

# Global Betaine Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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# **Abstracts**

According to our (Global Info Research) latest study, the global Betaine market size was valued at USD 1936.5 million in 2023 and is forecast to a readjusted size of USD 2679.1 million by 2030 with a CAGR of 4.7% during review period.

Betaine, a white crystalline powder, is mainly found in the molasses of beet sugar. As a feed additive, it has the function of providing methyl donors and can save part of methionine. It also has the functions of regulating osmotic pressure in the body, alleviating stress, promoting fat metabolism and protein synthesis, increasing lean meat rate, and enhancing the efficacy of anticoccidial drugs. In aquatic animal feed, it is used as a food attractant, etc.

Global betaine key players include DuPont, AB Vista, HEALTHY (HANGZHOU) HUSBANDRY SCI-TECH, Tianshi Siliao, Sunwin Biotech Shandong etc. Global top 2 players hold a share about 50%. Asia Pacific is the largest market, with a share about 33%, followed by Europe and North America, both have a share about 30 percent.In terms of product, natural betaine is the largest segment, with a share over 68%. And in terms of application, the largest application is animal feed, followed by cosmetics.

The Global Info Research report includes an overview of the development of the Betaine industry chain, the market status of Animal Feed (Synthetic Betaine, Natural Betaine), Cosmetics (Synthetic Betaine, Natural Betaine), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Betaine.

Regionally, the report analyzes the Betaine markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing



consumer awareness. Asia-Pacific, particularly China, leads the global Betaine market, with robust domestic demand, supportive policies, and a strong manufacturing base.

# Key Features:

The report presents comprehensive understanding of the Betaine market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Betaine industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Synthetic Betaine, Natural Betaine).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Betaine market.

Regional Analysis: The report involves examining the Betaine market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Betaine market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Betaine:

Company Analysis: Report covers individual Betaine manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Betaine This may involve surveys, interviews, and analysis of



consumer reviews and feedback from different by Application (Animal Feed, Cosmetics).

Technology Analysis: Report covers specific technologies relevant to Betaine. It assesses the current state, advancements, and potential future developments in Betaine areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Betaine market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Betaine market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Synthetic Betaine

Natural Betaine

Market segment by Application

**Animal Feed** 

Cosmetics

Food & Beverages

**Pharmaceutical** 

Others



Major players covered	
DuPont	
Evonik	
AB Vista	
Lubrizol	
Agrana	
Asahi Kasei	
Healthy	
Skystone	
Sunwin	
Jujia Group	
Shandong Ruihong	
Shandong Efine	
Pengbo Biotechnology	
Hebei Younite Biotechnology	
Aocter	

North America (United States, Canada and Mexico)

Market segment by region, regional analysis covers



Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Betaine product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Betaine, with price, sales, revenue and global market share of Betaine from 2019 to 2024.

Chapter 3, the Betaine competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Betaine breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Betaine market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Betaine.

Chapter 14 and 15, to describe Betaine sales channel, distributors, customers, research findings and conclusion.



# **Contents**

## 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Betaine
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
  - 1.3.1 Overview: Global Betaine Consumption Value by Type: 2019 Versus 2023

## Versus 2030

- 1.3.2 Synthetic Betaine
- 1.3.3 Natural Betaine
- 1.4 Market Analysis by Application
- 1.4.1 Overview: Global Betaine Consumption Value by Application: 2019 Versus 2023

# Versus 2030

- 1.4.2 Animal Feed
- 1.4.3 Cosmetics
- 1.4.4 Food & Beverages
- 1.4.5 Pharmaceutical
- 1.4.6 Others
- 1.5 Global Betaine Market Size & Forecast
  - 1.5.1 Global Betaine Consumption Value (2019 & 2023 & 2030)
  - 1.5.2 Global Betaine Sales Quantity (2019-2030)
  - 1.5.3 Global Betaine Average Price (2019-2030)

