

Global Bicycle Apparels Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G7B2AF2A7CC3EN.html>

Date: April 2026

Pages: 152

Price: US\$ 4,480.00 (Single User License)

ID: G7B2AF2A7CC3EN

Abstracts

The global Bicycle Apparels market size is expected to reach \$ 5312 million by 2032, rising at a market growth of 4.7% CAGR during the forecast period (2026-2032).

In 2025, global Bicycle Apparels production reached approximately 44,300 k units with an average global market price of around US\$ 85 per unit, and a gross profit margin of approximately 10%-30%. Bicycle Apparels are performance garments designed to improve comfort, aerodynamics, and safety for cyclists across road, mountain, gravel, commuting, and e-bike use. The category includes jerseys, bib shorts, tights, base layers, jackets, vests, gloves, socks, and rainwear, often using moisture-wicking, breathable, and stretch fabrics with ergonomic patterning. Key functional elements include chamois padding, compression panels, anti-chafe seams, reflective trims, UV protection, and wind/water resistance depending on conditions. High-end products use advanced textiles, bonded seams, and body-mapped ventilation to balance thermal regulation and mobility. Fit consistency, durability, and wash performance are critical for riders and teams. Apparel demand is influenced by cycling participation, weather seasons, and brand-driven lifestyle trends, with customization for clubs and events also important.

The industrial chain of Bicycle Apparels includes upstream materials such as polyester/nylon yarns, spandex, functional membranes, dyes, zippers, elastics, pads, reflective trims, and packaging. Midstream manufacturing covers fabric knitting/weaving, dyeing and finishing, pattern design, cutting, sewing or bonding, pad insertion, quality inspection, and branding/printing. Downstream users include cycling brands, sports retailers, clubs and event organizers, e-commerce channels, and OEM/private-label buyers. Services include custom design, size management, fulfillment, after-sales support, and recycling or take-back programs in sustainability-focused markets.

The Bicycle Apparel market is growing with cycling participation recovery, expansion of gravel and e-bike segments, and rising demand for comfortable, technical clothing for longer rides and commuting. Consumers increasingly prefer breathable, moisture-wicking fabrics, better fit, and durability, while premium segments emphasize aerodynamics, lightweight insulation, and weather protection. Trends include more sustainable materials, recycled yarns, PFAS-free water repellency, and digital customization for clubs and events. Direct-to-consumer brands and e-commerce accelerate new product launches and price competition, pushing established players to differentiate through fabric innovation and design. Constraints include seasonality, inventory risk from size and color complexity, and sensitivity to discretionary spending. Overall, growth is steady, with value concentrating in technical performance, fit consistency, and brand storytelling, while customization and sustainability create additional premium opportunities.

This report studies the global Bicycle Apparels production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Bicycle Apparels and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Bicycle Apparels that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Bicycle Apparels total production and demand, 2021-2032, (K Units)

Global Bicycle Apparels total production value, 2021-2032, (USD Million)

Global Bicycle Apparels production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Bicycle Apparels consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Bicycle Apparels domestic production, consumption, key domestic manufacturers and share

Global Bicycle Apparels production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Bicycle Apparels production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Bicycle Apparels production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Bicycle Apparels market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Nike, Adidas, MERIDA, Capo, TREK, Specialized, Assos, GIANT, Rapha, Castelli, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Bicycle Apparels market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (USD/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Bicycle Apparels Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Bicycle Apparels Market, Segmentation by Type:

Topwear

Bottomwear

Gloves

Others

Global Bicycle Apparels Market, Segmentation by Gender:

Male Bicycle Apparels

Female Bicycle Apparels

Global Bicycle Apparels Market, Segmentation by Professionalism:

Professional Cycling Apparel

Amateur Cycling Apparel

Global Bicycle Apparels Market, Segmentation by Application:

Online Sales

Offline Sales

Companies Profiled:

Nike

Adidas

MERIDA

Capo

TREK

Specialized

Assos

GIANT

Rapha

Castelli

Mysenlan

Marcello Bergamo

Spakct

Jaggad

Pearl Izumi

CCN Sport

JAKROO

Key Questions Answered:

1. How big is the global Bicycle Apparels market?
2. What is the demand of the global Bicycle Apparels market?
3. What is the year over year growth of the global Bicycle Apparels market?
4. What is the production and production value of the global Bicycle Apparels market?
5. Who are the key producers in the global Bicycle Apparels market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Bicycle Apparels Introduction
- 1.2 World Bicycle Apparels Supply & Forecast
 - 1.2.1 World Bicycle Apparels Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Bicycle Apparels Production (2021-2032)
 - 1.2.3 World Bicycle Apparels Pricing Trends (2021-2032)
- 1.3 World Bicycle Apparels Production by Region (Based on Production Site)
 - 1.3.1 World Bicycle Apparels Production Value by Region (2021-2032)
 - 1.3.2 World Bicycle Apparels Production by Region (2021-2032)
 - 1.3.3 World Bicycle Apparels Average Price by Region (2021-2032)
 - 1.3.4 North America Bicycle Apparels Production (2021-2032)
 - 1.3.5 Europe Bicycle Apparels Production (2021-2032)
 - 1.3.6 China Bicycle Apparels Production (2021-2032)
 - 1.3.7 Japan Bicycle Apparels Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Bicycle Apparels Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Bicycle Apparels Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Bicycle Apparels Demand (2021-2032)
- 2.2 World Bicycle Apparels Consumption by Region
 - 2.2.1 World Bicycle Apparels Consumption by Region (2021-2026)
 - 2.2.2 World Bicycle Apparels Consumption Forecast by Region (2027-2032)
- 2.3 United States Bicycle Apparels Consumption (2021-2032)
- 2.4 China Bicycle Apparels Consumption (2021-2032)
- 2.5 Europe Bicycle Apparels Consumption (2021-2032)
- 2.6 Japan Bicycle Apparels Consumption (2021-2032)
- 2.7 South Korea Bicycle Apparels Consumption (2021-2032)
- 2.8 ASEAN Bicycle Apparels Consumption (2021-2032)
- 2.9 India Bicycle Apparels Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Bicycle Apparels Production Value by Manufacturer (2021-2026)

- 3.2 World Bicycle Apparels Production by Manufacturer (2021-2026)
- 3.3 World Bicycle Apparels Average Price by Manufacturer (2021-2026)
- 3.4 Bicycle Apparels Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Bicycle Apparels Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Bicycle Apparels in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Bicycle Apparels in 2025
- 3.6 Bicycle Apparels Market: Overall Company Footprint Analysis
 - 3.6.1 Bicycle Apparels Market: Region Footprint
 - 3.6.2 Bicycle Apparels Market: Company Product Type Footprint
 - 3.6.3 Bicycle Apparels Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Bicycle Apparels Production Value Comparison
 - 4.1.1 United States VS China: Bicycle Apparels Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Bicycle Apparels Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Bicycle Apparels Production Comparison
 - 4.2.1 United States VS China: Bicycle Apparels Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Bicycle Apparels Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Bicycle Apparels Consumption Comparison
 - 4.3.1 United States VS China: Bicycle Apparels Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Bicycle Apparels Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Bicycle Apparels Manufacturers and Market Share, 2021-2026
 - 4.4.1 United States Based Bicycle Apparels Manufacturers, Headquarters and Production Site (States, Country)
 - 4.4.2 United States Based Manufacturers Bicycle Apparels Production Value

(2021-2026)

4.4.3 United States Based Manufacturers Bicycle Apparels Production (2021-2026)

4.5 China Based Bicycle Apparels Manufacturers and Market Share

4.5.1 China Based Bicycle Apparels Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Bicycle Apparels Production Value (2021-2026)

4.5.3 China Based Manufacturers Bicycle Apparels Production (2021-2026)

4.6 Rest of World Based Bicycle Apparels Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Bicycle Apparels Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Bicycle Apparels Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Bicycle Apparels Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Bicycle Apparels Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Topwear

