

# Global Betaine Anhydrous Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Betaine Anhydrous market size is expected to reach \$ 391 million by 2032, rising at a market growth of 4.1% CAGR during the forecast period (2026-2032).

Betaine Anhydrous is a naturally occurring, highly efficient quaternary ammonium alkaloid (a small-molecule trimethylated amino acid) that contains no water of crystallization. At room temperature, it presents as a white crystalline powder with strong hygroscopic properties. It serves as a common humectant in cosmetics, a nutritional fortifier (sports supplement), and a feed additive, and is widely utilized to enhance cellular stability, boost immunity, and serve as a methyl donor.

The upstream sector for anhydrous betaine production primarily involves two distinct routes: First, the natural extraction route, which utilizes beet molasses and sugar-processing byproducts as core raw materials, employing processes such as extraction, purification, crystallization, and drying to yield high-purity crystalline betaine. Second, the synthetic route, which typically relies on basic chemical raw materials such as chloroacetic acid (or sodium chloroacetate), sodium carbonate, and trimethylamine. The midstream sector consists of anhydrous betaine manufacturing enterprises, whose core competencies lie in the stability of raw material sourcing, impurity control, and crystallization/purification techniques. The downstream sector encompasses animal nutrition, dietary supplements, sports nutrition, functional foods and beverages, personal care products, and—to a lesser extent—pharmaceutical applications. Within this downstream market, the animal feed segment places greater emphasis on osmotic regulation and methyl-donating functions, while the nutritional food segment prioritizes natural sourcing, solubility, and formulation stability.

By 2025, global sales volume for anhydrous betaine is projected to reach approximately

100,000 tons. The prevailing market price for feed-grade betaine is expected to range from \$1,800 to \$2,500 per ton, while food-grade and high-purity natural products could command prices ranging from \$3,000 to \$5,000 per ton; the industry's overall gross profit margin is estimated to fall between 15% and 30%.

As a highly efficient methyl donor and osmoregulator, anhydrous betaine stands as a high-value-added functional ingredient. The core drivers for anhydrous betaine demand stem from the livestock, poultry, and aquaculture sectors, specifically addressing the needs for heat stress mitigation, osmotic regulation, methyl donor supplementation, and improved feed efficiency. Concurrently, rising demand for functional ingredients within the sports nutrition, metabolic health, and 'clean label' segments is driving the expansion of high-purity anhydrous betaine into the food, dietary supplement, and health formulation markets. From a supply-side perspective, Chinese enterprises possess a robust production capacity base across the bulk anhydrous betaine, betaine hydrochloride, and compound betaine segments; furthermore, a number of Chinese companies have successfully established diversified product portfolios ranging from anhydrous betaine to its hydrochloride, liquid, and compound forms. In the future, the primary focus of market competition is expected to shift away from mere pricing toward key attributes such as purity, stability, low impurity levels, natural-origin certification, customer formulation validation, and the accumulation of end-application data.

This report studies the global Betaine Anhydrous production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Betaine Anhydrous and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Betaine Anhydrous that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Betaine Anhydrous total production and demand, 2021-2032, (Tons)

Global Betaine Anhydrous total production value, 2021-2032, (USD Million)

Global Betaine Anhydrous production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Betaine Anhydrous consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Betaine Anhydrous domestic production, consumption, key domestic manufacturers and share

Global Betaine Anhydrous production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Betaine Anhydrous production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Betaine Anhydrous production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Betaine Anhydrous market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include AGRANA, IFF, Sunwin Biotech Shandong, Shandong Kaiyuan Group, Hangzhou Healthy-Tech, Taian Havay, Jinan Pengbo Biotechnology, Shandong Aocter Group, Shandong Jujia Biotech, Skystone Feed, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Betaine Anhydrous market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Betaine Anhydrous Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Betaine Anhydrous Market, Segmentation by Type:

Natural Betaine Anhydrous

Synthetic Betaine Anhydrous

Global Betaine Anhydrous Market, Segmentation by Form:

Granular

Powder

Global Betaine Anhydrous Market, Segmentation by Purity:

Purity?96%

Purity?98%

Purity?99%

Other

Global Betaine Anhydrous Market, Segmentation by Application:

Feed

Food

Personal Care

Pharmaceuticals

Others

#### Companies Profiled:

AGRANA

IFF

Sunwin Biotech Shandong

Shandong Kaiyuan Group

Hangzhou Healthy-Tech

Taian Havay

Jinan Pengbo Biotechnology

Shandong Aocter Group

Shandong Jujia Biotech

Skystone Feed

#### Key Questions Answered:

1. How big is the global Betaine Anhydrous market?
2. What is the demand of the global Betaine Anhydrous market?
3. What is the year over year growth of the global Betaine Anhydrous market?
4. What is the production and production value of the global Betaine Anhydrous market?
5. Who are the key producers in the global Betaine Anhydrous market?
6. What are the growth factors driving the market demand?

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