

# Global Beta Carotene Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global Beta Carotene market size was valued at US\$ 331 million in 2024 and is forecast to a readjusted size of USD 401 million by 2031 with a CAGR of 2.8% during review period.

Beta carotene is an orange lipophilic terpenoid pigment found in plants and fruits. And it is a provitamin of vitamin A, meaning it is transformed to active vitamin A in the body. Beta carotene powder is a member of the carotenes, and it is distinguished by having beta-rings at both ends of the molecule. Beta carotene is the most common form of carotene in plants.

The Beta Carotene industry can be broken down into several segments, Natural Product Extraction, Chemical Synthesis, etc.

Across the world, the major players cover DSM, BASF, etc.

The production of beta carotene powder is through natural product extraction, chemical synthesis, microalgae extraction and fermentation method. And chemical synthesis method took up about 82% of the total consumption volume.

Currently, there are limited producing companies in the world beta carotene powder industry. The main market players are DSM, BASF, Divi's Nutraceuticals, Zhejiang Medicine, Allied Biotech, Chr Hansen, LYCORED, etc. Top 5 company production took up about 89% of the global market.

This report is a detailed and comprehensive analysis for global Beta Carotene market. Both quantitative and qualitative analyses are presented by manufacturers, by region &

country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

#### Key Features:

Global Beta Carotene market size and forecasts, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/Kg), 2020-2031

Global Beta Carotene market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/Kg), 2020-2031

Global Beta Carotene market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/Kg), 2020-2031

Global Beta Carotene market shares of main players, shipments in revenue (\$ Million), sales quantity (MT), and ASP (USD/Kg), 2020-2025

#### The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Beta Carotene

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Beta Carotene market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include DSM, BASF, Allied Biotec, Chr Hansen, LYCORE, FMC Corporation, DDW, Zhejiang Medicine, HJ-Rise International, Zixin, etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals.

## Market Segmentation

Beta Carotene market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Natural Product Extraction

Chemical Synthesis

Fermentation Method

### Market segment by Application

Food and Beverages

Feed Supplement

Cosmetic Additives

Others

### Major players covered

DSM

BASF

Allied Biotec

Chr Hansen

LYCORED

FMC Corporation

DDW

Zhejiang Medicine

HJ-Rise International

Zixin

Wuhan Stars

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Beta Carotene product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Beta Carotene, with price, sales quantity, revenue, and global market share of Beta Carotene from 2020 to 2025.

Chapter 3, the Beta Carotene competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Beta Carotene breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Beta Carotene market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Beta Carotene.

Chapter 14 and 15, to describe Beta Carotene sales channel, distributors, customers, research findings and conclusion.

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