

Global Betanin Food Color Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Betanin Food Color market size is expected to reach \$ 434 million by 2032, rising at a market growth of 6.7% CAGR during the forecast period (2026-2032).

In 2025, global betanin food color production reached approximately 4,458 ton, with an average global market price of around USD 60,000 per ton. A factory gross profit of USD 18,000 per ton with 30% gross margin. A single line full machine capacity production is around 18 ton per line per year. downstream demand is concentrated in bakery, beverage, processed food and dairy. Strawberry and raspberry ice creams commonly use microencapsulated betanin to improve color stability during freezing. Betanin is a natural, water soluble red violet glycosidic pigment derived from red beetroot (*Beta vulgaris*), widely used as a safe, plant based food colorant. It belongs to the betalain class of pigments, providing vibrant, stable color in low acid foods (pH 3–7) such as dairy, confectionery, and meat.

This report studies the global Betanin Food Color production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Betanin Food Color and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Betanin Food Color that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Betanin Food Color total production and demand, 2021-2032, (Tons)

Global Betanin Food Color total production value, 2021-2032, (USD Million)

Global Betanin Food Color production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Betanin Food Color consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Betanin Food Color domestic production, consumption, key domestic manufacturers and share

Global Betanin Food Color production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Betanin Food Color production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Betanin Food Color production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Betanin Food Color market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Archer Daniels Midland Company, Kalsec Inc., IFF, Mane, BioconColors (Madrid, Spain), Chemvera, Kingherbs Limited, Sensient Technologies Corporation, Oterra A/S, LycoRed, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Betanin Food Color market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by

year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Betanin Food Color Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Betanin Food Color Market, Segmentation by Type:

Powder Betanin

Liquid Betanin

Encapsulated Betanin

Paste Betanin

Others

Global Betanin Food Color Market, Segmentation by Features:

Heat Stable

Microencapsulated Pigment

Organic Certified Color

High Purity Pigment Concentrate

Others

Global Betanin Food Color Market, Segmentation by Material:

Beetroot Extract

Fermentation Derived Betalains

Beet Pulp Waste Extraction

Others

Global Betanin Food Color Market, Segmentation by Application:

Bakery and Confectionery

Beverages

Dairy Products

Processed Food and Sauces

Others

Companies Profiled:

Archer Daniels Midland Company

Kalsec Inc.

IFF

Mane

BioconColors (Madrid, Spain)

Chemvera

Kingherbs Limited

Sensient Technologies Corporation

Oterra A/S

LycoRed

ROHA Dyechem

FoodRGB Inc.

IFC Solutions

GNT Group

Vinayak Ingredients India Pvt. Ltd.

Symrise

D?hler GmbH

Phytolon

Nanjing Zelang Medical Technology Co., Ltd.

Key Questions Answered:

1. How big is the global Betanin Food Color market?
2. What is the demand of the global Betanin Food Color market?
3. What is the year over year growth of the global Betanin Food Color market?

4. What is the production and production value of the global Betanin Food Color market?
5. Who are the key producers in the global Betanin Food Color market?
6. What are the growth factors driving the market demand?

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