# **2 MANUFACTURERS PROFILES**

- 2.1 DuPont
  - 2.1.1 DuPont Details
  - 2.1.2 DuPont Major Business
  - 2.1.3 DuPont Betaine Product and Services
- 2.1.4 DuPont Betaine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.1.5 DuPont Recent Developments/Updates
- 2.2 Evonik
  - 2.2.1 Evonik Details
  - 2.2.2 Evonik Major Business
  - 2.2.3 Evonik Betaine Product and Services
- 2.2.4 Evonik Betaine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)



- 2.2.5 Evonik Recent Developments/Updates
- 2.3 AB Vista
  - 2.3.1 AB Vista Details
  - 2.3.2 AB Vista Major Business
  - 2.3.3 AB Vista Betaine Product and Services
- 2.3.4 AB Vista Betaine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.3.5 AB Vista Recent Developments/Updates
- 2.4 Lubrizol
  - 2.4.1 Lubrizol Details
  - 2.4.2 Lubrizol Major Business
  - 2.4.3 Lubrizol Betaine Product and Services
- 2.4.4 Lubrizol Betaine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.4.5 Lubrizol Recent Developments/Updates
- 2.5 Agrana
  - 2.5.1 Agrana Details
  - 2.5.2 Agrana Major Business
  - 2.5.3 Agrana Betaine Product and Services
- 2.5.4 Agrana Betaine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.5.5 Agrana Recent Developments/Updates
- 2.6 Asahi Kasei
  - 2.6.1 Asahi Kasei Details
  - 2.6.2 Asahi Kasei Major Business
  - 2.6.3 Asahi Kasei Betaine Product and Services
- 2.6.4 Asahi Kasei Betaine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.6.5 Asahi Kasei Recent Developments/Updates
- 2.7 Healthy
  - 2.7.1 Healthy Details
  - 2.7.2 Healthy Major Business
  - 2.7.3 Healthy Betaine Product and Services
- 2.7.4 Healthy Betaine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.7.5 Healthy Recent Developments/Updates
- 2.8 Skystone
  - 2.8.1 Skystone Details
  - 2.8.2 Skystone Major Business



- 2.8.3 Skystone Betaine Product and Services
- 2.8.4 Skystone Betaine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.8.5 Skystone Recent Developments/Updates
- 2.9 Sunwin
  - 2.9.1 Sunwin Details
  - 2.9.2 Sunwin Major Business
  - 2.9.3 Sunwin Betaine Product and Services
- 2.9.4 Sunwin Betaine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.9.5 Sunwin Recent Developments/Updates
- 2.10 Jujia Group
  - 2.10.1 Jujia Group Details
  - 2.10.2 Jujia Group Major Business
  - 2.10.3 Jujia Group Betaine Product and Services
- 2.10.4 Jujia Group Betaine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.10.5 Jujia Group Recent Developments/Updates
- 2.11 Shandong Ruihong
  - 2.11.1 Shandong Ruihong Details
  - 2.11.2 Shandong Ruihong Major Business
  - 2.11.3 Shandong Ruihong Betaine Product and Services
- 2.11.4 Shandong Ruihong Betaine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.11.5 Shandong Ruihong Recent Developments/Updates
- 2.12 Shandong Efine
  - 2.12.1 Shandong Efine Details
  - 2.12.2 Shandong Efine Major Business
  - 2.12.3 Shandong Efine Betaine Product and Services
- 2.12.4 Shandong Efine Betaine Sales Quantity, Average Price, Revenue, Gross

Margin and Market Share (2019-2024)

- 2.12.5 Shandong Efine Recent Developments/Updates
- 2.13 Pengbo Biotechnology
  - 2.13.1 Pengbo Biotechnology Details
  - 2.13.2 Pengbo Biotechnology Major Business
  - 2.13.3 Pengbo Biotechnology Betaine Product and Services
- 2.13.4 Pengbo Biotechnology Betaine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.13.5 Pengbo Biotechnology Recent Developments/Updates



