

# Global Benzyl Alcohol Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G74E5A3199CEN.html>

Date: July 2024

Pages: 110

Price: US\$ 3,480.00 (Single User License)

ID: G74E5A3199CEN

## Abstracts

According to our (Global Info Research) latest study, the global Benzyl Alcohol market size was valued at USD 253.1 million in 2023 and is forecast to a readjusted size of USD 316.8 million by 2030 with a CAGR of 3.3% during review period.

Benzyl alcohol is an aromatic alcohol with the formula  $C_6H_5CH_2OH$ . Benzyl alcohol is a colorless liquid with a mild pleasant aromatic odor. It is a useful solvent due to its polarity, low toxicity, and low vapor pressure. Benzyl alcohol has moderate solubility in water (4 g/100 mL) and is miscible in alcohols and diethyl ether. The anion produced by deprotonation of the alcohol group is known as benzyolate or benzyloxide.

The worldwide market for benzyl alcohol has been growing at a stable step over the years due to the constant demand rising from many end-use productions. The increasing uses of benzyl alcohol in the paints and coatings, foodstuff and drinks, medical, and personal care industries are expected to continue pouring the call for the same over the prediction period. The Pharmaceutical industry is predicted to be the firmest developing section of the end-user in that prediction period. The substantial rise in the usage of benzyl alcohol in the pharmaceutical industries is likely to push this section over the following years. The use of benzyl alcohol as a preservative and flavoring agent will be one of the major factors that will have a positive impact on this growth of the benzyl alcohol market till 2021. Benzyl alcohol is increasingly used as a flavoring agent in the food and beverages industry to increase the shelf life of food products. With the busy lifestyles of people and the shift in food habits, the demand for ready-to-eat meals will increase in the coming years. The Americas is expected to be the major revenue contributor to the market throughout the forecast period on account of growth of the construction industry.

The Global Info Research report includes an overview of the development of the Benzyl Alcohol industry chain, the market status of Paints & Coatings (Industrial Grade, Medical Grade), Food and Beverages (Industrial Grade, Medical Grade), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Benzyl Alcohol.

Regionally, the report analyzes the Benzyl Alcohol markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Benzyl Alcohol market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Benzyl Alcohol market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Benzyl Alcohol industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Industrial Grade, Medical Grade).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Benzyl Alcohol market.

**Regional Analysis:** The report involves examining the Benzyl Alcohol market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Benzyl Alcohol market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Benzyl Alcohol:

**Company Analysis:** Report covers individual Benzyl Alcohol manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Benzyl Alcohol. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Paints & Coatings, Food and Beverages).

**Technology Analysis:** Report covers specific technologies relevant to Benzyl Alcohol. It assesses the current state, advancements, and potential future developments in Benzyl Alcohol areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Benzyl Alcohol market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Benzyl Alcohol market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Industrial Grade

Medical Grade

Cosmetics Grade

### Market segment by Application

Paints & Coatings

Food and Beverages

Perfume and Cosmetics

Pharmaceuticals

Inks

Others

#### Major players covered

Lanxess

Valtris

Eastman

Emerald Kalama

Hubei Greenhome

Luxi Chemical

Wuhan Youji

Hubei Kelin Bolun

KLJ Group

Taile Chemie

Shimmer Chemicals

Nanchang Xinggan

## Jiangxi Jinyuantai

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Benzyl Alcohol product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Benzyl Alcohol, with price, sales, revenue and global market share of Benzyl Alcohol from 2019 to 2024.

Chapter 3, the Benzyl Alcohol competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Benzyl Alcohol breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Benzyl Alcohol market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Benzyl Alcohol.

Chapter 14 and 15, to describe Benzyl Alcohol sales channel, distributors, customers, research findings and conclusion.

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