

Global Bicycle and Motorcycle Chains Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Bicycle and Motorcycle Chains market size is expected to reach \$ 8809 million by 2032, rising at a market growth of 8.0% CAGR during the forecast period (2026-2032).

Bicycle and Motorcycle Chains are mechanical power transmission components composed of interconnected metal links designed to transfer rotational force from pedals or engines to wheels via sprockets, ensuring efficient torque transmission, speed control, and reliable drivetrain performance across bicycles and motorcycles under varying load, speed, and environmental conditions.

The bicycle and motorcycle chains industry chain begins upstream with suppliers of raw materials such as alloy steel, carbon steel, lubricants, and surface treatment chemicals, followed by midstream manufacturers that produce chains through stamping, forging, machining, heat treatment, assembly, and precision lubrication processes, along with OEM integration into bicycles and motorcycles and distribution through wholesalers, retailers, and online platforms, while downstream includes vehicle manufacturers, aftermarket service providers, fleet operators, and end users who rely on chains for efficient power transmission, durability, and performance across transportation, recreational, and commercial mobility applications globally in both developed and emerging markets.

Globally, ongoing and planned projects in the bicycle and motorcycle chain industry include expansion of automated manufacturing facilities in Asia to meet growing mobility demand, development of lightweight high-strength chains for electric bicycles and motorcycles, investment in smart factories and Industry 4.0 production systems, establishment of regional distribution and logistics hubs to support global aftermarket

growth, and strategic partnerships between chain manufacturers and vehicle OEMs to co-develop optimized drivetrain systems, with increasing focus on sustainability, recyclable materials, corrosion-resistant technologies, and extended-life products to support evolving transportation and environmental requirements worldwide across both developed and emerging markets.

2025 Global Market Sales Volume: 1.35 Billion Sets, Average Global Market Price: USD 3.8 per Unit, Market Average Gross Profit Margin: 28%.

The bicycle and motorcycle chains market is a large-scale, mature yet steadily evolving mechanical components industry driven by global mobility demand across both personal and commercial transportation sectors. Bicycle chains are strongly influenced by the global shift toward sustainable urban mobility and the rapid expansion of e-bikes, while motorcycle chains benefit from widespread motorcycle usage in Asia, Africa, and Latin America for commuting and logistics. The combined market shows stable growth supported by continuous replacement cycles and rising vehicle ownership.

Regionally, Asia-Pacific dominates due to massive production and consumption of both bicycles and motorcycles, with China, India, Indonesia, and Vietnam serving as key demand centers. Europe represents a strong bicycle chain market driven by cycling culture and environmental policies, while North America shows balanced demand from recreational cycling and motorcycle touring segments. Emerging regions are expanding rapidly due to affordability-driven mobility needs and urbanization.

Market opportunities include the growth of electric bicycles and high-torque motorcycles, which require stronger, more durable chain systems, as well as the expansion of e-commerce and aftermarket distribution channels. Technological advancements in materials, coatings, and sealing systems are improving chain lifespan and performance. However, risks include volatility in steel prices, increasing competition from alternative drivetrain systems such as belt drives, and intense price pressure in low-end segments.

Key trends include the shift toward maintenance-free and corrosion-resistant chains, increased adoption of O-ring and X-ring technologies in motorcycles, and lightweight high-efficiency designs for bicycles. Digital manufacturing and automation are improving production efficiency and quality consistency. Competitive characteristics are defined by a mix of global industrial leaders and regional manufacturers, with competition focused on durability, cost efficiency, technological innovation, and supply chain strength. Companies that invest in advanced materials, automation, and diversified product

portfolios are best positioned to maintain competitiveness in this high-volume, globally distributed market.

This report studies the global Bicycle and Motorcycle Chains production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Bicycle and Motorcycle Chains and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Bicycle and Motorcycle Chains that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Bicycle and Motorcycle Chains total production and demand, 2021-2032, (K Sets)

Global Bicycle and Motorcycle Chains total production value, 2021-2032, (USD Million)

Global Bicycle and Motorcycle Chains production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Sets), (based on production site)

Global Bicycle and Motorcycle Chains consumption by region & country, CAGR, 2021-2032 & (K Sets)

U.S. VS China: Bicycle and Motorcycle Chains domestic production, consumption, key domestic manufacturers and share

Global Bicycle and Motorcycle Chains production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Sets)

Global Bicycle and Motorcycle Chains production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Sets)

Global Bicycle and Motorcycle Chains production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Sets)

This report profiles key players in the global Bicycle and Motorcycle Chains market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include DAIDO KOGYO, Qingdao Choho, RK Japan, Yaban Chain Industrial, Thai Motor Chain, Tien Yuen Machinery Mfg, KMC, Enuma Chain, IZUMI CHAIN, Regina, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Bicycle and Motorcycle Chains market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Sets) and average price (US\$/Set) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Bicycle and Motorcycle Chains Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Bicycle and Motorcycle Chains Market, Segmentation by Type:

Bicycle Chain

Motorcycle Chain

Global Bicycle and Motorcycle Chains Market, Segmentation by Chain Type:

O-Ring Chain

X-Ring Chain

Z-Ring Chain

Global Bicycle and Motorcycle Chains Market, Segmentation by Material:

Steel

Alloy

Hardened Steel

Others

Global Bicycle and Motorcycle Chains Market, Segmentation by Application:

OEM

Aftermarket

Companies Profiled:

DAIDO KOGYO

Qingdao Choho

RK Japan

Yaban Chain Industrial

Thai Motor Chain

Tien Yuen Machinery Mfg

KMC

Enuma Chain

IZUMI CHAIN

Regina

Tsubakimoto Chain Co. (Tsubaki)

HANGZHOU SFR CHAIN TECHNOLOGY CO

Shimano Inc

SRAM LLC

Key Questions Answered:

1. How big is the global Bicycle and Motorcycle Chains market?
2. What is the demand of the global Bicycle and Motorcycle Chains market?
3. What is the year over year growth of the global Bicycle and Motorcycle Chains market?
4. What is the production and production value of the global Bicycle and Motorcycle Chains market?
5. Who are the key producers in the global Bicycle and Motorcycle Chains market?
6. What are the growth factors driving the market demand?

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