- 2.14 Hebei Younite Biotechnology
  - 2.14.1 Hebei Younite Biotechnology Details
  - 2.14.2 Hebei Younite Biotechnology Major Business
  - 2.14.3 Hebei Younite Biotechnology Betaine Product and Services
- 2.14.4 Hebei Younite Biotechnology Betaine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.14.5 Hebei Younite Biotechnology Recent Developments/Updates
- 2.15 Aocter
  - 2.15.1 Aocter Details
  - 2.15.2 Aocter Major Business
  - 2.15.3 Aocter Betaine Product and Services
- 2.15.4 Aocter Betaine Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.15.5 Aocter Recent Developments/Updates

#### **3 COMPETITIVE ENVIRONMENT: BETAINE BY MANUFACTURER**

- 3.1 Global Betaine Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Betaine Revenue by Manufacturer (2019-2024)
- 3.3 Global Betaine Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
- 3.4.1 Producer Shipments of Betaine by Manufacturer Revenue (\$MM) and Market Share (%): 2023
  - 3.4.2 Top 3 Betaine Manufacturer Market Share in 2023
- 3.4.2 Top 6 Betaine Manufacturer Market Share in 2023
- 3.5 Betaine Market: Overall Company Footprint Analysis
  - 3.5.1 Betaine Market: Region Footprint
  - 3.5.2 Betaine Market: Company Product Type Footprint
  - 3.5.3 Betaine Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

#### 4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Betaine Market Size by Region
  - 4.1.1 Global Betaine Sales Quantity by Region (2019-2030)
  - 4.1.2 Global Betaine Consumption Value by Region (2019-2030)
  - 4.1.3 Global Betaine Average Price by Region (2019-2030)
- 4.2 North America Betaine Consumption Value (2019-2030)



- 4.3 Europe Betaine Consumption Value (2019-2030)
- 4.4 Asia-Pacific Betaine Consumption Value (2019-2030)
- 4.5 South America Betaine Consumption Value (2019-2030)
- 4.6 Middle East and Africa Betaine Consumption Value (2019-2030)

# **5 MARKET SEGMENT BY TYPE**

- 5.1 Global Betaine Sales Quantity by Type (2019-2030)
- 5.2 Global Betaine Consumption Value by Type (2019-2030)
- 5.3 Global Betaine Average Price by Type (2019-2030)

#### **6 MARKET SEGMENT BY APPLICATION**

- 6.1 Global Betaine Sales Quantity by Application (2019-2030)
- 6.2 Global Betaine Consumption Value by Application (2019-2030)
- 6.3 Global Betaine Average Price by Application (2019-2030)

## 7 NORTH AMERICA

- 7.1 North America Betaine Sales Quantity by Type (2019-2030)
- 7.2 North America Betaine Sales Quantity by Application (2019-2030)
- 7.3 North America Betaine Market Size by Country
  - 7.3.1 North America Betaine Sales Quantity by Country (2019-2030)
  - 7.3.2 North America Betaine Consumption Value by Country (2019-2030)
  - 7.3.3 United States Market Size and Forecast (2019-2030)
  - 7.3.4 Canada Market Size and Forecast (2019-2030)
  - 7.3.5 Mexico Market Size and Forecast (2019-2030)

#### **8 EUROPE**

- 8.1 Europe Betaine Sales Quantity by Type (2019-2030)
- 8.2 Europe Betaine Sales Quantity by Application (2019-2030)
- 8.3 Europe Betaine Market Size by Country
  - 8.3.1 Europe Betaine Sales Quantity by Country (2019-2030)
  - 8.3.2 Europe Betaine Consumption Value by Country (2019-2030)
  - 8.3.3 Germany Market Size and Forecast (2019-2030)
  - 8.3.4 France Market Size and Forecast (2019-2030)
  - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
  - 8.3.6 Russia Market Size and Forecast (2019-2030)



