

Global Biaxially Oriented Polypropylene (BOPP) Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Biaxially Oriented Polypropylene (BOPP) market size was valued at USD 16610 million in 2023 and is forecast to a readjusted size of USD 15950 million by 2030 with a CAGR of -0.6% during review period.

Biaxially Oriented Polypropylene (BOPP) is a stretched polypropylene film which provides outstanding strength, rigidity, transparency and gloss on top of superior moisture proof properties.

BOPP films are manufactured using a tenter frame sequential process or the double bubble process, in which a polypropylene (PP) film is oriented in two directions (machine and transverse directions). BOPP films are typically used for packaging films, print lamination films, label films etc.

Asia-Pacific is the largest Biaxially Oriented Polypropylene (BOPP) market with about 62% market share. Europe is follower, accounting for about 16% market share.

The key players are JPFL-ExxonMobil, Taghleef, Oben Licht Holding Group, NAN YA PLASTICS, Yem Chio, Treofan, Vibac, Sibur, Cosmo, Manucor S.p.A., Flex Film, Stenta Films, FUTAMURA, China Flexible Packaging Group, Gettel Group, FuRong Technology, Xiaoshan Huayi, Kinlead Packaging, Jiangsu Shukang, Decro, FSPG, Guangqing New Material, Shenda, NAN YA PLASTICS(Mainland), Yem Chio(Ningbo) etc. Top 5 companies occupied about 14% market share.

The Global Info Research report includes an overview of the development of the

Biaxially Oriented Polypropylene (BOPP) industry chain, the market status of Packaging Films (Tubular Quench Method, Flat Film Strength Method), Print Lamination Films (Tubular Quench Method, Flat Film Strength Method), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Biaxially Oriented Polypropylene (BOPP).

Regionally, the report analyzes the Biaxially Oriented Polypropylene (BOPP) markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Biaxially Oriented Polypropylene (BOPP) market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Biaxially Oriented Polypropylene (BOPP) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Biaxially Oriented Polypropylene (BOPP) industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Tubular Quench Method, Flat Film Strength Method).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Biaxially Oriented Polypropylene (BOPP) market.

Regional Analysis: The report involves examining the Biaxially Oriented Polypropylene (BOPP) market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Biaxially Oriented Polypropylene (BOPP) market. This may include estimating market growth rates, predicting market demand, and identifying

emerging trends.

The report also involves a more granular approach to Biaxially Oriented Polypropylene (BOPP):

Company Analysis: Report covers individual Biaxially Oriented Polypropylene (BOPP) manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Biaxially Oriented Polypropylene (BOPP). This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Packaging Films, Print Lamination Films).

Technology Analysis: Report covers specific technologies relevant to Biaxially Oriented Polypropylene (BOPP). It assesses the current state, advancements, and potential future developments in Biaxially Oriented Polypropylene (BOPP) areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Biaxially Oriented Polypropylene (BOPP) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Biaxially Oriented Polypropylene (BOPP) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Tubular Quench Method

Flat Film Strength Method

Market segment by Application

Packaging Films

Print Lamination Films

Label Films

Others

Major players covered

JPFL-ExxonMobil

Taghleef

Oben Licht Holding Group

NAN YA PLASTICS

Yem Chio

Treofan

Vibac

Sibur

Cosmo

Manucor S.p.A.

Flex Film

Stenta Films

FUTAMURA

China Flexible Packaging Group

Gettel Group

FuRong Technology

Xiaoshan Huayi

Kinlead Packaging

Jiangsu Shukang

Decro

FSPG

Guangqing New Material

Shenda

NAN YA PLASTICS (Mainland)

Yem Chio (Ningbo)

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Biaxially Oriented Polypropylene (BOPP) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Biaxially Oriented Polypropylene (BOPP), with price, sales, revenue and global market share of Biaxially Oriented Polypropylene (BOPP) from 2019 to 2024.

Chapter 3, the Biaxially Oriented Polypropylene (BOPP) competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Biaxially Oriented Polypropylene (BOPP) breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Biaxially Oriented Polypropylene (BOPP) market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Biaxially Oriented Polypropylene (BOPP).

Chapter 14 and 15, to describe Biaxially Oriented Polypropylene (BOPP) sales channel, distributors, customers, research findings and conclusion.

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Figure 84. Methodology

Figure 85. Research Process and Data Source

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