

Global Benchmarking Services for Transportation Rates and Logistics Performance Metrics Market 2023 by Company, Regions, Type and Application, Forecast to 2029

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Abstracts

Logistics benchmarking can be broadly divided into two groups: transportation rate benchmarking and performance benchmarking of logistics-specific metrics. Not all benchmarking service companies supply data for both or offer the same level of coverage and granularity.

Transport benchmarking not only provides a comparison of current transport costs against competitive market rates, but also insight into wider market issues such as payment terms, price validity, and contract duration. The analysis may also identify why your freight may not be attractive to carriers.

Logistics metrics are quantitative measurements that track certain processes within the logistics framework. The best design for a logistic system or component(s) of a logistics system truly depends upon the metric(s) used for measuring the performance.

According to our (Global Info Research) latest study, the global Benchmarking Services for Transportation Rates and Logistics Performance Metrics market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

This report is a detailed and comprehensive analysis for global Benchmarking Services for Transportation Rates and Logistics Performance Metrics market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and

by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

Key Features:

Global Benchmarking Services for Transportation Rates and Logistics Performance Metrics market size and forecasts, in consumption value (\$ Million), 2018-2029

Global Benchmarking Services for Transportation Rates and Logistics Performance Metrics market size and forecasts by region and country, in consumption value (\$ Million), 2018-2029

Global Benchmarking Services for Transportation Rates and Logistics Performance Metrics market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2018-2029

Global Benchmarking Services for Transportation Rates and Logistics Performance Metrics market shares of main players, in revenue (\$ Million), 2018-2023

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Benchmarking Services for Transportation Rates and Logistics Performance Metrics

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Benchmarking Services for Transportation Rates and Logistics Performance Metrics market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Benchmarking Success, PwC, Xeneta, enVista and Drewry, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Market segmentation

Benchmarking Services for Transportation Rates and Logistics Performance Metrics market is split by Type and by Application. For the period 2018-2029, the growth among segments provide accurate calculations and forecasts for consumption value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Online Service

Offline Service

Market segment by Application

SMEs

Large Enterprises

Market segment by players, this report covers

Benchmarking Success

PwC

Xeneta

enVista

Drewry

AFS

E2open

CLX Logistics

CT Logistics

DAT

Data2Logistics

Establish

Freightos

FreightWaves

Interlog Group

Tim Consult

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Benchmarking Services for Transportation Rates and Logistics Performance Metrics product scope, market overview, market estimation caveats and

base year.

Chapter 2, to profile the top players of Benchmarking Services for Transportation Rates and Logistics Performance Metrics, with revenue, gross margin and global market share of Benchmarking Services for Transportation Rates and Logistics Performance Metrics from 2018 to 2023.

Chapter 3, the Benchmarking Services for Transportation Rates and Logistics Performance Metrics competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2018 to 2029.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2018 to 2023. and Benchmarking Services for Transportation Rates and Logistics Performance Metrics market forecast, by regions, type and application, with consumption value, from 2024 to 2029.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War

Chapter 12, the key raw materials and key suppliers, and industry chain of Benchmarking Services for Transportation Rates and Logistics Performance Metrics.

Chapter 13, to describe Benchmarking Services for Transportation Rates and Logistics Performance Metrics research findings and conclusion.

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