

Global Bicycle Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Bicycle market size was valued at USD 33880 million in 2023 and is forecast to a readjusted size of USD 43510 million by 2030 with a CAGR of 3.6% during review period.

Bicycle, often called a bike or cycle, is a non-automatic vehicle with two wheels in tandem, usually propelled by pedals connected to the rear wheel by a chain, and having handlebars for steering and a saddle like seat.

Global Bicycle key players include Giant Bicycles, Merida, Trek, Hero Cycles, TI Cycles, etc. Global top five manufacturers hold a share about 20%. Europe is the largest market, with a share about 40%, followed by North America, with a share about 30 percent. In terms of product, 20 Inch is the largest segment, with a share about 35%. And in terms of application, the largest application is Transportation Tools, followed by Recreation, Physical Training, Racing, etc.

The Global Info Research report includes an overview of the development of the Bicycle industry chain, the market status of Transportation Tools (20 Inch, 24 Inch), Recreation (20 Inch, 24 Inch), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Bicycle.

Regionally, the report analyzes the Bicycle markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Bicycle market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Bicycle market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Bicycle industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., 20 Inch, 24 Inch).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Bicycle market.

Regional Analysis: The report involves examining the Bicycle market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Bicycle market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Bicycle:

Company Analysis: Report covers individual Bicycle manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Bicycle This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Transportation Tools, Recreation).

Technology Analysis: Report covers specific technologies relevant to Bicycle. It

assesses the current state, advancements, and potential future developments in Bicycle areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Bicycle market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Bicycle market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

20 Inch

24 Inch

26 Inch

27 Inch

Others

Market segment by Application

Transportation Tools

Recreation

Racing

Physical Training

Others

Major players covered

Giant Bicycles

Hero Cycles

TI Cycles

Trek

Shanghai Phonex

Atlas

Flying Pigeon

Merida

Xidesheng Bicycle

OMYO

Emmelle

Avon Cycles

Tianjin Battle

Cannondale

Libahuang

Specialized

Trinx Bikes

DAHON

Cycoo

Bridgestone Cycle

Laux (Tianjin)

Samchuly Bicycle

Cube

Pacific Cycles

Derby Cycle

Grimaldi Industri

Gazelle

KHS

Forever

Scott Sports

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of

Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Bicycle product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Bicycle, with price, sales, revenue and global market share of Bicycle from 2019 to 2024.

Chapter 3, the Bicycle competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Bicycle breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Bicycle market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Bicycle.

Chapter 14 and 15, to describe Bicycle sales channel, distributors, customers, research findings and conclusion.

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