

- 10.24.2 Bridgestone Cycle Major Business
- 10.24.3 Bridgestone Cycle Bicycle and Road Bike Product and Services
- 10.24.4 Bridgestone Cycle Bicycle and Road Bike Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 10.24.5 Bridgestone Cycle Recent Developments/Updates
- 10.24.6 Bridgestone Cycle Competitive Strengths & Weaknesses
- 10.25 Forever
 - 10.25.1 Forever Details
 - 10.25.2 Forever Major Business
 - 10.25.3 Forever Bicycle and Road Bike Product and Services
 - 10.25.4 Forever Bicycle and Road Bike Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.25.5 Forever Recent Developments/Updates
 - 10.25.6 Forever Competitive Strengths & Weaknesses
- 10.26 Pacific Cycles
 - 10.26.1 Pacific Cycles Details
 - 10.26.2 Pacific Cycles Major Business
 - 10.26.3 Pacific Cycles Bicycle and Road Bike Product and Services
 - 10.26.4 Pacific Cycles Bicycle and Road Bike Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.26.5 Pacific Cycles Recent Developments/Updates
 - 10.26.6 Pacific Cycles Competitive Strengths & Weaknesses
- 10.27 Samchuly Bicycle
 - 10.27.1 Samchuly Bicycle Details
 - 10.27.2 Samchuly Bicycle Major Business
 - 10.27.3 Samchuly Bicycle Bicycle and Road Bike Product and Services
 - 10.27.4 Samchuly Bicycle Bicycle and Road Bike Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.27.5 Samchuly Bicycle Recent Developments/Updates
 - 10.27.6 Samchuly Bicycle Competitive Strengths & Weaknesses
- 10.28 Emmelle
 - 10.28.1 Emmelle Details
 - 10.28.2 Emmelle Major Business
 - 10.28.3 Emmelle Bicycle and Road Bike Product and Services
 - 10.28.4 Emmelle Bicycle and Road Bike Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.28.5 Emmelle Recent Developments/Updates
 - 10.28.6 Emmelle Competitive Strengths & Weaknesses
- 10.29 Avon Cycles

- 10.29.1 Avon Cycles Details
- 10.29.2 Avon Cycles Major Business
- 10.29.3 Avon Cycles Bicycle and Road Bike Product and Services
- 10.29.4 Avon Cycles Bicycle and Road Bike Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 10.29.5 Avon Cycles Recent Developments/Updates
- 10.29.6 Avon Cycles Competitive Strengths & Weaknesses
- 10.30 Tianjin Battle
 - 10.30.1 Tianjin Battle Details
 - 10.30.2 Tianjin Battle Major Business
 - 10.30.3 Tianjin Battle Bicycle and Road Bike Product and Services
 - 10.30.4 Tianjin Battle Bicycle and Road Bike Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.30.5 Tianjin Battle Recent Developments/Updates
 - 10.30.6 Tianjin Battle Competitive Strengths & Weaknesses
- 10.31 Flying Pigeon
 - 10.31.1 Flying Pigeon Details
 - 10.31.2 Flying Pigeon Major Business
 - 10.31.3 Flying Pigeon Bicycle and Road Bike Product and Services
 - 10.31.4 Flying Pigeon Bicycle and Road Bike Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.31.5 Flying Pigeon Recent Developments/Updates
 - 10.31.6 Flying Pigeon Competitive Strengths & Weaknesses
- 10.32 Libahuang
 - 10.32.1 Libahuang Details
 - 10.32.2 Libahuang Major Business
 - 10.32.3 Libahuang Bicycle and Road Bike Product and Services
 - 10.32.4 Libahuang Bicycle and Road Bike Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.32.5 Libahuang Recent Developments/Updates
 - 10.32.6 Libahuang Competitive Strengths & Weaknesses
- 10.33 Specialized
 - 10.33.1 Specialized Details
 - 10.33.2 Specialized Major Business
 - 10.33.3 Specialized Bicycle and Road Bike Product and Services
 - 10.33.4 Specialized Bicycle and Road Bike Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.33.5 Specialized Recent Developments/Updates
 - 10.33.6 Specialized Competitive Strengths & Weaknesses

