

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Beta Carotene Powder Market 2018, Forecast to 2023

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## Abstracts

Beta carotene powder is a red-orange lipophilic terpenoid pigment found in plants and fruits. And it is a provitamin of vitamin A, meaning it is transformed to active vitamin A in the body. Beta carotene powder is a member of the carotenes, and it is distinguished by having beta-rings at both ends of the molecule. Beta carotene is the most common form of carotene in plants.

Scope of the Report:

This report focuses on the Beta Carotene Powder in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Beta-carotene powder belongs to a family of carotenoids, which are responsible for the yellow and orange colors present in a large variety of plants. It is the most commonly used carotenoid color in food and beverage applications. As to the beta-carotene powder downstream application, food and beverage is its largest downstream market, which shares 50.24% of the consumption volume in 2015.

Beta carotene powder production has high technology barrier and is technology intensive industry. Currently, there are many producing companies in the world beta carotene powder industry. The main market players are DSM, BASF, Allied Bictch, Chr Hansen, LYCORED, etc. Top five company production took up about 81.51% of the global market in 2015.

At present, the production of beta carotene powder is distributed evenly in China, Europe, North America. North America is the largest production country of beta carotene powder in the world in the past few years and it will keep the same position in the next few years. The North America market took up about 48.50% in the global

production market in 2015.

The worldwide market for Beta Carotene Powder is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

DSM

BASF

Allied Biotec

Chr Hansen

LYCORED

FMC Corporation

DDW

Zhejiang Medicine

HJ-Rise International

Zixin

Wuhan Stars

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Natural Product Extraction

Chemical Synthesis

Fermentation Method

Market Segment by Applications, can be divided into

Food and Beverages

Feed Supplement

Cosmetic Additives

Others

There are 15 Chapters to deeply display the global Beta Carotene Powder market.

Chapter 1, to describe Beta Carotene Powder Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Beta Carotene Powder, with sales, revenue, and price of Beta Carotene Powder, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Beta Carotene Powder, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Beta Carotene Powder market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Beta Carotene Powder sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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