# 8.3.7 Italy Market Size and Forecast (2019-2030)

# 9 ASIA-PACIFIC

- 9.1 Asia-Pacific Betaine Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Betaine Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Betaine Market Size by Region
  - 9.3.1 Asia-Pacific Betaine Sales Quantity by Region (2019-2030)
  - 9.3.2 Asia-Pacific Betaine Consumption Value by Region (2019-2030)
  - 9.3.3 China Market Size and Forecast (2019-2030)
  - 9.3.4 Japan Market Size and Forecast (2019-2030)
  - 9.3.5 Korea Market Size and Forecast (2019-2030)
  - 9.3.6 India Market Size and Forecast (2019-2030)
  - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
  - 9.3.8 Australia Market Size and Forecast (2019-2030)

#### 10 SOUTH AMERICA

- 10.1 South America Betaine Sales Quantity by Type (2019-2030)
- 10.2 South America Betaine Sales Quantity by Application (2019-2030)
- 10.3 South America Betaine Market Size by Country
  - 10.3.1 South America Betaine Sales Quantity by Country (2019-2030)
  - 10.3.2 South America Betaine Consumption Value by Country (2019-2030)
- 10.3.3 Brazil Market Size and Forecast (2019-2030)
- 10.3.4 Argentina Market Size and Forecast (2019-2030)

# 11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Betaine Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Betaine Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Betaine Market Size by Country
  - 11.3.1 Middle East & Africa Betaine Sales Quantity by Country (2019-2030)
  - 11.3.2 Middle East & Africa Betaine Consumption Value by Country (2019-2030)
  - 11.3.3 Turkey Market Size and Forecast (2019-2030)
  - 11.3.4 Egypt Market Size and Forecast (2019-2030)
  - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
  - 11.3.6 South Africa Market Size and Forecast (2019-2030)

# 12 MARKET DYNAMICS



- 12.1 Betaine Market Drivers
- 12.2 Betaine Market Restraints
- 12.3 Betaine Trends Analysis
- 12.4 Porters Five Forces Analysis
  - 12.4.1 Threat of New Entrants
  - 12.4.2 Bargaining Power of Suppliers
  - 12.4.3 Bargaining Power of Buyers
  - 12.4.4 Threat of Substitutes
  - 12.4.5 Competitive Rivalry

## 13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Betaine and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Betaine
- 13.3 Betaine Production Process
- 13.4 Betaine Industrial Chain

## 14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
  - 14.1.1 Direct to End-User
  - 14.1.2 Distributors
- 14.2 Betaine Typical Distributors
- 14.3 Betaine Typical Customers

# 15 RESEARCH FINDINGS AND CONCLUSION

# **16 APPENDIX**

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer



# **List Of Tables**

# LIST OF TABLES

- Table 1. Global Betaine Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Table 2. Global Betaine Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Table 3. DuPont Basic Information, Manufacturing Base and Competitors
- Table 4. DuPont Major Business
- Table 5. DuPont Betaine Product and Services
- Table 6. DuPont Betaine Sales Quantity (K MT), Average Price (US\$/Ton), Revenue
- (USD Million), Gross Margin and Market Share (2019-2024)
- Table 7. DuPont Recent Developments/Updates
- Table 8. Evonik Basic Information, Manufacturing Base and Competitors
- Table 9. Evonik Major Business
- Table 10. Evonik Betaine Product and Services
- Table 11. Evonik Betaine Sales Quantity (K MT), Average Price (US\$/Ton), Revenue
- (USD Million), Gross Margin and Market Share (2019-2024)
- Table 12. Evonik Recent Developments/Updates
- Table 13. AB Vista Basic Information, Manufacturing Base and Competitors
- Table 14. AB Vista Major Business
- Table 15. AB Vista Betaine Product and Services
- Table 16. AB Vista Betaine Sales Quantity (K MT), Average Price (US\$/Ton), Revenue
- (USD Million), Gross Margin and Market Share (2019-2024)
- Table 17. AB Vista Recent Developments/Updates
- Table 18. Lubrizol Basic Information, Manufacturing Base and Competitors
- Table 19. Lubrizol Major Business
- Table 20. Lubrizol Betaine Product and Services
- Table 21. Lubrizol Betaine Sales Quantity (K MT), Average Price (US\$/Ton), Revenue
- (USD Million), Gross Margin and Market Share (2019-2024)
- Table 22. Lubrizol Recent Developments/Updates
- Table 23. Agrana Basic Information, Manufacturing Base and Competitors
- Table 24. Agrana Major Business
- Table 25. Agrana Betaine Product and Services
- Table 26. Agrana Betaine Sales Quantity (K MT), Average Price (US\$/Ton), Revenue
- (USD Million), Gross Margin and Market Share (2019-2024)
- Table 27. Agrana Recent Developments/Updates
- Table 28. Asahi Kasei Basic Information, Manufacturing Base and Competitors



