

Global Beverages Sugar Substitute Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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Abstracts

According to our (Global Info Research) latest study, the global Beverages Sugar Substitute market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period.

The beverages sugar substitute refers to a substitute ingredient used in beverages as a replacement for traditional sugar. These substitutes are typically low-calorie or calorie-free alternatives that aim to provide sweetness to beverages without the added sugar content. Examples of beverages sugar substitutes include artificial sweeteners like aspartame, sucralose, or natural sweeteners like stevia or monk fruit extract. They are designed to mimic the taste of sugar while reducing calorie intake and addressing health concerns related to excess sugar consumption. Beverages sugar substitutes cater to individuals seeking reduced sugar or sugar-free options.

The industry trend surrounding beverages sugar substitutes is driven by the increasing demand for healthier beverage options. As consumers become more health-conscious and seek to reduce their sugar consumption, there is a growing interest in beverages that offer reduced or no added sugar. This trend is reflected in a surge of product developments and innovations in the beverages industry, aiming to offer a wider range of sugar substitute options. Manufacturers are focusing on creating beverages with alternative sweeteners that provide a similar taste experience to traditional sugar, without compromising on flavor. Additionally, the trend also includes the use of natural sweeteners and plant-based ingredients to cater to the rising demand for clean-label and natural product choices. This industry trend signifies the shift towards healthier beverage alternatives and the continuous pursuit of satisfying consumer preferences for reduced sugar options.

The Global Info Research report includes an overview of the development of the Beverages Sugar Substitute industry chain, the market status of Carbonate Beverages (Meso-Erythritol, Aspartame), Tea Beverages (Meso-Erythritol, Aspartame), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Beverages Sugar Substitute.

Regionally, the report analyzes the Beverages Sugar Substitute markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Beverages Sugar Substitute market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Beverages Sugar Substitute market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Beverages Sugar Substitute industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (Tons), revenue generated, and market share of different by Type (e.g., Meso-Erythritol, Aspartame).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Beverages Sugar Substitute market.

Regional Analysis: The report involves examining the Beverages Sugar Substitute market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Beverages Sugar Substitute market. This may include estimating market growth rates, predicting market demand, and identifying emerging

trends.

The report also involves a more granular approach to Beverages Sugar Substitute:

Company Analysis: Report covers individual Beverages Sugar Substitute manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Beverages Sugar Substitute. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Carbonate Beverages, Tea Beverages).

Technology Analysis: Report covers specific technologies relevant to Beverages Sugar Substitute. It assesses the current state, advancements, and potential future developments in Beverages Sugar Substitute areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Beverages Sugar Substitute market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Beverages Sugar Substitute market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Meso-Erythritol

Aspartame

Stevia Sugar

Acesulfame

Siraitia Grosvenorii Extract

Others

Market segment by Application

Carbonate Beverages

Tea Beverages

Fruit Juice Beverages

Others

Major players covered

Cargill

Mitsubishi

Nikken-chemical

Nutrasweet

Hermesetas

Futaste

Ingredion Incorporated

HYET Sweet

Ajinomoto

Nantong Changhai Food Additive

Changmao Biochemical

Vitasweet

Baolingbao Biology

Shandong Sanyuan Biotechnology

SinoSweet

Changzhou Guanghui Food Ingredients

Guanghui Biotechnology

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Beverages Sugar Substitute product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Beverages Sugar Substitute, with price, sales, revenue and global market share of Beverages Sugar Substitute from 2018 to 2023.

Chapter 3, the Beverages Sugar Substitute competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Beverages Sugar Substitute breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Beverages Sugar Substitute market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Beverages Sugar Substitute.

Chapter 14 and 15, to describe Beverages Sugar Substitute sales channel, distributors, customers, research findings and conclusion.

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