10.34 Trinx Bikes

10.34.1 Trinx Bikes Details

10.34.2 Trinx Bikes Major Business

10.34.3 Trinx Bikes Bicycle and Road Bike Product and Services

10.34.4 Trinx Bikes Bicycle and Road Bike Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.34.5 Trinx Bikes Recent Developments/Updates

10.34.6 Trinx Bikes Competitive Strengths & Weaknesses

10.35 DAHON

10.35.1 DAHON Details

10.35.2 DAHON Major Business

10.35.3 DAHON Bicycle and Road Bike Product and Services

10.35.4 DAHON Bicycle and Road Bike Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.35.5 DAHON Recent Developments/Updates

10.35.6 DAHON Competitive Strengths & Weaknesses

10.36 Cycoo

10.36.1 Cycoo Details

10.36.2 Cycoo Major Business

10.36.3 Cycoo Bicycle and Road Bike Product and Services

10.36.4 Cycoo Bicycle and Road Bike Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.36.5 Cycoo Recent Developments/Updates

10.36.6 Cycoo Competitive Strengths & Weaknesses

11 INDUSTRY CHAIN ANALYSIS

11.1 Bicycle and Road Bike Industry Chain

11.2 Bicycle and Road Bike Upstream Analysis

11.2.1 Bicycle and Road Bike Core Raw Materials

11.2.2 Main Manufacturers of Bicycle and Road Bike Core Raw Materials

11.3 Midstream Analysis

11.4 Downstream Analysis

11.5 Bicycle and Road Bike Production Mode

11.6 Bicycle and Road Bike Procurement Model

11.7 Bicycle and Road Bike Industry Sales Model and Sales Channels

11.7.1 Bicycle and Road Bike Sales Model

11.7.2 Bicycle and Road Bike Typical Distributors

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology

13.2 Research Process and Data Source

13.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Bicycle and Road Bike Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Bicycle and Road Bike Production Value by Region (2021-2026) & (USD Million)

Table 3. World Bicycle and Road Bike Production Value by Region (2027-2032) & (USD Million)

Table 4. World Bicycle and Road Bike Production Value Market Share by Region (2021-2026)

Table 5. World Bicycle and Road Bike Production Value Market Share by Region (2027-2032)

Table 6. World Bicycle and Road Bike Production by Region (2021-2026) & (K Units)

Table 7. World Bicycle and Road Bike Production by Region (2027-2032) & (K Units)

Table 8. World Bicycle and Road Bike Production Market Share by Region (2021-2026)

Table 9. World Bicycle and Road Bike Production Market Share by Region (2027-2032)

Table 10. World Bicycle and Road Bike Average Price by Region (2021-2026) & (US\$/Unit)

Table 11. World Bicycle and Road Bike Average Price by Region (2027-2032) & (US\$/Unit)

Table 12. Bicycle and Road Bike Major Market Trends

Table 13. World Bicycle and Road Bike Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)

Table 14. World Bicycle and Road Bike Consumption by Region (2021-2026) & (K Units)

Table 15. World Bicycle and Road Bike Consumption Forecast by Region (2027-2032) & (K Units)

Table 16. World Bicycle and Road Bike Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Bicycle and Road Bike Producers in 2025

Table 18. World Bicycle and Road Bike Production by Manufacturer (2021-2026) & (K Units)

Table 19. Production Market Share of Key Bicycle and Road Bike Producers in 2025

Table 20. World Bicycle and Road Bike Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 21. Global Bicycle and Road Bike Company Evaluation Quadrant

Table 22. World Bicycle and Road Bike Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Bicycle and Road Bike Production Site of Key Manufacturer

Table 24. Bicycle and Road Bike Market: Company Product Type Footprint

Table 25. Bicycle and Road Bike Market: Company Product Application Footprint

Table 26. Bicycle and Road Bike Competitive Factors

Table 27. Bicycle and Road Bike New Entrant and Capacity Expansion Plans

Table 28. Bicycle and Road Bike Mergers & Acquisitions Activity

Table 29. United States VS China Bicycle and Road Bike Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Bicycle and Road Bike Production Comparison, (2021 & 2025 & 2032) & (K Units)

