

Global Bicycle Insurance Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Bicycle Insurance market size is expected to reach \$ 2389 million by 2032, rising at a market growth of 5.2% CAGR during the forecast period (2026-2032).

Bicycle Insurance refers to specialty insurance products designed to protect bicycles and riders against risks such as theft, accidental damage, third-party liability, personal accident, roadside incidents, and selected accessories or gear losses. Policies may apply to standard bicycles, e-bikes, high-performance models, family bikes, and fleet-use bicycles depending on underwriting terms. Compared with general homeowners coverage, bicycle insurance is more targeted and often offers declared-value protection, repair or replacement support, transit coverage, and optional add-ons for medical costs or worldwide riding. As cycling use expands in commuting, recreation, delivery, and sport, bicycle insurance is becoming a more specialized and recognizable protection product.

The industrial chain of Bicycle Insurance includes upstream resources such as actuarial data, rider risk profiles, claims databases, repair pricing information, anti-theft data, digital payment systems, fraud detection tools, telematics capabilities, and reinsurance support. The midstream consists of product design, underwriting, policy issuance, digital distribution, broker services, premium collection, claims management, and customer support. Downstream users mainly include urban cyclists, recreational riders, e-bike owners, sports users, delivery riders, bike-sharing operators, and bicycle rental businesses. Related service activities include damage assessment, theft verification, roadside assistance, repair network coordination, claims settlement, and policy renewal across different bicycle value and usage scenarios.

The Bicycle Insurance market is growing as cycling becomes more common in urban

commuting, recreation, delivery services, and e-bike usage. Rising bicycle ownership, higher average bicycle values, and greater awareness of theft, accidental damage, and third-party liability are supporting demand for dedicated insurance products. Another important trend is the shift from traditional broker-led sales toward digital policy distribution, faster claims processing, and more flexible or usage-based coverage models. E-bike adoption is also widening the addressable market because higher-value vehicles and more frequent daily use increase protection needs. At the same time, customers are paying more attention to declared-value coverage, accessory protection, roadside assistance, and international transit support. In the coming years, providers with stronger digital capabilities, more targeted risk pricing, better claims efficiency, and broader e-bike coverage are expected to gain competitive advantages. Overall, the market is moving toward more specialized, data-driven, and rider-oriented insurance solutions.

This report studies the global Bicycle Insurance demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Bicycle Insurance, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Bicycle Insurance that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Bicycle Insurance total market, 2021-2032, (USD Million)

Global Bicycle Insurance total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Bicycle Insurance total market, key domestic companies, and share, (USD Million)

Global Bicycle Insurance revenue by player, revenue and market share 2021-2026, (USD Million)

Global Bicycle Insurance total market by Type, CAGR, 2021-2032, (USD Million)

Global Bicycle Insurance total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Bicycle Insurance market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Velosurance, BikeInsure, Sundays Insurance, Simple Bike Insurance, Markel, Laka, Bikmo, Yellow Jersey, Pedalsure, Cycleplan, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Bicycle Insurance market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Bicycle Insurance Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Bicycle Insurance Market, Segmentation by Type:

Third-Party Insurance Policy

Standalone own-damage Insurance Policy

Comprehensive Insurance Policy

Global Bicycle Insurance Market, Segmentation by Insured Objects:

Vehicle Body Property Insurance

Riding Liability Insurance

Others

Global Bicycle Insurance Market, Segmentation by Bicycle:

Standard Bicycle Insurance

Electric Bicycle Insurance

Others

Global Bicycle Insurance Market, Segmentation by Application:

Recreational Riding

Training / Racing

Others

Companies Profiled:

Velosurance

BikeInsure

Sundays Insurance

Simple Bike Insurance

Markel

Laka

Bikmo

Yellow Jersey

Pedalsure

Cycleplan

Pedal Cover

Assetsure

Velosure

Velosure Australia

Qover

BikeProtection

BikeInsurance.eu

China Continent Insurance

Ping An Insurance

China Pacific Insurance

Key Questions Answered

1. How big is the global Bicycle Insurance market?
2. What is the demand of the global Bicycle Insurance market?
3. What is the year over year growth of the global Bicycle Insurance market?
4. What is the total value of the global Bicycle Insurance market?

5. Who are the Major Players in the global Bicycle Insurance market?
6. What are the growth factors driving the market demand?

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