- Table 29. Asahi Kasei Major Business
- Table 30. Asahi Kasei Betaine Product and Services
- Table 31. Asahi Kasei Betaine Sales Quantity (K MT), Average Price (US\$/Ton),
- Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. Asahi Kasei Recent Developments/Updates
- Table 33. Healthy Basic Information, Manufacturing Base and Competitors
- Table 34. Healthy Major Business
- Table 35. Healthy Betaine Product and Services
- Table 36. Healthy Betaine Sales Quantity (K MT), Average Price (US\$/Ton), Revenue
- (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. Healthy Recent Developments/Updates
- Table 38. Skystone Basic Information, Manufacturing Base and Competitors
- Table 39. Skystone Major Business
- Table 40. Skystone Betaine Product and Services
- Table 41. Skystone Betaine Sales Quantity (K MT), Average Price (US\$/Ton), Revenue
- (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. Skystone Recent Developments/Updates
- Table 43. Sunwin Basic Information, Manufacturing Base and Competitors
- Table 44. Sunwin Major Business
- Table 45. Sunwin Betaine Product and Services
- Table 46. Sunwin Betaine Sales Quantity (K MT), Average Price (US\$/Ton), Revenue
- (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. Sunwin Recent Developments/Updates
- Table 48. Jujia Group Basic Information, Manufacturing Base and Competitors
- Table 49. Jujia Group Major Business
- Table 50. Jujia Group Betaine Product and Services
- Table 51. Jujia Group Betaine Sales Quantity (K MT), Average Price (US\$/Ton),
- Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 52. Jujia Group Recent Developments/Updates
- Table 53. Shandong Ruihong Basic Information, Manufacturing Base and Competitors
- Table 54. Shandong Ruihong Major Business
- Table 55. Shandong Ruihong Betaine Product and Services
- Table 56. Shandong Ruihong Betaine Sales Quantity (K MT), Average Price (US\$/Ton),
- Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 57. Shandong Ruihong Recent Developments/Updates
- Table 58. Shandong Efine Basic Information, Manufacturing Base and Competitors
- Table 59. Shandong Efine Major Business
- Table 60. Shandong Efine Betaine Product and Services
- Table 61. Shandong Efine Betaine Sales Quantity (K MT), Average Price (US\$/Ton),



- Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 62. Shandong Efine Recent Developments/Updates
- Table 63. Pengbo Biotechnology Basic Information, Manufacturing Base and Competitors
- Table 64. Pengbo Biotechnology Major Business
- Table 65. Pengbo Biotechnology Betaine Product and Services
- Table 66. Pengbo Biotechnology Betaine Sales Quantity (K MT), Average Price
- (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 67. Pengbo Biotechnology Recent Developments/Updates
- Table 68. Hebei Younite Biotechnology Basic Information, Manufacturing Base and Competitors
- Table 69. Hebei Younite Biotechnology Major Business
- Table 70. Hebei Younite Biotechnology Betaine Product and Services
- Table 71. Hebei Younite Biotechnology Betaine Sales Quantity (K MT), Average Price
- (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 72. Hebei Younite Biotechnology Recent Developments/Updates
- Table 73. Accter Basic Information, Manufacturing Base and Competitors
- Table 74. Aocter Major Business
- Table 75. Accter Betaine Product and Services
- Table 76. Aocter Betaine Sales Quantity (K MT), Average Price (US\$/Ton), Revenue
- (USD Million), Gross Margin and Market Share (2019-2024)
- Table 77. Aocter Recent Developments/Updates
- Table 78. Global Betaine Sales Quantity by Manufacturer (2019-2024) & (K MT)
- Table 79. Global Betaine Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 80. Global Betaine Average Price by Manufacturer (2019-2024) & (US\$/Ton)
- Table 81. Market Position of Manufacturers in Betaine, (Tier 1, Tier 2, and Tier 3),
- Based on Consumption Value in 2023
- Table 82. Head Office and Betaine Production Site of Key Manufacturer
- Table 83. Betaine Market: Company Product Type Footprint
- Table 84. Betaine Market: Company Product Application Footprint
- Table 85. Betaine New Market Entrants and Barriers to Market Entry
- Table 86. Betaine Mergers, Acquisition, Agreements, and Collaborations
- Table 87. Global Betaine Sales Quantity by Region (2019-2024) & (K MT)
- Table 88. Global Betaine Sales Quantity by Region (2025-2030) & (K MT)
- Table 89. Global Betaine Consumption Value by Region (2019-2024) & (USD Million)
- Table 90. Global Betaine Consumption Value by Region (2025-2030) & (USD Million)
- Table 91. Global Betaine Average Price by Region (2019-2024) & (US\$/Ton)
- Table 92. Global Betaine Average Price by Region (2025-2030) & (US\$/Ton)
- Table 93. Global Betaine Sales Quantity by Type (2019-2024) & (K MT)



- Table 94. Global Betaine Sales Quantity by Type (2025-2030) & (K MT)
- Table 95. Global Betaine Consumption Value by Type (2019-2024) & (USD Million)
- Table 96. Global Betaine Consumption Value by Type (2025-2030) & (USD Million)
- Table 97. Global Betaine Average Price by Type (2019-2024) & (US\$/Ton)
- Table 98. Global Betaine Average Price by Type (2025-2030) & (US\$/Ton)
- Table 99. Global Betaine Sales Quantity by Application (2019-2024) & (K MT)
- Table 100. Global Betaine Sales Quantity by Application (2025-2030) & (K MT)
- Table 101. Global Betaine Consumption Value by Application (2019-2024) & (USD Million)
- Table 102. Global Betaine Consumption Value by Application (2025-2030) & (USD Million)
- Table 103. Global Betaine Average Price by Application (2019-2024) & (US\$/Ton)
- Table 104. Global Betaine Average Price by Application (2025-2030) & (US\$/Ton)
- Table 105. North America Betaine Sales Quantity by Type (2019-2024) & (K MT)
- Table 106. North America Betaine Sales Quantity by Type (2025-2030) & (K MT)
- Table 107. North America Betaine Sales Quantity by Application (2019-2024) & (K MT)
- Table 108. North America Betaine Sales Quantity by Application (2025-2030) & (K MT)
- Table 109. North America Betaine Sales Quantity by Country (2019-2024) & (K MT)
- Table 110. North America Betaine Sales Quantity by Country (2025-2030) & (K MT)
- Table 111. North America Betaine Consumption Value by Country (2019-2024) & (USD Million)
- Table 112. North America Betaine Consumption Value by Country (2025-2030) & (USD Million)
- Table 113. Europe Betaine Sales Quantity by Type (2019-2024) & (K MT)
- Table 114. Europe Betaine Sales Quantity by Type (2025-2030) & (K MT)
- Table 115. Europe Betaine Sales Quantity by Application (2019-2024) & (K MT)
- Table 116. Europe Betaine Sales Quantity by Application (2025-2030) & (K MT)
- Table 117. Europe Betaine Sales Quantity by Country (2019-2024) & (K MT)
- Table 118. Europe Betaine Sales Quantity by Country (2025-2030) & (K MT)
- Table 119. Europe Betaine Consumption Value by Country (2019-2024) & (USD Million)
- Table 120. Europe Betaine Consumption Value by Country (2025-2030) & (USD Million)
- Table 121. Asia-Pacific Betaine Sales Quantity by Type (2019-2024) & (K MT)
- Table 122. Asia-Pacific Betaine Sales Quantity by Type (2025-2030) & (K MT)
- Table 123. Asia-Pacific Betaine Sales Quantity by Application (2019-2024) & (K MT)
- Table 124. Asia-Pacific Betaine Sales Quantity by Application (2025-2030) & (K MT)
- Table 125. Asia-Pacific Betaine Sales Quantity by Region (2019-2024) & (K MT)
- Table 126. Asia-Pacific Betaine Sales Quantity by Region (2025-2030) & (K MT)
- Table 127. Asia-Pacific Betaine Consumption Value by Region (2019-2024) & (USD Million)