Table 31. United States VS China Bicycle and Road Bike Consumption Comparison, (2021 & 2025 & 2032) & (K Units)

Table 32. United States Based Bicycle and Road Bike Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Bicycle and Road Bike Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Bicycle and Road Bike Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Bicycle and Road Bike Production (2021-2026) & (K Units)

Table 36. United States Based Manufacturers Bicycle and Road Bike Production Market Share (2021-2026)

Table 37. China Based Bicycle and Road Bike Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Bicycle and Road Bike Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Bicycle and Road Bike Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Bicycle and Road Bike Production, (2021-2026) & (K Units)

Table 41. China Based Manufacturers Bicycle and Road Bike Production Market Share (2021-2026)

Table 42. Rest of World Based Bicycle and Road Bike Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Bicycle and Road Bike Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Bicycle and Road Bike Production Value

Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Bicycle and Road Bike Production, (2021-2026) & (K Units)

Table 46. Rest of World Based Manufacturers Bicycle and Road Bike Production Market Share (2021-2026)

Table 47. World Bicycle and Road Bike Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Bicycle and Road Bike Production by Type (2021-2026) & (K Units)

Table 49. World Bicycle and Road Bike Production by Type (2027-2032) & (K Units)

Table 50. World Bicycle and Road Bike Production Value by Type (2021-2026) & (USD Million)

Table 51. World Bicycle and Road Bike Production Value by Type (2027-2032) & (USD Million)

Table 52. World Bicycle and Road Bike Average Price by Type (2021-2026) & (US\$/Unit)

Table 53. World Bicycle and Road Bike Average Price by Type (2027-2032) & (US\$/Unit)

Table 54. World Bicycle and Road Bike Production Value by Size, (USD Million), 2021 & 2025 & 2032

Table 55. World Bicycle and Road Bike Production by Size (2021-2026) & (K Units)

Table 56. World Bicycle and Road Bike Production by Size (2027-2032) & (K Units)

Table 57. World Bicycle and Road Bike Production Value by Size (2021-2026) & (USD Million)

Table 58. World Bicycle and Road Bike Production Value by Size (2027-2032) & (USD Million)

Table 59. World Bicycle and Road Bike Average Price by Size (2021-2026) & (US\$/Unit)

Table 60. World Bicycle and Road Bike Average Price by Size (2027-2032) & (US\$/Unit)

Table 61. World Bicycle and Road Bike Production Value by Sales Channels, (USD Million), 2021 & 2025 & 2032

Table 62. World Bicycle and Road Bike Production by Sales Channels (2021-2026) & (K Units)

Table 63. World Bicycle and Road Bike Production by Sales Channels (2027-2032) & (K Units)

Table 64. World Bicycle and Road Bike Production Value by Sales Channels (2021-2026) & (USD Million)

Table 65. World Bicycle and Road Bike Production Value by Sales Channels (2027-2032) & (USD Million)

Table 66. World Bicycle and Road Bike Average Price by Sales Channels (2021-2026) & (US\$/Unit)

Table 67. World Bicycle and Road Bike Average Price by Sales Channels (2027-2032) & (US\$/Unit)

Table 68. World Bicycle and Road Bike Production Value by End User, (USD Million), 2021 & 2025 & 2032

Table 69. World Bicycle and Road Bike Production by End User (2021-2026) & (K Units)

Table 70. World Bicycle and Road Bike Production by End User (2027-2032) & (K Units)

Table 71. World Bicycle and Road Bike Production Value by End User (2021-2026) & (USD Million)

Table 72. World Bicycle and Road Bike Production Value by End User (2027-2032) & (USD Million)

Table 73. World Bicycle and Road Bike Average Price by End User (2021-2026) & (US\$/Unit)

Table 74. World Bicycle and Road Bike Average Price by End User (2027-2032) & (US\$/Unit)

Table 75. World Bicycle and Road Bike Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 76. World Bicycle and Road Bike Production by Application (2021-2026) & (K Units)