5.2.2 Bottomwear

5.2.3 Gloves

5.2.4 Others

5.3 Market Segment by Type

5.3.1 World Bicycle Apparels Production by Type (2021-2032)

5.3.2 World Bicycle Apparels Production Value by Type (2021-2032)

5.3.3 World Bicycle Apparels Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY GENDER

6.1 World Bicycle Apparels Market Size Overview by Gender: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Gender

6.2.1 Male Bicycle Apparels

6.2.2 Female Bicycle Apparels

6.3 Market Segment by Gender

6.3.1 World Bicycle Apparels Production by Gender (2021-2032)

6.3.2 World Bicycle Apparels Production Value by Gender (2021-2032)

6.3.3 World Bicycle Apparels Average Price by Gender (2021-2032)

7 MARKET ANALYSIS BY PROFESSIONALISM

7.1 World Bicycle Apparels Market Size Overview by Professionalism: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Professionalism

7.2.1 Professional Cycling Apparel

7.2.2 Amateur Cycling Apparel

7.3 Market Segment by Professionalism

7.3.1 World Bicycle Apparels Production by Professionalism (2021-2032)

7.3.2 World Bicycle Apparels Production Value by Professionalism (2021-2032)

7.3.3 World Bicycle Apparels Average Price by Professionalism (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Bicycle Apparels Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Online Sales

8.2.2 Offline Sales

8.3 Market Segment by Application

8.3.1 World Bicycle Apparels Production by Application (2021-2032)

8.3.2 World Bicycle Apparels Production Value by Application (2021-2032)

8.3.3 World Bicycle Apparels Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 Nike

9.1.1 Nike Details

9.1.2 Nike Major Business

9.1.3 Nike Bicycle Apparels Product and Services

9.1.4 Nike Bicycle Apparels Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.1.5 Nike Recent Developments/Updates

9.1.6 Nike Competitive Strengths & Weaknesses

9.2 Adidas

9.2.1 Adidas Details

9.2.2 Adidas Major Business

9.2.3 Adidas Bicycle Apparels Product and Services

9.2.4 Adidas Bicycle Apparels Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.2.5 Adidas Recent Developments/Updates

9.2.6 Adidas Competitive Strengths & Weaknesses

9.3 MERIDA

9.3.1 MERIDA Details

9.3.2 MERIDA Major Business

9.3.3 MERIDA Bicycle Apparels Product and Services

9.3.4 MERIDA Bicycle Apparels Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.3.5 MERIDA Recent Developments/Updates

9.3.6 MERIDA Competitive Strengths & Weaknesses

9.4 Capo

9.4.1 Capo Details

9.4.2 Capo Major Business

9.4.3 Capo Bicycle Apparels Product and Services

9.4.4 Capo Bicycle Apparels Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.4.5 Capo Recent Developments/Updates

9.4.6 Capo Competitive Strengths & Weaknesses

9.5 TREK

9.5.1 TREK Details

9.5.2 TREK Major Business

9.5.3 TREK Bicycle Apparels Product and Services

9.5.4 TREK Bicycle Apparels Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.5.5 TREK Recent Developments/Updates

9.5.6 TREK Competitive Strengths & Weaknesses

9.6 Specialized

9.6.1 Specialized Details

9.6.2 Specialized Major Business

9.6.3 Specialized Bicycle Apparels Product and Services

9.6.4 Specialized Bicycle Apparels Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.6.5 Specialized Recent Developments/Updates

9.6.6 Specialized Competitive Strengths & Weaknesses

9.7 Assos

9.7.1 Assos Details

9.7.2 Assos Major Business

9.7.3 Assos Bicycle Apparels Product and Services

9.7.4 Assos Bicycle Apparels Production, Price, Value, Gross Margin and Market

Share (2021-2026)

9.7.5 Assos Recent Developments/Updates

9.7.6 Assos Competitive Strengths & Weaknesses

9.8 GIANT

9.8.1 GIANT Details

9.8.2 GIANT Major Business

9.8.3 GIANT Bicycle Apparels Product and Services

9.8.4 GIANT Bicycle Apparels Production, Price, Value, Gross Margin and Market

Share (2021-2026)

