

Global Bicycle and Motorcycle Chains Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Bicycle and Motorcycle Chains market size was valued at US\$ 5279 million in 2025 and is forecast to a readjusted size of US\$ 8809 million by 2032 with a CAGR of 8.0% during review period.

Bicycle and Motorcycle Chains are mechanical power transmission components composed of interconnected metal links designed to transfer rotational force from pedals or engines to wheels via sprockets, ensuring efficient torque transmission, speed control, and reliable drivetrain performance across bicycles and motorcycles under varying load, speed, and environmental conditions.

The bicycle and motorcycle chains industry chain begins upstream with suppliers of raw materials such as alloy steel, carbon steel, lubricants, and surface treatment chemicals, followed by midstream manufacturers that produce chains through stamping, forging, machining, heat treatment, assembly, and precision lubrication processes, along with OEM integration into bicycles and motorcycles and distribution through wholesalers, retailers, and online platforms, while downstream includes vehicle manufacturers, aftermarket service providers, fleet operators, and end users who rely on chains for efficient power transmission, durability, and performance across transportation, recreational, and commercial mobility applications globally in both developed and emerging markets.

Globally, ongoing and planned projects in the bicycle and motorcycle chain industry include expansion of automated manufacturing facilities in Asia to meet growing mobility demand, development of lightweight high-strength chains for electric bicycles and motorcycles, investment in smart factories and Industry 4.0 production systems,

establishment of regional distribution and logistics hubs to support global aftermarket growth, and strategic partnerships between chain manufacturers and vehicle OEMs to co-develop optimized drivetrain systems, with increasing focus on sustainability, recyclable materials, corrosion-resistant technologies, and extended-life products to support evolving transportation and environmental requirements worldwide across both developed and emerging markets.

2025 Global Market Sales Volume: 1.35 Billion Sets, Average Global Market Price: USD 3.8 per Unit, Market Average Gross Profit Margin: 28%.

The bicycle and motorcycle chains market is a large-scale, mature yet steadily evolving mechanical components industry driven by global mobility demand across both personal and commercial transportation sectors. Bicycle chains are strongly influenced by the global shift toward sustainable urban mobility and the rapid expansion of e-bikes, while motorcycle chains benefit from widespread motorcycle usage in Asia, Africa, and Latin America for commuting and logistics. The combined market shows stable growth supported by continuous replacement cycles and rising vehicle ownership.

Regionally, Asia-Pacific dominates due to massive production and consumption of both bicycles and motorcycles, with China, India, Indonesia, and Vietnam serving as key demand centers. Europe represents a strong bicycle chain market driven by cycling culture and environmental policies, while North America shows balanced demand from recreational cycling and motorcycle touring segments. Emerging regions are expanding rapidly due to affordability-driven mobility needs and urbanization.

Market opportunities include the growth of electric bicycles and high-torque motorcycles, which require stronger, more durable chain systems, as well as the expansion of e-commerce and aftermarket distribution channels. Technological advancements in materials, coatings, and sealing systems are improving chain lifespan and performance. However, risks include volatility in steel prices, increasing competition from alternative drivetrain systems such as belt drives, and intense price pressure in low-end segments.

Key trends include the shift toward maintenance-free and corrosion-resistant chains, increased adoption of O-ring and X-ring technologies in motorcycles, and lightweight high-efficiency designs for bicycles. Digital manufacturing and automation are improving production efficiency and quality consistency. Competitive characteristics are defined by a mix of global industrial leaders and regional manufacturers, with competition focused on durability, cost efficiency, technological innovation, and supply chain strength.

Companies that invest in advanced materials, automation, and diversified product portfolios are best positioned to maintain competitiveness in this high-volume, globally distributed market.

This report is a detailed and comprehensive analysis for global Bicycle and Motorcycle Chains market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Bicycle and Motorcycle Chains market size and forecasts, in consumption value (\$ Million), sales quantity (K Sets), and average selling prices (US\$/Set), 2021-2032

Global Bicycle and Motorcycle Chains market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Sets), and average selling prices (US\$/Set), 2021-2032

Global Bicycle and Motorcycle Chains market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Sets), and average selling prices (US\$/Set), 2021-2032

Global Bicycle and Motorcycle Chains market shares of main players, shipments in revenue (\$ Million), sales quantity (K Sets), and ASP (US\$/Set), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Bicycle and Motorcycle Chains

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Bicycle and Motorcycle Chains market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include DAIDO KOGYO, Qingdao Choho, RK Japan, Yaban Chain Industrial, Thai Motor Chain, Tien Yuen Machinery Mfg, KMC, Enuma Chain, IZUMI CHAIN, Regina, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Bicycle and Motorcycle Chains market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Bicycle Chain

Motorcycle Chain

Market segment by Chain Type

O-Ring Chain

X-Ring Chain

Z-Ring Chain

Market segment by Material

Steel

Alloy

Hardened Steel

Others

Market segment by Application

OEM

Aftermarket

Major players covered

DAIDO KOGYO

Qingdao Choho

RK Japan

Yaban Chain Industrial

Thai Motor Chain

Tien Yuen Machinery Mfg

KMC

Enuma Chain

IZUMI CHAIN

Regina

Tsubakimoto Chain Co. (Tsubaki)

HANGZHOU SFR CHAIN TECHNOLOGY CO

Shimano Inc

SRAM LLC

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Bicycle and Motorcycle Chains product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Bicycle and Motorcycle Chains, with price, sales quantity, revenue, and global market share of Bicycle and Motorcycle Chains from 2021 to 2026.

Chapter 3, the Bicycle and Motorcycle Chains competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Bicycle and Motorcycle Chains breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Bicycle and Motorcycle Chains market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Bicycle and Motorcycle Chains.

Chapter 14 and 15, to describe Bicycle and Motorcycle Chains sales channel, distributors, customers, research findings and conclusion.

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