Table 77. World Bicycle and Road Bike Production by Application (2027-2032) & (K Units)

Table 78. World Bicycle and Road Bike Production Value by Application (2021-2026) & (USD Million)

Table 79. World Bicycle and Road Bike Production Value by Application (2027-2032) & (USD Million)

Table 80. World Bicycle and Road Bike Average Price by Application (2021-2026) & (US\$/Unit)

Table 81. World Bicycle and Road Bike Average Price by Application (2027-2032) & (US\$/Unit)

Table 82. Giant Basic Information, Manufacturing Base and Competitors

Table 83. Giant Major Business

Table 84. Giant Bicycle and Road Bike Product and Services

Table 85. Giant Bicycle and Road Bike Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 86. Giant Recent Developments/Updates

Table 87. Giant Competitive Strengths & Weaknesses

- Table 88. Trek Basic Information, Manufacturing Base and Competitors
- Table 89. Trek Major Business
- Table 90. Trek Bicycle and Road Bike Product and Services
- Table 91. Trek Bicycle and Road Bike Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 92. Trek Recent Developments/Updates
- Table 93. Trek Competitive Strengths & Weaknesses
- Table 94. Hero Cycles Basic Information, Manufacturing Base and Competitors
- Table 95. Hero Cycles Major Business
- Table 96. Hero Cycles Bicycle and Road Bike Product and Services
- Table 97. Hero Cycles Bicycle and Road Bike Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 98. Hero Cycles Recent Developments/Updates
- Table 99. Hero Cycles Competitive Strengths & Weaknesses
- Table 100. Merida Basic Information, Manufacturing Base and Competitors
- Table 101. Merida Major Business
- Table 102. Merida Bicycle and Road Bike Product and Services
- Table 103. Merida Bicycle and Road Bike Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 104. Merida Recent Developments/Updates
- Table 105. Merida Competitive Strengths & Weaknesses
- Table 106. Fuji Bikes Basic Information, Manufacturing Base and Competitors
- Table 107. Fuji Bikes Major Business
- Table 108. Fuji Bikes Bicycle and Road Bike Product and Services
- Table 109. Fuji Bikes Bicycle and Road Bike Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 110. Fuji Bikes Recent Developments/Updates
- Table 111. Fuji Bikes Competitive Strengths & Weaknesses
- Table 112. Xidesheng Bicycle Basic Information, Manufacturing Base and Competitors
- Table 113. Xidesheng Bicycle Major Business
- Table 114. Xidesheng Bicycle Bicycle and Road Bike Product and Services
- Table 115. Xidesheng Bicycle Bicycle and Road Bike Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 116. Xidesheng Bicycle Recent Developments/Updates
- Table 117. Xidesheng Bicycle Competitive Strengths & Weaknesses
- Table 118. Accell Basic Information, Manufacturing Base and Competitors
- Table 119. Accell Major Business
- Table 120. Accell Bicycle and Road Bike Product and Services

Table 121. Accell Bicycle and Road Bike Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 122. Accell Recent Developments/Updates

Table 123. Accell Competitive Strengths & Weaknesses

Table 124. Specialized Basic Information, Manufacturing Base and Competitors

Table 125. Specialized Major Business

Table 126. Specialized Bicycle and Road Bike Product and Services

Table 127. Specialized Bicycle and Road Bike Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 128. Specialized Recent Developments/Updates

Table 129. Specialized Competitive Strengths & Weaknesses

Table 130. Cannondale Basic Information, Manufacturing Base and Competitors

Table 131. Cannondale Major Business

Table 132. Cannondale Bicycle and Road Bike Product and Services

Table 133. Cannondale Bicycle and Road Bike Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 134. Cannondale Recent Developments/Updates

Table 135. Cannondale Competitive Strengths & Weaknesses

Table 136. Cube Basic Information, Manufacturing Base and Competitors

Table 137. Cube Major Business

Table 138. Cube Bicycle and Road Bike Product and Services

Table 139. Cube Bicycle and Road Bike Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 140. Cube Recent Developments/Updates