9.8.5 GIANT Recent Developments/Updates

9.8.6 GIANT Competitive Strengths & Weaknesses

9.9 Rapha

9.9.1 Rapha Details

9.9.2 Rapha Major Business

9.9.3 Rapha Bicycle Apparels Product and Services

9.9.4 Rapha Bicycle Apparels Production, Price, Value, Gross Margin and Market

Share (2021-2026)

9.9.5 Rapha Recent Developments/Updates

9.9.6 Rapha Competitive Strengths & Weaknesses

9.10 Castelli

9.10.1 Castelli Details

9.10.2 Castelli Major Business

9.10.3 Castelli Bicycle Apparels Product and Services

9.10.4 Castelli Bicycle Apparels Production, Price, Value, Gross Margin and Market

Share (2021-2026)

9.10.5 Castelli Recent Developments/Updates

9.10.6 Castelli Competitive Strengths & Weaknesses

9.11 Misenlan

9.11.1 Misenlan Details

9.11.2 Misenlan Major Business

9.11.3 Misenlan Bicycle Apparels Product and Services

9.11.4 Misenlan Bicycle Apparels Production, Price, Value, Gross Margin and Market

Share (2021-2026)

9.11.5 Misenlan Recent Developments/Updates

9.11.6 Misenlan Competitive Strengths & Weaknesses

9.12 Marcello Bergamo

9.12.1 Marcello Bergamo Details

9.12.2 Marcello Bergamo Major Business

9.12.3 Marcello Bergamo Bicycle Apparels Product and Services

9.12.4 Marcello Bergamo Bicycle Apparels Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.12.5 Marcello Bergamo Recent Developments/Updates

9.12.6 Marcello Bergamo Competitive Strengths & Weaknesses

9.13 Spakct

9.13.1 Spakct Details

9.13.2 Spakct Major Business

9.13.3 Spakct Bicycle Apparels Product and Services

9.13.4 Spakct Bicycle Apparels Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.13.5 Spakct Recent Developments/Updates

9.13.6 Spakct Competitive Strengths & Weaknesses

9.14 Jaggad

9.14.1 Jaggad Details

9.14.2 Jaggad Major Business

9.14.3 Jaggad Bicycle Apparels Product and Services

9.14.4 Jaggad Bicycle Apparels Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.14.5 Jaggad Recent Developments/Updates

9.14.6 Jaggad Competitive Strengths & Weaknesses

9.15 Pearl Izumi

9.15.1 Pearl Izumi Details

9.15.2 Pearl Izumi Major Business

9.15.3 Pearl Izumi Bicycle Apparels Product and Services

9.15.4 Pearl Izumi Bicycle Apparels Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.15.5 Pearl Izumi Recent Developments/Updates

9.15.6 Pearl Izumi Competitive Strengths & Weaknesses

9.16 CCN Sport

9.16.1 CCN Sport Details

9.16.2 CCN Sport Major Business

9.16.3 CCN Sport Bicycle Apparels Product and Services

9.16.4 CCN Sport Bicycle Apparels Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.16.5 CCN Sport Recent Developments/Updates

9.16.6 CCN Sport Competitive Strengths & Weaknesses

9.17 JAKROO

9.17.1 JAKROO Details

9.17.2 JAKROO Major Business

- 9.17.3 JAKROO Bicycle Apparels Product and Services
- 9.17.4 JAKROO Bicycle Apparels Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.17.5 JAKROO Recent Developments/Updates
- 9.17.6 JAKROO Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

