

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Bicycle Day-time Running Lights (DRL) Market 2018, Forecast to 2023

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Abstracts

Bicycle lights help improve the visibility of the bicycle riders as well as other road users when there is an insufficient lighting condition. These lights help illuminate the reflective traffic and road signals on the road. They also help the rider to see and identify the hazards ahead on the road.

Scope of the Report:

This report focuses on the Bicycle Day-time Running Lights (DRL) in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The latest trend gaining momentum in the market is Integration with smartphone. The demand for connectivity and telematics have led to technological improvements that aim at enhancing the overall experience of the riders. The integration of smartphones to the DRL enables users to control the lights and their brightness and also in improving the run time and conserving battery life. In addition, one of the major drivers for this market is Adoption of bicycle as a means of commute. EMEA is witnessing an increased demand for bicycles since cities Paris, Copenhagen, and Hamburg are turning car free by adopting bicycles. The adoption of DRL is mandatory in Germany and this is also influencing the other regions in EMEA to impose regulations on the usage of DRL in bicycles.

The worldwide market for Bicycle Day-time Running Lights (DRL) is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

CatEye

Knog

Lezyne

See.Sense

Trek Bicycle Corporation

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Rear DRL

Front DRL

Market Segment by Applications, can be divided into

Online Sales

Offline Sales

There are 15 Chapters to deeply display the global Bicycle Day-time Running Lights (DRL) market.

Chapter 1, to describe Bicycle Day-time Running Lights (DRL) Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Bicycle Day-time Running Lights (DRL), with sales, revenue, and price of Bicycle Day-time Running Lights (DRL), in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Bicycle Day-time Running Lights (DRL), for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Bicycle Day-time Running Lights (DRL) market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Bicycle Day-time Running Lights (DRL) sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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