

Global Bicycle Helmet Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Bicycle Helmet market size was valued at US\$ 869 million in 2024 and is forecast to a readjusted size of USD 1165 million by 2031 with a CAGR of 4.3% during review period.

A bicycle helmet is designed to attenuate impacts to the head of a cyclist in falls while minimizing side effects such as interference with peripheral vision. There is ongoing scientific research into the degree of protection offered by bicycle helmets in the event of an accident, and the effects of helmet wearing on cyclist and motor vehicle driver behaviour.

North America is the largest market with about 38% market share. Europe is follower, accounting for about 35% market share.

The key players are Vista Outdoor, Dorel, Giant, Trek Bicycle, KASK etc. Top 5 companies occupied about 50% market share. In terms of product, MTB helmets is the largest segment, with a share over 65%. And in terms of application, the largest application is commuter & recreation, followed by sport games.

This report is a detailed and comprehensive analysis for global Bicycle Helmet market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Bicycle Helmet market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Bicycle Helmet market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Bicycle Helmet market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Bicycle Helmet market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (USD/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Bicycle Helmet

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Bicycle Helmet market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Vista Outdoor, Dorel, Giant, Trek Bicycle, KASK, Mavic, Merida, Specialized, Uvex, Scott Sports, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Bicycle Helmet market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for

consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

MTB Helmets

Road Helmets

Recreational Helmets

Market segment by Application

Commuter & Recreation

Sport Games

Major players covered

Vista Outdoor

Dorel

Giant

Trek Bicycle

KASK

Mavic

Merida

Specialized

Uvex

Scott Sports

OGK KABUTO

MET

ABUS

POC

Urge

Lazer

Louis Garneau

Strategic Sports

LAS helmets

Fox Racing

Limar

Orbea

Rudy Project

Moon Helmet

SenHai Sports Goods

Shenghong Sports

GUB

One Industries

HardnutZ

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Bicycle Helmet product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Bicycle Helmet, with price, sales quantity, revenue, and global market share of Bicycle Helmet from 2020 to 2025.

Chapter 3, the Bicycle Helmet competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Bicycle Helmet breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Bicycle Helmet market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Bicycle Helmet.

Chapter 14 and 15, to describe Bicycle Helmet sales channel, distributors, customers, research findings and conclusion.

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