- 10.1 Bicycle Apparels Industry Chain
- 10.2 Bicycle Apparels Upstream Analysis
 - 10.2.1 Bicycle Apparels Core Raw Materials
 - 10.2.2 Main Manufacturers of Bicycle Apparels Core Raw Materials
- 10.3 Midstream Analysis
- 10.4 Downstream Analysis
- 10.5 Bicycle Apparels Production Mode
- 10.6 Bicycle Apparels Procurement Model
- 10.7 Bicycle Apparels Industry Sales Model and Sales Channels
 - 10.7.1 Bicycle Apparels Sales Model
 - 10.7.2 Bicycle Apparels Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- 12.1 Methodology
- 12.2 Research Process and Data Source
- 12.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. World Bicycle Apparels Production Value by Region (2021, 2025 and 2032) & (USD Million)
- Table 2. World Bicycle Apparels Production Value by Region (2021-2026) & (USD Million)
- Table 3. World Bicycle Apparels Production Value by Region (2027-2032) & (USD Million)
- Table 4. World Bicycle Apparels Production Value Market Share by Region (2021-2026)
- Table 5. World Bicycle Apparels Production Value Market Share by Region (2027-2032)
- Table 6. World Bicycle Apparels Production by Region (2021-2026) & (K Units)
- Table 7. World Bicycle Apparels Production by Region (2027-2032) & (K Units)
- Table 8. World Bicycle Apparels Production Market Share by Region (2021-2026)
- Table 9. World Bicycle Apparels Production Market Share by Region (2027-2032)
- Table 10. World Bicycle Apparels Average Price by Region (2021-2026) & (USD/Unit)
- Table 11. World Bicycle Apparels Average Price by Region (2027-2032) & (USD/Unit)
- Table 12. Bicycle Apparels Major Market Trends
- Table 13. World Bicycle Apparels Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)
- Table 14. World Bicycle Apparels Consumption by Region (2021-2026) & (K Units)
- Table 15. World Bicycle Apparels Consumption Forecast by Region (2027-2032) & (K Units)
- Table 16. World Bicycle Apparels Production Value by Manufacturer (2021-2026) & (USD Million)
- Table 17. Production Value Market Share of Key Bicycle Apparels Producers in 2025
- Table 18. World Bicycle Apparels Production by Manufacturer (2021-2026) & (K Units)
- Table 19. Production Market Share of Key Bicycle Apparels Producers in 2025
- Table 20. World Bicycle Apparels Average Price by Manufacturer (2021-2026) & (USD/Unit)
- Table 21. Global Bicycle Apparels Company Evaluation Quadrant
- Table 22. World Bicycle Apparels Industry Rank of Major Manufacturers, Based on Production Value in 2025
- Table 23. Head Office and Bicycle Apparels Production Site of Key Manufacturer
- Table 24. Bicycle Apparels Market: Company Product Type Footprint
- Table 25. Bicycle Apparels Market: Company Product Application Footprint
- Table 26. Bicycle Apparels Competitive Factors
- Table 27. Bicycle Apparels New Entrant and Capacity Expansion Plans

Table 28. Bicycle Apparels Mergers & Acquisitions Activity

Table 29. United States VS China Bicycle Apparels Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Bicycle Apparels Production Comparison, (2021 & 2025 & 2032) & (K Units)

Table 31. United States VS China Bicycle Apparels Consumption Comparison, (2021 & 2025 & 2032) & (K Units)

Table 32. United States Based Bicycle Apparels Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Bicycle Apparels Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Bicycle Apparels Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Bicycle Apparels Production (2021-2026) & (K Units)

Table 36. United States Based Manufacturers Bicycle Apparels Production Market Share (2021-2026)

Table 37. China Based Bicycle Apparels Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Bicycle Apparels Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Bicycle Apparels Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Bicycle Apparels Production, (2021-2026) & (K Units)

Table 41. China Based Manufacturers Bicycle Apparels Production Market Share (2021-2026)

Table 42. Rest of World Based Bicycle Apparels Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Bicycle Apparels Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Bicycle Apparels Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Bicycle Apparels Production, (2021-2026) & (K Units)

Table 46. Rest of World Based Manufacturers Bicycle Apparels Production Market Share (2021-2026)

Table 47. World Bicycle Apparels Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Bicycle Apparels Production by Type (2021-2026) & (K Units)

Table 49. World Bicycle Apparels Production by Type (2027-2032) & (K Units)

Table 50. World Bicycle Apparels Production Value by Type (2021-2026) & (USD Million)

Table 51. World Bicycle Apparels Production Value by Type (2027-2032) & (USD Million)

Table 52. World Bicycle Apparels Average Price by Type (2021-2026) & (USD/Unit)

Table 53. World Bicycle Apparels Average Price by Type (2027-2032) & (USD/Unit)

Table 54. World Bicycle Apparels Production Value by Gender, (USD Million), 2021 & 2025 & 2032

