

Global Bicycle Helmet Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G8F6075ED79EN.html>

Date: January 2024

Pages: 151

Price: US\$ 3,480.00 (Single User License)

ID: G8F6075ED79EN

Abstracts

According to our (Global Info Research) latest study, the global Bicycle Helmet market size was valued at USD 776.1 million in 2023 and is forecast to a readjusted size of USD 1038.6 million by 2030 with a CAGR of 4.2% during review period.

A bicycle helmet is designed to attenuate impacts to the head of a cyclist in falls while minimizing side effects such as interference with peripheral vision. There is ongoing scientific research into the degree of protection offered by bicycle helmets in the event of an accident, and the effects of helmet wearing on cyclist and motor vehicle driver behaviour.

North America is the largest market with about 38% market share. Europe is follower, accounting for about 35% market share.

The key players are Vista Outdoor, Dorel, Giant, Trek Bicycle, KASK etc. Top 5 companies occupied about 50% market share. In terms of product, MTB helmets is the largest segment, with a share over 65%. And in terms of application, the largest application is commuter & recreation, followed by sport games.

The Global Info Research report includes an overview of the development of the Bicycle Helmet industry chain, the market status of Commuter & Recreation (MTB Helmets, Road Helmets), Sport Games (MTB Helmets, Road Helmets), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Bicycle Helmet.

Regionally, the report analyzes the Bicycle Helmet markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives

and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Bicycle Helmet market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Bicycle Helmet market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Bicycle Helmet industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., MTB Helmets, Road Helmets).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Bicycle Helmet market.

Regional Analysis: The report involves examining the Bicycle Helmet market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Bicycle Helmet market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Bicycle Helmet:

Company Analysis: Report covers individual Bicycle Helmet manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Bicycle Helmet This may involve surveys, interviews, and analysis of

consumer reviews and feedback from different by Application (Commuter & Recreation, Sport Games).

Technology Analysis: Report covers specific technologies relevant to Bicycle Helmet. It assesses the current state, advancements, and potential future developments in Bicycle Helmet areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Bicycle Helmet market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Bicycle Helmet market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

MTB Helmets

Road Helmets

Recreational Helmets

Market segment by Application

Commuter & Recreation

Sport Games

Major players covered

Vista Outdoor

Dorel

Giant

Trek Bicycle

KASK

Mavic

Merida

Specialized

Uvex

Scott Sports

OGK KABUTO

MET

ABUS

POC

Urge

Lazer

Louis Garneau

Strategic Sports

LAS helmets

Fox Racing

Limar

Orbea

Rudy Project

Moon Helmet

SenHai Sports Goods

Shenghong Sports

GUB

One Industries

HardnutZ

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Bicycle Helmet product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Bicycle Helmet, with price, sales, revenue and global market share of Bicycle Helmet from 2019 to 2024.

Chapter 3, the Bicycle Helmet competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Bicycle Helmet breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Bicycle Helmet market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Bicycle Helmet.

Chapter 14 and 15, to describe Bicycle Helmet sales channel, distributors, customers, research findings and conclusion.

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