Table 141. Cube Competitive Strengths & Weaknesses

Table 142. OMYO Basic Information, Manufacturing Base and Competitors

Table 143. OMYO Major Business

Table 144. OMYO Bicycle and Road Bike Product and Services

Table 145. OMYO Bicycle and Road Bike Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 146. OMYO Recent Developments/Updates

Table 147. OMYO Competitive Strengths & Weaknesses

Table 148. Shanghai Phonex Basic Information, Manufacturing Base and Competitors

Table 149. Shanghai Phonex Major Business

Table 150. Shanghai Phonex Bicycle and Road Bike Product and Services

Table 151. Shanghai Phonex Bicycle and Road Bike Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 152. Shanghai Phonex Recent Developments/Updates

- Table 153. Shanghai Phonex Competitive Strengths & Weaknesses
- Table 154. Grimaldi Industri Basic Information, Manufacturing Base and Competitors
- Table 155. Grimaldi Industri Major Business
- Table 156. Grimaldi Industri Bicycle and Road Bike Product and Services
- Table 157. Grimaldi Industri Bicycle and Road Bike Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 158. Grimaldi Industri Recent Developments/Updates
- Table 159. Grimaldi Industri Competitive Strengths & Weaknesses
- Table 160. Trinx Bikes Basic Information, Manufacturing Base and Competitors
- Table 161. Trinx Bikes Major Business
- Table 162. Trinx Bikes Bicycle and Road Bike Product and Services
- Table 163. Trinx Bikes Bicycle and Road Bike Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 164. Trinx Bikes Recent Developments/Updates
- Table 165. Trinx Bikes Competitive Strengths & Weaknesses
- Table 166. Scott Sports Basic Information, Manufacturing Base and Competitors
- Table 167. Scott Sports Major Business
- Table 168. Scott Sports Bicycle and Road Bike Product and Services
- Table 169. Scott Sports Bicycle and Road Bike Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 170. Scott Sports Recent Developments/Updates
- Table 171. Scott Sports Competitive Strengths & Weaknesses
- Table 172. Derby Cycle Basic Information, Manufacturing Base and Competitors
- Table 173. Derby Cycle Major Business
- Table 174. Derby Cycle Bicycle and Road Bike Product and Services
- Table 175. Derby Cycle Bicycle and Road Bike Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 176. Derby Cycle Recent Developments/Updates
- Table 177. Derby Cycle Competitive Strengths & Weaknesses
- Table 178. LOOK Basic Information, Manufacturing Base and Competitors
- Table 179. LOOK Major Business
- Table 180. LOOK Bicycle and Road Bike Product and Services
- Table 181. LOOK Bicycle and Road Bike Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 182. LOOK Recent Developments/Updates
- Table 183. LOOK Competitive Strengths & Weaknesses
- Table 184. Atlas Basic Information, Manufacturing Base and Competitors
- Table 185. Atlas Major Business

- Table 186. Atlas Bicycle and Road Bike Product and Services
- Table 187. Atlas Bicycle and Road Bike Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 188. Atlas Recent Developments/Updates
- Table 189. Atlas Competitive Strengths & Weaknesses
- Table 190. Laux Bike Basic Information, Manufacturing Base and Competitors
- Table 191. Laux Bike Major Business
- Table 192. Laux Bike Bicycle and Road Bike Product and Services
- Table 193. Laux Bike Bicycle and Road Bike Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 194. Laux Bike Recent Developments/Updates
- Table 195. Laux Bike Competitive Strengths & Weaknesses
- Table 196. KHS Basic Information, Manufacturing Base and Competitors
- Table 197. KHS Major Business
- Table 198. KHS Bicycle and Road Bike Product and Services
- Table 199. KHS Bicycle and Road Bike Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 200. KHS Recent Developments/Updates
- Table 201. KHS Competitive Strengths & Weaknesses
- Table 202. Gazelle Basic Information, Manufacturing Base and Competitors
- Table 203. Gazelle Major Business
- Table 204. Gazelle Bicycle and Road Bike Product and Services
- Table 205. Gazelle Bicycle and Road Bike Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 206. Gazelle Recent Developments/Updates
- Table 207. Gazelle Competitive Strengths & Weaknesses
- Table 208. Dorel Industries Basic Information, Manufacturing Base and Competitors
- Table 209. Dorel Industries Major Business
- Table 210. Dorel Industries Bicycle and Road Bike Product and Services
- Table 211. Dorel Industries Bicycle and Road Bike Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 212. Dorel Industries Recent Developments/Updates
- Table 213. Dorel Industries Competitive Strengths & Weaknesses
- Table 214. TI Cycles Basic Information, Manufacturing Base and Competitors
- Table 215. TI Cycles Major Business
- Table 216. TI Cycles Bicycle and Road Bike Product and Services
- Table 217. TI Cycles Bicycle and Road Bike Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