Table 55. World Bicycle Apparels Production by Gender (2021-2026) & (K Units)

Table 56. World Bicycle Apparels Production by Gender (2027-2032) & (K Units)

Table 57. World Bicycle Apparels Production Value by Gender (2021-2026) & (USD Million)

Table 58. World Bicycle Apparels Production Value by Gender (2027-2032) & (USD Million)

Table 59. World Bicycle Apparels Average Price by Gender (2021-2026) & (USD/Unit)

Table 60. World Bicycle Apparels Average Price by Gender (2027-2032) & (USD/Unit)

Table 61. World Bicycle Apparels Production Value by Professionalism, (USD Million), 2021 & 2025 & 2032

Table 62. World Bicycle Apparels Production by Professionalism (2021-2026) & (K Units)

Table 63. World Bicycle Apparels Production by Professionalism (2027-2032) & (K Units)

Table 64. World Bicycle Apparels Production Value by Professionalism (2021-2026) & (USD Million)

Table 65. World Bicycle Apparels Production Value by Professionalism (2027-2032) & (USD Million)

Table 66. World Bicycle Apparels Average Price by Professionalism (2021-2026) & (USD/Unit)

Table 67. World Bicycle Apparels Average Price by Professionalism (2027-2032) & (USD/Unit)

Table 68. World Bicycle Apparels Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Bicycle Apparels Production by Application (2021-2026) & (K Units)

Table 70. World Bicycle Apparels Production by Application (2027-2032) & (K Units)

Table 71. World Bicycle Apparels Production Value by Application (2021-2026) & (USD Million)

Table 72. World Bicycle Apparels Production Value by Application (2027-2032) & (USD Million)

Million)

Table 73. World Bicycle Apparels Average Price by Application (2021-2026) & (USD/Unit)

Table 74. World Bicycle Apparels Average Price by Application (2027-2032) & (USD/Unit)

Table 75. Nike Basic Information, Manufacturing Base and Competitors

Table 76. Nike Major Business

Table 77. Nike Bicycle Apparels Product and Services

Table 78. Nike Bicycle Apparels Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. Nike Recent Developments/Updates

Table 80. Nike Competitive Strengths & Weaknesses

Table 81. Adidas Basic Information, Manufacturing Base and Competitors

Table 82. Adidas Major Business

Table 83. Adidas Bicycle Apparels Product and Services

Table 84. Adidas Bicycle Apparels Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. Adidas Recent Developments/Updates

Table 86. Adidas Competitive Strengths & Weaknesses

Table 87. MERIDA Basic Information, Manufacturing Base and Competitors

Table 88. MERIDA Major Business

Table 89. MERIDA Bicycle Apparels Product and Services

Table 90. MERIDA Bicycle Apparels Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. MERIDA Recent Developments/Updates

Table 92. MERIDA Competitive Strengths & Weaknesses

Table 93. Capo Basic Information, Manufacturing Base and Competitors

Table 94. Capo Major Business

Table 95. Capo Bicycle Apparels Product and Services

Table 96. Capo Bicycle Apparels Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 97. Capo Recent Developments/Updates

Table 98. Capo Competitive Strengths & Weaknesses

Table 99. TREK Basic Information, Manufacturing Base and Competitors

Table 100. TREK Major Business

Table 101. TREK Bicycle Apparels Product and Services

Table 102. TREK Bicycle Apparels Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 103. TREK Recent Developments/Updates