- Table 128. Asia-Pacific Betaine Consumption Value by Region (2025-2030) & (USD Million)
- Table 129. South America Betaine Sales Quantity by Type (2019-2024) & (K MT)
- Table 130. South America Betaine Sales Quantity by Type (2025-2030) & (K MT)
- Table 131. South America Betaine Sales Quantity by Application (2019-2024) & (K MT)
- Table 132. South America Betaine Sales Quantity by Application (2025-2030) & (K MT)
- Table 133. South America Betaine Sales Quantity by Country (2019-2024) & (K MT)
- Table 134. South America Betaine Sales Quantity by Country (2025-2030) & (K MT)
- Table 135. South America Betaine Consumption Value by Country (2019-2024) & (USD Million)
- Table 136. South America Betaine Consumption Value by Country (2025-2030) & (USD Million)
- Table 137. Middle East & Africa Betaine Sales Quantity by Type (2019-2024) & (K MT)
- Table 138. Middle East & Africa Betaine Sales Quantity by Type (2025-2030) & (K MT)
- Table 139. Middle East & Africa Betaine Sales Quantity by Application (2019-2024) & (K MT)
- Table 140. Middle East & Africa Betaine Sales Quantity by Application (2025-2030) & (K MT)
- Table 141. Middle East & Africa Betaine Sales Quantity by Region (2019-2024) & (K MT)
- Table 142. Middle East & Africa Betaine Sales Quantity by Region (2025-2030) & (K MT)
- Table 143. Middle East & Africa Betaine Consumption Value by Region (2019-2024) & (USD Million)
- Table 144. Middle East & Africa Betaine Consumption Value by Region (2025-2030) & (USD Million)
- Table 145. Betaine Raw Material
- Table 146. Key Manufacturers of Betaine Raw Materials
- Table 147. Betaine Typical Distributors
- Table 148. Betaine Typical Customers



# **List Of Figures**

# LIST OF FIGURES

- Figure 1. Betaine Picture
- Figure 2. Global Betaine Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 3. Global Betaine Consumption Value Market Share by Type in 2023
- Figure 4. Synthetic Betaine Examples
- Figure 5. Natural Betaine Examples
- Figure 6. Global Betaine Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Figure 7. Global Betaine Consumption Value Market Share by Application in 2023
- Figure 8. Animal Feed Examples
- Figure 9. Cosmetics Examples
- Figure 10. Food & Beverages Examples
- Figure 11. Pharmaceutical Examples
- Figure 12. Others Examples
- Figure 13. Global Betaine Consumption Value, (USD Million): 2019 & 2023 & 2030
- Figure 14. Global Betaine Consumption Value and Forecast (2019-2030) & (USD Million)
- Figure 15. Global Betaine Sales Quantity (2019-2030) & (K MT)
- Figure 16. Global Betaine Average Price (2019-2030) & (US\$/Ton)
- Figure 17. Global Betaine Sales Quantity Market Share by Manufacturer in 2023
- Figure 18. Global Betaine Consumption Value Market Share by Manufacturer in 2023
- Figure 19. Producer Shipments of Betaine by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023
- Figure 20. Top 3 Betaine Manufacturer (Consumption Value) Market Share in 2023
- Figure 21. Top 6 Betaine Manufacturer (Consumption Value) Market Share in 2023
- Figure 22. Global Betaine Sales Quantity Market Share by Region (2019-2030)
- Figure 23. Global Betaine Consumption Value Market Share by Region (2019-2030)
- Figure 24. North America Betaine Consumption Value (2019-2030) & (USD Million)
- Figure 25. Europe Betaine Consumption Value (2019-2030) & (USD Million)
- Figure 26. Asia-Pacific Betaine Consumption Value (2019-2030) & (USD Million)
- Figure 27. South America Betaine Consumption Value (2019-2030) & (USD Million)
- Figure 28. Middle East & Africa Betaine Consumption Value (2019-2030) & (USD Million)
- Figure 29. Global Betaine Sales Quantity Market Share by Type (2019-2030)
- Figure 30. Global Betaine Consumption Value Market Share by Type (2019-2030)



