

# Global Betaine Anhydrous Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Betaine Anhydrous market size was valued at US\$ 296 million in 2025 and is forecast to a readjusted size of US\$ 391 million by 2032 with a CAGR of 4.1% during review period.

Betaine Anhydrous is a naturally occurring, highly efficient quaternary ammonium alkaloid (a small-molecule trimethylated amino acid) that contains no water of crystallization. At room temperature, it presents as a white crystalline powder with strong hygroscopic properties. It serves as a common humectant in cosmetics, a nutritional fortifier (sports supplement), and a feed additive, and is widely utilized to enhance cellular stability, boost immunity, and serve as a methyl donor.

The upstream sector for anhydrous betaine production primarily involves two distinct routes: First, the natural extraction route, which utilizes beet molasses and sugar-processing byproducts as core raw materials, employing processes such as extraction, purification, crystallization, and drying to yield high-purity crystalline betaine. Second, the synthetic route, which typically relies on basic chemical raw materials such as chloroacetic acid (or sodium chloroacetate), sodium carbonate, and trimethylamine. The midstream sector consists of anhydrous betaine manufacturing enterprises, whose core competencies lie in the stability of raw material sourcing, impurity control, and crystallization/purification techniques. The downstream sector encompasses animal nutrition, dietary supplements, sports nutrition, functional foods and beverages, personal care products, and—to a lesser extent—pharmaceutical applications. Within this downstream market, the animal feed segment places greater emphasis on osmotic regulation and methyl-donating functions, while the nutritional food segment prioritizes natural sourcing, solubility, and formulation stability.

By 2025, global sales volume for anhydrous betaine is projected to reach approximately 100,000 tons. The prevailing market price for feed-grade betaine is expected to range from \$1,800 to \$2,500 per ton, while food-grade and high-purity natural products could command prices ranging from \$3,000 to \$5,000 per ton; the industry's overall gross profit margin is estimated to fall between 15% and 30%.

As a highly efficient methyl donor and osmoregulator, anhydrous betaine stands as a high-value-added functional ingredient. The core drivers for anhydrous betaine demand stem from the livestock, poultry, and aquaculture sectors, specifically addressing the needs for heat stress mitigation, osmotic regulation, methyl donor supplementation, and improved feed efficiency. Concurrently, rising demand for functional ingredients within the sports nutrition, metabolic health, and 'clean label' segments is driving the expansion of high-purity anhydrous betaine into the food, dietary supplement, and health formulation markets. From a supply-side perspective, Chinese enterprises possess a robust production capacity base across the bulk anhydrous betaine, betaine hydrochloride, and compound betaine segments; furthermore, a number of Chinese companies have successfully established diversified product portfolios ranging from anhydrous betaine to its hydrochloride, liquid, and compound forms. In the future, the primary focus of market competition is expected to shift away from mere pricing toward key attributes such as purity, stability, low impurity levels, natural-origin certification, customer formulation validation, and the accumulation of end-application data.

This report is a detailed and comprehensive analysis for global Betaine Anhydrous market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

#### Key Features:

Global Betaine Anhydrous market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Betaine Anhydrous market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Betaine Anhydrous market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Betaine Anhydrous market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Betaine Anhydrous
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Betaine Anhydrous market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include AGRANA, IFF, Sunwin Biotech Shandong, Shandong Kaiyuan Group, Hangzhou Healthy-Tech, Taian Havay, Jinan Pengbo Biotechnology, Shandong Aocter Group, Shandong Jujia Biotech, Skystone Feed, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market Segmentation

Betaine Anhydrous market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

## Market segment by Type

### Natural Betaine Anhydrous

## Synthetic Betaine Anhydrous

### Market segment by Form

Granular

Powder

### Market segment by Purity

Purity?96%

Purity?98%

Purity?99%

Other

### Market segment by Application

Feed

Food

Personal Care

Pharmaceuticals

Others

### Major players covered

AGRANA

IFF

Sunwin Biotech Shandong

Shandong Kaiyuan Group

Hangzhou Healthy-Tech

Taian Havay

Jinan Pengbo Biotechnology

Shandong Aocter Group

Shandong Jujia Biotech

Skystone Feed

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Betaine Anhydrous product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Betaine Anhydrous, with price, sales

quantity, revenue, and global market share of Betaine Anhydrous from 2021 to 2026.

Chapter 3, the Betaine Anhydrous competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Betaine Anhydrous breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Betaine Anhydrous market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Betaine Anhydrous.

Chapter 14 and 15, to describe Betaine Anhydrous sales channel, distributors, customers, research findings and conclusion.

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