- Table 104. TREK Competitive Strengths & Weaknesses
- Table 105. Specialized Basic Information, Manufacturing Base and Competitors
- Table 106. Specialized Major Business
- Table 107. Specialized Bicycle Apparels Product and Services
- Table 108. Specialized Bicycle Apparels Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 109. Specialized Recent Developments/Updates
- Table 110. Specialized Competitive Strengths & Weaknesses
- Table 111. Assos Basic Information, Manufacturing Base and Competitors
- Table 112. Assos Major Business
- Table 113. Assos Bicycle Apparels Product and Services
- Table 114. Assos Bicycle Apparels Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 115. Assos Recent Developments/Updates
- Table 116. Assos Competitive Strengths & Weaknesses
- Table 117. GIANT Basic Information, Manufacturing Base and Competitors
- Table 118. GIANT Major Business
- Table 119. GIANT Bicycle Apparels Product and Services
- Table 120. GIANT Bicycle Apparels Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 121. GIANT Recent Developments/Updates
- Table 122. GIANT Competitive Strengths & Weaknesses
- Table 123. Rapha Basic Information, Manufacturing Base and Competitors
- Table 124. Rapha Major Business
- Table 125. Rapha Bicycle Apparels Product and Services
- Table 126. Rapha Bicycle Apparels Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 127. Rapha Recent Developments/Updates
- Table 128. Rapha Competitive Strengths & Weaknesses
- Table 129. Castelli Basic Information, Manufacturing Base and Competitors
- Table 130. Castelli Major Business
- Table 131. Castelli Bicycle Apparels Product and Services
- Table 132. Castelli Bicycle Apparels Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 133. Castelli Recent Developments/Updates
- Table 134. Castelli Competitive Strengths & Weaknesses
- Table 135. Mysenlan Basic Information, Manufacturing Base and Competitors
- Table 136. Mysenlan Major Business
- Table 137. Mysenlan Bicycle Apparels Product and Services

- Table 138. Mysenlan Bicycle Apparels Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 139. Mysenlan Recent Developments/Updates
- Table 140. Mysenlan Competitive Strengths & Weaknesses
- Table 141. Marcello Bergamo Basic Information, Manufacturing Base and Competitors
- Table 142. Marcello Bergamo Major Business
- Table 143. Marcello Bergamo Bicycle Apparels Product and Services
- Table 144. Marcello Bergamo Bicycle Apparels Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 145. Marcello Bergamo Recent Developments/Updates
- Table 146. Marcello Bergamo Competitive Strengths & Weaknesses
- Table 147. Spakct Basic Information, Manufacturing Base and Competitors
- Table 148. Spakct Major Business
- Table 149. Spakct Bicycle Apparels Product and Services
- Table 150. Spakct Bicycle Apparels Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 151. Spakct Recent Developments/Updates
- Table 152. Spakct Competitive Strengths & Weaknesses
- Table 153. Jaggad Basic Information, Manufacturing Base and Competitors
- Table 154. Jaggad Major Business
- Table 155. Jaggad Bicycle Apparels Product and Services
- Table 156. Jaggad Bicycle Apparels Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 157. Jaggad Recent Developments/Updates
- Table 158. Jaggad Competitive Strengths & Weaknesses
- Table 159. Pearl Izumi Basic Information, Manufacturing Base and Competitors
- Table 160. Pearl Izumi Major Business
- Table 161. Pearl Izumi Bicycle Apparels Product and Services
- Table 162. Pearl Izumi Bicycle Apparels Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 163. Pearl Izumi Recent Developments/Updates
- Table 164. Pearl Izumi Competitive Strengths & Weaknesses
- Table 165. CCN Sport Basic Information, Manufacturing Base and Competitors
- Table 166. CCN Sport Major Business
- Table 167. CCN Sport Bicycle Apparels Product and Services
- Table 168. CCN Sport Bicycle Apparels Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 169. CCN Sport Recent Developments/Updates
- Table 170. CCN Sport Competitive Strengths & Weaknesses

Table 171. JAKROO Basic Information, Manufacturing Base and Competitors

Table 172. JAKROO Major Business

Table 173. JAKROO Bicycle Apparels Product and Services

Table 174. JAKROO Bicycle Apparels Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 175. JAKROO Recent Developments/Updates

Table 176. JAKROO Competitive Strengths & Weaknesses

Table 177. Global Key Players of Bicycle Apparels Upstream (Raw Materials)

Table 178. Global Bicycle Apparels Typical Customers

Table 179. Bicycle Apparels Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Bicycle Apparels Picture

Figure 2. World Bicycle Apparels Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Bicycle Apparels Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Bicycle Apparels Production (2021-2032) & (K Units)

Figure 5. World Bicycle Apparels Average Price (2021-2032) & (USD/Unit)

Figure 6. World Bicycle Apparels Production Value Market Share by Region (2021-2032)