- Table 218. TI Cycles Recent Developments/Updates
- Table 219. TI Cycles Competitive Strengths & Weaknesses
- Table 220. Bridgestone Cycle Basic Information, Manufacturing Base and Competitors
- Table 221. Bridgestone Cycle Major Business
- Table 222. Bridgestone Cycle Bicycle and Road Bike Product and Services
- Table 223. Bridgestone Cycle Bicycle and Road Bike Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 224. Bridgestone Cycle Recent Developments/Updates
- Table 225. Bridgestone Cycle Competitive Strengths & Weaknesses
- Table 226. Forever Basic Information, Manufacturing Base and Competitors
- Table 227. Forever Major Business
- Table 228. Forever Bicycle and Road Bike Product and Services
- Table 229. Forever Bicycle and Road Bike Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 230. Forever Recent Developments/Updates
- Table 231. Forever Competitive Strengths & Weaknesses
- Table 232. Pacific Cycles Basic Information, Manufacturing Base and Competitors
- Table 233. Pacific Cycles Major Business
- Table 234. Pacific Cycles Bicycle and Road Bike Product and Services
- Table 235. Pacific Cycles Bicycle and Road Bike Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 236. Pacific Cycles Recent Developments/Updates
- Table 237. Pacific Cycles Competitive Strengths & Weaknesses
- Table 238. Samchuly Bicycle Basic Information, Manufacturing Base and Competitors
- Table 239. Samchuly Bicycle Major Business
- Table 240. Samchuly Bicycle Bicycle and Road Bike Product and Services
- Table 241. Samchuly Bicycle Bicycle and Road Bike Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 242. Samchuly Bicycle Recent Developments/Updates
- Table 243. Samchuly Bicycle Competitive Strengths & Weaknesses
- Table 244. Emmelle Basic Information, Manufacturing Base and Competitors
- Table 245. Emmelle Major Business
- Table 246. Emmelle Bicycle and Road Bike Product and Services
- Table 247. Emmelle Bicycle and Road Bike Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 248. Emmelle Recent Developments/Updates
- Table 249. Emmelle Competitive Strengths & Weaknesses

- Table 250. Avon Cycles Basic Information, Manufacturing Base and Competitors
- Table 251. Avon Cycles Major Business
- Table 252. Avon Cycles Bicycle and Road Bike Product and Services
- Table 253. Avon Cycles Bicycle and Road Bike Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 254. Avon Cycles Recent Developments/Updates
- Table 255. Avon Cycles Competitive Strengths & Weaknesses
- Table 256. Tianjin Battle Basic Information, Manufacturing Base and Competitors
- Table 257. Tianjin Battle Major Business
- Table 258. Tianjin Battle Bicycle and Road Bike Product and Services
- Table 259. Tianjin Battle Bicycle and Road Bike Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 260. Tianjin Battle Recent Developments/Updates
- Table 261. Tianjin Battle Competitive Strengths & Weaknesses
- Table 262. Flying Pigeon Basic Information, Manufacturing Base and Competitors
- Table 263. Flying Pigeon Major Business
- Table 264. Flying Pigeon Bicycle and Road Bike Product and Services
- Table 265. Flying Pigeon Bicycle and Road Bike Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 266. Flying Pigeon Recent Developments/Updates
- Table 267. Flying Pigeon Competitive Strengths & Weaknesses
- Table 268. Libahuang Basic Information, Manufacturing Base and Competitors
- Table 269. Libahuang Major Business
- Table 270. Libahuang Bicycle and Road Bike Product and Services
- Table 271. Libahuang Bicycle and Road Bike Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 272. Libahuang Recent Developments/Updates
- Table 273. Libahuang Competitive Strengths & Weaknesses
- Table 274. Specialized Basic Information, Manufacturing Base and Competitors
- Table 275. Specialized Major Business
- Table 276. Specialized Bicycle and Road Bike Product and Services
- Table 277. Specialized Bicycle and Road Bike Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 278. Specialized Recent Developments/Updates
- Table 279. Specialized Competitive Strengths & Weaknesses
- Table 280. Trinx Bikes Basic Information, Manufacturing Base and Competitors
- Table 281. Trinx Bikes Major Business
- Table 282. Trinx Bikes Bicycle and Road Bike Product and Services
- Table 283. Trinx Bikes Bicycle and Road Bike Production (K Units), Price (US\$/Unit),

Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 284. Trinx Bikes Recent Developments/Updates

Table 285. Trinx Bikes Competitive Strengths & Weaknesses

Table 286. DAHON Basic Information, Manufacturing Base and Competitors

Table 287. DAHON Major Business

Table 288. DAHON Bicycle and Road Bike Product and Services

Table 289. DAHON Bicycle and Road Bike Production (K Units), Price (US\$/Unit),
Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 290. DAHON Recent Developments/Updates

Table 291. DAHON Competitive Strengths & Weaknesses

Table 292. Cycoo Basic Information, Manufacturing Base and Competitors

Table 293. Cycoo Major Business

Table 294. Cycoo Bicycle and Road Bike Product and Services

Table 295. Cycoo Bicycle and Road Bike Production (K Units), Price (US\$/Unit),
Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 296. Cycoo Recent Developments/Updates

Table 297. Cycoo Competitive Strengths & Weaknesses

Table 298. Global Key Players of Bicycle and Road Bike Upstream (Raw Materials)

Table 299. Global Bicycle and Road Bike Typical Customers

Table 300. Bicycle and Road Bike Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Bicycle and Road Bike Picture

Figure 2. World Bicycle and Road Bike Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Bicycle and Road Bike Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Bicycle and Road Bike Production (2021-2032) & (K Units)

Figure 5. World Bicycle and Road Bike Average Price (2021-2032) & (US\$/Unit)

Figure 6. World Bicycle and Road Bike Production Value Market Share by Region (2021-2032)

Figure 7. World Bicycle and Road Bike Production Market Share by Region (2021-2032)

Figure 8. North America Bicycle and Road Bike Production (2021-2032) & (K Units)

Figure 9. Europe Bicycle and Road Bike Production (2021-2032) & (K Units)

Figure 10. China Bicycle and Road Bike Production (2021-2032) & (K Units)

Figure 11. Japan Bicycle and Road Bike Production (2021-2032) & (K Units)

Figure 12. South Korea Bicycle and Road Bike Production (2021-2032) & (K Units)

Figure 13. India Bicycle and Road Bike Production (2021-2032) & (K Units)

Figure 14. Bicycle and Road Bike Market Drivers

Figure 15. Factors Affecting Demand

Figure 16. World Bicycle and Road Bike Consumption (2021-2032) & (K Units)

Figure 17. World Bicycle and Road Bike Consumption Market Share by Region (2021-2032)

Figure 18. United States Bicycle and Road Bike Consumption (2021-2032) & (K Units)

Figure 19. China Bicycle and Road Bike Consumption (2021-2032) & (K Units)

Figure 20. Europe Bicycle and Road Bike Consumption (2021-2032) & (K Units)

Figure 21. Japan Bicycle and Road Bike Consumption (2021-2032) & (K Units)

Figure 22. South Korea Bicycle and Road Bike Consumption (2021-2032) & (K Units)

Figure 23. ASEAN Bicycle and Road Bike Consumption (2021-2032) & (K Units)