- Figure 31. Global Betaine Average Price by Type (2019-2030) & (US\$/Ton)
- Figure 32. Global Betaine Sales Quantity Market Share by Application (2019-2030)
- Figure 33. Global Betaine Consumption Value Market Share by Application (2019-2030)
- Figure 34. Global Betaine Average Price by Application (2019-2030) & (US\$/Ton)
- Figure 35. North America Betaine Sales Quantity Market Share by Type (2019-2030)
- Figure 36. North America Betaine Sales Quantity Market Share by Application (2019-2030)
- Figure 37. North America Betaine Sales Quantity Market Share by Country (2019-2030)
- Figure 38. North America Betaine Consumption Value Market Share by Country (2019-2030)
- Figure 39. United States Betaine Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 40. Canada Betaine Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 41. Mexico Betaine Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 42. Europe Betaine Sales Quantity Market Share by Type (2019-2030)
- Figure 43. Europe Betaine Sales Quantity Market Share by Application (2019-2030)
- Figure 44. Europe Betaine Sales Quantity Market Share by Country (2019-2030)
- Figure 45. Europe Betaine Consumption Value Market Share by Country (2019-2030)
- Figure 46. Germany Betaine Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 47. France Betaine Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 48. United Kingdom Betaine Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 49. Russia Betaine Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 50. Italy Betaine Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 51. Asia-Pacific Betaine Sales Quantity Market Share by Type (2019-2030)
- Figure 52. Asia-Pacific Betaine Sales Quantity Market Share by Application (2019-2030)
- Figure 53. Asia-Pacific Betaine Sales Quantity Market Share by Region (2019-2030)
- Figure 54. Asia-Pacific Betaine Consumption Value Market Share by Region (2019-2030)
- Figure 55. China Betaine Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 56. Japan Betaine Consumption Value and Growth Rate (2019-2030) & (USD Million)



Figure 57. Korea Betaine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. India Betaine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. Southeast Asia Betaine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. Australia Betaine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 61. South America Betaine Sales Quantity Market Share by Type (2019-2030)

Figure 62. South America Betaine Sales Quantity Market Share by Application (2019-2030)

Figure 63. South America Betaine Sales Quantity Market Share by Country (2019-2030)

Figure 64. South America Betaine Consumption Value Market Share by Country (2019-2030)

Figure 65. Brazil Betaine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 66. Argentina Betaine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 67. Middle East & Africa Betaine Sales Quantity Market Share by Type (2019-2030)

Figure 68. Middle East & Africa Betaine Sales Quantity Market Share by Application (2019-2030)

Figure 69. Middle East & Africa Betaine Sales Quantity Market Share by Region (2019-2030)

Figure 70. Middle East & Africa Betaine Consumption Value Market Share by Region (2019-2030)

Figure 71. Turkey Betaine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Egypt Betaine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. Saudi Arabia Betaine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. South Africa Betaine Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 75. Betaine Market Drivers

Figure 76. Betaine Market Restraints

Figure 77. Betaine Market Trends

Figure 78. Porters Five Forces Analysis

Figure 79. Manufacturing Cost Structure Analysis of Betaine in 2023



Figure 80. Manufacturing Process Analysis of Betaine

Figure 81. Betaine Industrial Chain

Figure 82. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 83. Direct Channel Pros & Cons

Figure 84. Indirect Channel Pros & Cons

Figure 85. Methodology

Figure 86. Research Process and Data Source



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