Figure 7. World Bicycle Apparels Production Market Share by Region (2021-2032)

Figure 8. North America Bicycle Apparels Production (2021-2032) & (K Units)

Figure 9. Europe Bicycle Apparels Production (2021-2032) & (K Units)

Figure 10. China Bicycle Apparels Production (2021-2032) & (K Units)

Figure 11. Japan Bicycle Apparels Production (2021-2032) & (K Units)

Figure 12. Bicycle Apparels Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Bicycle Apparels Consumption (2021-2032) & (K Units)

Figure 15. World Bicycle Apparels Consumption Market Share by Region (2021-2032)

Figure 16. United States Bicycle Apparels Consumption (2021-2032) & (K Units)

Figure 17. China Bicycle Apparels Consumption (2021-2032) & (K Units)

Figure 18. Europe Bicycle Apparels Consumption (2021-2032) & (K Units)

Figure 19. Japan Bicycle Apparels Consumption (2021-2032) & (K Units)

Figure 20. South Korea Bicycle Apparels Consumption (2021-2032) & (K Units)

Figure 21. ASEAN Bicycle Apparels Consumption (2021-2032) & (K Units)

Figure 22. India Bicycle Apparels Consumption (2021-2032) & (K Units)

Figure 23. Producer Shipments of Bicycle Apparels by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Bicycle Apparels Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Bicycle Apparels Markets in 2025

Figure 26. United States VS China: Bicycle Apparels Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Bicycle Apparels Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Bicycle Apparels Consumption Market Share

Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Bicycle Apparels Production Market Share 2025

Figure 30. China Based Manufacturers Bicycle Apparels Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Bicycle Apparels Production Market Share 2025

Figure 32. World Bicycle Apparels Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Bicycle Apparels Production Value Market Share by Type in 2025

Figure 34. Topwear

Figure 35. Bottomwear

Figure 36. Gloves

Figure 37. Others

Figure 38. World Bicycle Apparels Production Market Share by Type (2021-2032)

Figure 39. World Bicycle Apparels Production Value Market Share by Type (2021-2032)

Figure 40. World Bicycle Apparels Average Price by Type (2021-2032) & (USD/Unit)

Figure 41. World Bicycle Apparels Production Value by Gender, (USD Million), 2021 & 2025 & 2032

Figure 42. World Bicycle Apparels Production Value Market Share by Gender in 2025

Figure 43. Male Bicycle Apparels

Figure 44. Female Bicycle Apparels

Figure 45. World Bicycle Apparels Production Market Share by Gender (2021-2032)

Figure 46. World Bicycle Apparels Production Value Market Share by Gender (2021-2032)

Figure 47. World Bicycle Apparels Average Price by Gender (2021-2032) & (USD/Unit)

Figure 48. World Bicycle Apparels Production Value by Professionalism, (USD Million), 2021 & 2025 & 2032

Figure 49. World Bicycle Apparels Production Value Market Share by Professionalism in 2025

Figure 50. Professional Cycling Apparel

Figure 51. Amateur Cycling Apparel

Figure 52. World Bicycle Apparels Production Market Share by Professionalism (2021-2032)

Figure 53. World Bicycle Apparels Production Value Market Share by Professionalism (2021-2032)

Figure 54. World Bicycle Apparels Average Price by Professionalism (2021-2032) & (USD/Unit)

Figure 55. World Bicycle Apparels Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 56. World Bicycle Apparels Production Value Market Share by Application in 2025

Figure 57. Online Sales

Figure 58. Offline Sales

Figure 59. World Bicycle Apparels Production Market Share by Application (2021-2032)

Figure 60. World Bicycle Apparels Production Value Market Share by Application (2021-2032)

Figure 61. World Bicycle Apparels Average Price by Application (2021-2032) & (USD/Unit)

Figure 62. Bicycle Apparels Industry Chain

Figure 63. Bicycle Apparels Procurement Model

Figure 64. Bicycle Apparels Sales Model

Figure 65. Bicycle Apparels Sales Channels, Direct Sales, and Distribution

Figure 66. Methodology

Figure 67. Research Process and Data Source

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