Figure 24. India Bicycle and Road Bike Consumption (2021-2032) & (K Units)

Figure 25. Producer Shipments of Bicycle and Road Bike by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 26. Global Four-firm Concentration Ratios (CR4) for Bicycle and Road Bike Markets in 2025

Figure 27. Global Four-firm Concentration Ratios (CR8) for Bicycle and Road Bike Markets in 2025

Figure 28. United States VS China: Bicycle and Road Bike Production Value Market

Share Comparison (2021 & 2025 & 2032)

Figure 29. United States VS China: Bicycle and Road Bike Production Market Share Comparison (2021 & 2025 & 2032)

Figure 30. United States VS China: Bicycle and Road Bike Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 31. United States Based Manufacturers Bicycle and Road Bike Production Market Share 2025

Figure 32. China Based Manufacturers Bicycle and Road Bike Production Market Share 2025

Figure 33. Rest of World Based Manufacturers Bicycle and Road Bike Production Market Share 2025

Figure 34. World Bicycle and Road Bike Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 35. World Bicycle and Road Bike Production Value Market Share by Type in 2025

Figure 36. Regular Bike

Figure 37. Folding Bike

Figure 38. World Bicycle and Road Bike Production Market Share by Type (2021-2032)

Figure 39. World Bicycle and Road Bike Production Value Market Share by Type (2021-2032)

Figure 40. World Bicycle and Road Bike Average Price by Type (2021-2032) & (US\$/Unit)

Figure 41. World Bicycle and Road Bike Production Value by Size, (USD Million), 2021 & 2025 & 2032

Figure 42. World Bicycle and Road Bike Production Value Market Share by Size in 2025

Figure 43. 20 Inch

Figure 44. 24 Inch

Figure 45. 26 Inch

Figure 46. Others

Figure 47. World Bicycle and Road Bike Production Market Share by Size (2021-2032)

Figure 48. World Bicycle and Road Bike Production Value Market Share by Size (2021-2032)

Figure 49. World Bicycle and Road Bike Average Price by Size (2021-2032) & (US\$/Unit)

Figure 50. World Bicycle and Road Bike Production Value by Sales Channels, (USD Million), 2021 & 2025 & 2032

Figure 51. World Bicycle and Road Bike Production Value Market Share by Sales Channels in 2025

Figure 52. Online Sales

Figure 53. Offline Sales

Figure 54. World Bicycle and Road Bike Production Market Share by Sales Channels (2021-2032)

Figure 55. World Bicycle and Road Bike Production Value Market Share by Sales Channels (2021-2032)

Figure 56. World Bicycle and Road Bike Average Price by Sales Channels (2021-2032) & (US\$/Unit)

Figure 57. World Bicycle and Road Bike Production Value by End User, (USD Million), 2021 & 2025 & 2032

Figure 58. World Bicycle and Road Bike Production Value Market Share by End User in 2025

Figure 59. Adults

Figure 60. Children

Figure 61. World Bicycle and Road Bike Production Market Share by End User (2021-2032)

Figure 62. World Bicycle and Road Bike Production Value Market Share by End User (2021-2032)

Figure 63. World Bicycle and Road Bike Average Price by End User (2021-2032) & (US\$/Unit)

Figure 64. World Bicycle and Road Bike Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 65. World Bicycle and Road Bike Production Value Market Share by Application in 2025

Figure 66. Recreation

Figure 67. Racing

Figure 68. Physical Training

Figure 69. Others

Figure 70. World Bicycle and Road Bike Production Market Share by Application (2021-2032)

Figure 71. World Bicycle and Road Bike Production Value Market Share by Application (2021-2032)

Figure 72. World Bicycle and Road Bike Average Price by Application (2021-2032) & (US\$/Unit)

Figure 73. Bicycle and Road Bike Industry Chain

Figure 74. Bicycle and Road Bike Procurement Model

Figure 75. Bicycle and Road Bike Sales Model

Figure 76. Bicycle and Road Bike Sales Channels, Direct Sales, and Distribution

Figure 77. Methodology

Figure 78. Research Process and Data Source

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